

# GABRIELLE SINCLAIR

Graphic Designer

Web Designer

Illustrator

## PROFILE

I am a self-motivated and creative problem solver. I love to grow through challenges and learn from mistakes of others and myself. I love the details and process as much as the result and I am always creating for the love of expression. I understand the business aspect of design and the tools to attract the attention of an audience, creating authentic communication. Strategy, adaptability, and passion allow me to always strive for the greatest marketing and design solution with a team or on individual campaigns.

## EXPERIENCE

### Universal Life and Hope Center

MAR. 2021-PRESENT (REMOTE)

I create graphics as the Digital media associate for this non-profit organization. I adhere to the branding of the corporation for assets such as brochures and event flyers. I create graphics for the social media platforms as well at @ulhc\_oneness. The goal is to reach potential clients and sponsors to support their charitable goals. They have recently obtained \$10,000.00 in donations and their followings have increased 20%.

### Fairy P LLC

SEP. 2020-OCT. 2020 (ORLANDO)

This client requested a new logo and brand scheme for their spiritual and health small business. I designed a vector mascot logo with their own provided reference image. Their social media increased 40% with their new style and authentic image.

### West Palm Management

SEP. 2019-OCT. 2019 (REMOTE)

I collaborated on a new logo for this real estate organization in south Florida. We created a minimalist vector home themed logo after research of competitors and their consumer traits. The client was satisfied with their mark and successfully attained clients that amounted to over \$100,00.00 in profit in New York and Chicago.

## CONTACT

☎ 954-756-4356

💬 @Gs\_media1 Instagram

✉ [Gabrielsnclr@gmail.com](mailto:Gabrielsnclr@gmail.com)

🌐 [Portfolio Link](#)

## SKILLS

- Adobe Photoshop
- Adobe Illustrator
- HTML
- CSS
- Figma
- Social Media
- Graphic Design
- Marketing

## EDUCATION

### University of Central Florida

2017-2020

Bachelors in Web Design and Digital  
Media

### Valencia College

2015-2017

Associates in Fine art and humanities