

# Gabrielle Sinclair

For Sale  
By Gabrielle Sinclair

# Ads

A showcase of Promotional projects and their data.



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**GS Socials**

GS\_Media1

Gabby Sinclair

This way

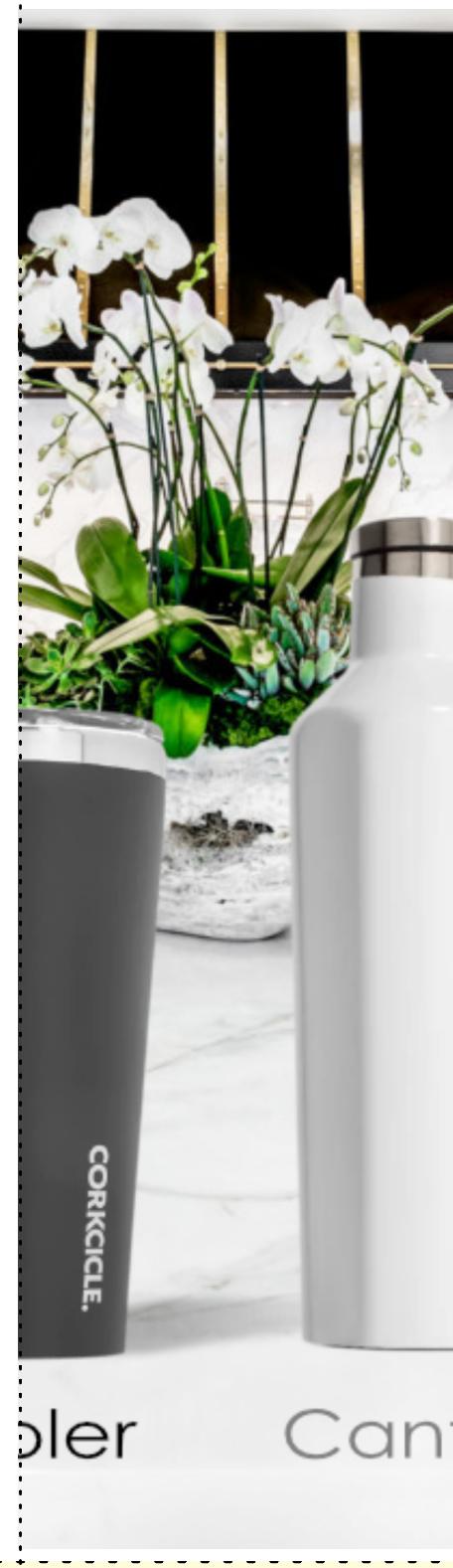


GS

MEDIA

# CORKCICLE.

Something for everyone



## ● Corkcicle Brand

This project is an ad for the brand, Corkcicle's.

## Client ● Product Ad

Corkcicle.

## Brief

The intention of the project is to showcase the bottle product and the names of each type. The home setting is to create a mental image of having the bottle at the consumer's home.

## Why it works

The simple white and black color scheme make the home image feel cleaner and polished. The bottles are in an elegant environment with bright lighting to associate these traits with the product.

# New Years SALE EVENT

## Jeep GLADIATOR

\$388/Mo  
39 Month Lease



The new 2022 Jeep Gladiator offers a host of new standard and available features that provide more options for customization, open air freedom and tech.

### ● Jeep sale

This project is a promotion for The Jeep Gladiator New Years sale.

### Client ● Product Ad

Fiat Chrysler Automobiles.

### Brief

The intention of this project is to inform and excite consumers about the Jeep Gladiator sale and promotional features.

### Why it works

This design uses dynamic shapes to direct the viewers eyes around the information, and create a sense of engagement with the photo elements. Heavy font weight and scale makes it simple and easy to read.



# SAMSUNG

## ● Samsung Curve

This project is an ad for Samsung's Curved UHD TV.

**Client** ● Product Ad

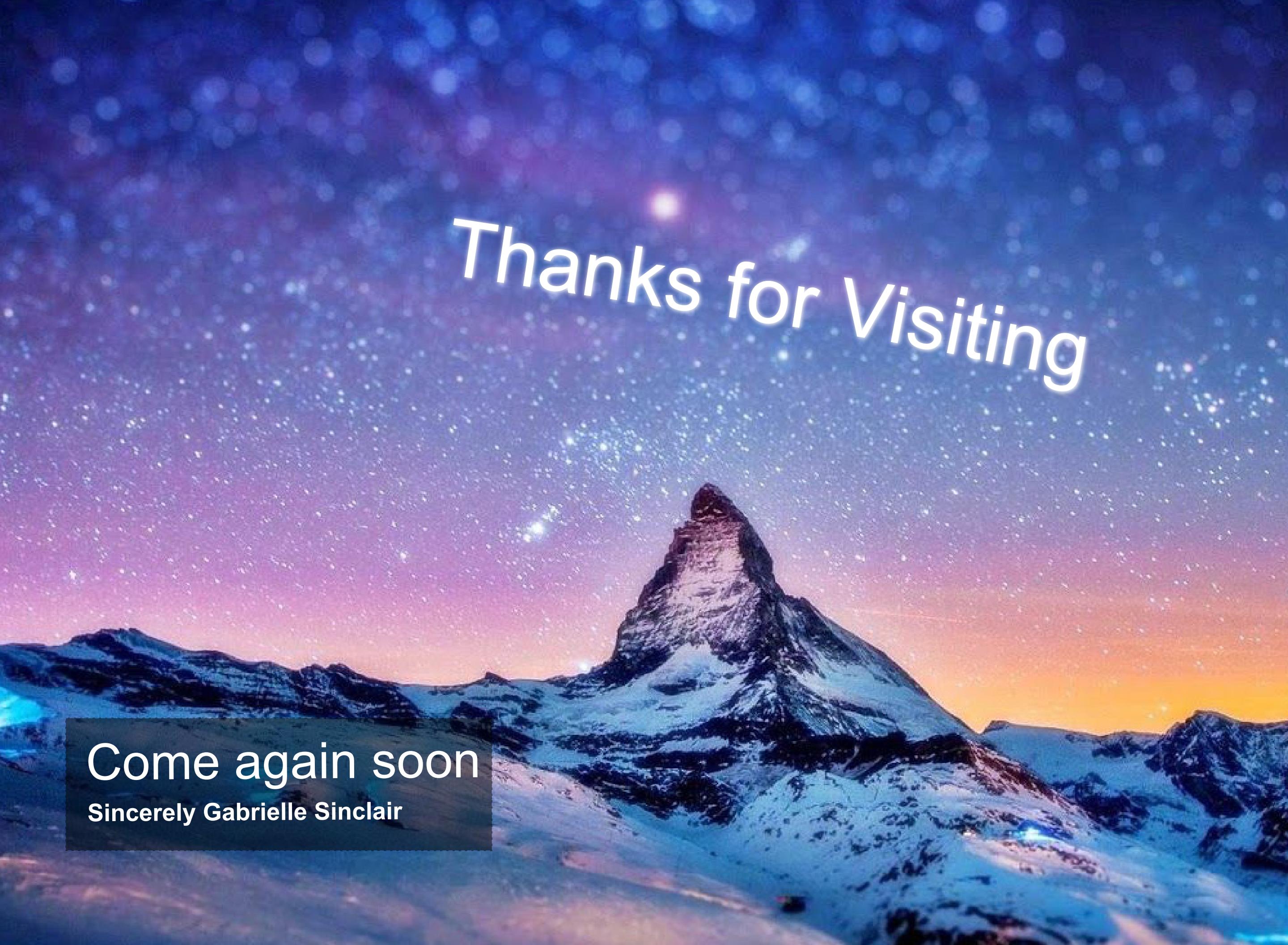
Samsung Group

## Brief

The intention of this product is to appeal to consumers the quality of the UHD curved TV and allude to the feeling of being in the image.

## Why it works

The blue and white colors are calming and elegant. The image associations create a sense of harmony and simplicity with the product.



# Thanks for Visiting

Come again soon

Sincerely Gabrielle Sinclair