

Trending Videos results

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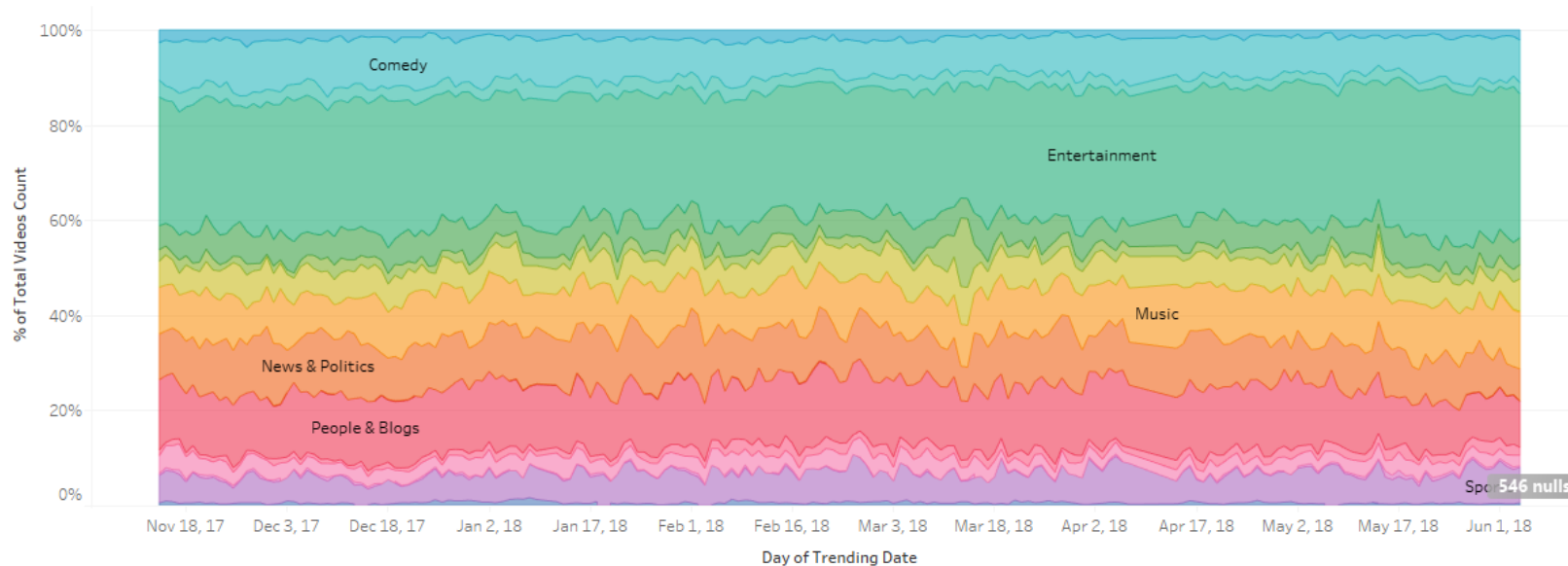
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General Findings

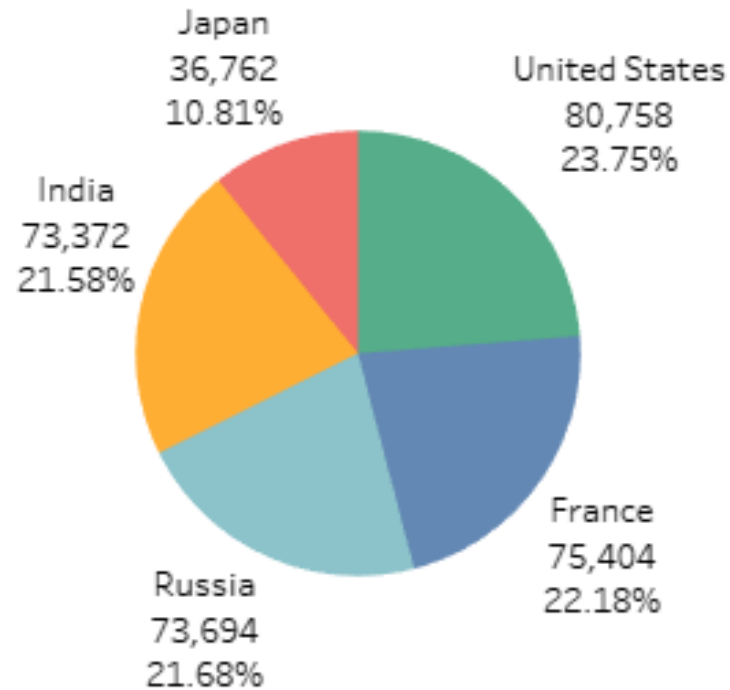
- From all video categories, the Entertainment category trended the most often.
- Compared with all regions, the United States had the most videos up in trending.
- Specifically with the United States, the Entertainment category is the most popular. Entertainment stays the most popular in most regions, except for Russia which has People & Blogs set as their most popular.

What video categories trended most often?



As you can see with the stacked area chart, the Entertainment category trends the most often.

Which regions trended the most?



As seen with the pie chart, the United States trended the most with 23.75 percent of videos coming from that region. Close second was France at 22.18%, followed by Russia at 21.68%, India at 21.58%, and Japan at 10.81%

What categories were popular in the US? And what differences between other regions?

Category Title	🏠	Region				United States
		France	India	Japan	Russia	
Entertainment		17,954	31,322	10,474	11,046	18,644
People & Blogs		8,872	4,768	5,468	17,718	5,910
News & Politics		6,316	10,080	2,472	9,424	4,752
Music		7,344	7,238	2,334	3,416	11,856
Comedy		8,060	6,418	1,192	5,672	6,546
Sports		7,576	1,402	3,368	3,436	4,136
Howto & Style		4,510	1,596	1,412	3,728	7,922
Film & Animation		3,574	3,078	2,000	5,354	4,368
Science & Technology		1,530	1,046	266	2,126	4,574
Education		1,362	2,236	208	1,282	3,200
Gaming		2,646	110	1,688	1,926	1,370
Autos & Vehicles		1,182	138	522	2,940	758
Pets & Animals		454	6	1,986	1,088	1,752
Travel & Events		200	16	260	488	782
Shows		182	376		370	110
Nonprofits & Activism						106
Movies		20	24		2	
Trailers		4				

As shown with the highlighted table, the categories most popular in the US is Entertainment. This stays true for all regions **except** Russia, as their top category is People & Blogs.

Dashboard Link

[https://public.tableau.com/views/trending by time 16416207851410/
TrendingVideosbyTime?:language=en-
US&:display count=n&:origin=viz share link](https://public.tableau.com/views/trending_by_time_16416207851410/TrendingVideosbyTime?:language=en-US&:display_count=n&:origin=viz_share_link)