

# ZUNGLE

## How it works



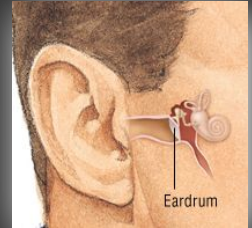
Through  
Bluetooth

Sends  
Music



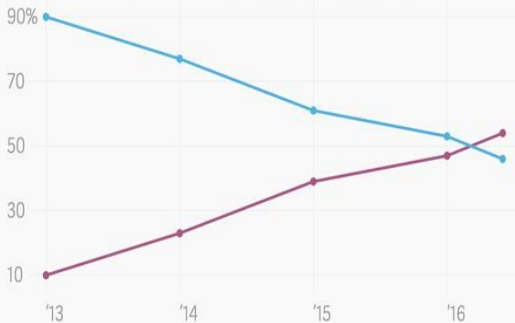
And  
Vibration

Through Bone  
Conduction



Market share for headphone sales

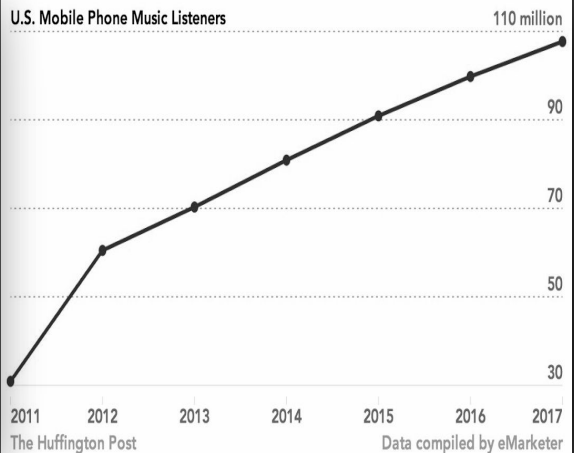
■ Bluetooth headphones ■ Non-Bluetooth headphones



△ T.L.A.S. | Data: The NPD Group/ Retail Tracking Service

Share

U.S. Mobile Phone Music Listeners



The Huffington Post

Data compiled by eMarketer