2016 ELECTION POLL REPORT

DONALD TRUMP AND HILLARY CLINTON

Election Poll 2016 Analysis

The 2016 United States presidential election was the 58th quadrennial presidential election, held on Tuesday, November 8, 2016.

It was the fifth and most recent presidential election in which the winning candidate lost the popular vote.

In this project I will analyze the results of political polls and answer some questions.

1. Who was being polled and what was their party affiliation?

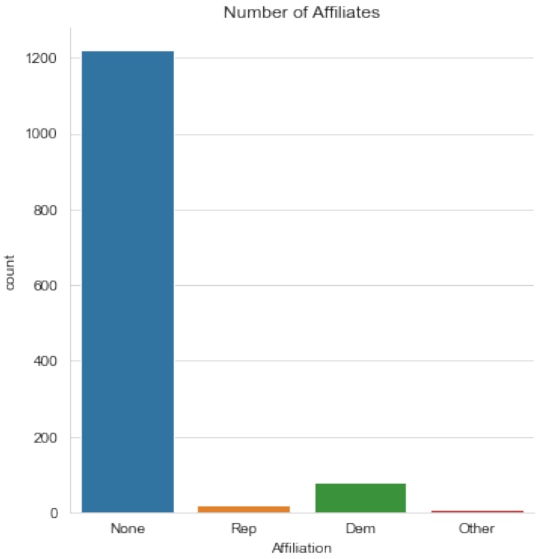
2. Did the poll results favor Trump or Clinton?

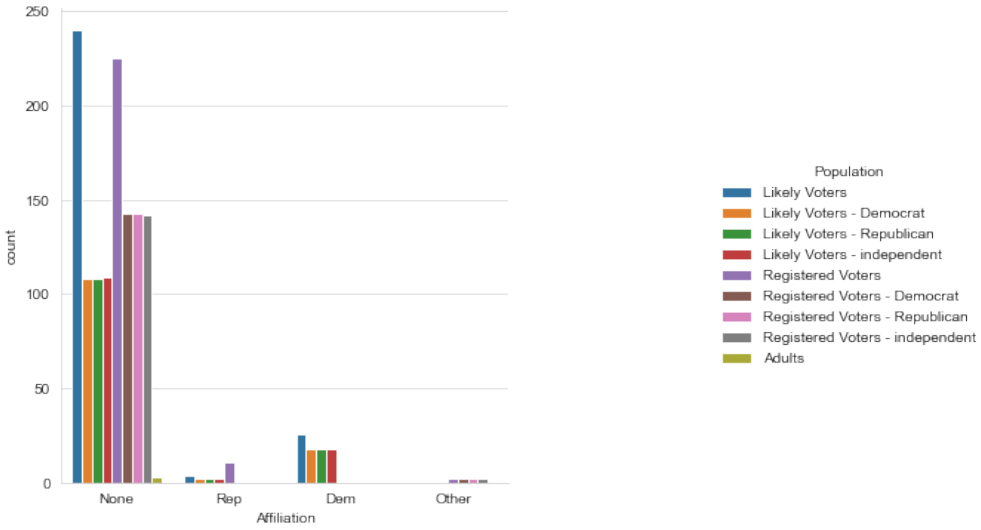
3. How do undecided voters effect the poll?

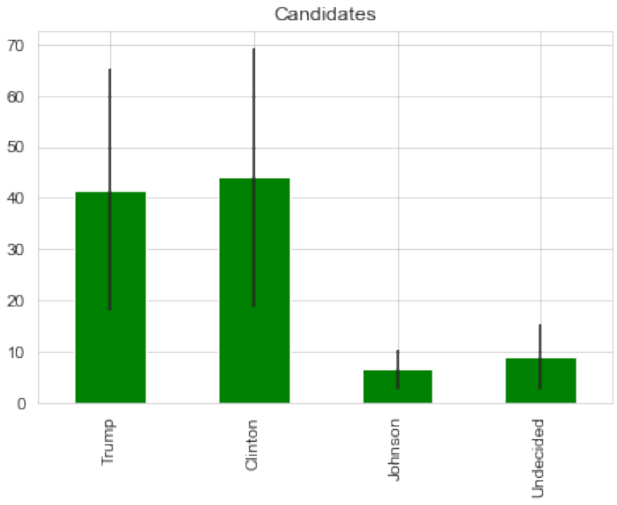
4. Can we account for the undecided voters?

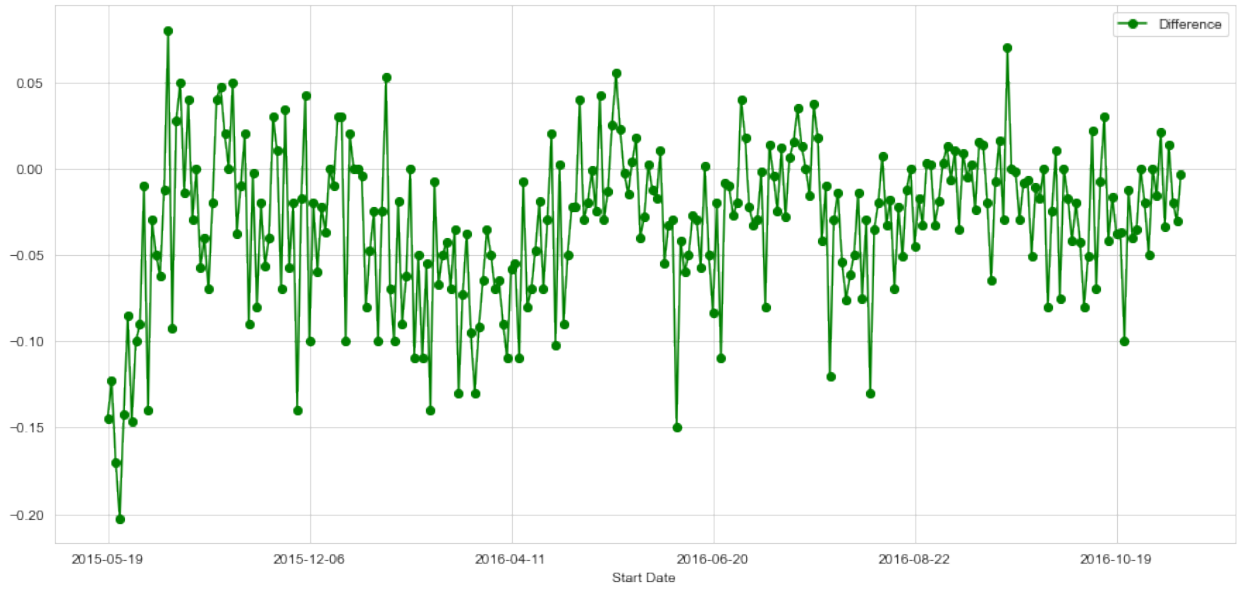
5. How did voter sentiment change over time?

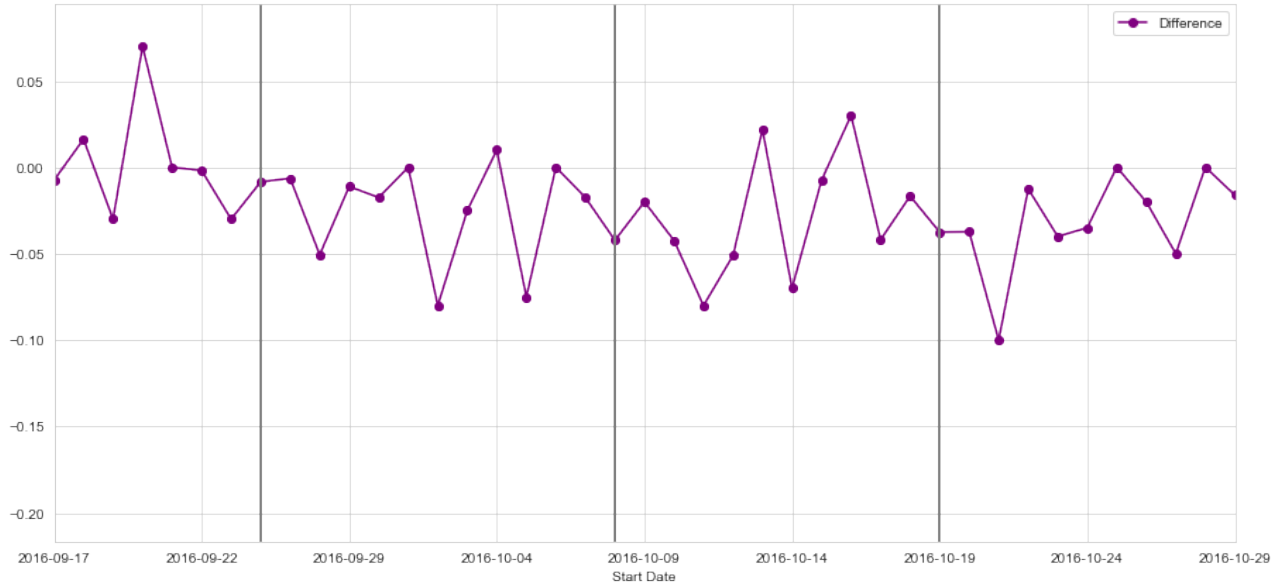
6. Can we see an effect in the polls from the debates?


Number of Affiliates
count
1200
1000
800
600
400
200
0
None
Rep
Dem
Other
Affiliation


count
250
200
150
100
50
0
None
Rep
Dem
Other
Affiliation
Population
Likely Voters
Likely Voters - Democrat
Likely Voters - Republican
Likely Voters - independent
Registered Voters
Registered Voters - Democrat
Registered Voters - Republican
Registered Voters - independent
Adults


Candidates
70
60
50
40
30
20
10
0
Trump
Clinton
Johnson
Undecided


Difference
0.05
0.00
−0.05
−0.10
−0.15
−0.20
2015-05-19
2015-12-06
2016-04-11
2016-06-20
2016-08-22
2016-10-19
Start Date


Difference
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0.00
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−0.15
−0.20
2016-09-17
2016-09-22
2016-09-29
2016-10-04
2016-10-09
2016-10-14
2016-10-19
2016-10-24
2016-10-29
Start Date

Conclusion

By the analysis of the charts above we can see that on the first chart most of the polls has no affiliation. And there is a larger amount of Democratic affiliation than Republicans.

On the second chart, we can see between the affiliations who is the population (Likely voters, Registered Voters and Adults). The large amount is no affiliation likely voters and Register voters. Also, there are more Republicans Registered voters than Democrats

On the third chart we see the average sentiment of all polls. Where both main candidates are pretty close so the undecided volters can make a big difference on the eletion day.

Because the chart number four shows the diference between Trump and Clinton, a positive difference indicates a leaning towards Trump in the polls. You can see that Hillary started on a better position but over time the sentiment mixed with spikes in favor of Trump.

Finally, according to the last chart and the debates lines printed on it, we can see the sentiment changing up to october.