



# chillchat

## The Create to Earn Social Metaverse

## The Discord 3.0 of the Metaverse

Where NFTs come to life

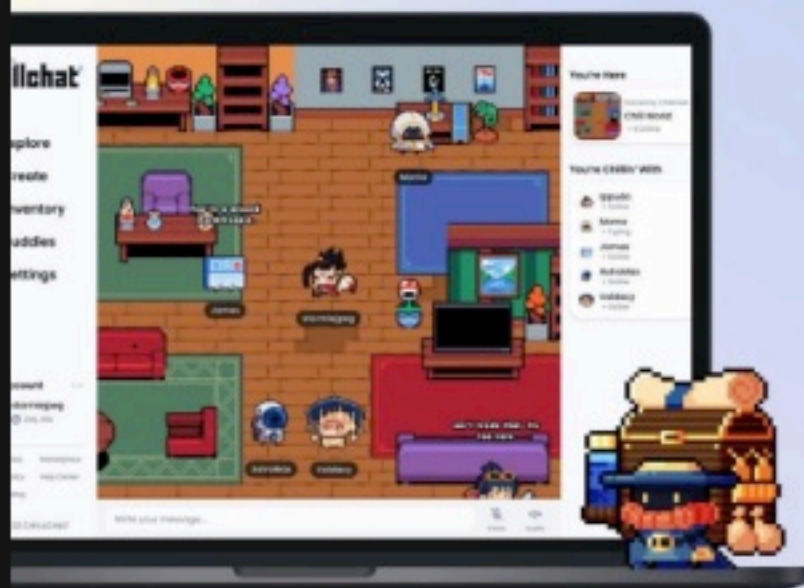
Chillchat is a pixel art NFT metaverse, a vast collection of virtual worlds, made entirely by its players, where you can jump into adventure with a new identity created by you or another player, pixel by pixel.

There is no limit to who you can be or what you can create. If you can imagine it, you can be it. Our Pixel Editor, World System, and the Solana blockchain powers it all. Create and Mint Worlds, Characters, Pets, and bring them to life with other players.

SINCE  
2018

**Started on iOS phones...**

then pivoted to NFTs in August 2021



## Chill. Chat. Trade.

Express yourself like never before by  
**BECOMING your NFT.**

Make and meet friends while hanging  
out in virtual Worlds and build lasting relationships  
with passionate communities.

Show off your new creations and sell or trade your  
way to riches!





Create **ANYTHING** you can imagine with our pixel editor and animate it to bring it to life.

### From simple & cute...

...to meticulously detailed characters, Chillchat standardizes the format so all you need to do is Create and Mint.

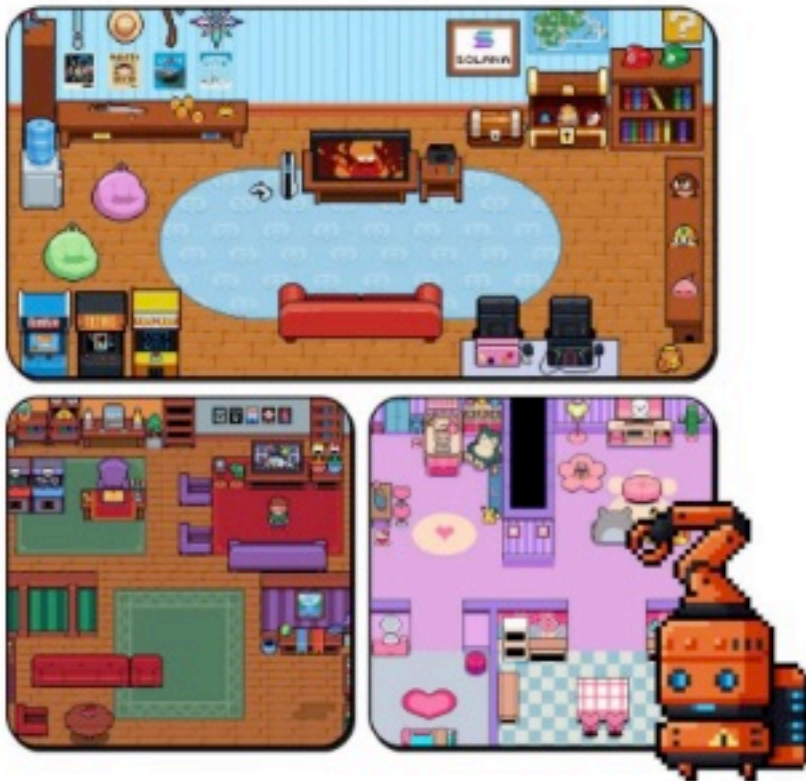
No need to download a separate program or use external tools. Create directly in-browser, in-game, in-World.

### Create Characters, Pets, Emotes, Tilesets, and Items.

All NFTs can be bought, sold, and traded in or outside of the Chillchat metaverse.

Bring external NFT projects into Chillchat by creating a Character to interpolate the NFT.

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## Build Worlds

Build entire Worlds, tile by tile. It's as easy as building with Legos or Minecraft.

Build a bar and invite friends to hangout or build a shopping mall and become an NFT commerce giant.

Earn and reward Players for playing in your World and make your World the talk of the town.

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## Engineer your own games

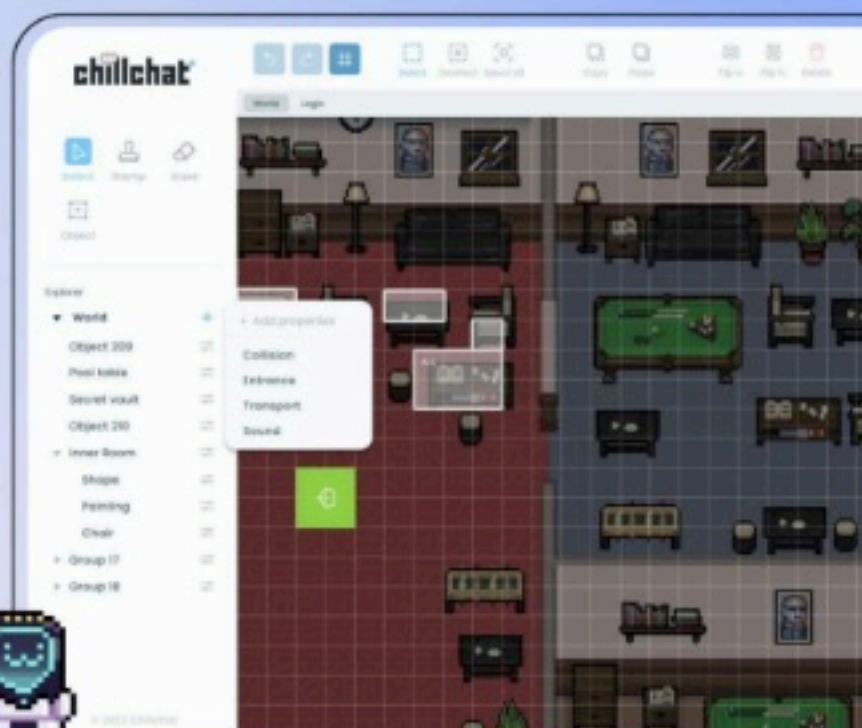
Turn your World into a game with **World Engine**, **easy-to-use** visual node scripting.

No need to spend years learning how to code. **Perfect for visual learners and artists** to turn their dreams into reality

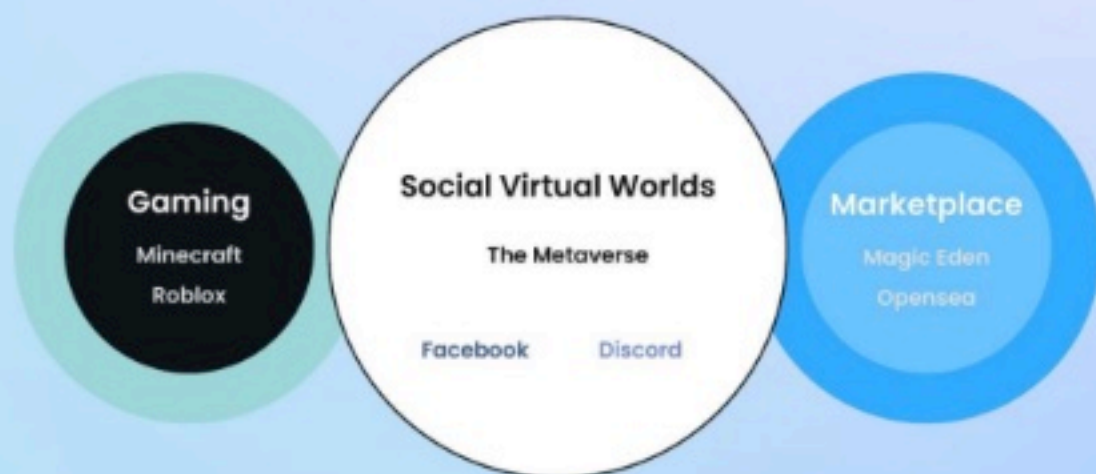
**Powerful for game developers** to build immersive experiences.

Create anything from **full adventure RPGs** to **simple obstacle courses**.

Build P2E into your Worlds to **earn from players** and **reward players** for playing.



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### Market Positioning

Pixel Art

Metaverse

Gaming

Platform

### Merging Experiences

Bringing all platform elements together into one living, breathing ecosystem.



## Competitive Advantage

### Chillchat

- ✓ Accessible
- ✓ Easy to use
- ✓ Cross play optimized
- ✓ Perpetual art
- ✓ Casual

### Competitors

- Complex
- Steep learning curve
- Difficult to optimize
- Depreciating art
- Hardcore



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## Worlds

Worlds are fixed in size, but with World Building. Creators are able to add Levels to their Worlds to gain access to more space without purchasing more Worlds.

*Levels within Worlds are not be displayed on the Universe Map.*

### World Sale

An initial auction of 50,000 Worlds will be offered after launch with players able to bid with CHILLING.

**250,000**

Total Available Worlds

**50,000**

Worlds Initial Auction

**500x500**

Universe Map

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## The success of Chillchat is driven by Community and Content.



Advised by team member **Pontus Mähler**, an indie video game advisor, investor, and accelerator, the Creator Program is designed to incentivize, evangelize, and advise Artists and Game Developers to build on the Chillchat gaming platform.

The Creator program aims to grow content on the platform by reaching into the traditional gaming industry talent pool and show them a better, faster, and easier way.

Most indie developers struggle to ever properly monetize and market their vision. Chillchat offers a direct to market platform with high monetizability, and will seek to fund game developers with the talent to create engaging content.

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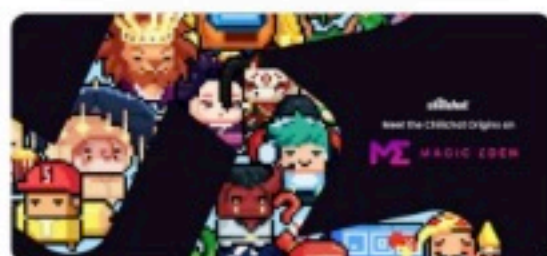
## Chillchat Origin Minting & Auctions

### 1,000

via Private and Public Mint for 2SOL

### 400

via Public Auction starting at 2SOL



To proof market acceptance and build a loyal, passionate user base, we're releasing **1,500 unique Origin characters**.



### Why we do it

These **early users** are our evangelists and will help build Chillchat into a vibrant community.

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## \$CHILL Tokenomics



### Treasury

Holds CHILLING owned by the company from Sales and Transaction proceeds with a **12 month lock-up**.

Additional CHILLING will enter the Treasury through transactions on the Chillchat platform.

CHILLING held in Treasury is used to **incentivize** and **evangelize** creators to build on the Chillchat platform.



### Staking

Players, Creators, and Investors will be able to **passively earn CHILLING** via staking.

Staking is the only way to **generate CHILLING** other than Origin ownership.



### Governance (DAO)

CHILLING is a **governance token** that allows holders to participate in Governance decisions of the platform via a DAO.

**Vote** on roadmap feature prioritization, Creator benefits, and more.

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# \$CHILL Allocation for Maximizing Growth

Our collaborations with these SOL NFT communities can help us elevate our project's success through additional exposure to their loyal fanbases.

