

**Gabrielle Sinclair**

Abstraction  
By Gabrielle Sinclair



# **Illustrations**

A showcase of Vector projects and their information.

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**GS Socials**

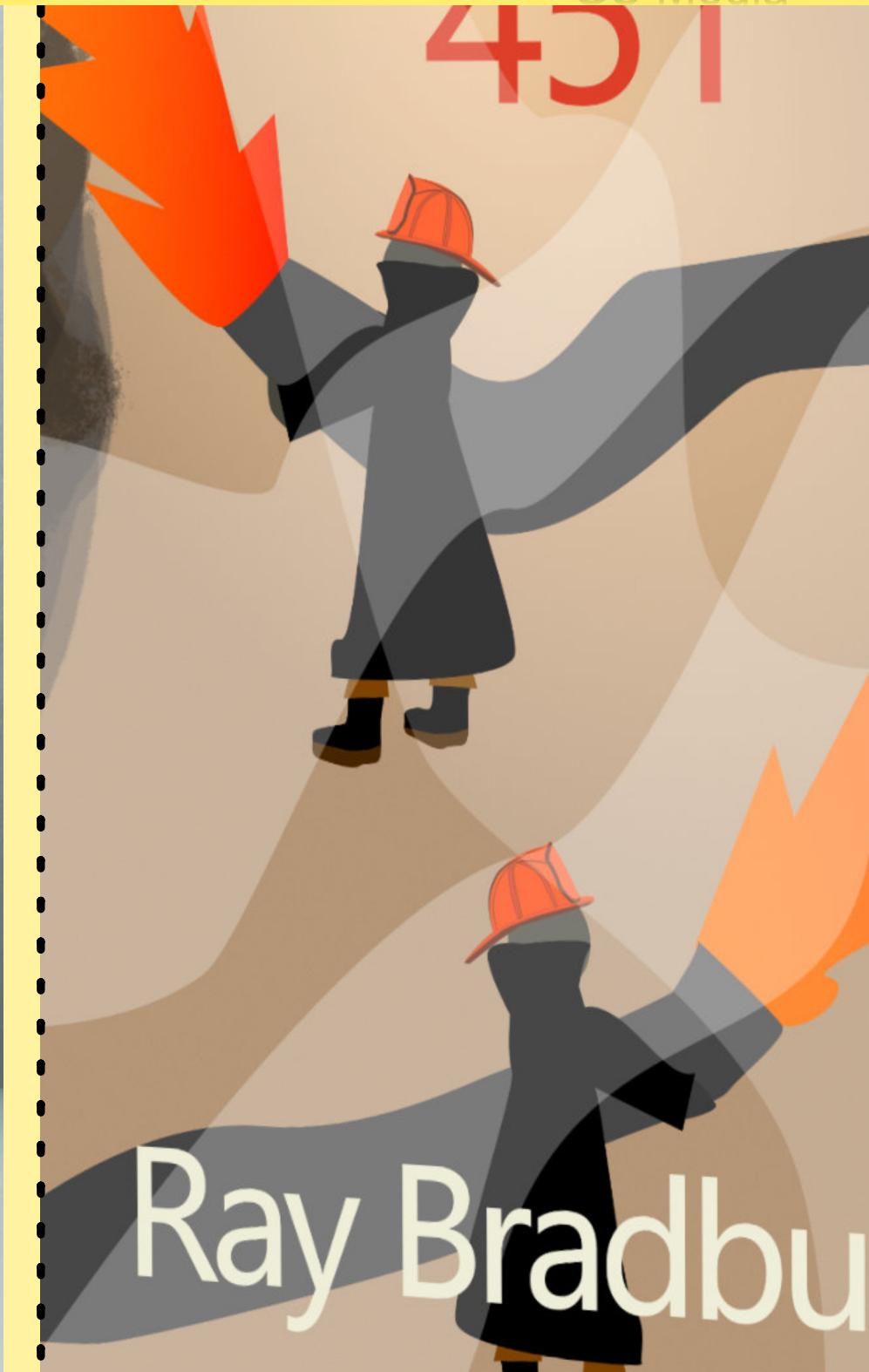
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## ● Fahrenheit 451 Re-cover

This project was about creating a book skin design to celebrate 60 year anniversary of the story.

### Client ● Book skin

Book publishing company.

### Brief

The intention was to have a book design that encompasses a strong point in the story as well as to create some intrigue for readers who haven't yet read it.

### Why it works

The visual hierarchy first point is the orange fire which draws the eyes to the "fire-men", then to the smoke and back out to the burnt edges. This composition is an illusion of a book being set on fire much like the plot of the book.



## ● Spooky candy wrap

This project was made to celebrate the Halloween season.

**Client** ● Table cloth / Napkin pattern

Spirit Halloween and Party City product distribution.

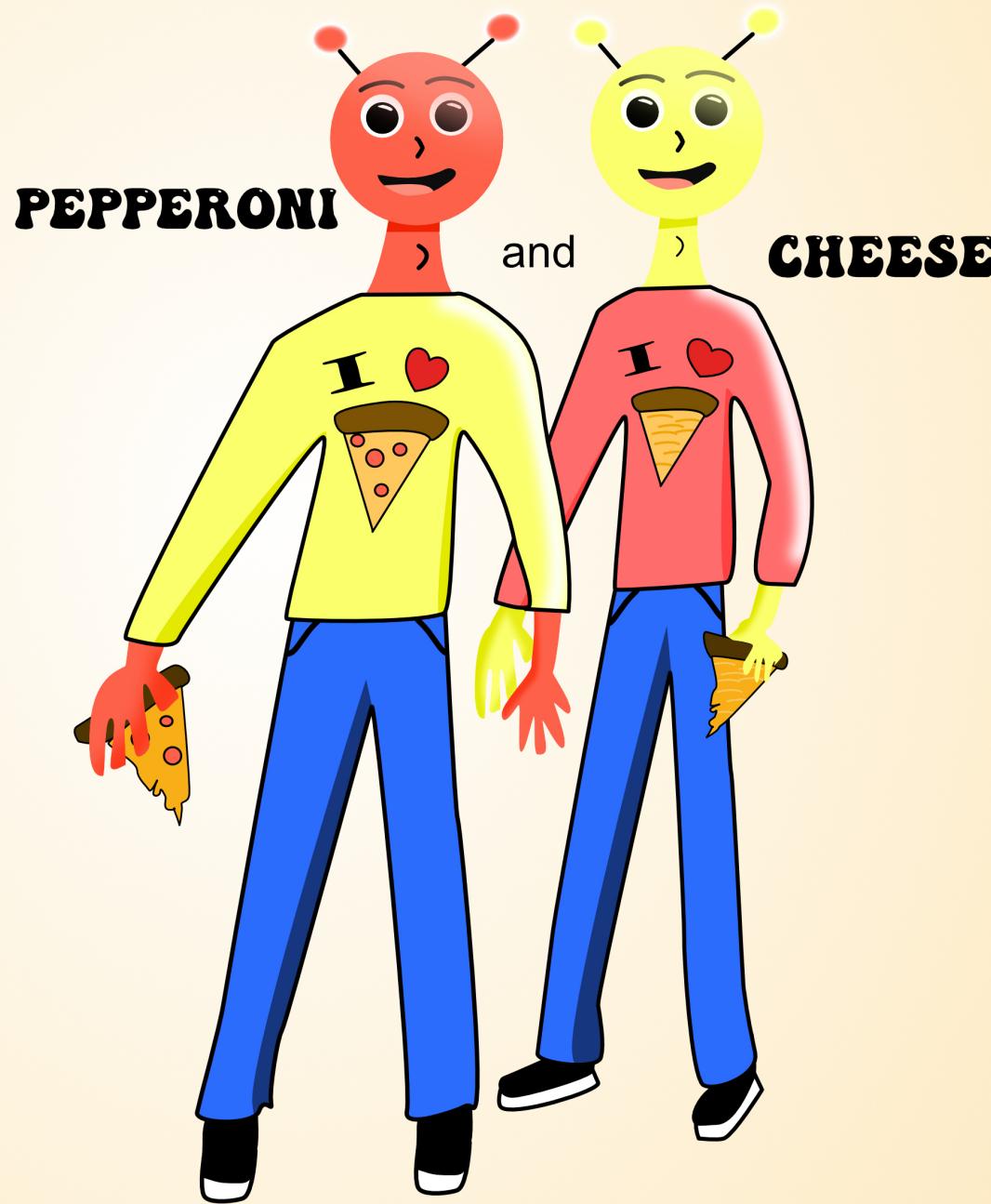
## Brief

The intention was to create a pattern that is fun and playful as well as in the fall spirit of Halloween for families and kids.

## Why it works

The pattern has a balanced color scheme as well as the eye catching color of the pupils. The pattern elements have equal negative space around them and they are placed dynamically throughout the pattern to create an interesting composition to the viewer.

# Cici's Pizza Force



## ● CiCi's Pizza Mascot

This project was made to create a possible mascot for the cici's pizza franchise.

**Client** ● Mascot / Pizza box cover design

CiCis enterprise LP.



## Brief

The intention of the project was to create characters that represent pizza lovers as well as aliens that are similar to humans to connect their story to the tagline "Beyond Pizza".

## Why it works

The design uses the colors red and yellow that are associated with the chain, Pepperoni and cheese, as well as other food brands so they are easy to remember and associate to CiCis.



Thanks for Visiting

Come again soon

Sincerely Gabrielle Sinclair