

# Gabriel Kadiwa

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Graphic Designer | Programmer | IT specialist

## Contact Information

📍 Lilongwe, Malawi

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🌐 Portfolio: [gabrielthedesigner](#)

## Professional Summary

Creative and detail-oriented freelance Graphic Designer with 3+ years of experience crafting visually engaging branding materials, digital designs, and user-focused layouts for web and print. Skilled in translating client visions into compelling visual content, with a track record of successful freelance projects across industries including tech, education, and small business branding. Strong understanding of design principles, typography, layout, and color theory. Proficient in Adobe Creative Suite, Figma, and Canva.

## Core Competencies

- Branding & Identity Design
- Social Media Graphics
- Poster & Print Design
- UI/UX Layouts
- Logo Design
- Typography & Layouts
- Adobe Illustrator, Photoshop, InDesign
- Figma, Canva, Lightroom
- Basic Video Editing (Premiere Pro, CapCut)
- Camera Operation (DSLR Photography for social content)

## Professional Experience

### Freelance Graphic Designer

- Remote | 2021 – Present  
Designed logos, business cards, posters, and social media graphics for over 15 clients globally.
- Led a mini-rebranding for a local e-learning platform, improving their student engagement through modern visual design.
- Collaborated with a UX designer to produce high-fidelity UI mockups for a startup mobile app
- Delivered complete brand kits including color palettes, fonts, and design templates for small businesses.
- Shot and edited short promotional videos and photo content for client marketing and social media use.

### Graphic Designer (Contract)

Lazy Bee Artworks | June 2018 – March 2022

- Produced marketing visuals and digital content for social media campaigns.
- Developed print-ready designs for event materials, including flyers, banners, and brochures.
- Worked with photographers to enhance and retouch product images.
- Maintained design consistency across projects while working under tight deadlines.

## Education

Bachelor of Science in Computer Science

DMI - St. John the Baptist University | 2016 – 2020

## Portfolio & References

Portfolio: <https://gabrielthedesigner.netlify.app/>

- 1) Janet Manda, Freelance Customer, mwanjiwajay@gmail.com | (+265) 992 04 61 91
- 2) Matropha Banda, Manager, Lazy Bee Artworks, [bandamatropha35@gmail.com](mailto:bandamatropha35@gmail.com) | (+265) 993 83 85 00

- 3) Gerald Magalet, Manager, Manger, Drastic Vision, [magaletgerald1@gmail.com](mailto:magaletgerald1@gmail.com)  
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