GABRIEL LEAL DE LIMA

Junior Front-End Developer & UI/UX Designer

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PROFESSIONAL SUMMARY

Junior Front-End Developer and UI/UX Designer with **3+ years** creating accessible, scalable, and high-performance interfaces. Experience with user-centered design, research, wireframes, and prototyping in Figma, combining UI/UX and modern web development to transform ideas into functional, visual, and engaging digital products.

TECHNICAL SKILLS

AI & Data: RAG (Retrieval-Augmented Generation), LLM Integration (GPT-4, Claude), Embeddings, Document Chunking, Semantic Search, Prompt Engineering

Languages & Frameworks: TypeScript, JavaScript, Next.js, Tailwind CSS, React, Next.js, Prisma ORM, tRPC

Data & Infrastructure: PostgreSQL, REST APIs, WebSockets

Testing & Practices: Jest, Vitest, React Testing Library, TDD, Agile/Scrum, Technical Leadership

PROFESSIONAL EXPERIENCE

Juá - Technology Solutions   *May/2023 - May/2025*
Financial Director and Advisor

- Collaboration in the elaboration and review of contracts and in the company's strategic planning
- Budget control and monitoring of financial metrics, process improvement and resource optimization
- Participation as advisor in technical and operational decisions
- Acting in development projects and provision of company services

PROJECTS

Naurial — Front-End Lead and UX/UI Designer

Responsible for creating interfaces in Figma and development with React, Tailwind CSS and TypeScript, focusing on usability, accessibility and performance.

- Improving design engaging **+20%** more monthly active users.
- Implementing accessibility practices, maximizing compliance by **+10%**.
- Optimizing performance, reducing loading times by **15%**.

AAA Picos — Freelancer (via 9bit) • Front-End Lead and UI/UX Designer

Improved a confusing interface to make it intuitive, optimizing navigation and eliminating visual noise, from conception to development. Facilitating user access to information and services offered by AAA Picos.

Barber-Schedule — Front-End Developer

Developed an online scheduling system for barbershops, aiming to facilitate the appointment booking process for customers and optimize service management for owners. The system allows customers to view schedule availability, choose the desired service, and make appointments quickly and practically.

- Implementation of an online scheduling system, increasing operational efficiency by **25%**.
- Development of a user-friendly interface, resulting in a **customer and barber satisfaction rate of 45%**

Axis - Focus Panel

Development of a control panel, preventing the user from having to open multiple tabs in the browser to solve their daily tasks. The panel integrates various tools and functionalities into a single interface, providing a more efficient and organized experience for the user.

- Reducing user time spent opening and wasting navigation and search time by **20%**.
- Maximizing user efficiency with a centralized interface, increasing **productivity by 30%**.
- Simplifying access to daily tools, resulting in a smoother and more satisfactory user experience.

EDUCATION & LANGUAGES

Information Systems | Federal University of Piauí (UFPI) | 06/2022 – currently

Google UX Design Professional Certificate | July/2025 – Currently
Theoretical and practical training focused on Design Thinking, user research, and human-centered design. The program covers from idea conception and wireframing to high-fidelity prototyping and usability testing. Practical project: development of complete UX/UI solutions for mobile applications and web platforms.

Avanti BootCamp – User Experience | June/2025 – August/
Practical immersion in UX with focus on accessibility, usability, and empathy in design. Activities: personas, empathy maps, usability tests, wireframes, and prototyping in Figma.

Languages: English (Intermediate – technical reading and basic conversation), Spanish (Basic), Portuguese (Native)

Personal Skills: Collaborative leadership, critical thinking, problem-solving, time management, clear communication, adaptation, continuous learning, proactivity, and organization