



**GRAPHIC DESIGN
ILLUSTRATION**

GABRIEL ARREOLA

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Meet Your Match

an Introduction to Color Theory

Ninja Rave

Applying the Design Process to Unrealistic Scenarios!

ORALE!

The Typographic Elegance of Foreign Slang

Reflection

A Self Deprecating Look at the Current State of my Life!

Inked Sketches

Creations made on my own time

KALX Radio Logo

An Almost Successful Contest Entry!

INTRODUCTIONS

Welcome new and glorious viewer of my portfolio! Join me as I embark on this 3AM journey of procrastinistic creation in an attempt to display my amateurish work over the past semester. With the right optimistic spirit and a good squinting eye, we may very well prevail in the appreciation of my zealous, sleek, and oh-so-sexy designs which I have made just for you! So get ready for an adventure which I hope to survive by this course's end!

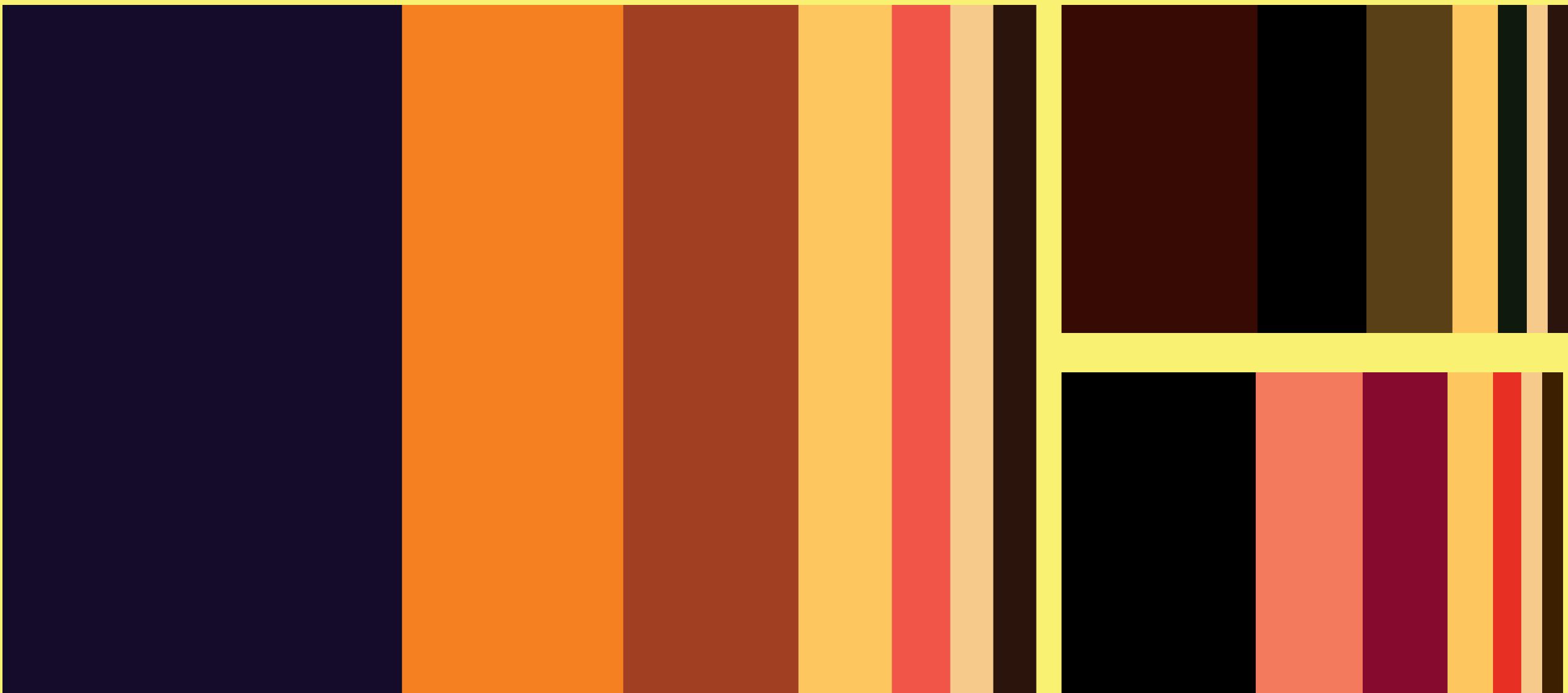


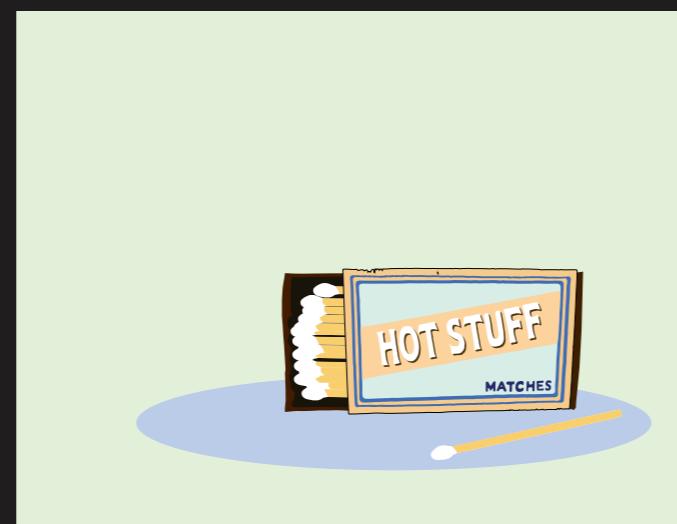
MEET YOUR MATCH

As part of one our first assignments my fellow classmates and I were given the task of using one object to evoke three separate emotions using only colors. In response, I stole the old Red Top Safety Match design and created my own match company "Hot Stuff." The results were three very different themes.



COLOR PALETTES!

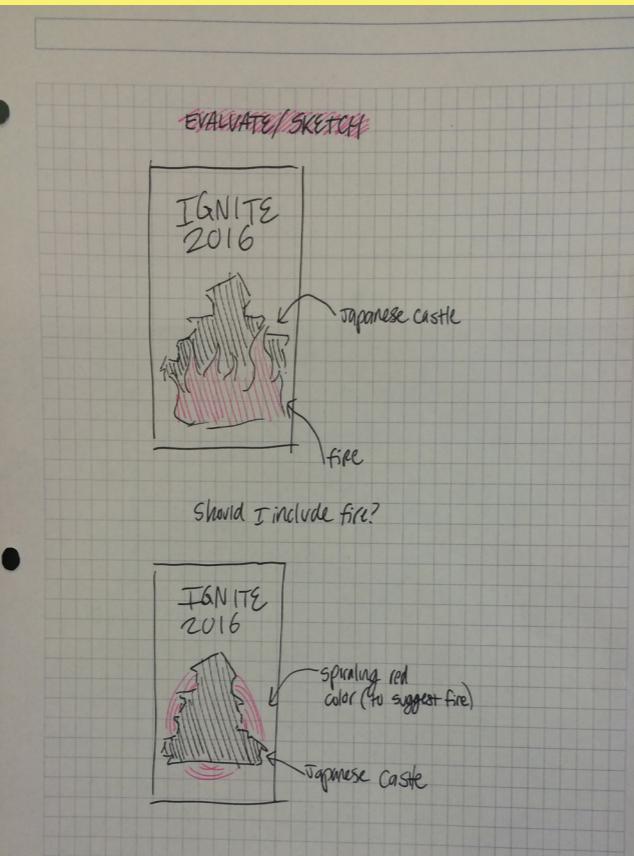
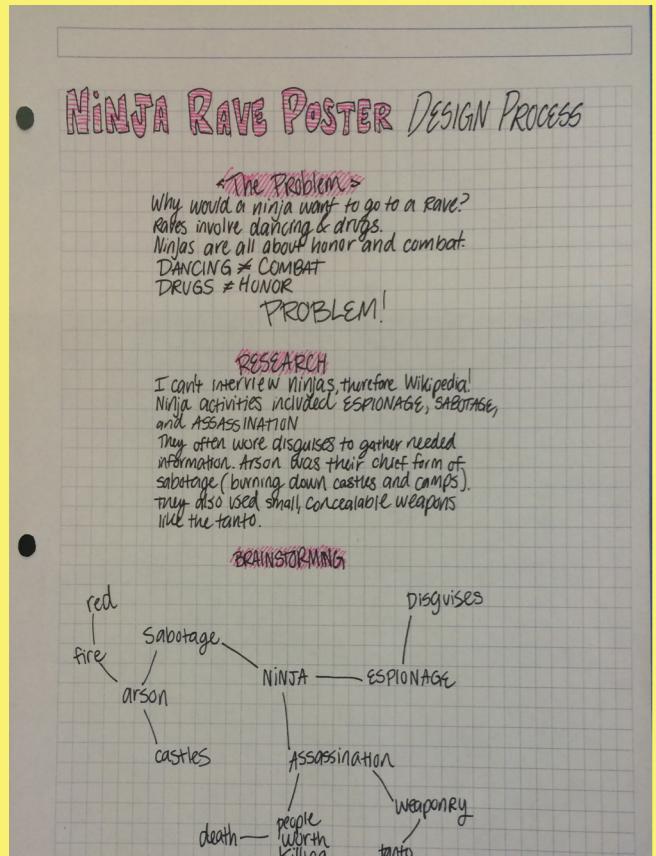




MEET YOUR MATCH

NINJA RAVE

What do ninja's love more than raves? A lot of things probably, but that didn't stop us from creating posters for just that. After learning the design process, I identified the audience through research and brainstormed ideas on how to appeal to them. The result? Ninja's would probably want to go to a rave as a potential way to burn down a castle!



IGNITE



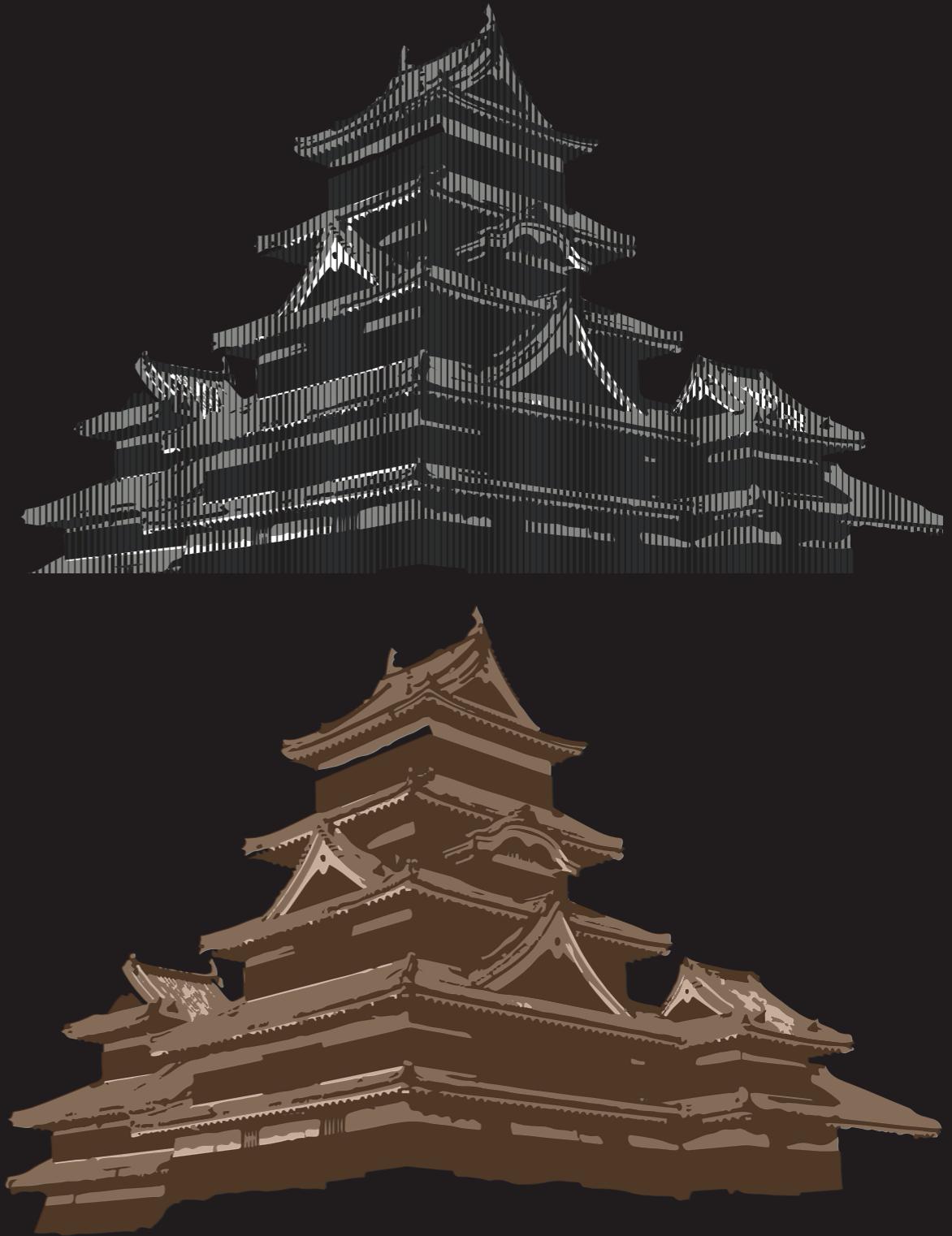
IGNITE

A NIGHT OF HONOR

2016

SECOND OF MARCH

6:30PM - 8:30PM, TWO HOURS
Matsumoto Castle, Nagano Prefecture, Honshu Japan



NINJA RAVE

ORALE!

Orale, for those of you that may not know, is a catch all phrase in Spanish. It's meaning can range from "that's amazing" to "hey, watch it!" In an attempt to reflect this diversity, I've practiced different forms of typography in the formation of this wonderful word.

ORALE

ORALE

ORALE

ÓRALE ÓRALE

ÓRALE órale

órale órale
Órale órale

REFLECTION

As part of a reflectional assignment for my midterm, I decided to take a good hard look at what I've accomplished and how my semester was going thus far. In my introspection, I found there was one underlying factor — everything was falling apart. This piece, which I drew, inked, and then uploaded onto illustrator, represents these sentiments exactly.

GET IT TOGETHER
GET IT TOGETHER



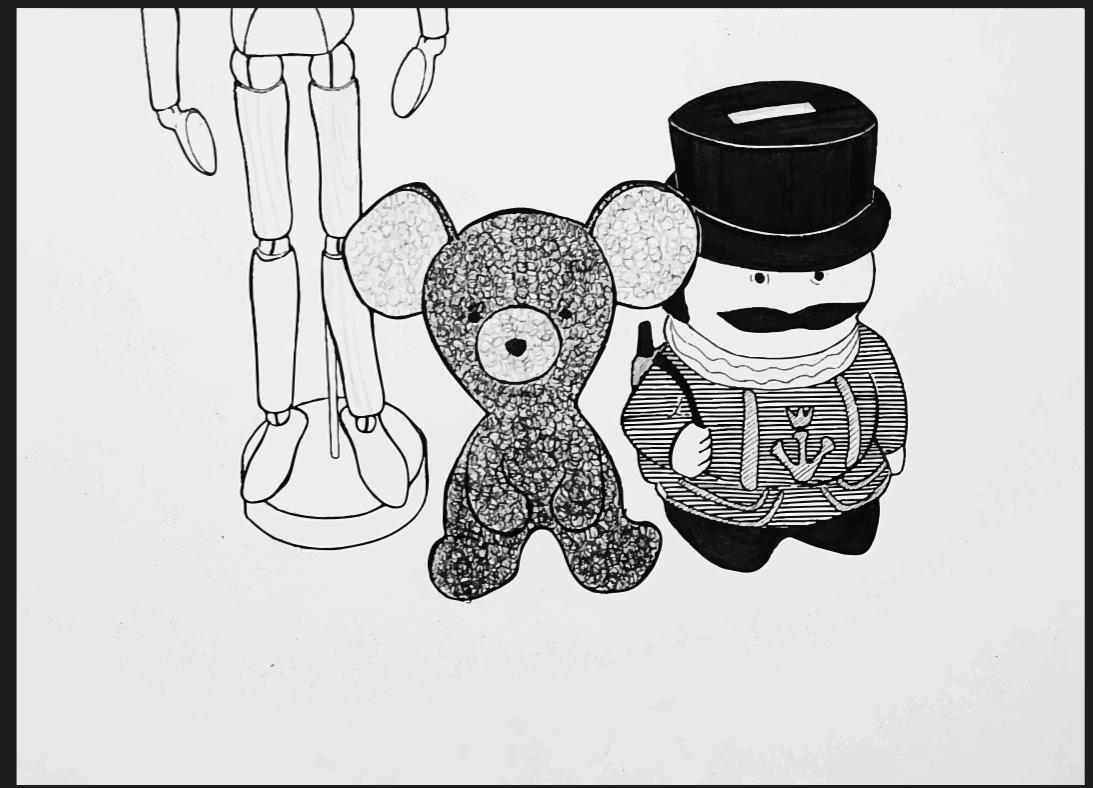
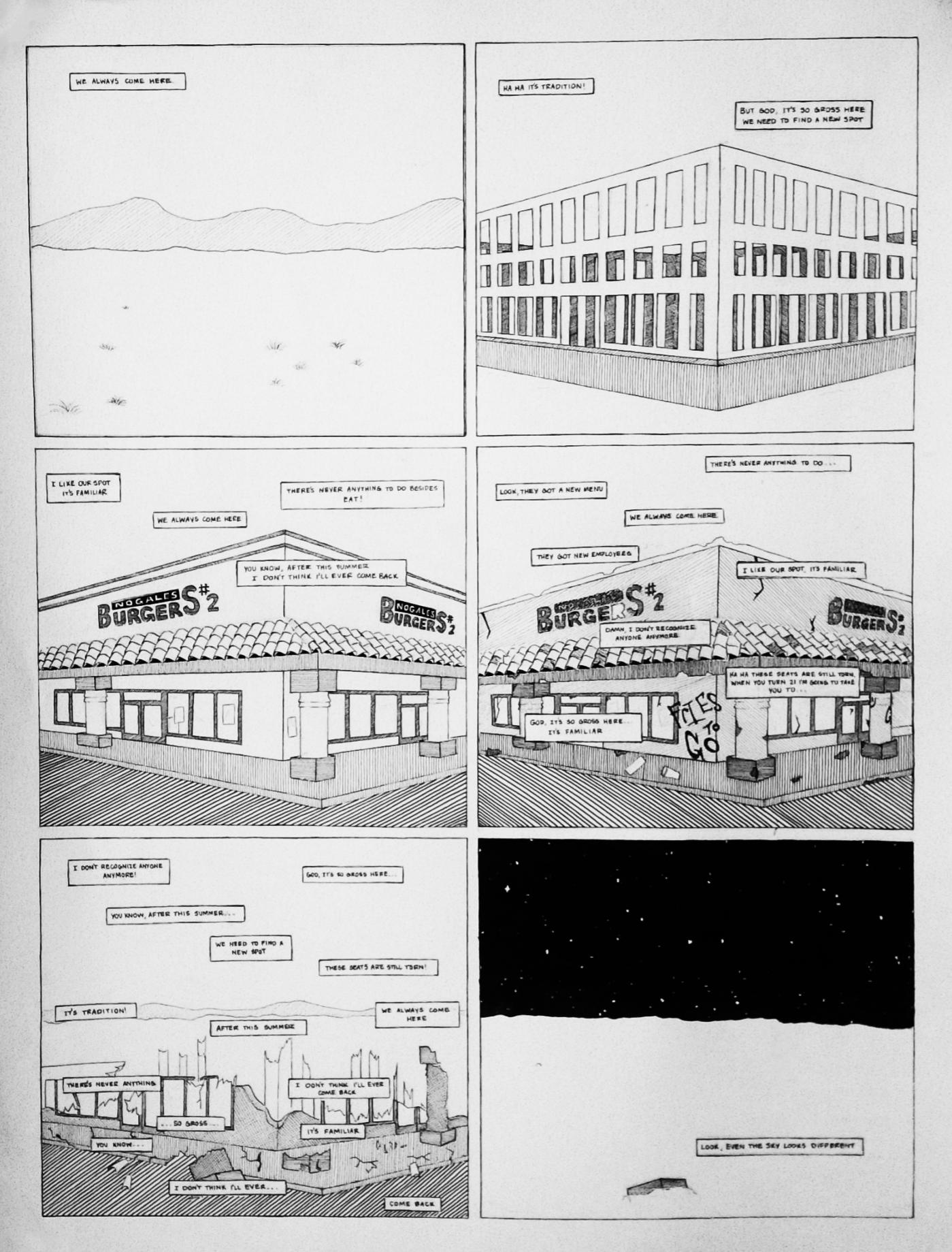


REFLECTION

INKED SKETCHES

As a way to cope with the neverending demands of school and life in general, I make sporadic efforts to better my drawing skills. With pens, liquid ink, and some form of paper as my usual medium, I create a variety of work from comics to birthday cards to random expressions of mundane existence!

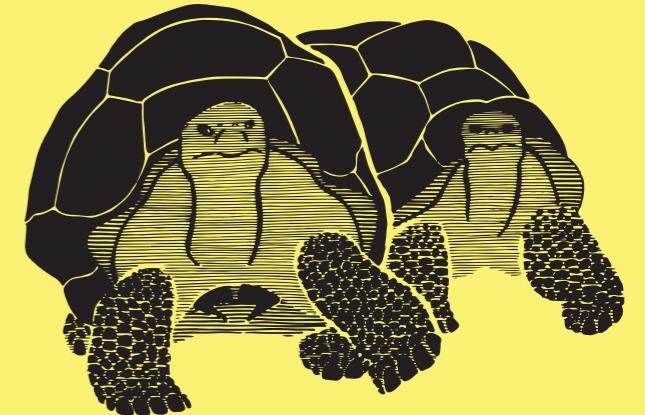
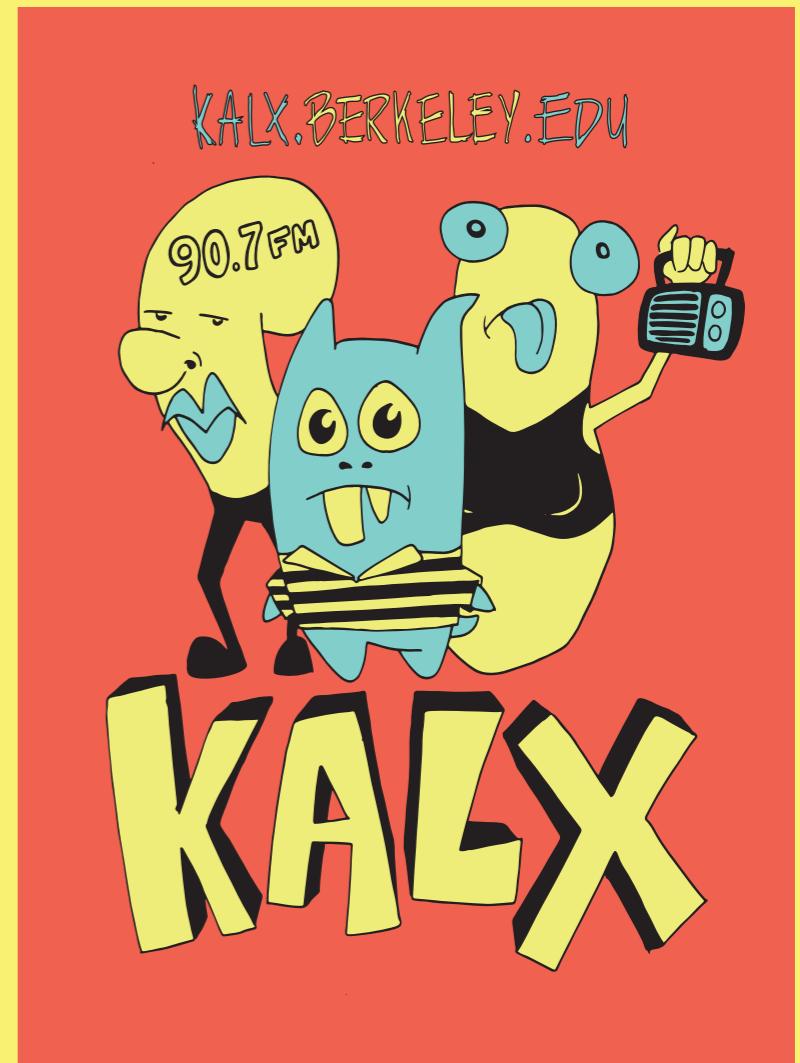
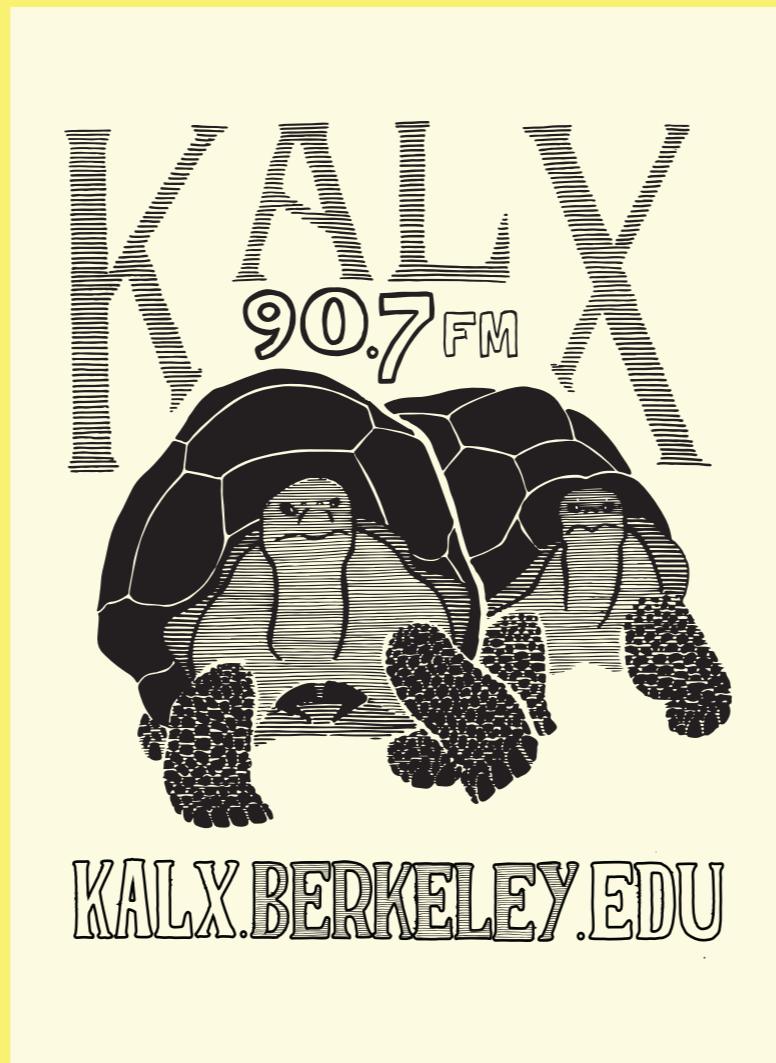
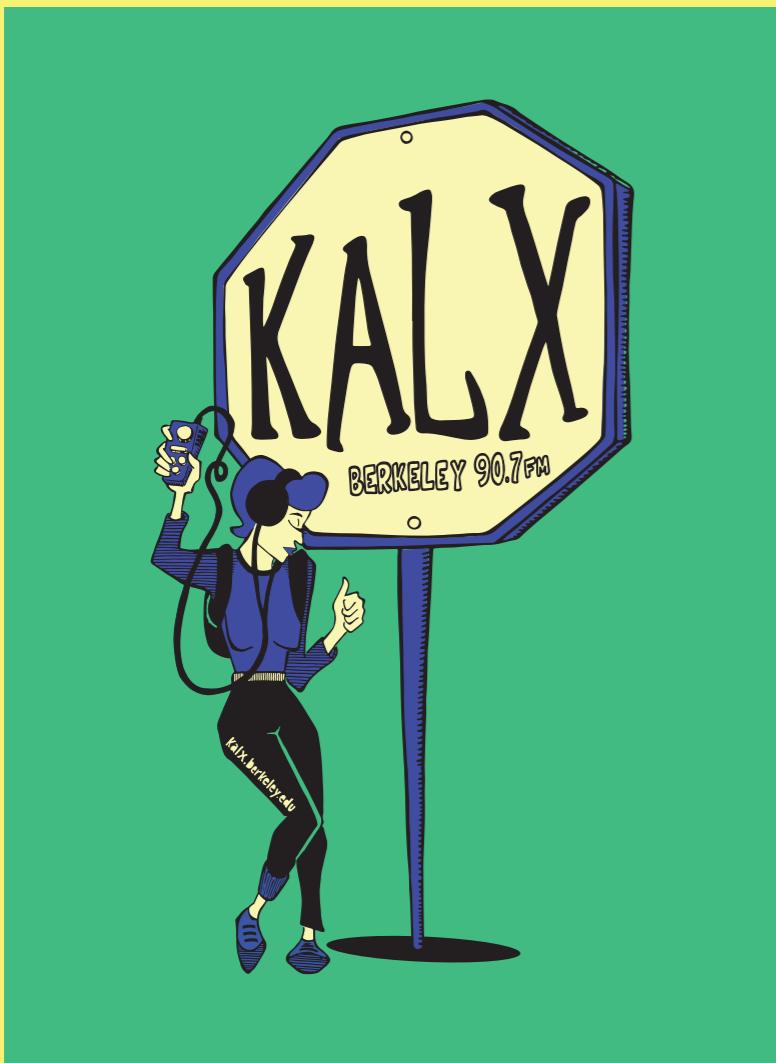




INKED SKETCHES

KALX RADIO LOGO

As part of an annual tradition, the radio station KALX hosted a graphic t-shirt design competition. I drew and colored three different designs in hopes of winning. Unfortunately, I was not picked for the winning t-shirt design. Fortunately, my turtle design was chosen to be used on this year's bumper sticker!





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KALX RADIO DESIGN



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