## Assignment\_2

## Garsego

## 2025-10-03

I start by loading the file and packages needed:

```
Universal_Bank <- read.csv("C:\\Users\\arseg\\Downloads\\UniversalBank.csv")</pre>
View(Universal Bank)
library(caret)
## Warning: package 'caret' was built under R version 4.4.3
## Loading required package: ggplot2
## Warning: package 'ggplot2' was built under R version 4.4.3
## Loading required package: lattice
library(ISLR)
## Warning: package 'ISLR' was built under R version 4.4.3
library(gmodels)
## Warning: package 'gmodels' was built under R version 4.4.3
Transforming "Education" into a factor (categorical)
#To do so, I used as.factor() and then created the dummy model with dummy Vars()
Universal_Bank$Education <- as.factor(Universal_Bank$Education)</pre>
dummy_model <- dummyVars(~Education, data = Universal_Bank)</pre>
education_dummy <- as.data.frame(predict(dummy_model, Universal_Bank))</pre>
Replacing the "Education" column by the "education" dummy"
#Using cbind I replaced the Education column by the 3 columns created for the dummy model
Universal_Bank <- cbind(Universal_Bank[ , !(names(Universal_Bank) %in% "Education")],</pre>
                         education_dummy)
View(Universal_Bank)
```

Separating Personal.Loan as the target variable

```
#So that I don't normalize Personal.Loan which is what we are trying to predict, and also ID and ZIP.Co
Target <- Universal_Bank$Personal.Loan
Predictors <- Universal_Bank[, !(names(Universal_Bank) %in% c("ID", "ZIP.Code", "Personal.Loan"))]
View(Predictors)</pre>
```

Here I normalize the data so that large variables don't overshadow smaller ones in the knn model

```
#I use preProcess() to prepare the data before modeling
norm_model <- preProcess(Predictors, method = "range")
#And then with predict() I apply the transformation so that each variable stays in the range from 0 to
Predictors_normalized <- predict(norm_model, Predictors)
#Once again using cbind() here to create a single data frame with the normalized variables
Universal_Bank_normalized <- cbind(Predictors_normalized, Personal.Loan = Target)
#Since we want to classify a customer as "loan acceptance" or not using 1 and 0 respectively, I needed
Universal_Bank_normalized$Personal.Loan <- as.factor(Universal_Bank_normalized$Personal.Loan)
View(Universal_Bank_normalized)</pre>
```

Partitioning data into training (60%) and validation (40%):

```
set.seed(123)
#After seting seed, I partition the data using createDataPartition()
Train_Index <- createDataPartition(Universal_Bank_normalized$Personal.Loan, p = 0.6, list = FALSE)
Training_data = Universal_Bank_normalized[Train_Index, ]
Validation_data = Universal_Bank_normalized[-Train_Index, ]</pre>
```

## Question 1

```
#For question 1 I needed to create a knn model using k=1, I used the train() function for that
knn_model1 <- train( Personal.Loan ~ ., data = Training_data, method = "knn", tuneGrid = data.frame(k =
#Here I created a data frame for the Customer, making sure that I input the columns in the same order a
Customer_1 <- data.frame( Age = 40,</pre>
                           Experience = 10,
                           Income = 84,
                           Family = 2,
                           CCAvg = 2,
                           Mortgage = 0,
                           Securities.Account = 0,
                           CD.Account = 0,
                           Online = 1,
                           CreditCard = 1,
                           Education. 1 = 0,
                           Education.2 = 1,
                          Education.3 = 0)
#To normalize the Customer data I used predict() with norm_model
Customer_1_normalized <- predict(norm_model, Customer_1)</pre>
View(Customer_1_normalized)
#And then used the knn_model1 to create the prediction
Customer_1_Prediction <- predict(knn_model1, Customer_1_normalized)</pre>
Customer_1_Prediction
```

```
## [1] 0
## Levels: 0 1
#This customer woud be classified as "not accepted", meaning that he wouldn't accept the personal loan
Question 2
#Here I used a different method from my previous submission. By creating k_cchoices with expand.grid() I
k_choices <- expand.grid(k=seq(1, 55, 2))</pre>
knn_model2 <- train( Personal.Loan ~ ., data = Training_data, method = "knn", tuneGrid = k_choices, trC
knn_model2
## k-Nearest Neighbors
## 3000 samples
##
     13 predictor
      2 classes: '0', '1'
##
##
## No pre-processing
## Resampling: Cross-Validated (10 fold)
## Summary of sample sizes: 2700, 2700, 2700, 2700, 2700, 2700, ...
## Resampling results across tuning parameters:
##
##
    k
        Accuracy
                   Kappa
##
     1 0.9586543 0.73433203
##
      3 0.9519888 0.66446105
##
      5 0.9469977 0.61356433
##
     7 0.9403321 0.54292037
##
     9 0.9393321 0.52627868
##
     11 0.9363354 0.49290552
##
     13 0.9319976 0.44698779
##
     15 0.9303332 0.42743138
##
     17 0.9279976 0.39487727
##
     19 0.9259976 0.37588030
##
     21 0.9239999 0.34858282
##
    23 0.9213365 0.31174661
##
     25 0.9186687 0.28364280
##
     27 0.9173343 0.25704932
##
     29 0.9143332 0.21089030
##
     31 0.9133331 0.19117668
##
     33 0.9113331 0.15957347
##
     35 0.9099998 0.13862781
##
     37 0.9086654 0.11163055
##
     39 0.9066665 0.07880396
##
     41 0.9059998 0.06772844
##
     43 0.9053331 0.05006312
##
     45 0.9053331 0.03996958
##
     47 0.9050009 0.03422605
##
     49 0.9050009 0.02895601
##
     51 0.9049998 0.02345591
##
     53 0.9056654 0.02999069
##
     55 0.9056654 0.02999069
##
```

```
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was k = 1.
\#Since\ k=1\ probably\ means\ overfitting,\ I\ decided\ to\ stick\ with\ what\ I\ did\ for\ my\ previous\ submission:
knn_model2 <- train( Personal.Loan ~ ., data = Training_data, method = "knn")
knn_model2
## k-Nearest Neighbors
##
## 3000 samples
##
     13 predictor
##
      2 classes: '0', '1'
## No pre-processing
## Resampling: Bootstrapped (25 reps)
## Summary of sample sizes: 3000, 3000, 3000, 3000, 3000, 3000, ...
## Resampling results across tuning parameters:
##
##
    k Accuracy
                   Kappa
##
     5 0.9436374 0.5902912
    7 0.9412346 0.5544764
##
##
    9 0.9392437 0.5254829
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was k = 5.
\#knn\_model2\ returns\ k=5\ as\ the\ best\ k\ value.
Question 3
\#Since \ k = 5 is the best k, we use it to test on the Validation Data
Best_k <- train( Personal.Loan ~ ., data = Training_data, method = "knn", tuneGrid = data.frame(k = 5))
Validation_Prediction <- predict(Best_k, Validation_data)</pre>
#For my first submission I have used confusionMatrix():
confusionMatrix(Validation_Prediction, as.factor(Validation_data$Personal.Loan), positive = "1")
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
            0 1799
##
                     86
##
                 9 106
##
##
                  Accuracy : 0.9525
                    95% CI : (0.9422, 0.9614)
##
##
       No Information Rate: 0.904
##
       P-Value [Acc > NIR] : 4.861e-16
##
##
                     Kappa: 0.6666
```

##

```
Mcnemar's Test P-Value: 6.318e-15
##
##
           Sensitivity: 0.5521
##
           Specificity: 0.9950
##
         Pos Pred Value: 0.9217
##
         Neg Pred Value: 0.9544
##
            Prevalence: 0.0960
##
         Detection Rate: 0.0530
##
    Detection Prevalence: 0.0575
##
       Balanced Accuracy: 0.7736
##
       'Positive' Class : 1
##
#For easier visualization of the confusion matrix, I have now used CrossTable():
CrossTable(x=Validation_Prediction, y=Validation_data$Personal.Loan, prop.chisq = FALSE)
##
##
    Cell Contents
## |-----|
## |
          N / Row Total |
N / Col Total |
## |
        N / Table Total |
## |-----|
##
##
## Total Observations in Table: 2000
##
##
##
                   | Validation_data$Personal.Loan
## Validation_Prediction | 0 | 1 | Row Total |
## -----|----|
                       1799 | 86 |
0.954 | 0.046 |
                  0 |
                                        1885 |
0.942 |
##
                   - 1
                        0.995 | 0.448 |
                   0.899 |
                                  0.043 |
                ----|-----|-----|
                               106 | 115 |
                 1 |
                           9 |
##
                        0.078 |
                                0.922 |
                   0.005 |
                                 0.552 |
##
                   -1
                        0.004 |
                   1
                                 0.053 |
## -----|----|
                                 192 |
        Column Total |
                        1808 |
                        0.904 |
                                  0.096 |
               1
  -----|----|-----|
##
##
```

Question 4

```
#Using predict() we can predict that the Customer would not accept the personal loan offer:
Customer_Prediction_2 <- predict(Best_k, Customer_1_normalized)</pre>
Customer_Prediction_2
## [1] 0
## Levels: 0 1
Question 5
#Here similar to our Extra credit assignment, I created to data partitionings. 20% of Test Data, and th
Train Index 2 <- createDataPartition(Universal Bank normalized Personal.Loan, p = 0.8, list = FALSE)
Temporary_data = Universal_Bank_normalized[Train_Index_2, ]
Test_data = Universal_Bank_normalized[-Train_Index_2, ]
Train_Validation <- createDataPartition(Temporary_data$Personal.Loan, p = 0.625, list = FALSE)
Training_data_2 <- Temporary_data[Train_Validation, ]</pre>
Validation_data_2 <- Temporary_data[-Train_Validation, ]</pre>
#After partitioning the data, I have created a new model, using k = 5, since that is the best k found i
knn_model3 <- train( Personal.Loan ~ ., data = Training_data_2, method = "knn", tuneGrid = data.frame(k
knn_model3
## k-Nearest Neighbors
##
## 2500 samples
                   13 predictor
##
                       2 classes: '0', '1'
##
##
## No pre-processing
## Resampling: Bootstrapped (25 reps)
## Summary of sample sizes: 2500, 2500, 2500, 2500, 2500, 2500, ...
## Resampling results:
##
##
                   Accuracy Kappa
##
                   0.939429 0.560938
## Tuning parameter 'k' was held constant at a value of 5
#Here I added the prediction for the Training Data, which I hadn't done in my previous submission:
Training_data_2_Pred <- predict(knn_model3, Training_data_2)</pre>
Training data 2 Pred
##
                         \begin{smallmatrix} [1] \end{smallmatrix} 0 \hspace{0.1cm} 
                   ##
                    \hbox{\tt ##} \quad \hbox{\tt [112]} \quad \hbox{\tt 0} \ \hbox{\tt 1} \ \hbox{\tt 0} \ \hbox{\tt 1} \ \hbox{\tt 0} \ \hbox{\tt 1} \ \hbox{\tt 0} \ \hbox{\tt
```

Validation\_data\_2\_Pred <- predict(knn\_model3, Validation\_data\_2)
Validation\_data\_2\_Pred</pre>

## Levels: 0 1

" LOVOLD. O I

```
Test_data_Pred <- predict(knn_model3, Test_data)</pre>
Test data Pred
##
         \begin{smallmatrix} [1] \end{smallmatrix} 0 \hspace{0.1cm} 0 \hspace{0.1cm} 0 \hspace{0.1cm} 0 \hspace{0.1cm} 0 \hspace{0.1cm} 1 \hspace{0.1cm} 0 \hspace{0.1cm} 0 \hspace{0.1cm} 1 \hspace{0.1cm} 0 \hspace{0.1cm} 
       ##
##
       ##
      ##
##
     ##
      ##
     ##
      ##
    ##
     ##
##
     [556] 0 1 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
   ##
    ##
      ##
##
     ##
    ##
     ## [852] 0 0 0 0 0 0 0 0 0 1 0 0 0 0 0 0 0 1 0 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 1 0 0 0
## [1000] 0
## Levels: 0 1
#As I did for question 3, I have used CrossTable() to create the confusion matrix and for better visual
confusionMatrix(Training_data_2_Pred, as.factor(Training_data_2$Personal.Loan), positive = "1")
## Confusion Matrix and Statistics
##
##
                  Reference
                        0
## Prediction
                                1
                 0 2255
##
                              93
##
                 1
                        5 147
##
##
                          Accuracy : 0.9608
##
                            95% CI: (0.9524, 0.9681)
##
         No Information Rate: 0.904
          P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                              Kappa: 0.7299
```

## ##

Mcnemar's Test P-Value : < 2.2e-16

```
##
            Sensitivity: 0.6125
##
            Specificity: 0.9978
         Pos Pred Value: 0.9671
##
##
          Neg Pred Value: 0.9604
##
             Prevalence: 0.0960
##
         Detection Rate: 0.0588
    Detection Prevalence: 0.0608
##
##
       Balanced Accuracy: 0.8051
##
##
        'Positive' Class : 1
##
CrossTable(x=Training_data_2_Pred, y=Training_data_2$Personal.Loan, prop.chisq = FALSE)
##
##
##
     Cell Contents
           N / Row Total |
## |
           N / Col Total |
         N / Table Total |
## |-----|
##
##
## Total Observations in Table: 2500
##
##
                    | Training_data_2$Personal.Loan
## Training_data_2_Pred |
                     0 | 1 | Row Total |
                                 -----|----|
                                 93 |
                        2255 |
                                            2348 |
                  0 |
##
                   0.960 |
                                  0.040 |
                                             0.939 I
##
                        0.998 |
                                   0.388 |
##
                   0.902 |
                                   0.037 |
     -----|
##
                 1 |
                         5 |
                                   147 |
                                             152 |
                       0.033 l
                                 0.967 |
                  ##
                    -
                         0.002 |
                                  0.613 |
                         0.002 |
                                   0.059 l
         Column Total |
                         2260 l
                                    240 |
                                              2500 |
                         0.904 | 0.096 |
                1
   -----|----|----|
##
##
confusionMatrix(Validation_data_2_Pred, as.factor(Validation_data_2$Personal.Loan), positive = "1")
## Confusion Matrix and Statistics
##
##
          Reference
```

##

```
## Prediction 0 1
##
     0 1352 66
##
        1 4 78
##
##
              Accuracy: 0.9533
##
                95% CI: (0.9414, 0.9634)
     No Information Rate: 0.904
     P-Value [Acc > NIR] : 7.606e-13
##
##
##
                 Kappa: 0.6671
##
##
   Mcnemar's Test P-Value: 3.079e-13
##
##
            Sensitivity: 0.54167
##
            Specificity: 0.99705
##
         Pos Pred Value: 0.95122
##
         Neg Pred Value: 0.95346
##
           Prevalence: 0.09600
##
         Detection Rate: 0.05200
##
    Detection Prevalence: 0.05467
##
       Balanced Accuracy: 0.76936
##
       'Positive' Class : 1
##
CrossTable(x=Validation_data_2_Pred, y=Validation_data_2$Personal.Loan, prop.chisq = FALSE)
##
##
    Cell Contents
          N / Row Total |
## |
          N / Col Total |
## | N / Table Total |
## |-----|
##
## Total Observations in Table: 1500
##
##
                     | Validation_data_2$Personal.Loan
## Validation_data_2_Pred | 0 | 1 | Row Total |
## -----|----|
                      1352 | 66 |
                   0 |
##
##
                         0.953 |
                                  0.047 |
                    0.945
##
                    0.997 |
                                   0.458 |
                                0.044 |
                         0.901 |
##
                   - 1
       -----|----|-----|
                         4 |
                                  78 |
                   1 |
##
##
                    0.049 |
                                0.951 |
                                             0.055 |
                    | 0.003 | 0.542 |
| 0.003 | 0.052 |
##
                    0.003 |
                                  0.052 |
## -----|-----|
```

```
144 | 1500 |
0.096 | |
           Column Total | 1356 |
##
                            0.904 l
                      ## -----|
##
##
confusionMatrix(Test_data_Pred, as.factor(Test_data$Personal.Loan), positive = "1")
## Confusion Matrix and Statistics
##
           Reference
##
## Prediction 0 1
          0 900 51
##
          1 4 45
##
##
##
               Accuracy: 0.945
                 95% CI: (0.929, 0.9583)
##
##
    No Information Rate: 0.904
##
      P-Value [Acc > NIR] : 1.502e-06
##
##
                  Kappa: 0.5944
##
  Mcnemar's Test P-Value : 5.552e-10
##
##
##
             Sensitivity: 0.4688
##
             Specificity: 0.9956
          Pos Pred Value: 0.9184
##
          Neg Pred Value: 0.9464
##
##
              Prevalence: 0.0960
##
          Detection Rate: 0.0450
##
     Detection Prevalence: 0.0490
##
       Balanced Accuracy: 0.7322
##
##
         'Positive' Class : 1
##
CrossTable(x=Test_data_Pred, y=Test_data$Personal.Loan, prop.chisq = FALSE)
##
##
     Cell Contents
## |-----|
## |
## |
           N / Row Total |
           N / Col Total |
## |
         N / Table Total |
## |-----|
##
##
## Total Observations in Table: 1000
##
##
                | Test_data$Personal.Loan
##
```

	Test_data_Pred	0	1	Row Total
##				
##	0	J 900	51	951
##		0.946	0.054	0.951
##		0.996	0.531	l I
##		0.900	0.051	l I
##				
##	1	1 4	l 45	49
##		0.082	0.918	0.049
##		0.004	0.469	l I
##		0.004	0.045	l I
##				
##	Column Total	l 904	J 96	1000
##		0.904	0.096	Ι Ι
##				
##				
##				

#When comparing the 3 confusion matrices, we notice that accuracy goes down from the Training Data whic