

Gabriel D. Draxton

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EDUCATION

University of Colorado Boulder – Leeds School of Business **Boulder Colorado**
Master of Science in Business Analytics May 2021
• Coursework includes: Market Intelligence, Digital Advertising, Quantitative Methods, Structured Data Modeling & Analysis, Unstructured & Distributed Data Modeling & Analysis, Advanced Data Analytics

University of Colorado Boulder – Leeds School of Business **Boulder Colorado**
B.S.B.A Finance May 2020
• Coursework includes: The World of Business, Microeconomics, Macroeconomics, Investment Strategy, Communication Strategy, Mathematical Analysis in Business, Corporate finance, Corporate accounting

WORK EXPERIENCE

CU Boulder **Boulder, Colorado**
Predictive Analytics Consulting Project Jan 2021 - May 2021
• Participated in CU Boulder's Experimental Projects Program consulting multiple anonymous companies.
• Built a Long Short Term Memory (LSTM) Model and a Random Forest Model in Python.
• Used PyTorch, TensorFlow, Keras, scikit-learn, NumPy, and Pandas for the Models.

PetFriendly Direct **Boulder, Colorado**
Data Scientist Consulting Project Nov 2020
• Used Python to Geolocate customer zip codes to the Major USPS distribution centers.
• Analyze transit time of shipment of a given month compared to its Respective distributive center.
• Created visuals in Tableau of the transit time changing as it moved through 2019.

Centurylink **Broomfield, Colorado**
Business Analyst Intern Jun 2019 - Aug 2019
• Audited all contracts between CenturyLink's data towers to assure accuracy.
• Created a Database of data tower contracts connected with the actual usage for easy contract validation.
• Saved CenturyLink a monthly recurring cost of about \$10,000 by discontinuing dishonored contracts.

Martillaro Raub & Associates **Wheat Ridge, Colorado**
Accounting Intern Jan 2019 - April 2019
• Prepared individual tax returns for review by the head accountants.
• Created business validations and did bookkeeping for clients.

SKILLS

• Strong knowledge of Microsoft Office, Python, Pyspark, Rstudio, SQL, NoSQL, Tableau, Gephi, Docker, Google Cloud Platform, PyTorch, TensorFlow, Keras, scikit-learn, NumPy, Pandas
• Strong knowledge of Marketing Decision Science, Unstructured Data, Web Scraping, Data Cleansing and Manipulation, Predictive Modeling, Topic Modeling, Network Analysis, Language Processing, and Statistics

ADDITIONAL INFORMATION

Interests: Fitness and Nutrition, Yoga, Rock Climbing, Building Electric Bikes, Skiing, Computing, and Puzzles