## Why bother?



- Easy user / device acquisition
- Convenient version management
- Build environment predictability
- Extensive exception monitoring
- Test automation = improved quality
- Happy customers!

# Why bother?



21:27 ₹



### **Version History**

160.0 12h ago

Thanks for using Facebook! To make our app better for you, we bring updates to the App Store regularly.

159.0 1w ago

Thanks for using Facebook! To make our app better for you, we bring updates to the App Store regularly. more

158.0 2w ago

Thanks for using Facebook! To make our app better for you, we bring updates to the App Store regularly. more

157.0 3w ago

Thanks for using Facebook! To make our app better for you, we bring updates to the App Store regularly. more

156.0 3w ago

Thanks for using Facebook! To make our app better for you, we bring updates to the App Store regularly. more



Games

Apps

Updates



21:28 ₹





#### **Version History**

18.08.1 1h ago

New ways to stay. New ways to host. Airbnb for everyone.

For guests: more

18.08 2d ago

Further stability tweaks to make managing your listing and your travels as easy as possible.

18.07

Further stability tweaks to make managing your listing and your travels as easy as possible.

18.06

Further stability tweaks to make managing your listing and your travels as easy as possible.

18.05

Further stability tweaks to make managing your listing and your travels as easy as possible.

18.04.1

Further stability tweaks to make managing your listing and your travels as easy as possible.









21:29 ₹





#### **Version History**

13.06 2d ago

General fixes and stability improvements.

13.05 1w ago

Fixed bugs, improved performance, took out the rubbish, mowed the front lawn and now we need a little nap.

2w ago 13.04

Fixed bugs, improved performance, took out the rubbish, mowed the front lawn and now we need a little nap.

13.03

Fixed bugs, improved performance, took out the rubbish, mowed the front lawn and now we need a little nap.

13.02.9 1mo ago

General fixes and stability improvements.

13.01.5

Fixed bugs, improved performance, took out the rubbish, mowed the front lawn and now we need















