GABRIELLA FRANK FERM

GRAPHIC DESIGNER, ASPIRING FULLSTACK DEVELOPER

PORTFOLIO | GITHUBPROFILE

EDUCATION

System developer specializing in .NET | Göteborg 2024 - present
NBI-Handelsakademin
Ongoing studies with a focus on .NET and APIs, including Clean Architecture, OOP principles, and design patterns. Experience building various web applications connected to different databases, with full-stack skills in progress using React and TypeScript.

Advertising and Marketing | Göteborg 2003 – 2005
A two-year KY education with a focus on graphic design.
Internship: Kommando (Jan–Apr 2005) and MFX AB (May–Aug 2004)

Retail Sales, ABF Vuxenutbildningen | Göteborg 2014-2015
Training in sales and service, including an eight-week internship at Grolls Yrkesbutik.

Computer Graphics Design | Göteborg 2002 - 1 term
Advanced course in 3D modeling.

Advanced Media Production | Göteborg 2002 - 1 term
Studies in Flash, Director, Premiere and SoundForge.

Web design & graphic production | Göteborg 2001 - 2 terms
Web design, HTML, graphic production for web/print and desktop publishing.

WORK EXPERIENCE

Sales Associate, Mercus Yrkeskläder Sisjön | 2017 - present
- Advised customers in workwear, personal protection & profile products with a high level of service.
- Responsible for departments within shoes, decals & PPE as well as invoice certification & quotation work.
- Established and maintained long-term relationships with customers and suppliers.
- Handled purchasing, goods handling, incoming and outgoing deliveries and complaints in an efficient manner.
- Served as Acting Store Manager for one year, 2022 - 2023

Sales Associate, Grolls Yrkesbutik | 2015 - 2017
Sales Associate specializing in workwear and PPE. Responsibilities included:
- Poviding professional advice to customers.
- Managing profile clothing, leisurewear, and protective footwear departments.
- Handling inventory, receiving, delivering, and complaints.
- Acting Store Manager for six months, responsible for ensuring store stock, authorizing invoices, and processing salaries.

GF Design, Graphic Designer | 2006 - 2016
Sole Proprietor with Business License Operated a small design studio, freelancing as a graphic designer.
Designed logos, corporate profiles, printed materials (e.g., CD covers, brochures), and designed websites.

BACKGROUND

I am an aspiring system developer with a focus on .NET and a background as a graphic designer – a combination that makes me thrive where technology meets creativity. I am passionate about creating solutions that both work and feel right.

My journey has always been driven by curiosity, problem solving and a desire to make a difference. Whether it's writing clean code, creating clear design or guiding people, I strive to combine structure with emotion. I like to stay one step ahead, see both the big picture and the details, and go the extra mile – for users, teams, and to create solutions that truly make a difference.

TECHNICAL SKILLS

PROGRAMMING LANGUAGES:
.NET, C#, SQL, React, Javascript, Typescript

MARKUP LANGUAGES:
HTML, CSS

TOOLS:
Visual Studio, VS Code, GitHub, Photoshop, Illustrator, InDesign, Canva, Drawio

METHODS & FRAMEWORK:
Agile, Scrum, Clean Code, Clean Architecture, RBAC, Authentication, Access Control

BUSINESS SYSTEM:
Pyramid

LANGUAGES:
Swedish (native)
English (fluent)

PERSONAL QUALITIES

- Curious and goal-oriented; driven by a desire to learn and create value.
- Creative and analytical problem-solver with a knack for seeing the big picture.
- Passionate about combining design and technology to build solutions that make a difference.

CONTACT DETAILS

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