

- What design principle did you find most useful?
  - The design principle that I find the most useful is the principle of visual hierarchy. It transformed my slide from a simple list of items into a clear, structured story about where I am and where I want to go.
- What part of Canva was easiest/hardest to use?
  - The easiest part was using the drag and drop interface and pre-made templates. It was incredibly intuitive to add text boxes, elements, and images. The hardest for me was fine-tuning the elements and spacing to achieve a truly clean look.
- What did you learn about visual communication?
  - I learned that effective visual communication is about reducing cognitive load for the viewer. A successful slide isn't just about looking nice, it's about using the layout, contrast, and consistency to deliver a message quickly and memorably.