

# Gabrielle Sinclair

Showcase  
By Gabrielle Sinclair

# Logos

A showcase of Branding projects and their data.



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## ● Fairy P

This logo is for the branding of a small health business.

### Client ● Logo

Fairy P LLC.

## Brief

The logo is made from the client's reference of a drawn image by her younger sister. The wings represent the F in the brand name.

## Why it works

The brand is very organic and health-centric. The colors add to the tone of the CEO's social image and the health based product of seamoss and elderberry syrup.

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Smoothies



## ● Infinite Peace

This logo is for a small smoothie shop named Infinite peace smoothies.

### Client ● Logo

Infinite Peace Smoothies.

## Brief

The logo was made to represent the brand name. The peace sign with the infinite symbol tattoo as a logo mark and the title "Infinite Peace Smoothies" as the word mark.

## Why it works

The colors blend with the brand ideas of peace, health and infinity.infinite space. The earth Green embodies peace. The orange smoothies embodies fruit and joy.



## ● Donut Party

This logo is for a donuts shop named Donut Party.

### Client ● Logo

Donut Party.

### Brief

The logo is made to represent a fun and Dynamic Donut Party.

### Why it works

The bright colors and elements of The Donut and Party, draw attention to the idea of having doughnuts and enjoying them.

A wide-angle photograph of a majestic mountain range. The peaks are heavily covered in white snow, contrasting with the deep blue of the clear sky above. In the foreground, there's a dense forest of tall, dark green coniferous trees. A winding river or stream flows through a valley in the middle ground. The overall scene is one of natural beauty and tranquility.

Thanks for Visiting

Come again soon

Sincerely Gabrielle Sinclair