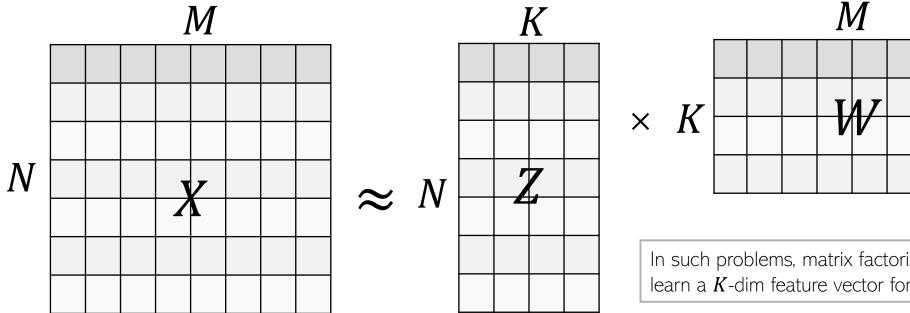
# Dimensionality Reduction (wrap-up)

CS771: Introduction to Machine Learning

## Matrix Factorization is a very useful method!

- In many problems, we are given co-occurrence data in form of an  $N \times M$  matrix X
- lacktriangle Data consists of relationship b/w two sets of entities containing N and M entities
- Each entry  $X_{ij}$  denotes how many times the pair (i,j) co-occurs, e.g.,
  - Number of times a document i (total N docs) contains word j of a vocabulary (total M words)
  - $\blacksquare$  Rating user i gave to item (or movie) j on a shopping (or movie streaming) website



In such problems, matrix factorization can be used to learn a K-dim feature vector for both set of entities



## Matrix Completion via Matrix Factorization

• If some entries of X are missing, we can still do matrix factorization and use the matrix factorization output (Z and W) to predict those missing entries

	M								·	 K		·	M						_		
		?					?														
				?					_			$ \vee$ $V$				I	7				
		?		$X_{ij}$		?			$oldsymbol{z}_i^{ op}$			$\times$ K			V	VV					
N	?		?	1	7		?		$\approx N$	7											$\Omega$ denotes the set of
		?		1	1											$W_i$					entries of X that are
	?			?				?								J	,				observed in training data
						?						$\{\widehat{\boldsymbol{Z}},\widehat{\boldsymbol{W}}\}$	<b>}</b> } =	= a	rgr	nir	$\mathbf{l}_{oldsymbol{Z}, l}$	$W^{\Sigma}$	$\Sigma_{(i,j)}$	<i>j</i> )∈	$\mathbf{z}_{\Omega}(X_{ij} - \mathbf{z}_i^{T} \mathbf{w}_j)$
			?									Can use S									nclude regularization
				•				•	•		•										these

lacktriangle Once  $m{Z}$  and  $m{W}$  are learned, to predict a missing entry at location (i',j') as

$$X_{i'j'} pprox \mathbf{z}_{i'}^\mathsf{T} \mathbf{w}_{j'}$$
 If K is small (as compared to N and M) then we call it low-rank matrix completion

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## Dim. Reduction by Preserving Pairwise Distances

- $\blacksquare$  PCA/SVD etc assume we are given points  $x_1, x_2, ..., x_N$  as vectors (e.g., in D dim)
- lacktriangle Often the data is given in form of distances  $d_{ij}$  between  $m{x}_i$  and  $m{x}_j$  (i,j=1,2,...,N)
- Would like to project data such that pairwise distances between points are preserved

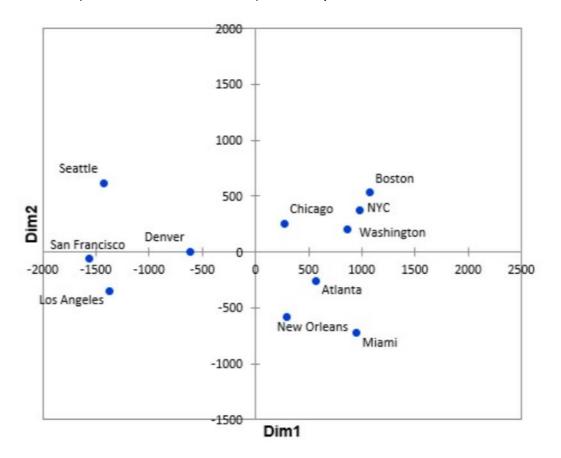
$$\hat{\mathbf{Z}} = \arg\min_{\mathbf{Z}} \mathcal{L}(\mathbf{Z}) = \arg\min_{\mathbf{Z}} \sum_{i,j=1}^{N} (d_{ij} - ||\mathbf{z}_i - \mathbf{z}_j||)^2$$
  $\mathbf{z}_i$  and  $\mathbf{z}_j$  denote low-dim embeddings/projections of  $\mathbf{z}_i$  and  $\mathbf{z}_j$ , respectively

- Basically, if  $d_{ij}$  is large (resp. small), would like  $\| \boldsymbol{z}_i \boldsymbol{z}_j \|$  to be large (resp. small)
- Multi-dimensional Scaling (MDS) is one such algorithm
- lacktriangle Note: If  $d_{ij}$  is the Euclidean distance, MDS is equivalent to PCA



## MDS: An Example

■ Result of applying MDS (with K=2) on pairwise distances between some US cities

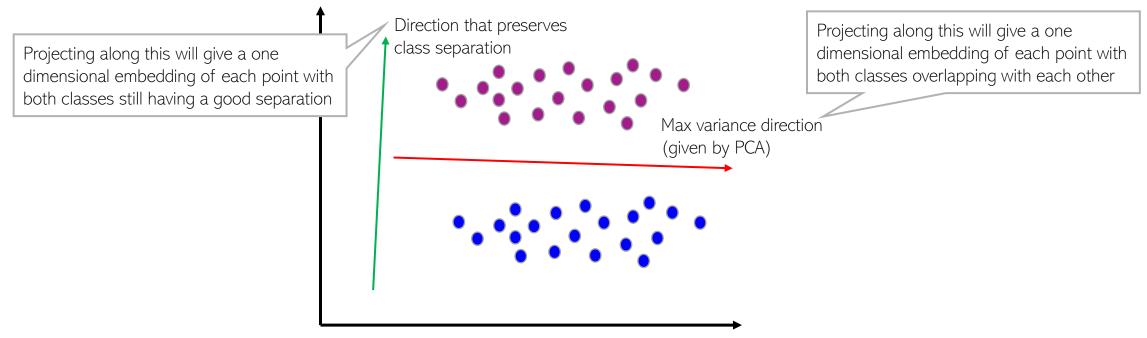


Here MDS produces 2D embedding of each city such that geographically close cities
 are also close in 2D embedding space

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## Supervised Dimensionality Reduction

• Maximum variance directions may not be aligned with class separation directions (focusing only on variance/reconstruction error of the inputs  $x_n$ , is not always ideal)



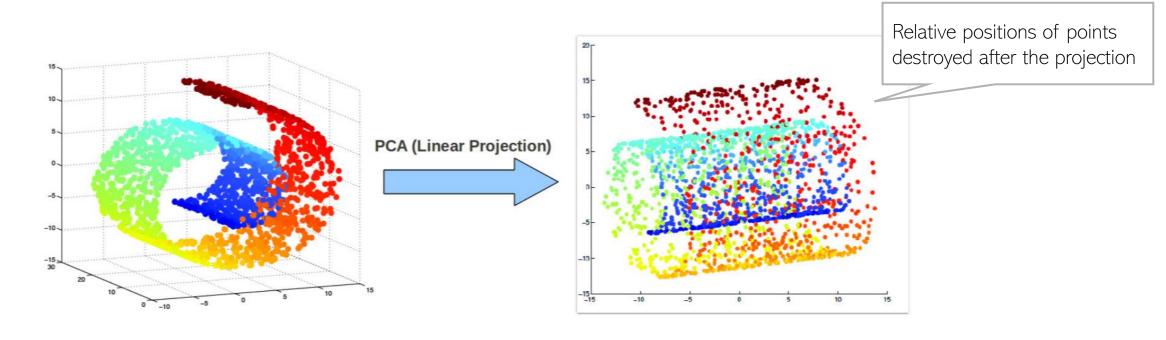
- Be careful when using methods like PCA for supervised learning problems
- A better option would be to find projection directions such that after projection
  - Points within the same class are close (low intra-class variance)
  - Points from different classes are well separated (the class means are far apart)

## Nonlinear Dimensionality Reduction



## Beyond Linear Projections

Consider the swiss-roll dataset (points lying close to a manifold)

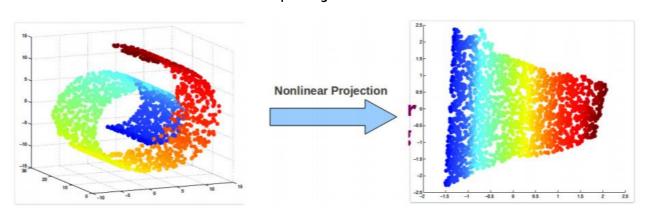


- Linear projection methods (e.g., PCA) can't capture intrinsic nonlinearities
  - Maximum variance directions may not be the most interesting ones



## Nonlinear Dimensionality Reduction

■ We want to a learn nonlinear low-dim projection



Relative positions of points preserved after the projection

- Some ways of doing this
  - Nonlinearize a linear dimensionality reduction method. E.g.:
    - Cluster data and apply linear PCA within each cluster (mixture of PCA)
    - Kernel PCA (nonlinear PCA)
  - Using manifold based methods that intrinsically preserve nonlinear geometry, e.g.,
    - Locally Linear Embedding (LLE), Isomap
    - Maximum Variance Unfolding
    - Laplacian Eigenmap, and others such as SNE/tSNE, etc.
- .. or use unsupervised deep learning techniques (later)



#### Kernel PCA

■ Recall PCA: Given N observations  $x_n \in \mathbb{R}^D$ , n = 1, 2, ..., N,

$$D \times D$$
 cov matrix assuming centered data  $\mathbf{S} = \frac{1}{N} \sum_{n=1}^{N} \mathbf{x}_n \mathbf{x}_n^{\top}$   $\mathbf{S} \mathbf{u}_i = \lambda_i \mathbf{u}_i \ \forall i = 1, \dots, D$ 

lacktriangle Assume a kernel k with associated M dimensional nonlinear map  $\phi$ 

$$M \times M$$
 cov matrix assuming centered data in the kernelinduced feature space  $\mathbf{C} = \frac{1}{N} \sum_{n=1}^{N} \phi(\mathbf{x}_n) \phi(\mathbf{x}_n)^{\top}$   $\mathbf{C} \mathbf{v}_i = \lambda_i \mathbf{v}_i \ \forall i = 1, \dots, M$ 

- Would like to do it without computing **C** and the mappings  $\phi(x_n)'s$  since M can be very large (even infinite, e.g., when using an RBF kernel)
- Boils down to doing eigendecomposition of the  $N \times N$  kernel matrix **K** (PRML 12.3)
  - Can verify that each  $v_i$  above can be written as a lin-comb of the inputs:  $v_i = \sum_{n=1}^N a_{in} \phi(x_n)$
  - ullet Can show that finding  $a_i = [a_{i1}, a_{i2}, ..., a_{iN}]$  reduces to solving an eigendecomposition of  ${f K}$
  - Note: Due to req. of centering, we work with a centered kernel matrix  $\tilde{\mathbf{K}} = \mathbf{K} \mathbf{1}_N \mathbf{K} \mathbf{K} \mathbf{1}_N + \mathbf{1}_N \mathbf{K} \mathbf{1}_N$  $N \times N$  matrix of all 1s

## Locally Linear Embedding

Several non-lin dim-red algos use this idea

Essentially, neighbourhood preservation, but only local

- Basic idea: If two points are local neighbors in the original space then they should be local neighbors in the projected space too
- Given N observations  $x_n \in \mathbb{R}^D$ , n = 1, 2, ..., N, LLE is formulated as

Solve this to learn weights  $W_{ij}$  such that each point  $x_i$  can be written as a weighted linear combination of its local neighbors in the original feature space

$$\hat{\mathbf{W}} = \arg\min_{\mathbf{W}} \sum_{i=1}^{N} ||\mathbf{x}_i - \sum_{j \in \mathcal{N}(i)} W_{ij} \mathbf{x}_j||^2$$

 $\mathcal{N}(i)$  denotes the local neighbors (a predefined number, say K, of them) of point  $\boldsymbol{x}_i$ 

■ For each point  $x_n \in \mathbb{R}^D$ , LLE learns  $z_n \in \mathbb{R}^K$ , n=1,2,...,N such that the same neighborhood structure exists in low-dim space too

$$\hat{\mathbf{Z}} = \arg\min_{\mathbf{Z}} \sum_{i=1}^{n} ||\mathbf{z}_i - \sum_{j \in \mathcal{N}(i)} W_{ij} \mathbf{z}_j||^2$$

ullet Basically, if point  $oldsymbol{x}_i$  can be reconstructed from its neighbors in the original space, the same weights  $W_{ij}$  should be able to reconstruct  $oldsymbol{z}_i$  in the new space too

#### SNE and t-SNE

Thus very useful if we want to visualize some high-dim data in two or three dims

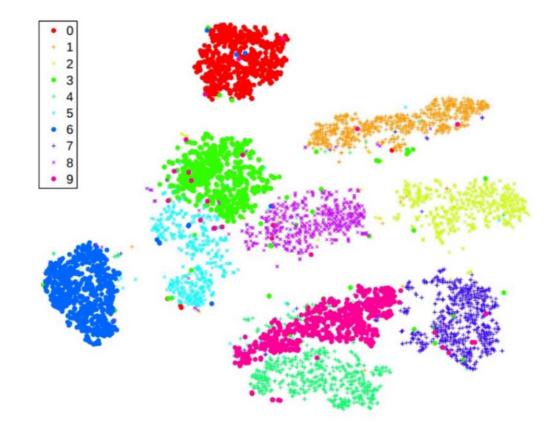
- Also nonlin. dim-red methods, especially suited for projecting to 2D or 3D
- SNE stands for Stochastic Neighbor Embedding (Hinton and Roweis, 2002)
- Uses the idea of preserving probabilistically defined neighborhoods
- ullet SNE, for each point  $oldsymbol{x}_i$ , defines the probability of a point  $oldsymbol{x}_j$  being its neighbor as

Neighbor probability in the original space 
$$p_{j|i} = \frac{\exp(-||x_i - x_j||^2/2\sigma^2)}{\sum_{k \neq i} \exp(-||x_i - x_k||^2/2\sigma^2)}$$
Neighbor probability in the projected/embedding space 
$$q_{j|i} = \frac{\exp(-||z_i - z_j||^2/2\sigma^2)}{\sum_{k \neq i} \exp(-||z_i - z_k||^2/2\sigma^2)}$$

- SNE ensures that neighbourhood distributions in both spaces are as close as possible
  - This is ensured by minimizing their total mismatch (KL divergence)  $\mathcal{L} = \sum_{i=1}^N \sum_{j=1}^N p_{j|i} \log \frac{p_{j|i}}{q_{j|i}}$
- t-SNE (van der Maaten and Hinton, 2008) offers a couple of improvements to SNE
  - Learns  $z_i$ 's by minimizing symmetric KL divergence
  - ullet Uses Student-t distribution instead of Gaussian for defining  $q_{i|i}$

#### SNE and t-SNE

Especially useful for visualizing data by projecting into 2D or 3D



Result of visualizing MNIST digits data in 2D (Figure from van der Maaten and Hinton, 2008)



## Word Embeddings: Dim-Reduction for Words Or sentences, paragraphs, documents, etc

which are basically a set of words

- Feature representation/embeddings of words are very useful in many applications
- $\blacksquare$  Naively we can a one-hot vector of size V for each word (where V is the vocab size)



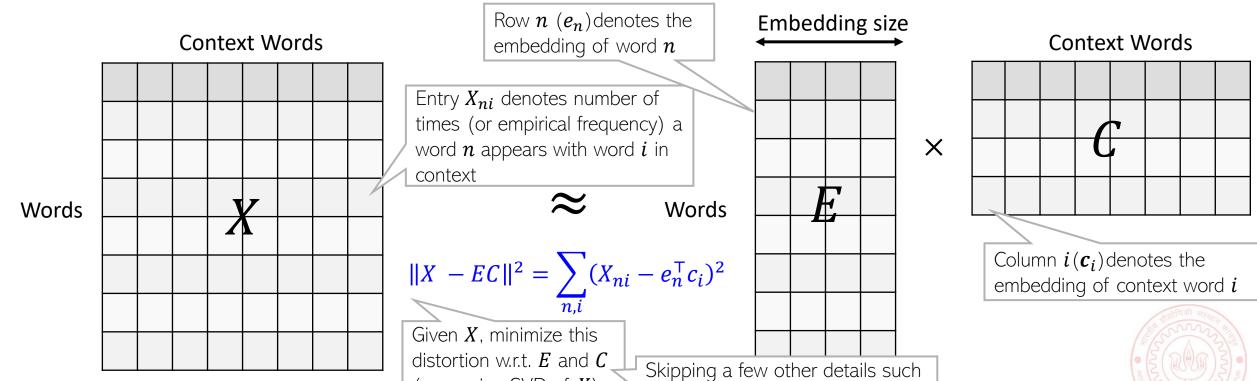
- One-hot representation of a word has two main issues
  - lacktriangle Very high dimensionality (V) for each word
  - One-hot vector does not capture word semantics (any pair of words will have zero similarity)
- Desirable: Learning low-dim word embeddings that capture the meaning/semantics
- We want embedding of each word n to be low-dimensional vector  $e_n \in \mathbb{R}^K$ 
  - If two words n and n' are semantically similar (dissimilar), we want  $e_n$  and  $e_{n'}$  to be close (far)
- Many methods to learn word embeddings (e.g., Glove and Word2Vec)

#### GloVe

- GloVe (Global Vectors for Word Representation) is a linear word embedding method
- Based on matrix factorization of a word-word co-occurrence matrix

(e.g., using SVD of X)

■ Co-occurrence is w.r.t. some "context" (e.g., 2 words before and after a word)



as pre-processing of the data

(refer to the paper if interested)

GloVe: Global Vectors for Word Representation (Pennington et al, 2014)

#### Word2Vec

- A deep neural network based nonlinear word embedding method
- Usually learned using one of the following two objectives
  - Skip-gram
  - Continuous bag of words (CBOW)
- lacktriangle Skip-gram: Probability of a context word i occurring around a word n

Conditional probability which can be estimated from training data

$$p(i|n) = \frac{\exp(\boldsymbol{c}_i^{\mathsf{T}} \boldsymbol{e}_n)}{\sum_i \exp(\boldsymbol{c}_i^{\mathsf{T}} \boldsymbol{e}_n)}$$

Embeddings are learned by optimizing a neural network based loss function which makes the difference b/w LHS and RHS small

lacktriangle CBOW: Probability of word n occurring given a context window, e.g., k previous and k next words

Conditional probability which can be estimated from training data

$$p(n|n-k:n+k) = \frac{\exp(\boldsymbol{e}_n^{\mathsf{T}}\boldsymbol{c}_n)}{\sum_n \exp(\boldsymbol{e}_n^{\mathsf{T}}\boldsymbol{c}_n)}$$

Sum/average of the embeddings of words in the context window for word n

Embeddings are learned by optimizing a neural network based loss function which makes the difference b/w LHS and RHS small

## Dimensionality Reduction: Out-of-sample Embedding

- Some dim-red methods can only compute the embedding of the training data
- $\blacksquare$  Given N training samples  $\{x_1, x_2, ..., x_N\}$  they will give their embedding  $\{z_1, z_2, ..., z_N\}$
- lacktriangleright However, given a new point  $m{x}_*$  (not in the training samples), they can't produce its embedding  $m{z}_*$  easily
  - Thus no easy way of getting "out-of-sample" embedding
- Some of the nonlinear dim-red methods like LLE, SNE, KPCA, etc have this limitation
  - Reason: They don't learn an explicit encoder and directly optimize for  $\{z_n\}_{n=1}^N$  given  $\{x_n\}_{n=1}^N$
  - To get "out-of-sample" embeddings, these methods require some modifications\*
- But many other methods do explicitly learn a mapping z = f(x) in form of an "encoder" f that can give  $z_*$  for any new  $x_*$  as well (such methods are more useful)
  - For PCA, the  $D \times K$  projection matrix  $W_K$  is this encoder function and  $z_* = W_K^\mathsf{T} x_*$
  - Neural network based autoencoders can also do this (will see them later)