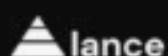




Smart Business Banking for the Self-Employed

Being Self-Employed
is Awesome



Over

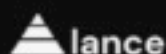
60M

Americans



73%

today's students
will start working as freelancers



97%

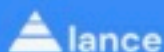
of freelancers consider it a
long-term career choice



Average salary of

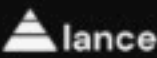
\$60K

across America



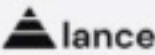


But Managing a Business
is Still So Confusing.



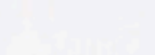
W-2

Worry about their career



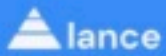
Self-Employed

Worry about their career





- ✓ Paying taxes & maximizing deductions
- ✓ Tracking business expenses & profit
- ✓ Smoothing monthly cash flow



Lose \$6,500 annually
in deductions



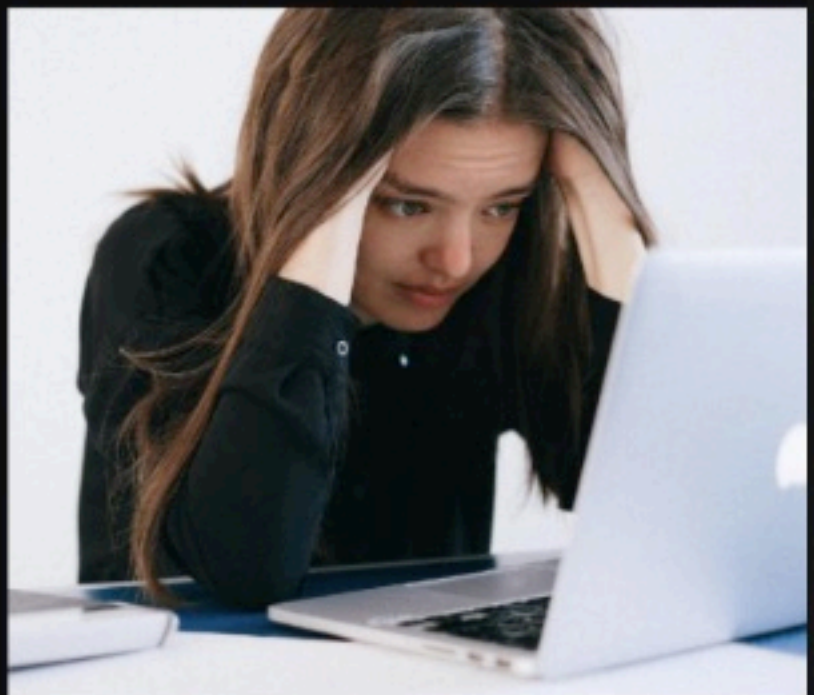
Suffer from inconsistent
monthly cash flow



Lack even \$400 in
emergency savings

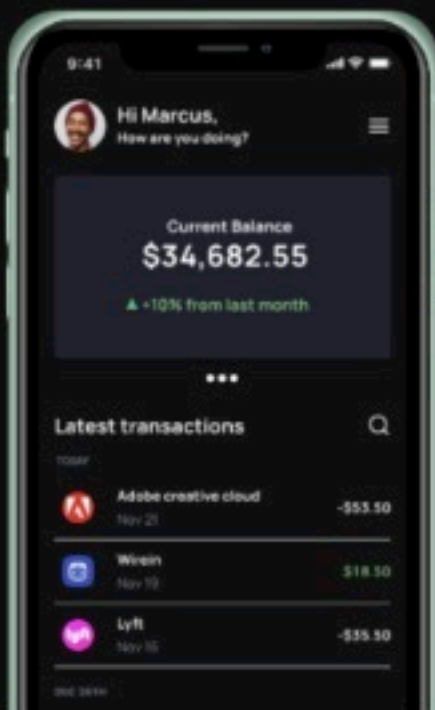
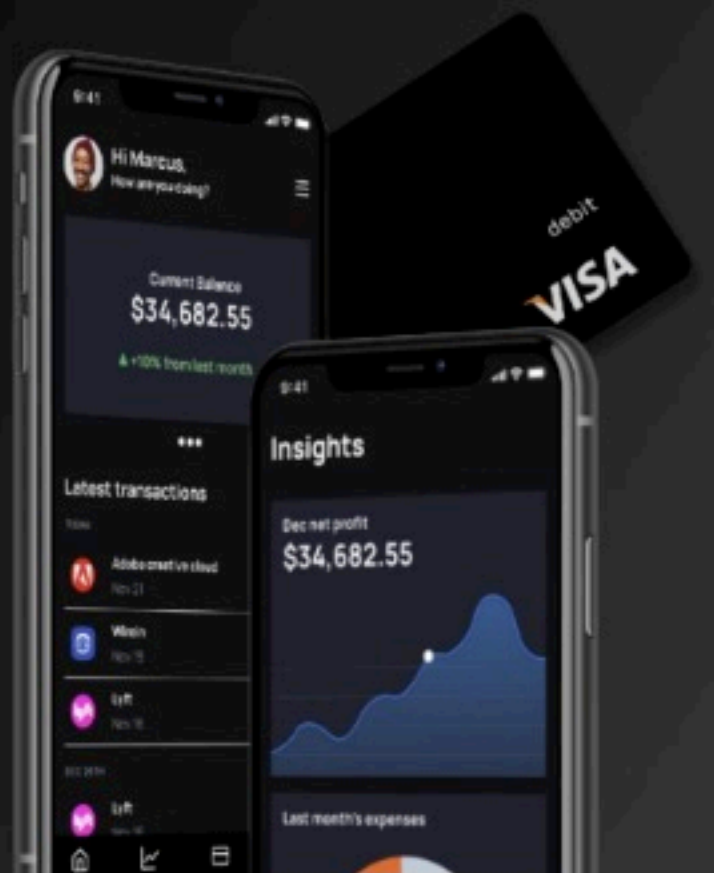


Live with
the constant stress





The First Smart Bank Account for the Self-Employed



Modern Online Banking Experience

- ✓ Easy setup
- ✓ \$0 fees
- ✓ 24/7 support
- ✓ Card controls

Basic Financial Components of Freelancing

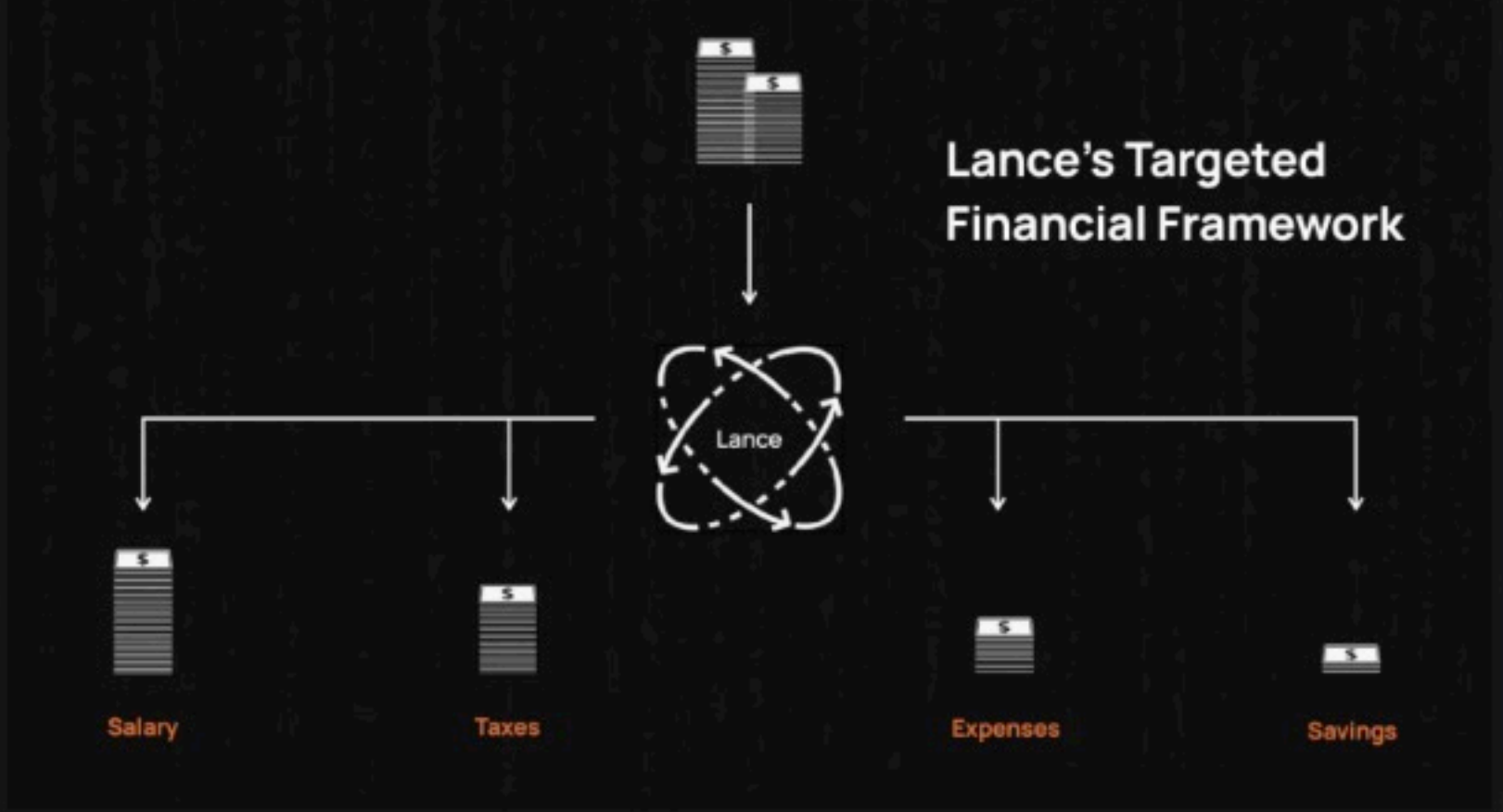
Salary




Expenses

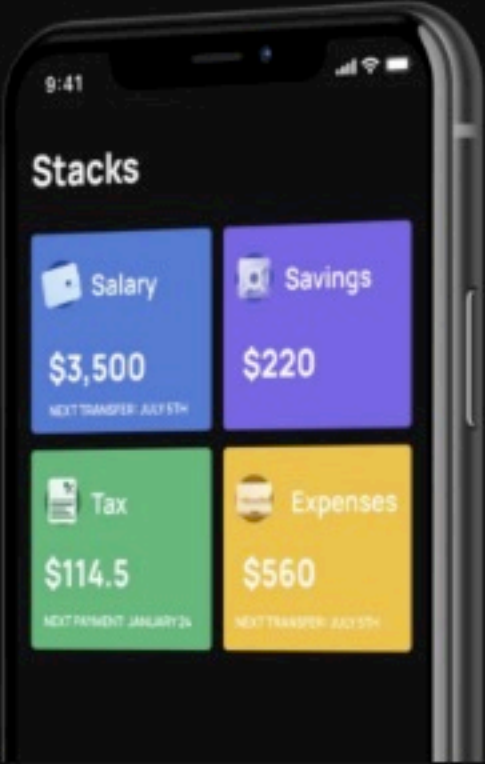
Taxes

Savings

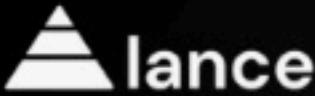


Automated Allocations






Category	Amount	Next Transfer
Salary	\$3,500	JUL 5TH
Savings	\$220	JUL 5TH
Tax	\$114.5	JANUARY 24
Expenses	\$560	JUL 5TH



Modern Banking Experience

Financial Framework

Automated Allocations



Competitive Advantages



First to Market

For integrated business banking + accounting



Financial Framework

Clear, consistent path to success across industries



Ease of Use

Accounting, filing + revenue allocations automated



Set It + Forget It

No need to do anything beyond one-time setup

Business Model

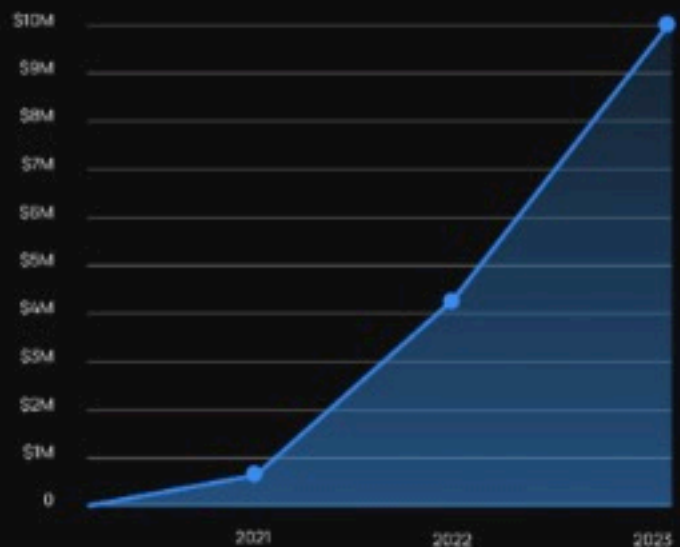
SaaS Revenue

Monthly accounting subscription fee

Add'l Revenue

Banking - Typical APY and interchange rates apply

Services - Tax, incorporation and other partner revenue



Our Team



Oona Rokyta

CEO



Gilad Uziely

COO



Oren Reuveni

CTO



Tom Reuveni

CPO

