

Gabrielle Sinclair

Society
By Gabrielle Sinclair



Social ads

A showcase of media ads and their data.

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GS Socials

GS_Media1

Gabby Sinclair

This way



GS

MEDIA



● CiCi's Buffet

This project is made to promote ciCi's pizza and the possible new mascots.

Client • Instagram Ad

CiCis Enterprise LP.

Brief

The intention of this project is to draw the attention of the viewer to enjoying pizza at CiCi's. The goal is also to utilize the new mascots in the marketing.

Why it works

The ad shows the mascots sitting at a table of food. Viewers seeing this could imagine themselves in their position and take steps to achieve that easily. The words also guide the viewer's eyes around the image of food.

LETS HAVE A



TIME FOR A



● Donuts Socials

This project is social ads to promote Donut Party.

Client ● Instagram and twitter ads

Donut Party.

Brief

The intention of this project is to persuade the viewer to have a donut party and to buy the donuts from Donut party. Emphasizing emotion of joy and the satisfaction of something tasty.

Why it works

The design uses many warm and cool colors to elude a playful time , as well as displaying a desirable image of donuts.



Seamoss
SELECTIONS

WHY SEAMOSS?

- Rich in Antioxidants.
- Decreases Stress.
- Boosts Immune system.
- Lowers Blood Pressure.

The list goes on

WHY US?

- We have the best Flavors.

Order on SeamossSelections.com

● Seamoss

This project was made to promote a seamoss brand called seamoss selections.

Client • Instagram ad

Seamoss Selections.



WHY SEAMOSS?

- Rich in Antioxidants.
- Decreases Stress.

Brief

The intention of this project is to inform viewers about seamoss benefits and set seamoss selections apart from competitors.

Why it works

The bold question and font catches Instagram users attention and informs them of the benefits of the product. The colors used in the image give viewers a healthy and joyful impression.

A wide-angle photograph of a majestic mountain range. The foreground is dominated by a large, smooth snowfield. Beyond it, numerous sharp, rocky peaks rise, their slopes partially covered in snow. The sky above is a clear, pale blue, with a few wispy white clouds visible.

Thanks for Visiting

Come again soon
Sincerely Gabrielle Sinclair