



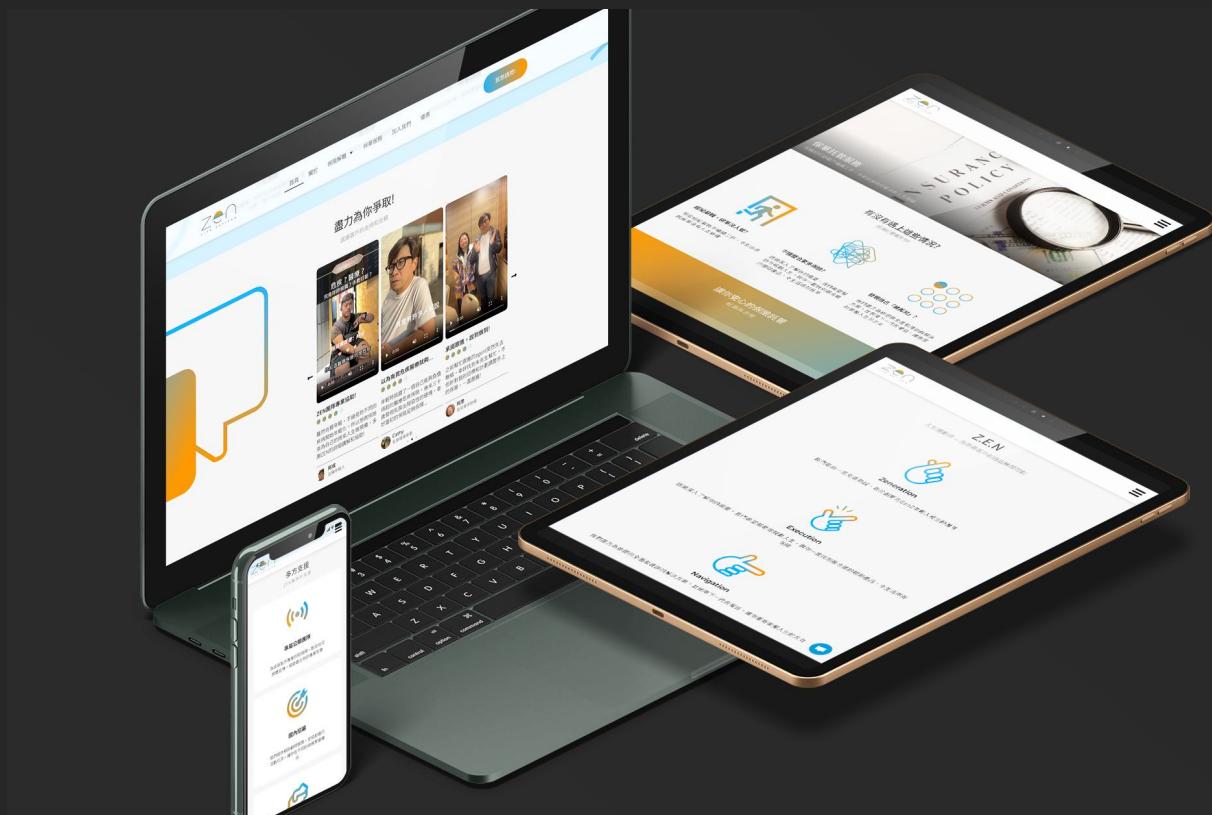
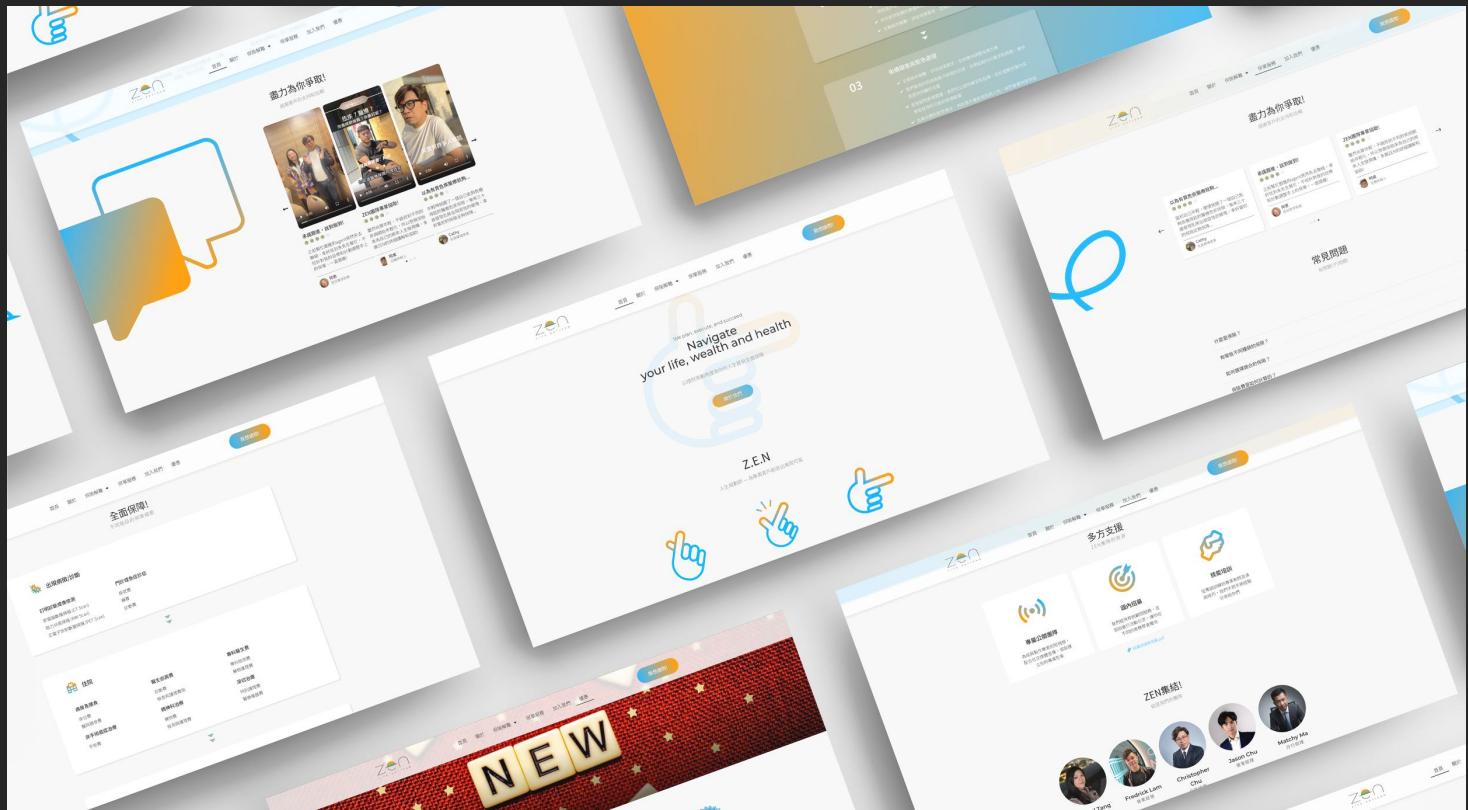
# Gabriel Chiu

Portfolio.

# ZEN - 官方形象網站

UIUX 介面設計 / 網站開發

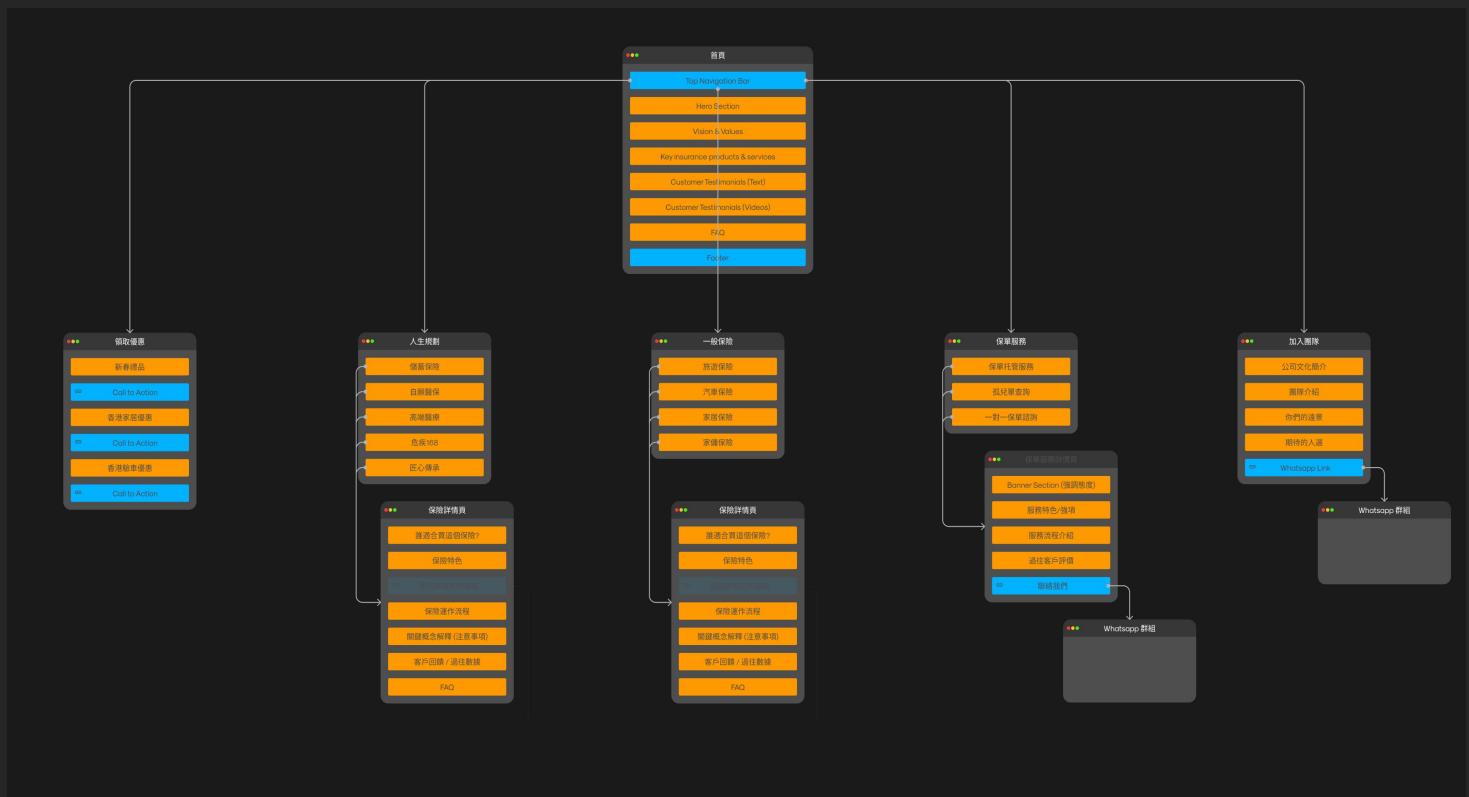
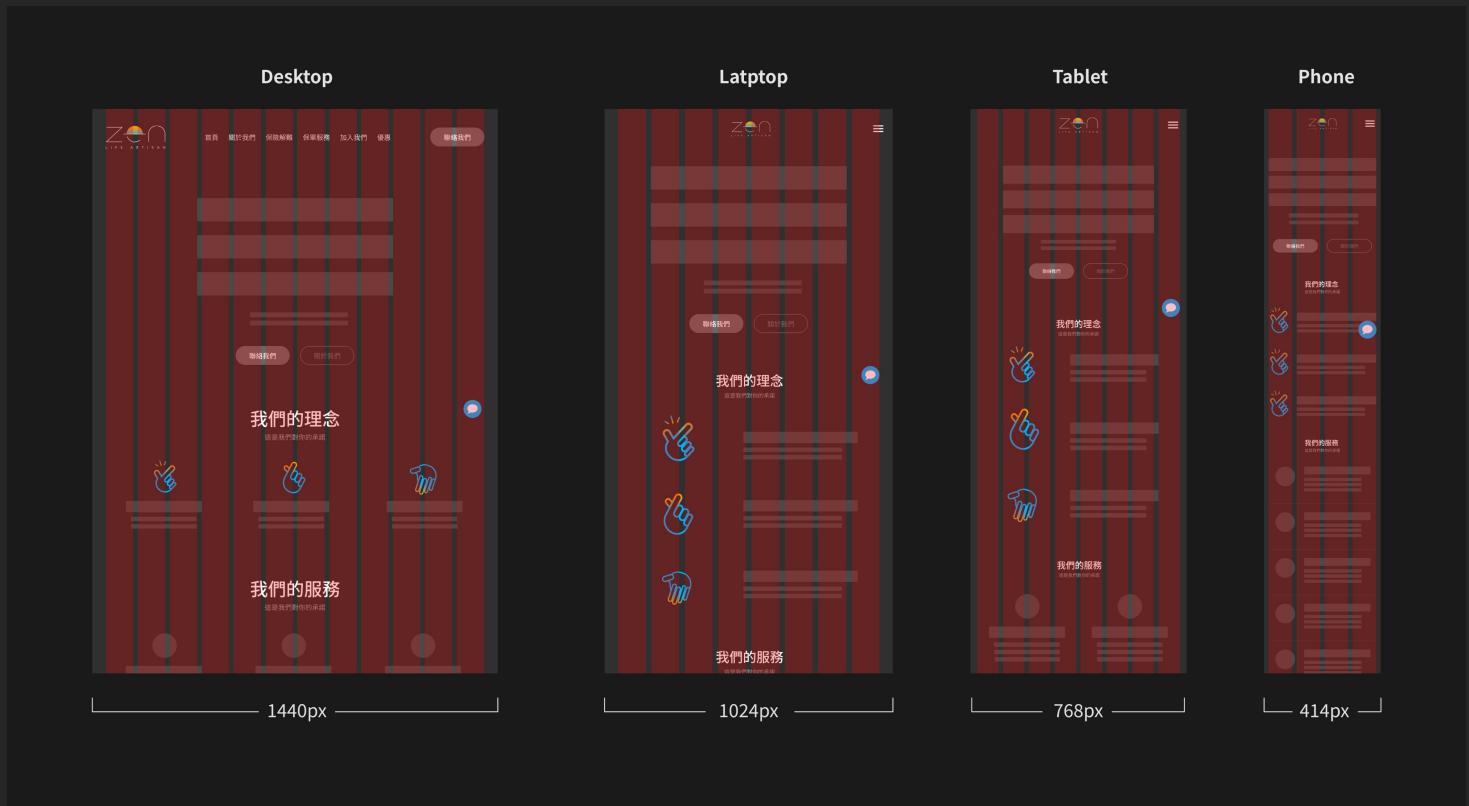
Mar 2024



# ZEN - 官方形象網站

UIUX 介面設計 / 網站開發

Mar 2024



# ZEN - 官方形象網站

UIUX 介面設計 / 網站開發

Mar 2024



## Typography

# AaBb

Montserrat

Weight

Light  
Regular  
**Bold**

Colors

White  
Grey  
Black  
**Sun Orange**  
Sky Blue

Characters & Symbols

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
01234567890  
.?"";!@#\$%^&\*()\_+=

Sample Paragraph

This a sample paragraph. This a sample paragraph.

## Typography

# 思源黑體

Noto Sans TC

Weight

Thin  
Light  
DemiLight  
Regular  
...  
...

Colors

White  
Grey  
Black  
**Sun Orange**  
Sky Blue

Characters & Symbols

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
01234567890  
.?"";!@#\$%^&\*()\_+=

Sample Paragraph

This a sample paragraph. This a sample paragraph. This a sample paragraph. This a sample paragraph.



# ZEN - 官方形象網站

UIUX 介面設計 / 網站開發

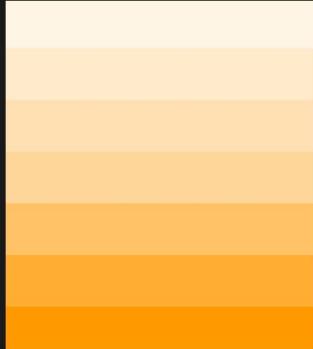
Mar 2024



## Colors

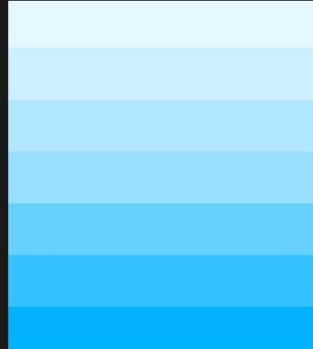
### Sun Orange

RGB: 255, 153, 0  
HEX: #FF9900



### Sky Blue

RGB: 0, 178, 255  
HEX: #00B2FF



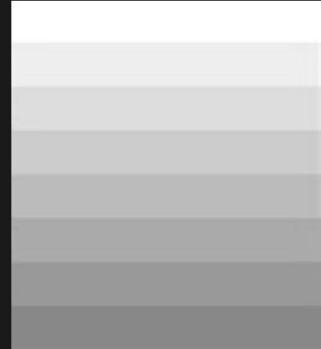
### Grayscale (Black)

RGB: 0, 0, 0 - 119, 119, 119  
HEX: #000000 - #777777



### Grayscale (White)

RGB: 255, 255, 255 - 128, 128, 128  
HEX: #FFFFFF - #888888



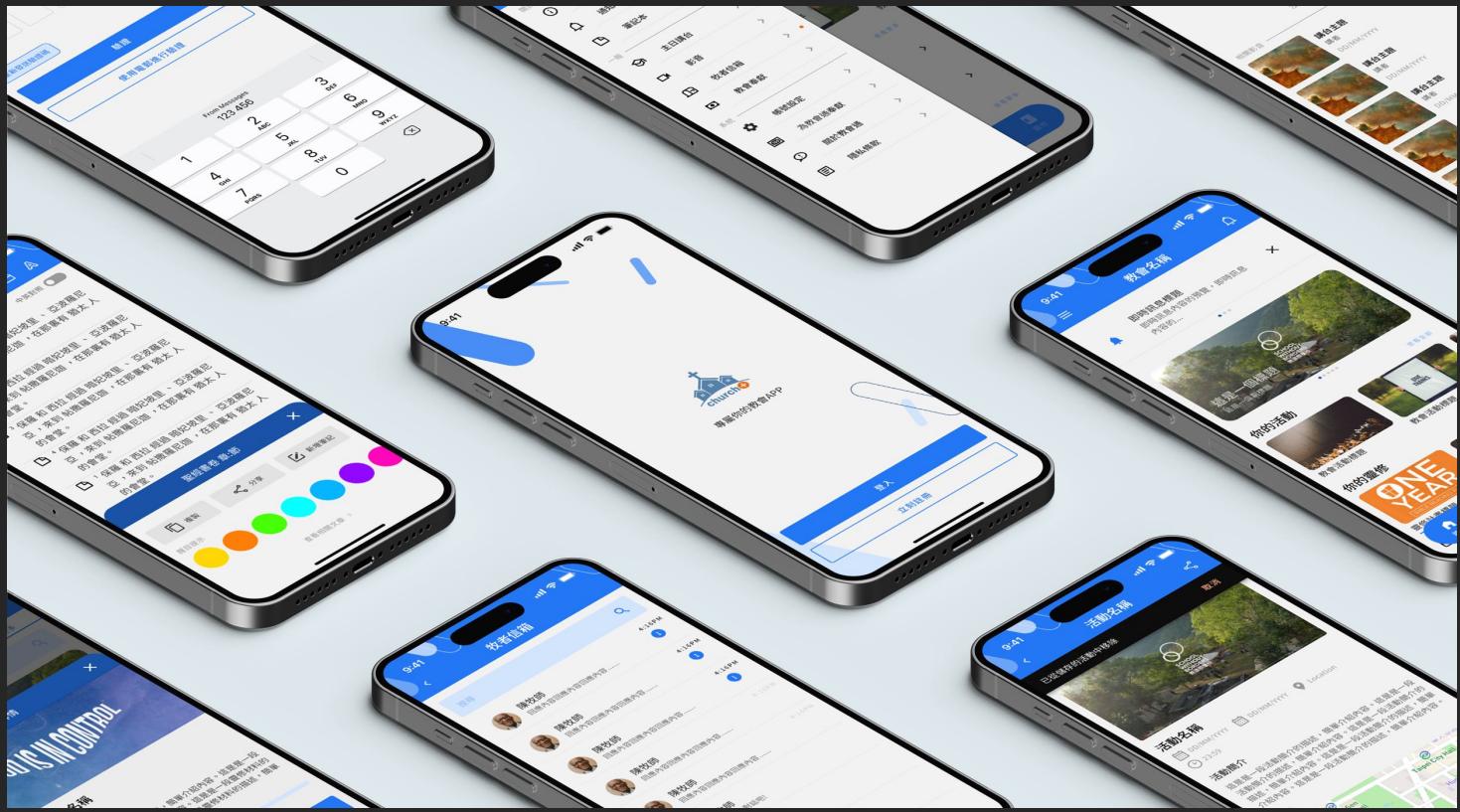
## Icons



# 教會通 APP

UIUX 介面設計

Dec 2023





# Churchplus

Clean, Professional, Energetic

White
Orange
Blue
Black

Discover new — Panoply templates.

All of this text is editable. Simply click anywhere in the paragraph or heading text and start typing.

[Get Started](#)

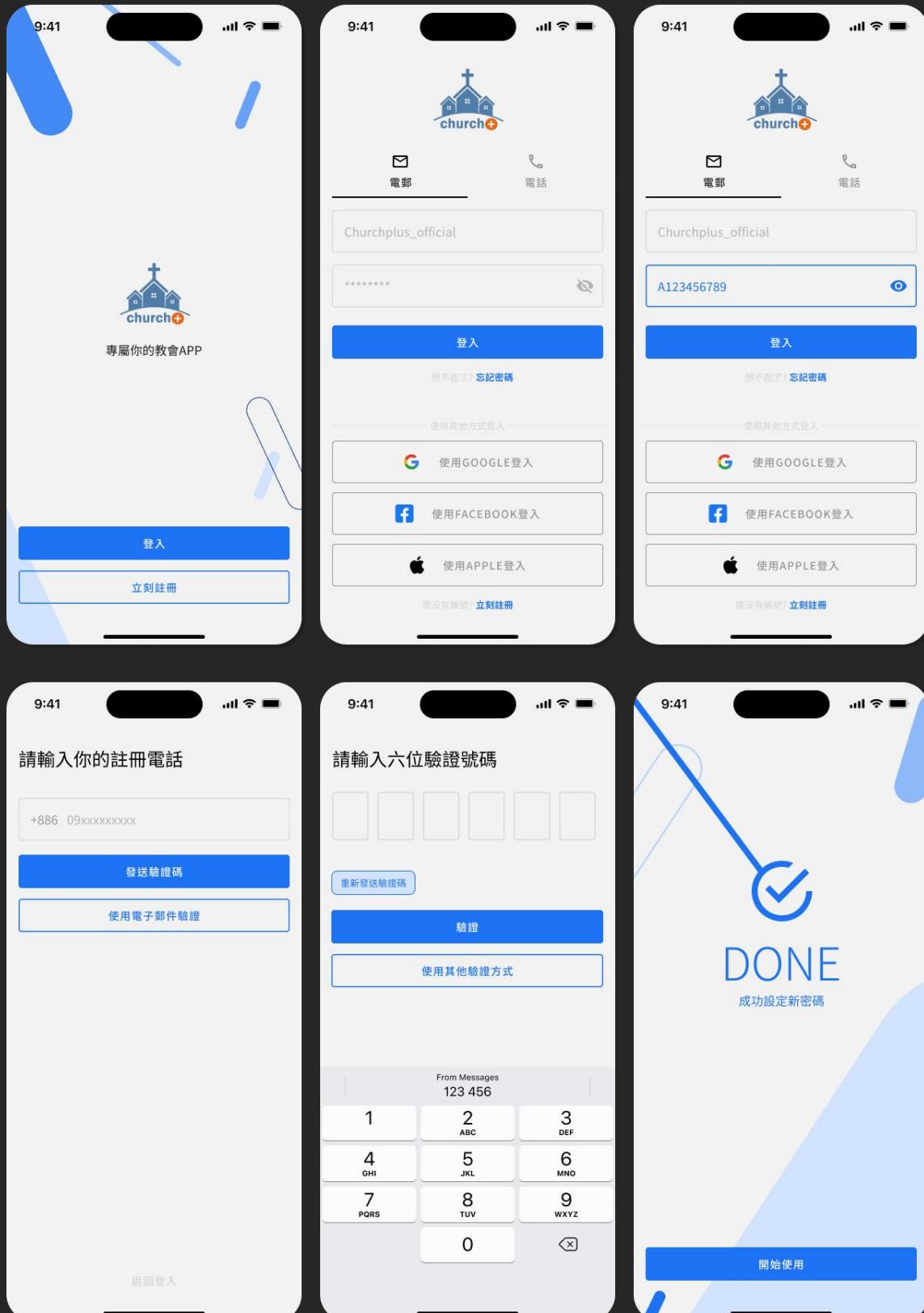
SAINT-ÉTIENNE  
UNESCO CITY OF DESIGN



# 教會通 APP

UIUX 介面設計

Dec 2023



# 教會通 APP

## UIUX 介面設計

Dec 2023



The screenshots illustrate the main interface of the Churchplus app. The top navigation bar includes the church name, a bell icon for notifications, and a three-line menu icon. The main content area features a news section with a thumbnail of a campsite and text about '郊外露營活動' (Outdoor Camping Activity). Below it is a '你的活動' (Your Activities) section showing event thumbnails, and a '你的靈修' (Your Devotion) section featuring devotion plans like 'ONE YEAR BIBLE READING PLAN'. The rightmost screenshot shows the sidebar menu with sections for general information, notifications, notebooks, projects, and various administrative and informational links.

The screenshots illustrate the 'My Devotion' section of the app. The leftmost screenshot shows a list of devotion plans with their names (e.g., 'ONE YEAR BIBLE READING PLAN', 'GOD IS IN CONTROL'), descriptions, and progress bars. The middle screenshot shows a search function and a list of devotion plans under the '布道宣教' (Preaching) category. The rightmost screenshot is a detailed view of a specific devotion plan, showing its title, a preview image, and a progress bar indicating completion levels (0%, 23%, 23%, 23%, 23%).



# 教會通 APP

## UIUX 介面設計

Dec 2023



**Creating Post**

教會通APP / 頁面介紹

**新增貼文**

有兩種的貼文可以新增：  
 - 一般貼文  
 - 代禱貼文

底下留白: 36px

**Prayer**

教會通APP / 頁面介紹

**代禱功能**

代禱的內容會以貼文的方式出現，所以只會出現在小組的動態之中。

小組內的成員均可發布代禱貼文以及承諾為他人禱告。

**Prayer-update**

教會通APP / 頁面介紹

**更新代禱狀態**

隨著時間過去，代禱的內容和狀態可能會需要更新。

有兩種更新：  
 - 代禱內容的更新  
 - 代禱狀態更新 (代禱被應允)



# 教會通 APP

UIUX 介面設計

Dec 2023



Material Design

## Color

---

### Color Scheme

Primary	500	
①	#6E00EE	
Primary Variant	700	
②	#3700B3	
Secondary	200	
③	#03DACS	
	700	
④	#018786	
Background		
⑤	#FFFFFF	
Surface		
⑥	#B00020	
Error		
On Primary		
⑦	#FFFFFF	
On Secondary		
⑧	#000000	
On Background		
⑨	#000000	
On Surface		
⑩	#000000	
On Error		
⑪	#FFFFFF	

### Primary

Primary   200				
900	#23036A	400	#6200EE	
800	#30009C	300	#7F39FB	
700	#3700B3	200	#985EFF	
600	#5600E8	100	#BB86FC	
500	#6200EE	050	#DB2FFF	
			#F2E7FE	

### Secondary

Secondary   200				
900	#005457	400	#03DACS	
800	#017374	300	#00B3A6	
700	#018786	200	#00C4B4	
600	#019592	100	#03DACS	
500	#01A299	050	#70EFD6	
			#C8FFF4	

### On Primary

High Emphasis On Primary   White	100%	Medium Emphasis On Primary   White	74%	Disabled On Primary   Black	38%
#FFFFFF		#FFFFFF	#FFFFFF	#FFFFFF	#FFFFFF

### On Surface

High Emphasis On Surface   White	87%	Medium Emphasis On Surface   White	60%	Disabled On Surface   White	38%
#FFFFFF		#FFFFFF	#FFFFFF	#FFFFFF	#FFFFFF

### Outline

→ Border color: On surface	12%
	#FFFFFF

Ver.1.00      Visit [material.io](https://material.io) for resources, guidance, and tools to help you build beautiful digital products.



# 教會通 APP

UIUX 介面設計

Dec 2023



App UI Design

## Grid System

---

IOS

Margin: 16px  
Gutter: 12px  
Column: 4

Resolution: 320px or above  
Device: Phone

Android

Margin: 16px  
Gutter: 12px  
Column: 4

Resolution: 320px or above  
Device: Phone

Ver.1.00      Visit [material.io](https://material.io) for resources, guidance, and tools to help you build beautiful digital products.



# 教會通 APP

UIUX 介面設計

Dec 2023



Material Design

## Typography

Headline 1 H1/Noto Sans/Light/96px

Headline 2 H2/Noto Sans/Light/60px

Headline 3 H3/Noto Sans/Regular/48px

Headline 4 H4/Noto Sans/Regular/34px

Headline 5 H5/Noto Sans/Regular/24px

Headline 6 H6/Noto Sans/Medium/20px

Subtitle 1 Subtitle 1/Noto Sans/Regular/16px

Subtitle 2 Subtitle 2/Noto Sans/Medium/14px

Body 1 Body 1/Noto Sans/Regular/16px

Body 2 Body 2/Noto Sans/Regular/14px

Button BUTTON/NOTO SANS/MEDIUM/14PX

Caption Caption/Noto Sans/Regular/12px

Overline OVERLINE/NOTO SANS/REGULAR/10PX

Ver. 1.00 Visit [material.io](https://material.io) for tools, resources, and guidance to help you build beautiful digital products.





平面設計

# Graphic Design



# 台灣一起夢想協會 | 尾牙主視覺

視覺主題與平面設計

Jan 2024



# 台灣一起夢想協會 | 尾牙主視覺

視覺主題與平面設計

Jan 2024

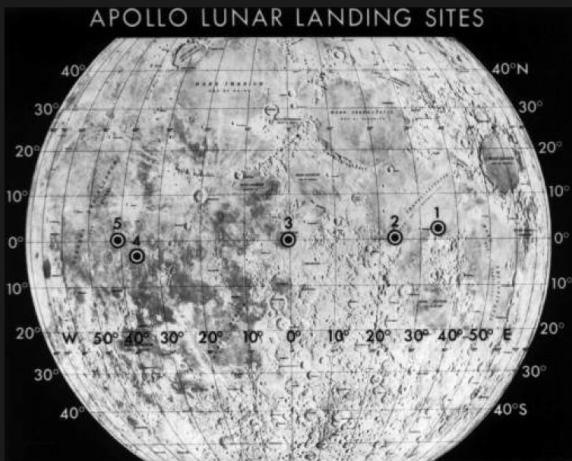


## 主視覺概念

台灣一起夢想公益協會

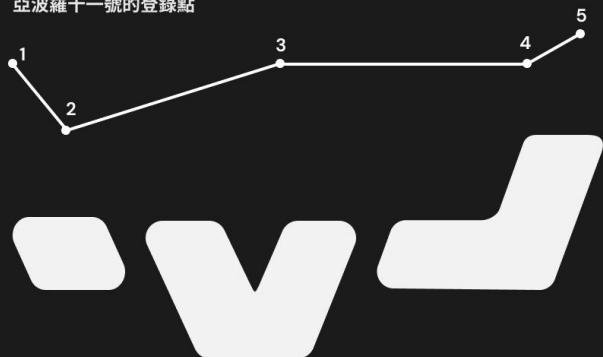
Keywords:  
啟動 太空 曙光 希望

Visual Concepts:  
Apollo XI



這次的主視覺概念來源是 **人類初次登陸月球** 的“亞波羅十一號”，因為聯想到太空的一些重大關鍵時刻，就想到了人類登陸月球的這件事情，與這次尾牙的互相呼應的是其中的歷史性時刻：經歷疫情的洗禮過後，終於可以重新啟動更多的社區支援活動，是一個值得慶祝和被見證的時刻，同時也是一個令人更期待未來的時間點。

亞波羅十一號的登錄點



## 主視覺概念

台灣一起夢想公益協會

Keywords:  
啟動 太空 曙光 希望

Visual Concepts:  
Apollo XI

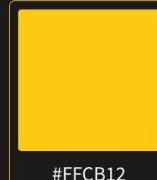


### 主要顏色

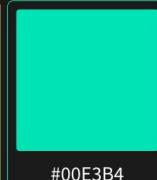
希望透過顏色傳達出 **[開始]** **[啟動]** **[出發]** 等感覺，所以透過聯想交通紅綠燈的黃綠色，象徵著即將出發。

### 設計元素

希望透過太空等相關視覺元素傳達出 **[曙光]** **[希望]** 等感覺，所以希望用日光於星球後漸漸露出的瞬間所帶來的強烈光芒，象徵著未來和希望，就在我們的眼前出現，而且非常刺眼，帶來令人興奮的刺激。



#FFCB12



#00E3B4



# 台灣一起夢想協會 | 尾牙主視覺

視覺主題與平面設計

Jan 2024



# 台灣一起夢想協會 | 尾牙主視覺

視覺主題與平面設計

Jan 2024



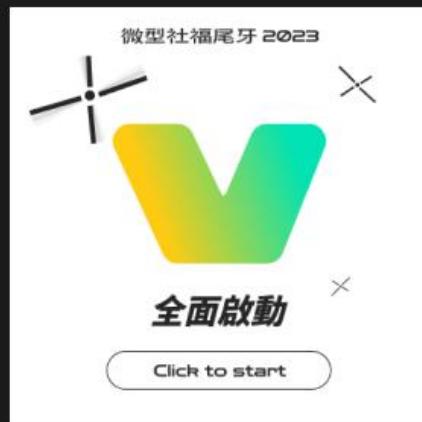
## 主視覺初稿呈現

紋身貼紙

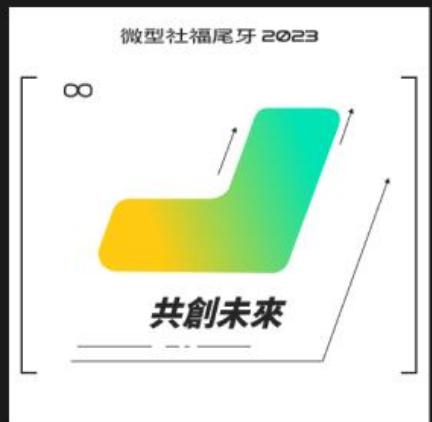
貼紙1



貼紙2



貼紙3



### 修改項目:

- 修改貼紙的口號
- 新增“愛心”設計元素(左上方)
- 新增 “微型社福尾牙 2023”

### 修改項目:

- 新增 “微型社福尾牙 2023”

### 修改項目:

- 新增 “微型社福尾牙 2023”

## 主視覺初稿呈現

紋身貼紙

貼紙1



貼紙2



貼紙3



# 台灣一起夢想協會 | 尾牙主視覺

視覺主題與平面設計

Jan 2024



梅東生 1月5日

2023微型社福尾牙〈全面啟動。共創未來〉，很榮幸第二次受邀社團法人台灣一起夢想公益協會擔任主持人，這是全台灣各地區的公益團體一起串聯，有夢一起走，大家一起加油打氣，我是梅東生，2024讚讚讚。

#再忙也要做公益  
#中午台北  
#晚上高雄

466 101個回應 6次分享

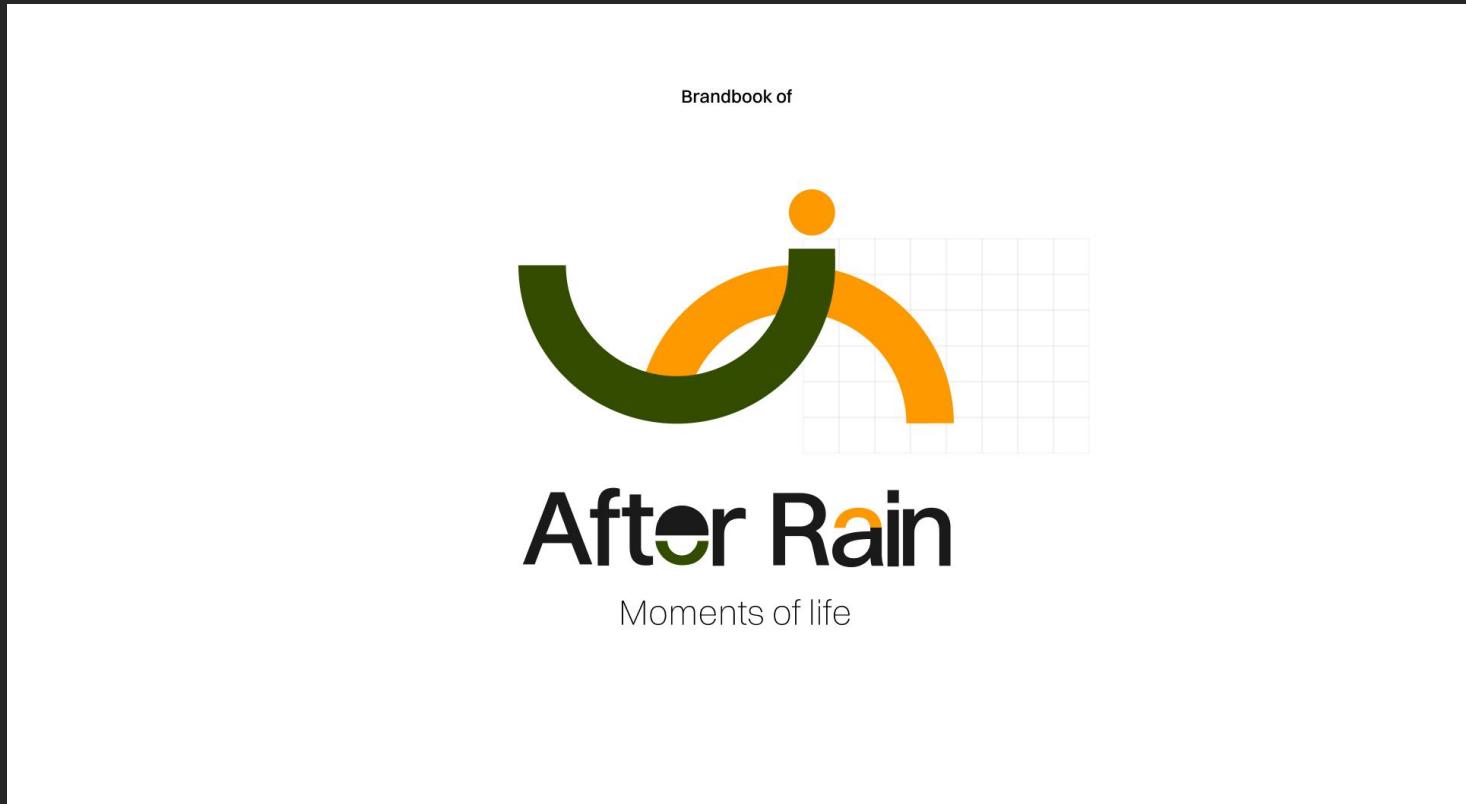
讚好 回應 分享



# After Rain 品牌

品牌視覺系統設計

May 2024



# After Rain 品牌

品牌視覺系統設計

May 2024



After Rain

Introduction Project Background **Process** Identity Preview

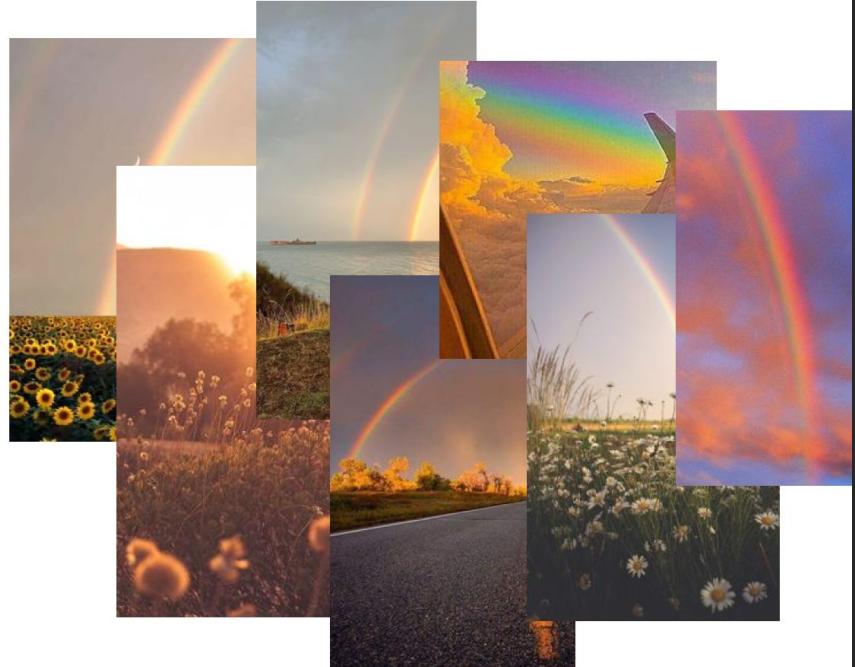
## Moodboard

After Rain is a brand promoting direct communication and expression in an old fashion. Their vision is to let people enjoy the "moment" of life.

Keywords they've mentioned are: "Warm", "Kind", "Romantic" and "Emotional".

It comes to my mind like being placed under the sunset, standing on a big flat grassland and a rainbow in the sky.

That's the moment we laugh and cry at the same time, emotions of life come to whole and priceless.



brandbook

7



After Rain

Introduction **Project Background** Process Identity Preview

## Express to enjoy the moments of life.

-- After Rain

brandbook

4



# After Rain 品牌

品牌視覺系統設計

May 2024



Introduction Project Background Process Identity Preview

## Logo

The symbol is created with three elements: "Sunset", "Rainbow" and "Rainbow in Refraction". We want to symbolize the feeling and the ambience of "moments" and using the shape of circles and rainbow ties.

For the wordmark, we also changed a little bit on the alphabet typography and adding colors. We hope to enhance the echoing and the importance of such an idea in the brand.



brandbook

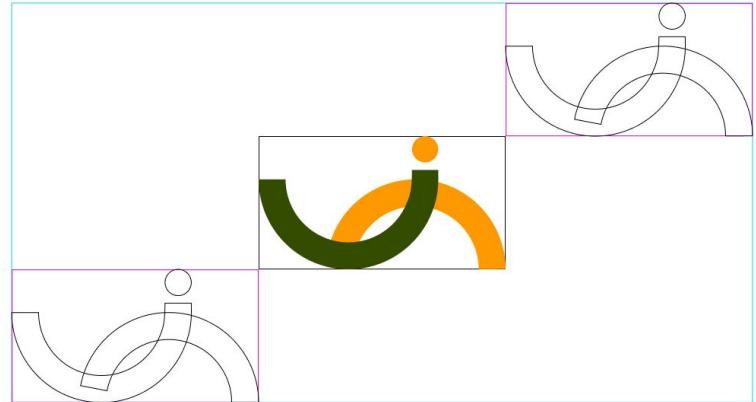
12



Introduction Project Background Process Identity Preview

## Logo Spacing

Spacing is defined. We should keep at least "1-logo" parameter around the logo symbol when we place it.



brandbook

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# After Rain 品牌

品牌視覺系統設計

May 2024



Introduction Project Background Process Identity Preview

## Typography

# AaBb

Switzer

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
01234567890  
.?"";!@#\$%^&\*()\_+=

Thin Extra Light Light Regular Medium  
**Semibold Bold Extrabold Black**

brandbook

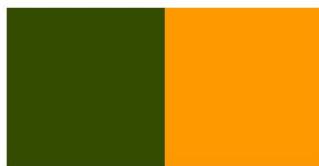
20



Introduction Project Background Process Identity Preview

## Colors

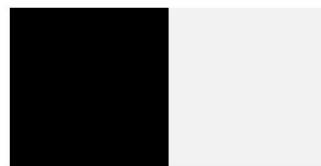
Primary colors



CMYK  
RGB  
HEX

10|0|70|30  
51|76|0  
334C00

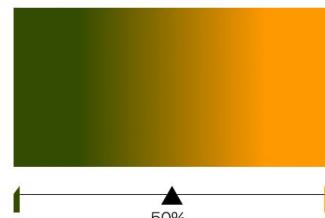
Secondary colors



0|0|0|100  
0|0|0  
000000

0|0|0|5  
242|242|242  
F2F2F2

Gradient



brandbook

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# After Rain 品牌

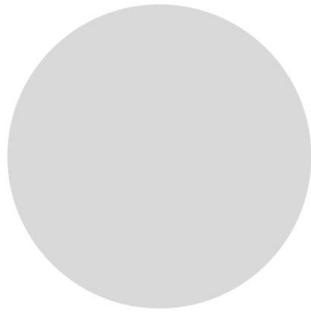
品牌視覺系統設計

May 2024



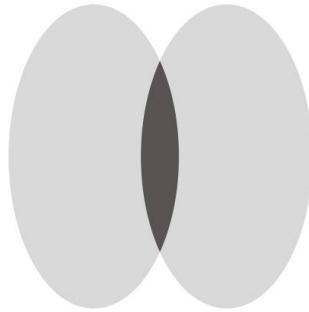
Introduction Project Background Process Identity Preview

## Graphic System



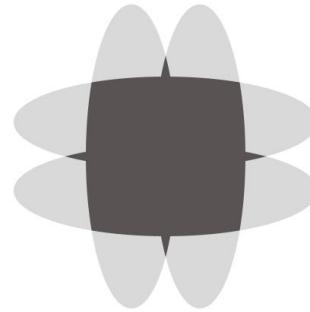
### Identity

This represent the whole person.



### Share

When two people interacts, their share and exchange thoughts



### Creation

When a group of people interact and exchange thoughts, they create something belong to them

brandbook

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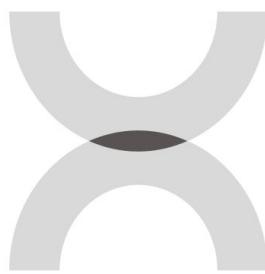
Introduction Project Background Process Identity Preview

## Graphic System



### Expression

The media we communicate our feelings, thoughts, ideas and motives.



### Communication

That's how we define the exchange of expressions



### Community

When we consistently express ourselves, we build up relationships and ultimately community

brandbook

24



# After Rain 品牌

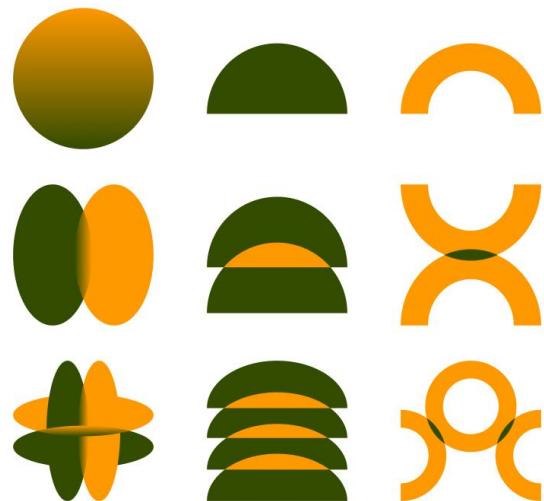
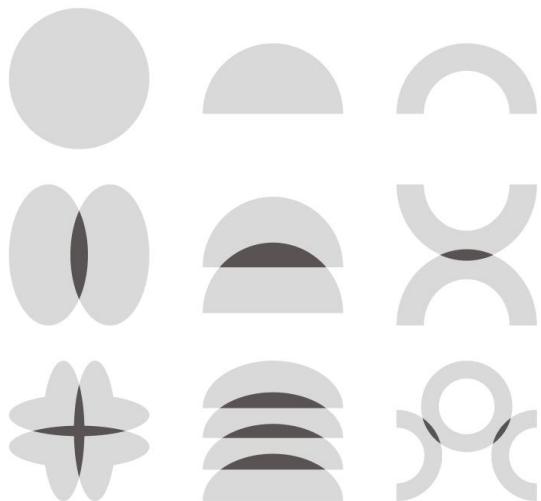
品牌視覺系統設計

May 2024



Introduction Project Background Process Identity Preview

## Graphic System



brandbook

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Introduction Project Background Process Identity Preview

## Graphic System



brandbook

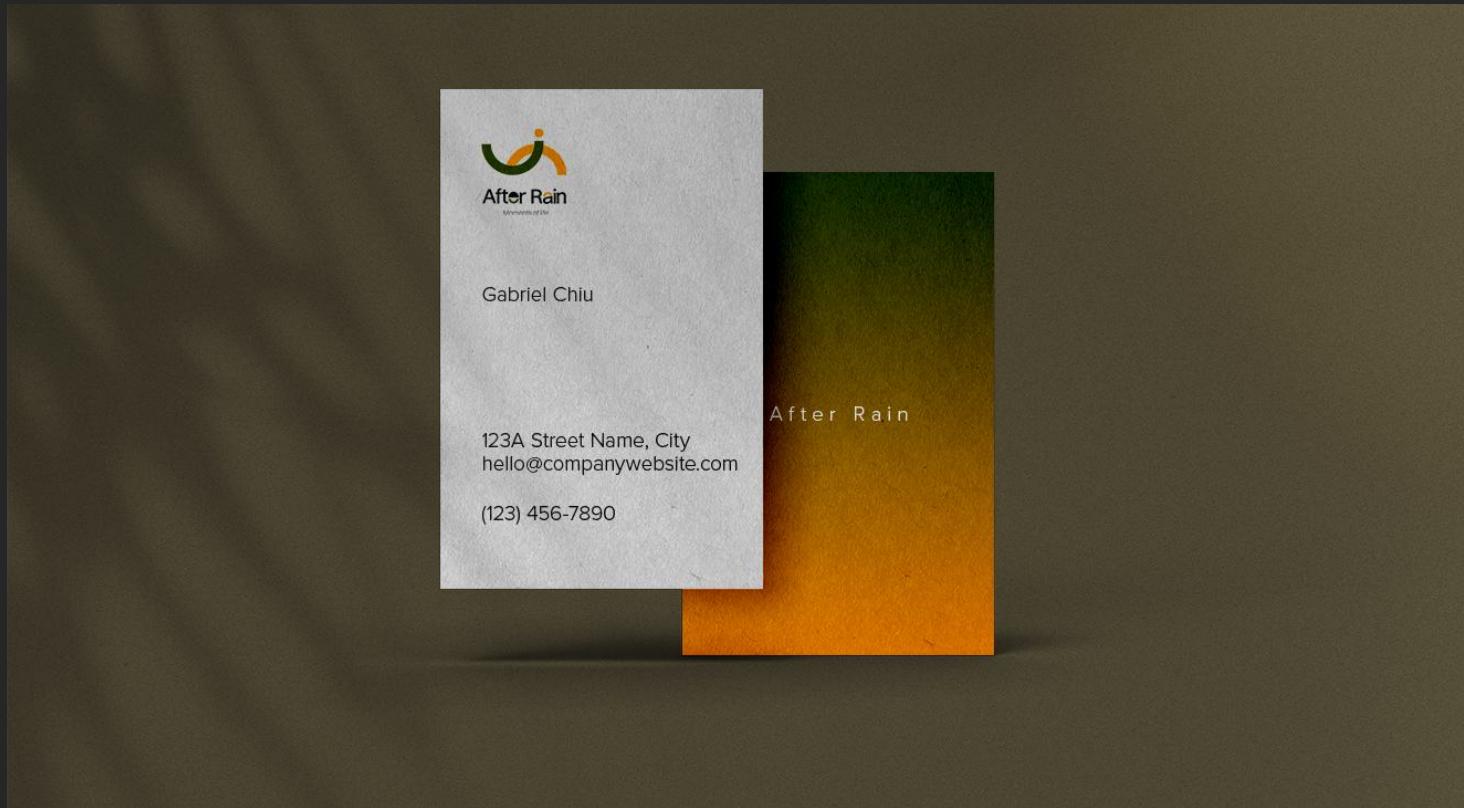
28



# After Rain 品牌

品牌視覺系統設計

May 2024



# 電商平面設計

產品封面、資訊圖

2022-2023

Ai Ps



# 電商平面設計

產品封面、資訊圖

2022-2023

Ai Ps



# 電商平面設計

產品封面、資訊圖

2022-2023

Ai Ps





Design is an adventure | 設計就是一場冒險之旅