

## About

Accomplished leader with 10+ years' experience in business operations, strategic planning, sales, marketing, customer service excellence, brand development, and market penetration/positioning.

## Experience

### Pre. **Jr. User Researcher, UX Designer, Interaction Designer**

UX/UI Bootcamp at UC Berkeley

Complete four UX/UI projects:

User Interviews, Developing User Personas, Wireframing, Prototyping, User Testing, Information Architecture, Basic Coding Skills

2021 Tools: Figma, Github, Google Drive/Slides, Invision, Miro, Trello, VS Code

### **Project Manager/ Interior Designer/ Restaurant Consultant**

#### **(Restaurant Opening)**

Foreigner Restaurant

Provide full scale consulting service on concept, interior design, functionality, space utilization, revenue goals, profit margins, cost management, menu creation, staffing, training and day-to-day operation.

#### Key Accomplishments:

- Delivered full-scope restaurant opening project in all aspects ahead of contracted deadline.

2018 • Reached break-even within 4 months of opening.

### **Project Manager/ Director of Food and Beverage (Hotel Opening)**

Axiom Hotel

Provide strategic direction to the entire food and beverage operation of a newly opening high-tech boutique hotel in Downtown San Francisco. Analyze organizational goals and data and leverage the results to establish long and short-term plans and budgets.

#### Key Accomplishments:

- Increased sales to break-even within six months of opening; successfully built a retentive client base.
- Successfully achieved 100% customer satisfaction in food and beverage operations each month since opening.
- Assumed accountability for managing strategic planning, staffing, employee relations, business operations, marketing, inventory controls, and business development functions.

2015

## Awards

Featured in Forbes in Hungary for Restaurant Success

## Education

Corvinus University - Budapest Business School: BA/ Tourism and Hotel Management

## Languages

English (fluent), German (intermediate), Hungarian (fluent)