

I evaluated two websites and both websites were design portfolio websites. The first was <https://www.alexcohen.com>, and the second was <https://joshmiller.com.au/>. I used a 2015 Apple MacBook Pro with 2.7 GHz Intel Core i5 processor and 8 GB 1867 MHz DDR3 of memory on a Chrome browser Version 71.0.3578.98 with a wireless internet connection.

## **Compare and contrast the sites**

I thought both sites were very beautifully made and interactive. As a whole, both sites put a lot of attention to detail and looked very clean and sleek. Both showcased the designer's skill set well without being overwhelming or distracting in any way. The layout was well organized, and I knew where I was and what I was looking at on each page. Both sites took advantage of bold and vibrant colors with white large heading text. I thought the Josh Miller site was slightly easier to navigate through because the navigation options weren't hidden like the Alex Cohen's navigation. I really loved how on the Josh Miller site the homepage was animated, it was so fun to look at and watch. Additionally, when you click through the pages another animation comes as the transition that was like a rainbow waterfall, which I really enjoyed watching as well.

## **Identification of the strengths and weaknesses of presenting each site's content (not the content itself).**

I think the strengths of how they both presented the content on their websites was that it gave the designers a way to present their skills to their clients. Josh Miller's site, for example, was very interactive and had lots of animations which showed his talent and skills with UX design even before the viewer looked at his actual portfolio pieces. Some weaknesses I noticed were with locating things on Alex Cohen's website. His website was focused on having everything put on the screen and having the viewer scroll through everything to see it but it would have been nice to have faster navigation in one central location to get to the pages I wanted to faster.

## **Describe 2 scenarios (use cases) in which the website might be used by different people.**

Since these were both portfolio websites one case would be for a potential employer or recruiter to visit the website to get information about the designer and see if they would want them to work for them. They would then proceed by contacting the designer through their contact information on the site. This can also be seen as an opportunity for someone or a company to find a freelance designer to do work for them. The site would show them the designer's skill set and if they are suited for the job then the person or company would continue on to ask the designer/hire them to make the design for them. Another scenario could be if you were applying at schools or art programs you would most likely have to present a portfolio to the administrators. They would then look at your website to decide if you are suited to joining their school.