

PARENTS AS CO-EDUCATORS

22ND MAY-16TH JUNE '23



Prepared By:

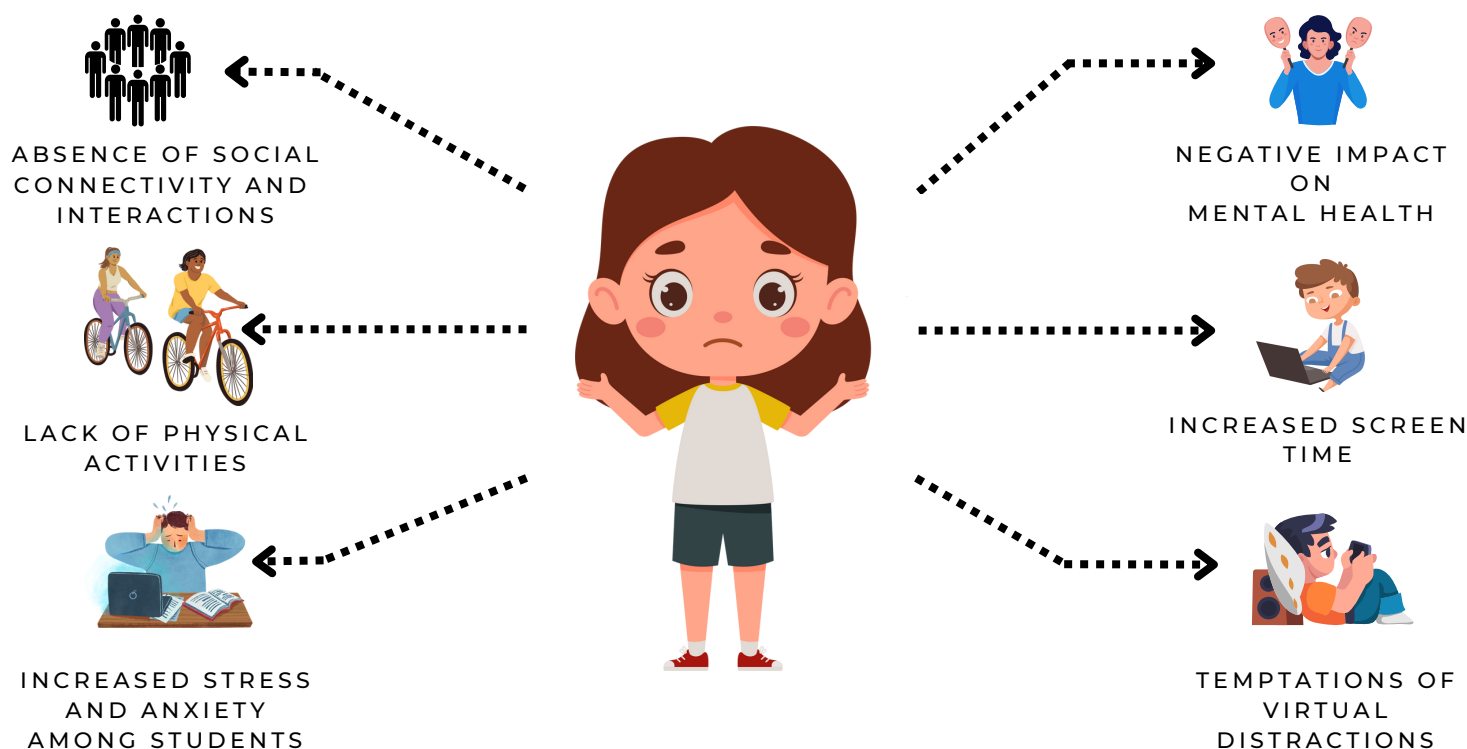
RISE, GYWS, IIT Kharagpur

NEED OF THE PROGRAM

The Parents As Co-Educators (PaCE) program addresses the pressing need to enhance the parent-child bond and reduce screen time among children. Despite the return to pre-pandemic routines, children continue to spend excessive time on screens, leading to reduced quality time with parents.

By engaging students in simple yet enriching activities through videos, PaCE strengthens emotional well-being, fosters holistic development, and promotes creative and analytical skills.

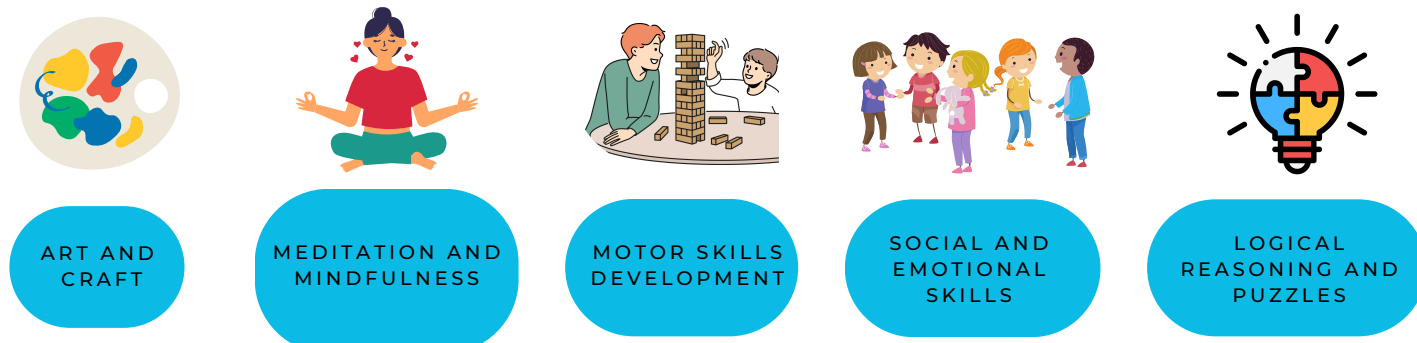
Additionally, the program combats boredom during vacations, encouraging constructive thinking. To address these challenges, schools across India are urged to participate in PaCE, empowering students to connect with their parents and develop vital skills.



ABOUT THE PROGRAM

The Parents As Co-Educators (PaCE) program was launched to address these issues. Unlike other online education solutions, PaCE actively engaged parents to reduce students' screen time and strengthen the parent-child relationship. Targeting children from Class UKG to Class 5, the program emphasised holistic development.

Each week, five activity videos were sent to parents, covering different topics and skills, with one activity per day. The aim was to provide interactive learning experiences and foster a closer bond between parents and children.



The videos were prepared in 2 languages: English and Hindi. The content was divided into 2 groups as per the class: Group 1 (Class UKG, 1, 2) and Group 2 (Class 3, 4, 5).

Link to all Video Playlist on Youtube:

[Group 1 \(Hindi\)](#)
[Group 2 \(Hindi\)](#)

[Group 1 \(English\)](#)
[Group 2 \(English\)](#)

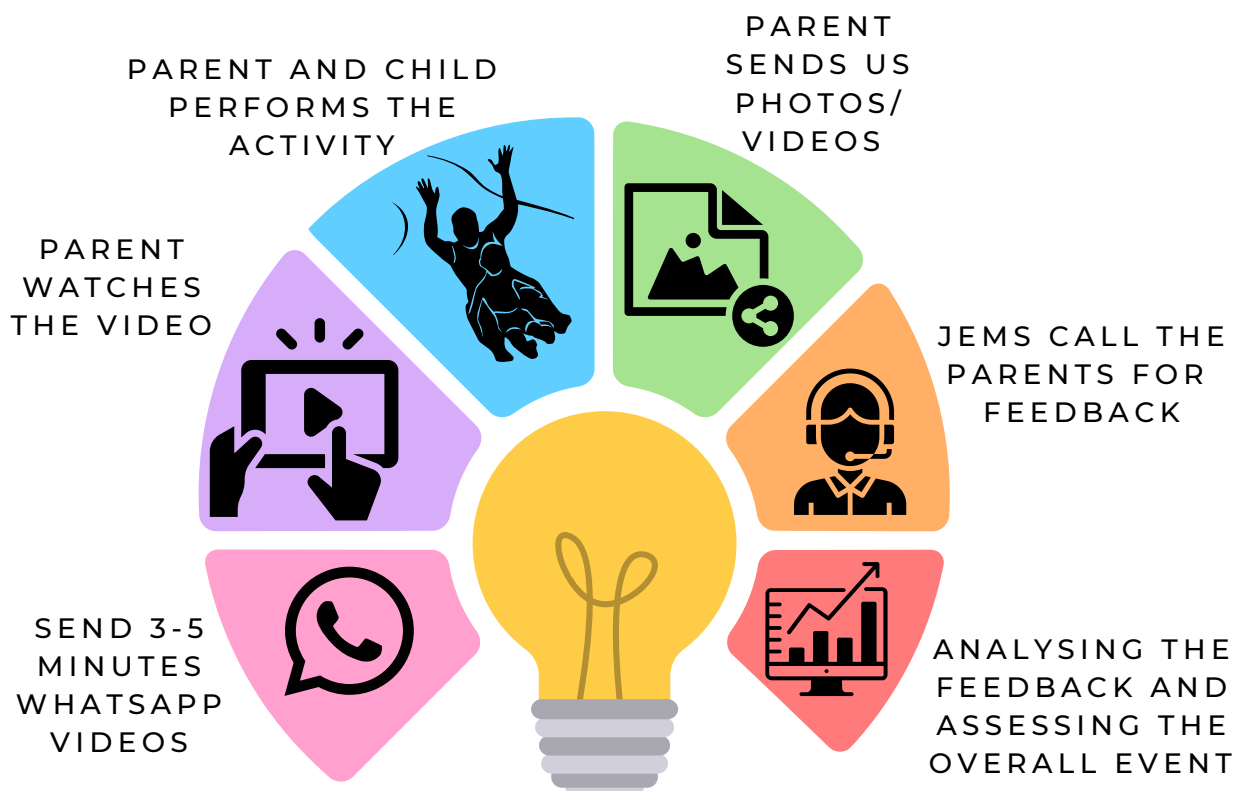
After publicising the events on various social media platforms, we received 600+ registrations of students out of which 1.54 % of students were from Government schools, 0.62 % of students were Homeschooled, 95.85 % of students were from Private schools, and 2 % of students were from Government Aided schools.

PROGRAM IMPLEMENTATION

Once the registrations were completed, the parents were informed and kept updated about the details through WhatsApp. Activities were uploaded on the YouTube channel of GYWS, and links to videos were provided to parents through WhatsApp. Parents were asked to send photos or videos of the child performing activities on WhatsApp.

The event was carried out from 22nd May to 16th June 2023. Post the event, students and parents were given one extra week to share images or videos of them performing the activities.

After receiving feedback from parents, certificates were provided to students.



Registration
started

22 MAY
2023

End of
Program

25 JUNE
2023

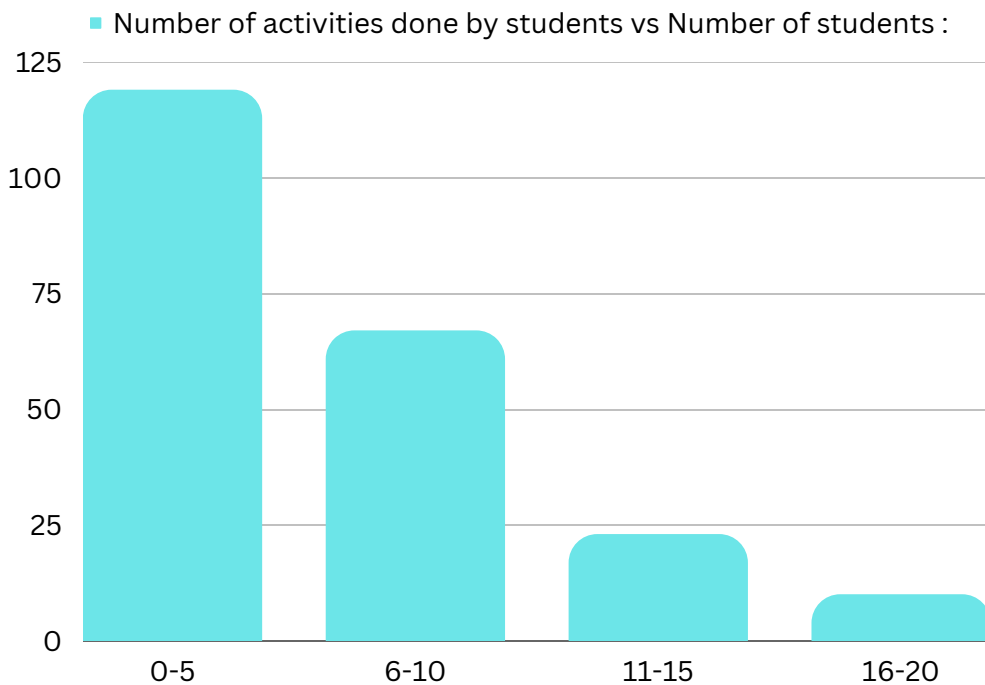
8 MAY
2023

Start of
Program

16 JUNE
2023

Certificate
Distribution

IMPACT & INSIGHTS



638

TOTAL NUMBER OF
REGISTRATIONS

189

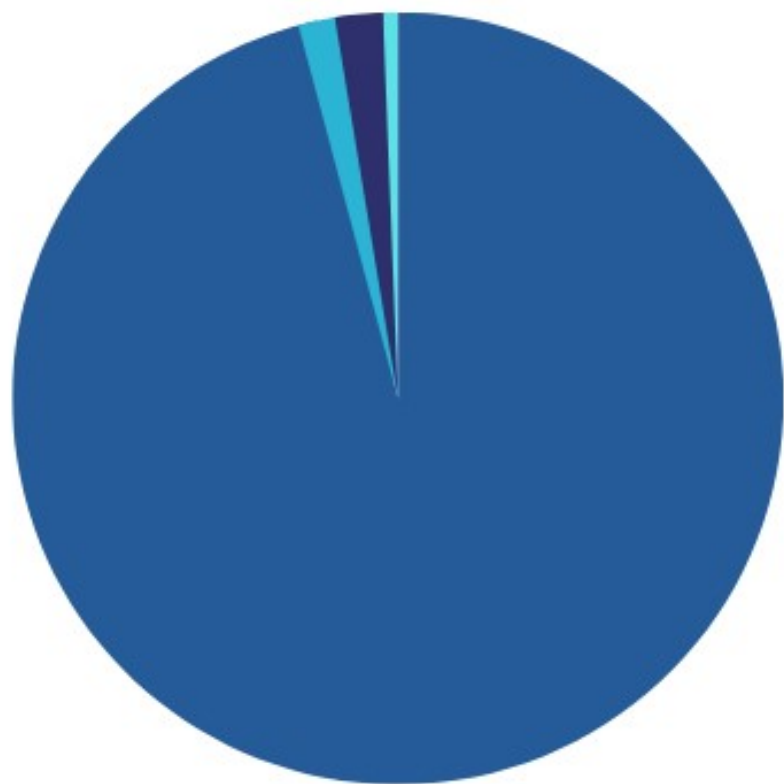
TOTAL NUMBER OF
STUDENTS WHO
RECEIVED
CERTIFICATES



1.2k+

TOTAL VIEWS ON
VIDEOS

TYPES OF SCHOOL PARTICIPATED



TYPE OF SCHOOL	%AGE OF STUDENTS
PRIVATE SCHOOL	95.85%
GOVT. SCHOOL	1.54%
GOVT. AIDED SCHOOL	2.00%
HOME SCHOOL	0.62%

RATINGS GIVEN BY STUDENTS



BONDING IMPROVEMENT

BENEFICIAL FOR KIDS

LEARNING EXPERIENCE

PRESENTATION &
EXPLANATION

STUDENT'S TESTIMONIALS

“

I REALLY APPRECIATE THIS INITIATIVE OF SIMPLE YET EFFECTIVE WAY TO MAKE MY CHILD LEARN CONSISTENTLY. THANK YOU.

“

ARANYA CHOUDHURY, UKG
GARDEN HIGH SCHOOL

”

“

ADHARVA SHIVAY, CLASS 1
DAV MODEL SCHOOL
IIT KHARAGPUR

”

THE ACTIVITIES REALLY MADE CHILDREN TO ENJOY AND LEARN NEW THINGS DURING THEIR VACATION. THE TEAM AND VIDEO EXPLANATIONS WERE ALSO VERY CLEAR AND VERY APPRECIABLE. THANK YOU AND THESE TYPES OF ACTIVITIES ARE ALWAYS AWAITED.

YOUR ENDEAVOUR IS REALLY COMMENDABLE. THIS IS CERTAINLY GOING TO HELP PARENTS IN DEVELOPING UNDERSTANDING ABOUT CHILD EDUCATION IN A BETTER WAY. THANKS ONCE AGAIN FOR PROVIDING SUCH A PLATFORM.

“

AARNA SHARMA, CLASS 2
AVB PUBLIC
SCHOOL

”

“

SAATVIK BHARDWAJ, CLASS 4
NAVY CHILDREN
SCHOOL

”

THESE ACTIVITIES ARE FOR OVERALL DEVELOPMENT OF THE CHILD ... WE ENJOYED IT FULLY

THIS EVENT IS VERY HELPFUL FOR US. THANK U,, 😊

“

MEHDEEP KAUR, CLASS 3
KIDS KINGDOM
CONVENT SCHOOL

”

”

GLIMPSE OF THE EVENT

