REFLECTION:

What inspired your branding?

- My branding was inspired by minimal and technology-focused designs that look clean and organized. I wanted my brand to feel calm and not too flashy or crowded. I looked at simple tech designs and GitHub profiles that focus more on clarity than decoration. These designs made information easy to read and understand. Overall, I wanted my branding to reflect a quiet and focused personality that fits my interest in technology.

How did you choose your palette?
- I chose my color palette by focusing on dark colors with a soft accent. Dark colors help create a professional and serious look, especially for tech-related designs. The accent color adds a bit of personality without being too strong or distracting. I also chose colors that are easy on the eyes and readable. This palette helps keep my branding consistent and visually balanced.

What was challenging in creating the logo?
- The most challenging part of creating the logo was keeping it simple. I found it difficult to decide what details to keep and what to remove. At first, I wanted to add more elements, but it made the logo look messy. I learned that a logo does not need many details to be effective. Making it clean and easy to recognize was the hardest but most important part.

How do you plan to use this branding in future projects?

- I plan to use this branding in my future school and personal projects. It will also be used in my resume and GitHub profile to keep a consistent look. Having a clear brand will help present my work in a more professional way. I can reuse the same colors, logo, and style for different platforms. This branding will help me build a stronger and more organized online presence in the future.

Github Link: https://github.com/Gabriel-c-dev/Gabriel-c-dev