



# Graphic Designer

## Gabrielle Sinclair

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### Profile

I am a self-motivated, creative problem solver, and efficient team member that will find the best solutions to thrive with different people and help your business succeed.

### Skills

- Photoshop
- Illustrator
- CSS
- HTML
- Figma
- Sass
- Adobe XD

### Soft Skills

- Organization
- Resourceful learner
- Time management
- Detail oriented

### Portfolio link

### Relevant Work Experience

#### Paws for Orlando style guide : Mar. 2019

- I worked on a team and effectively collaborated with other designers to finalize our project brand identity.
- I organized and coordinated communication between the UX/UI, design and social media teams.
- I successfully connected to the clients target audience and effectively marketed their non-profit services.

#### West Palm Management group logo: Sep. 2019

- I presented media to interested and established clientele. with other designers to finalize the project brand identity.
- I responded to inquiries about logo content and I learned about consumer interests and dislikes.
- I kept up communication with the owner and we made multiple iterations of the logo design until it was satisfactory for their new identity.

#### Fairy P logo project: Sep. 2020

- I practiced effective communication with my client to bring their brand ideas to life.
- I designed a personal brand to represent the clients personality and ideals with a mascot vector logo.
- I attracted more customers to the client's business drawing them in with their unique and authentic brand style.

### Education

**University of Central Florida**  
BA in Web Design and Digital media

**Valencia College**  
Associates degree in Arts