Jeffrey Gaboni

WEB DEVELOPER

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PROFILE

I build adaptive websites that work in more sizes than just one with the objective of optimizing future user interactions. Some websites are just plain hard to figure out. That's why I am making websites that are easy to use and navigate. I make sure that they are portrayed favorably good visual design on a website identifies and works for its target market.

WORK EXPERIENCE

SEO SPECIALIST

JNA Dealer Program   Feb 2020 - January 2022

- Optimize Website exposure by analyzing search engine patterns to direct online placement of keywords or other content.
- Communicate and collaborate with merchants, webmasters, bloggers, or online editors to place sales-oriented hyperlinks in high-traffic locations.
- Conduct market research analysis to identify electronic commerce trends, market opportunities, or competitor performance.
- Identify and develop commercial or technical specifications to promote transactional website functionality, including usability, pricing, checkout, or data security.
- Assist in the development of online transactional or security policies.

WEB DEVELOPER   Jul 2011 - Feb 2019

WebDev+

- Advise customer about or perform maintenance of software system.
- Modify existing software to correct errors, adapt it to new hardware, or upgrade interfaces and improve performance.
- Coordinate installation of a software system.
- Train users to use new or modified equipment.
- Consult with engineering staff to evaluate interface between hardware and software, develop specifications and performance requirements, or resolve customer problems.
- Direct software programming and development of documentation.

SKILLS

Project Management
● ● ● ● ● ○ ○ ○

Problem Solving
● ● ● ● ● ● ○ ○

Creativity
● ● ● ● ● ○ ○ ○

Leadership
● ● ● ● ● ○ ○ ○

TOOLS / SOFTWARE

Nodejs
● ● ● ● ○ ○ ○ ○

Wordpress
● ● ● ● ● ○ ○ ○

MySQL
● ● ● ● ● ○ ○ ○

API
● ● ● ● ● ○ ○ ○

Git
● ● ● ● ● ● ○ ○

WEB DEVELOPER

Freelance   **Jul 2007- March 2011**

- Design, build or maintain websites, using authoring or scripting languages, content creation tools, management tools, and digital media.
- Perform or direct website updates.
- Write, design, or edit web page content, or direct others producing content.
- Back up files from websites to local directories for instant recovery in case of problems.
- Identify problems uncovered by testing or customer feedback, and correct problems or refer problems to appropriate personnel for correction.
- Evaluate code to ensure that it is valid, is properly structured, meets industry standards, and is compatible with browsers, devices, or operating systems.
- Develop databases that support web applications and websites.
- Renew domain name registrations.
- Design and implement website security measures such as firewalls or message encryption.