



## We're Creating Advanced Digital Workers

Artisans can be instantly onboarded, do productive work, learn over time, interact with team members and so much more

## **Current Digital Workers Suck**

People Have 2 Bad Options



Chat-based solutions (like ChatGPT) which provide text outputs, and don't take any actions



Robotic Process
Automation tools which
target very specific tasks
in a cold, robotic way

## We're Creating The First True Digital Workers, That Feel Like Colleagues







1. We Train A
GenAl Chatbot
To Understand A
Specific Role

2. We Then
Integrate 100s of
Apps To Enable
Artisans To Do
Productive Work

3. Artisans Learn & Self-Improve Once Deployed

### **Artisans Have Intuitive Dashboards**



Each agent has a different dashboard with features unique to its skillset

## You Don't Have To Use The Dashboard. All Artisan Features Are Available Via Chat

Cour Slack & Teams
Per Hore and transmitted an



## **Artisans** Seem Human



Each Artisan has a unique face, name, skillset & memory



Over time, Artisans get to know their colleagues, and evolve



Artisans come to understand companies ways of working by analyzing feedback & group chats



#### Individual Agent Improvement

#### Agents can:

- Take user feedback into account for similar future tasks
- Understand specific companies' ways of working

### Systemwide Agent Improvement

We frequently release agent updates

- The latest technologies
- Better training data
- More skills
- Improved language model

## Video Call With Agents & Iteratively Solve Problems



Complete tasks and discuss problems live with Agents



Sentiment detection with tone of voice & facial recognition to improve agent responses



## Agents In Our Product Roadmap

#### Executive Assistant

Manages your email inbox, schedules meetings, makes travel arrangements, ensures meeting follow-up.

#### Graphic Designer

Creates a variety of editable graphics in line with a company's brand guidelines.

#### Sales Representative

Prospects leads, sends & replies to emails, books meetings & improves conversion rates.

#### Marketing Manager

Plans, actions & optimizes marketing campaigns, does SEO & prepares reports.

#### Recruiter

Drafts job listings, posts to all relevant job sites, analyzes CVs, ranks candidates & headhunts talent.

#### Investment Banking Analyst

Conducts research, creates & edits PowerPoints/ pitchbooks, financial modeling & valuation.

#### Chief Financial Officer

Oversees financial activities, advises on liquidity, forecasting & reporting for small startups.

#### Data Entry Clerk

Analyzes structured & unstructured data, inputs data in companies internal systems.

And this is just the tip of the iceberg

## Meet Ava, The Sales Rep Artisan

Ava will be available to hire in our private beta staring in November.





Sends Intent-Driven, Bespoke Outbound Emails At Scale



Responds To Prospects **Questions Autonomously** 



Has A Better Feature Stack Than Any Outbound Sales Tool



Onboards Herself After A 5-10 Minute Chat Conversation



Self-Improves At A Superhuman Rate

We're Not Just Creating The Most Advanced Digital Workers; We're Also Replacing The Need For SaaS Products

We're creating a suite of features within the dashboard for each Artisan's vertical, making most SaaS tools companies use redundant

leadfeeder

HubSpot

Salesloft.



**CHILI PIPER** 



@ Calendly



## We Plan To Become The App Store For Al Agents

We're creating a marketplace enabling developers to create & sell Al agents using proprietary data & feature sets.



Developers create agents using our web tool. They have access to feature sets & proprietary data.



Agents go live on our app store, and are available to the public. We take a 30% commission on agent subscriptions.



Users can browse a plethora of agents on the store for broad & niche use cases, accompanies with reviews.

# Digital Workers Will Skyrocket The Productivity Of The Workforce



- 1 They Work 24/7
- Cost Significantly Less
- 3 Churn is 0%
- Can Be Instantly Onboarded
- 5 Don't Get Burnout
- Superhuman Attention-To-Detail

### This Is The Next Industrial Revolution

Typical cost of a sales rep to contact 1000 prospects:

\$7,000

Time taken to send 100 emails:

2 HOURS

Cost for an Artisan agent to contact 1000 prospects:

\$250

Time taken to send 100 emails:

**30 SECONDS** 

## **Competitive Landscape**

	Feature	Artisan	ChatGPT	Adept	UiPath
Š	Creating "AI Workers"				<b>©</b>
	Role-Specific Agents				
	Can Take Actions	<b>=</b>		<b>(5)</b>	
	Chat On Slack/Teams				
Ž.	Call Functionality	<b>=</b>			
	Self-Improves Over Time				
	Moulds To User				

### **Product Roadmap**

Nov 2023

Release Sales Rep Artisan Jan 2024

Transition To Custom LLM Model March 2024

Release Second Artisan March 2024

Agent Calling Feature

April 2024

Full Autopilot Mode For Agents May 2024

Release Third Artisan July 2024

"Agent App Store" Beta

## **Building Our Moat**



Once Agents Are Deployed They Mold To Companies, Discouraging Switching To Other Providers



We're Assembling An Extraordinarily Talented Team



We're Building Agents With Built-In Viral Loop Effects



Our Agents Will Be Available With Private Language Models, Settling Privacy Concerns, And Driving Loyalty



As Our Agents Are Used, We Get Invaluable Data To Train Our Models & Fully Automate Our Agents



Once An Agent Is Created On Our Platform, It Can't Be Transferred Anywhere Else

## This Is The Biggest Market In The World; Labor

Our planned Al agents operate in roles which annually cost US companies over

\$10 Trillion

\$7bn

Estimated annual labor cost of copywriters in the US \$21bn

Estimated annual labor cost of marketing managers in the US \$154bn

Estimated annual labor cost of B2B sales representatives in the US

## **Our Fundraising Roadmap**

Pre-Seed \$2-4M

**Use of Funds** 

**Build founding team** 

Refine product roadmap

Artisan automate most

Release 3 Artisans

Have the Sales Rep

of the sales cycle
Launch "Artisan App

## Series A TBC

- Expand team specialities
  - Release 10 Artisans
- Ramp up R&D efforts to develop proprietary tech

Use of Funds

- Create entirely custom language models
- Launch of full "Arisan App Store"

## Series B TBC

#### **Use of Funds**

- Achieve vast scale
- Provide all features offered by major SaaS players in each vertical
- Offer 100s of Artisans through our "Artisan App Store"

## Store" closed beta

We're Raising Capital
To Lead The Next
Industrial Revolution