



Gabrielle Sinclair


Web and Graphic Designer, Illustrator

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I am a self-motivated and creative problem solver. I love the details and process as much as the result. I understand the business aspect of design and the tools to attract the attention of an audience. Strategy, adaptability, and passion allow me to always strive for the greatest marketing and design solution within a team or on individual campaigns. I am always learning and growing.

WORK EXPERIENCE

Digital Media Associate (Remote). Universal Life and Hope Center.

03/2021 - Present

Coral Springs.

A health and wellness center that offers classes such as yoga and reiki. Currently fundraising to build a homeless shelter and tackle homeless issues.

Achievements/Tasks.

- Create graphics and adhere to the brand guidelines for assets such as brochures and event flyers.
- Create graphics for the non-profit instagram @ulhc_oneness.
- I help ULHC reach charitable partners through digital marketing. We've gained donations and sponsorship from Coral springs library and other local government officials. .

Web Designer (Intern). The Soko-Marketplace.

06/2020 - 12/2020

Orlando.

A non-profit organization that runs a weekly vender market in Winter park Florida for local sellers. They hold events with food and live performers.

Achievements/Tasks.

- As the designer on the intern team we were tasked to build an online marketplace with multiple vendors on the WordPress platform.
- We designed a figma prototype for the site and presented it to the client for review and approval.
- I designed the ecommerce store layout and the form for vender subscription. I also added the paypal integration for vendors to receive instant payouts.

EDUCATION

Digital Media and Web design University of Central Florida

08/2017 - 12/2020

Orlando

Fine art and Humanities Valencia College

08/2015 - 05/2017

Orlando

SKILLS

• Adobe Photoshop • Adobe Illustrator HTML

CSS Marketing Social Media Slack GIT

Figma Wordpress Blender

CERTIFICATE

Graphic Design - Alison Courses (03/2021 - 04/2021)

ACHIEVEMENTS

Full Tuition Scholarship- Take Stock in Children
(09/2008 - 12/2019)

I won a full scholarship due to Academic Success and I was granted a mentor throughout my school years to help me continue to prosper.

LANGUAGES

English
Native or Bilingual Proficiency

Spanish
Limited Working Proficiency

INTERESTS

Carpentry Baking Philosophy Film

Drawing Painting