

# EXCEL

## EXploring Careers through Engaging Learning

*(5th & 6th August'23)*

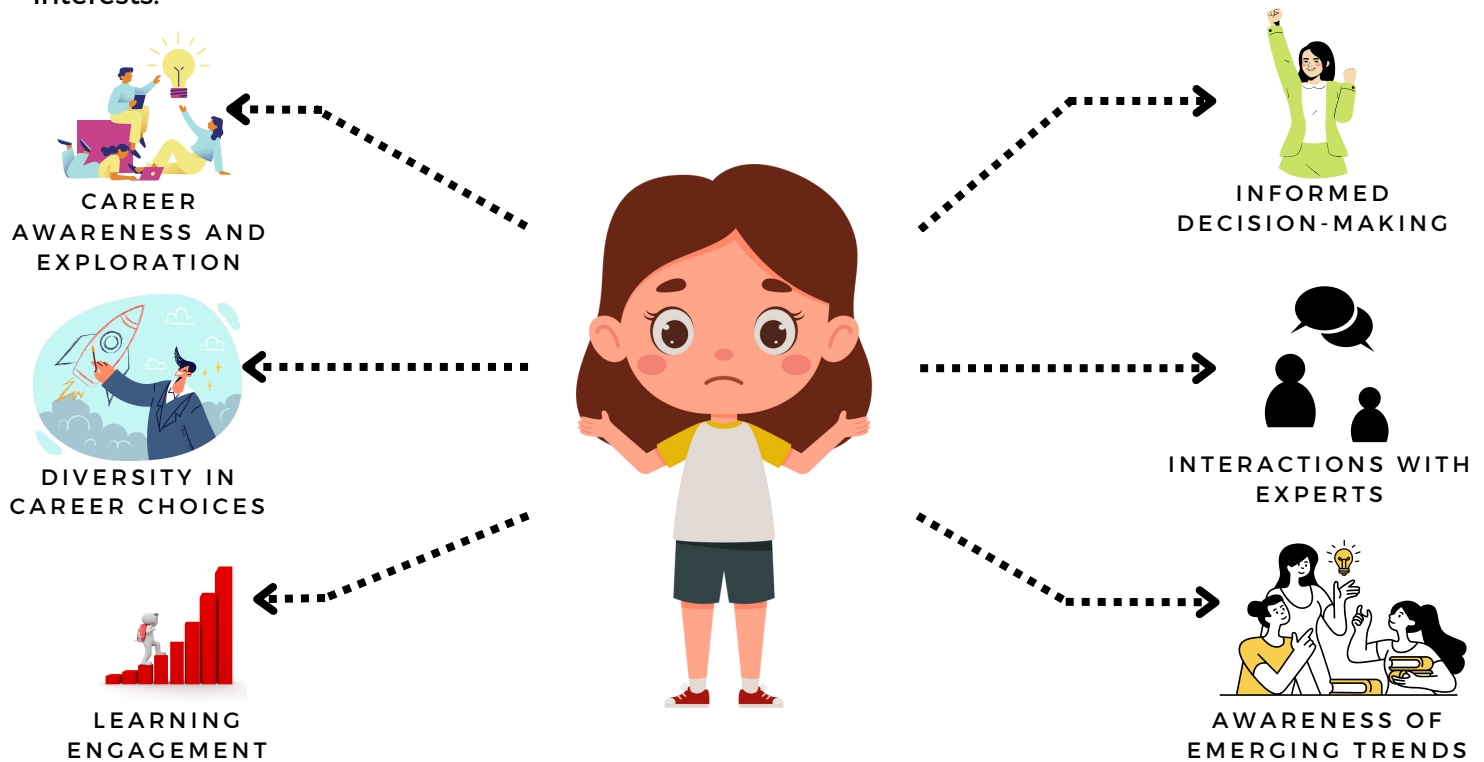


Prepared By:  
RISE, GYWS, IIT Kharagpur

# NEED OF THE PROGRAM

The **EXCEL 2023** event successfully addressed the critical issue of limited career awareness among students, offering a comprehensive platform for them to explore both conventional and non-conventional career paths. The two-day online workshop, held on the 5th and 6th of August, provided valuable insights to students from **Grades 6 to 12**. The event aimed to empower students by expanding their understanding of **potential career opportunities** and encouraging them to make informed decisions about their future.

Through knowledge-based questions administered via Google Forms, participants were actively involved in the learning process. These interactive sessions helped students to not only gain information about various career choices but also sparked their curiosity to delve deeper into their interests.



## ABOUT THE PROGRAM

EXCEL 2023 revolutionizes career exploration by involving students and schools in reshaping future prospects. Unlike conventional methods, this program actively engages students from Grades 6 to 12 through interactive sessions, creating a participatory learning journey. It extends its impact beyond the event by fostering ongoing curiosity and lifelong learning. Schools play a pivotal role, not just as promoters but as active collaborators, fueling the program's success through encouraging participation, facilitating registrations, and providing valuable feedback. EXCEL 2023 goes beyond being an event; it's an empowering experience that nurtures interactive learning, curiosity, and collaboration, empowering students to confidently pave their own paths toward achievement.



LEARNING



AWARENESS



ENGAGEMENT



EMPOWERMENT



INFORMATIVE

The workshop was conducted over a span of two days. Day 1 consisted of most of the non-conventional career options, while Day-2 focussed on Conventional career options. Special guests were invited on the Day 2 of the workshop to help the students of Grades 11 and 12 with their JEE Related queries.

Link to Day-wise Video Recordings on YouTube:



[Day\\_1](#) (5th August)



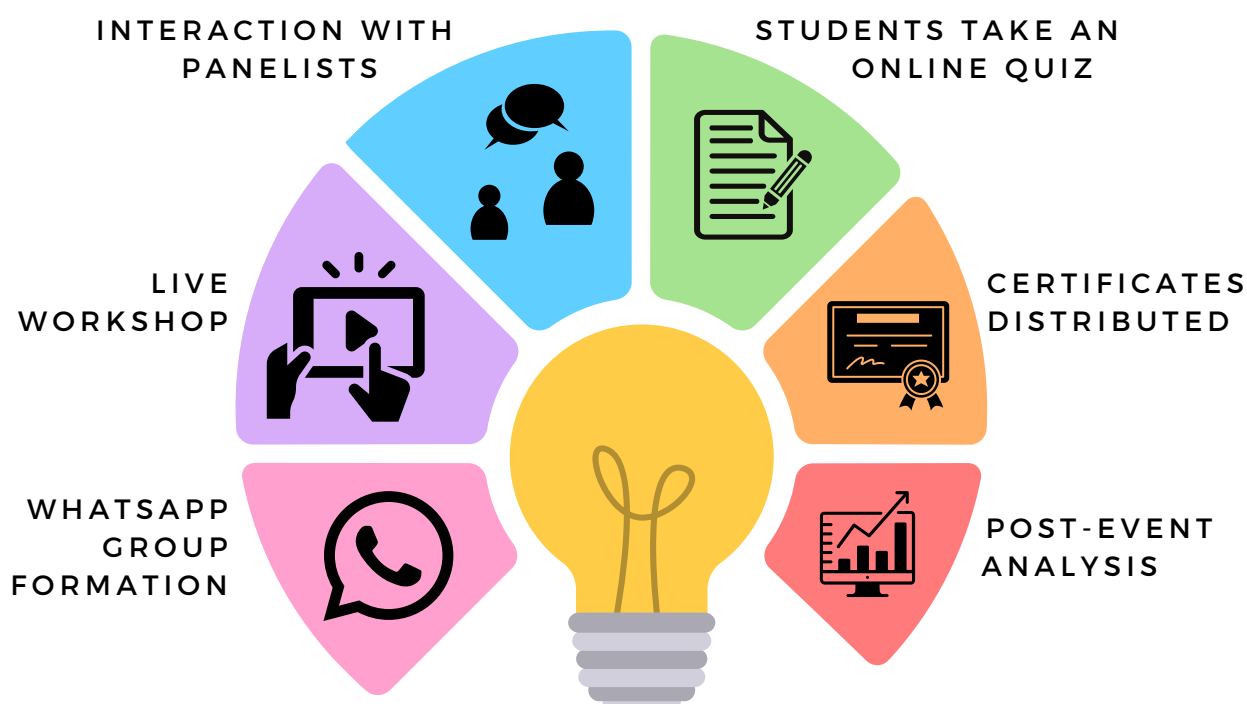
[Day\\_2](#) (6th August)

After publicising the events on various social media platforms, we received **980+** registrations of students out of which 1.54 % of students were from Government schools, 0.62 % of students were Homeschooled, 95.85 % of students were from Private schools, and 2 % of students were from Government Aided schools.

## PROGRAM IMPLEMENTATION

Once the registrations were completed, the students were informed and kept updated about the details through WhatsApp. On Day 1 of the event non-conventional career field were covered such as- Business, Finance, Commerce, Sports, Journalism, and Civil Services. On Day 2 of the event conventional field were covered such as-Engineering, Medical, Psychology and Architecture. Doubts were taken at the end of the session from the students. Experts seniors of IIT Kharagpur solved the queries of the students. Recorded videos of the seminar were posted on the Youtube channel.

The event was carried out from 5th August to 6th August. Post the event, students were given a form containing questions related to the topics discussed in the sessions. Total of 401 responses were received and certificates were distributed to those who responded.



REGISTRATION  
STARTED

5 AUG  
2023

END OF  
PROGRAM

12-13  
AUG  
2023

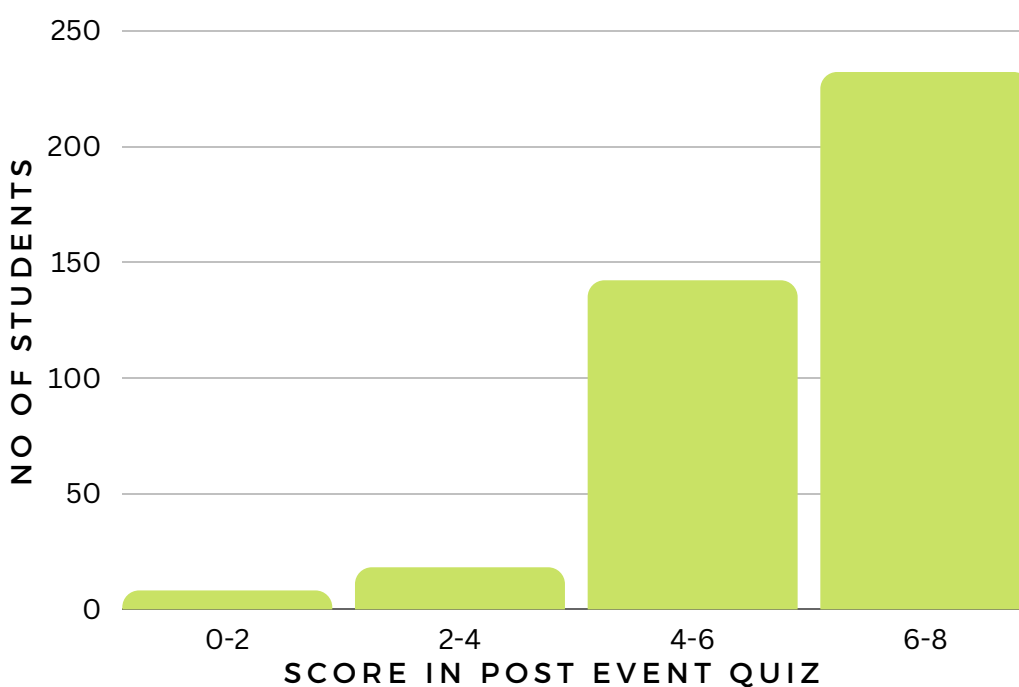
18  
JULY  
2023

START OF  
PROGRAM

6 AUG  
2023

CERTIFICATE  
DISTRIBUTION

## IMPACT & INSIGHTS



989

TOTAL NUMBER OF  
REGISTRATIONS

401

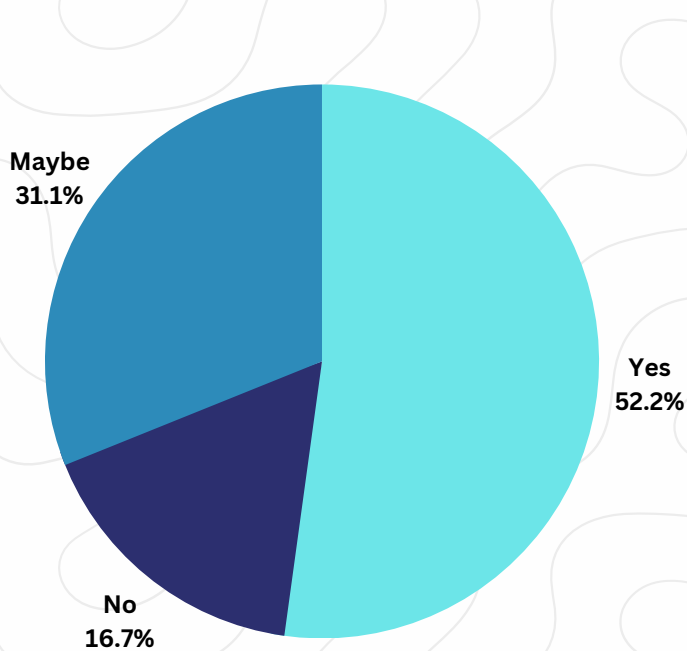
TOTAL NUMBER OF  
STUDENTS WHO  
RECEIVED  
CERTIFICATES



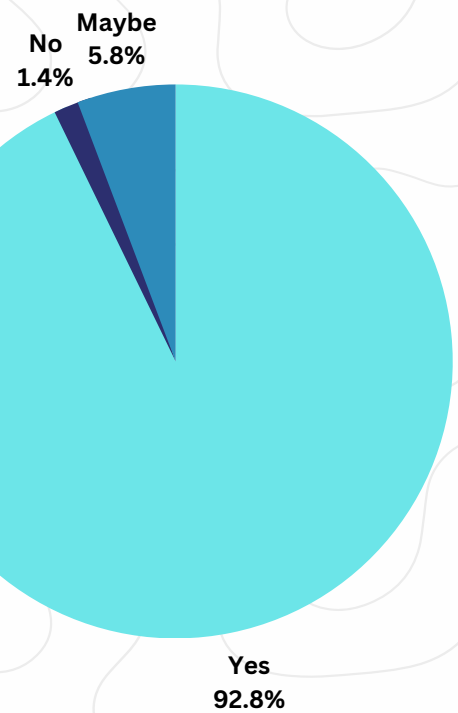
120+

TOTAL VIEWS ON  
VIDEOS

# DO YOU HAVE THE KNOWLEDGE OF THE CAREER YOU WANT TO PURSUE?



BEFORE EXCEL



AFTER EXCEL

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## RATINGS GIVEN BY STUDENTS



UNDERSTANDING OF CAREERS



ORGANIZATION AND DELIVERY



INTERACTION AND ENGAGEMENT



RELEVANCE AND DIVERSITY

# STUDENTS' TESTIMONIALS!

“

The presentation and you explained the advantage of taking those fields and what are the options of building a good career that you told is what I liked the most

“

GARIMA BADRAKIYA

”

“

UNNATI GUPTA

”

First of all a big thanks for organizing it and I loved these sessions and your hard work was appreciable as you tried your best to open up the world for us. Thanks a lot!

“

AISHWARYA

”

The session was so good it benefited a lot. Acquired knowledge in less span of time.

“

TULSI

”

The interaction with seniors was really helpful, I also loved the way of delivering informations, jokes and memes made the session full of enjoyment.

“

SHASMEEN SYED

”

The event was well conducted without delays etc. The ppt was to the point and contained all the required things to know without long para's

”



# SOME GLIMPSES!

Microsoft Teams

38:32

Chat People Raise React View Q&A Apps More Camera Mic Share

Gopali Youth Welfare Society

## INTRODUCTION TO BUSINESS ADMINISTRATION

- It is the process of managing and organizing business activities to achieve goals and success.
- It involves planning, coordinating, and supervising tasks to ensure smooth operations and growth.
- It plays a crucial role in achieving efficiency and profitability in various organizations.

1/5

F9 FADIA SHA... View

AR

01:56:17

Take control Pop out Chat People Raise React View Q&A Apps More Camera Mic Share Leave

Lokesh Saran

Twisha (Guest)

Yatharth Sanjay Dhalkani (Guest)

SHREYA (Guest)

Akash Agarwal

Shivam Yadav

Ayush Sanjay Kothari

Nitu Rao

Lakshita (Guest)

THANK YOU!

Lokesh Saran

AR Aditi Raj

AB Aarush Bha...

R Rishant (Gu...

AM ANUKAR M...

SD SARBANI SL...

View all

1/2

General

01:09:52

Pop out Chat People Raise React View Q&A Apps More Camera Mic Share Leave

## OPTIONS

Computer Science Engineering

Aerospace Engineering

Biomedical Engineering

Electrical and Electronics Engineering

Mechanical Engineering

Chemical Engineering

AR Aditiya Raj (...)

View all