



## Jeffrey G. Gaboni



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## OBJECTIVE

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To find a company where I can enhance my skills and knowledge that will develop my personality as a career person.

## WORK EXPERIENCE

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### TECHNICAL SEO /WEB DEVELOPER

#### *JNA Dealer Program*

Feb 2019 - January 2022

- Build websites using WordPress.
- Prepare website proposals to present to clients.
- Provide technical support to clients.
- Write coding using HTML and CSS.
- Design new features for existing websites.
- Responsible for working on a range of projects, designing appealing websites, and interacting on a daily basis with graphic designers, back-end developers, and marketers.
- Developing and maintaining the front-end functionality of websites.
- Optimize Website exposure by analyzing search engine patterns to direct online placement of keywords or other content.
- Communicate and collaborate with merchants, webmasters, bloggers, or online editors to place sales-oriented hyperlinks in high-traffic locations.
- Conduct market research analysis to identify electronic commerce trends, market opportunities, or competitor performance.

## SKILLS

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Wordpress



Git



JQuery



Leadership



## TOOLS / SOFTWARE

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Trello



VsCode



Canva



## WEB DEVELOPER

*WebDev+*

Jul 2015 - Feb 2019

- Build websites using WordPress.
- Prepare website proposals to present to clients.
- Provide technical support to clients.
- Write coding using HTML and CSS.
- Design new features for existing websites.
- Responsible for working on a range of projects, designing appealing websites, and interacting on a daily basis with graphic designers, back-end developers, and marketers.
- Developing and maintaining the front-end functionality of websites.
- Participating in discussions with clients to clarify what they want.
- Designing prototypes for apps and websites.
- Creating logos, banners, and buttons for websites.
- Writing cross-browser compliant HTML, CSS & JavaScript.
- Simultaneously managing several databases and reporting tools.
- Provide guidance to other team members on web development issues.
- Developing websites that have a consistent feel and look throughout all web properties.

## WEB DEVELOPER

*FREELANCE*

July 2012- March 2015

- Worked as part of a multi-disciplinary team, carrying out ad-hoc tasks as requested by clients. Had a specific brief to ensure the websites build for customers precisely matched their requirements.
- Developing and maintaining the front-end functionality of websites.
- Participating in discussions with clients to clarify what they want.
- Designing prototypes for apps and websites.
- Wrote internal and external design specifications.