**Elevator pitch**: Hi, my name is Gabriel. I come from a Paramedic background and always had a interest in programming and coding. That is why I’m attending Savvy Coders. My Capstone Project is a website called Vita-Mask.

**Definition Statement:** I want to create a website that solves multiple issues. Provide a simple and easy to use website that offers high quality American made face mask’s at affordable prices and provide jobs to those affected by the Covid-19 pandemic. As a previous Paramedic, I know how hard it is to breathe through low quality face mask’s and with the majority of high-quality face mask’s going to frontline workers, we are all left with low quality face mask’s. We are not getting the proper protection we need, are living uncomfortable, and being forced to buy mask’s that for the most part are not made in America.

**Definition Audience:** Every day regular American’s.

**Face Mask’s Information:** Vita- Mask will be made with the highest quality materials:

* Seamless knit construction provides stretch-minimizing gaps and enhancing overall comfort for all day use
* Dual Layer Face Cover with Carbon/Hepa Filter block ≥ 98% of 0.3-micron-sized particles (BFE) and 0.1-micron-sized particles (PFE)
* M-Noseclip Adjusts Easily for Fewer Pressure Points, a Custom and Secure Seal, and Greater Comfort.
* Hidden pocket designed for convenient Carbon/Hepa filter removal and replacement for daily use
* Contoured design stands off the face to enhance breathability
* Face covering maintains function and shape after multiple washings

**Outline of Content:**

* Beautiful Logo/Landing Page with high quality photo’s and Youtube video
* Track Order, Login, About Us, Cart, Checkout Page, Order Confirmation, Testimonials on every page, and Merchant Processing implemented on the site
* Options for color choices/quantity