

# Gabriel D. Draxton

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## EDUCATION

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**University of Colorado Boulder – Leeds School of Business** Boulder, CO  
*Master of Science in Business Analytics* May 2021

Relevant Coursework: Market Intelligence, Digital Advertising, Quantitative Methods, Structured Data Modeling & Analysis, Unstructured & Distributed Data Modeling & Analysis, Advanced Data Analytics

*Bachelor of Science in Business Administration, Finance* May 2020

Relevant Coursework: The World of Business, Microeconomics, Macroeconomics, Investment Strategy, Communication Strategy, Mathematical Analysis in Business, Corporate Finance, Corporate Accounting

## BUSINESS ANALYTICS PROJECTS

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**Predictive Analytics Consulting Project** (*Anonymous Company*) Jan 2021 - May 2021

- Built a Long Short Term Memory (LTMS) Model and a Random Forest Model in Python.
- Used PyTorch, TensorFlow, Keras, scikit-learn, NumPy, and Pandas for the models.

**PetFriendly Direct Data Scientist Consulting Project** Nov 2020

- Used Python to geolocate customer zip codes to the major USPS distribution centers.
- Analyzed transit time of shipment of a given month compared to its respective distributive center.
- Created visuals in Tableau of the transit time changing as it moved through 2019.

## PROFESSIONAL EXPERIENCE

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**Centurylink** Broomfield, CO  
*Business Analyst Intern* Jun 2019 - Aug 2019

- Audited all contracts between CenturyLink's data towers to assure accuracy.
- Created data tower contracts database connecting actual usage for easy contract validation.
- Saved CenturyLink \$120K annually by discontinuing dishonored contracts.

**Martillaro Raub & Associates** Wheat Ridge, CO  
*Accounting Intern* Jan 2019 - April 2019

- Prepared individual tax returns for review by the head accountants.
- Created business validations and performed bookkeeping for clients.

## SKILLS

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**Technical Software and Languages:** Advanced Excel, Python, Pyspark, Rstudio, SQL, NoSQL, Tableau, Gephi, Docker, Google Cloud Platform, PyTorch, TensorFlow, Keras, scikit-learn, NumPy, Pandas

**Technical Topics:** Marketing Decision Science, Unstructured Data, Web Scraping, Data Cleansing and Manipulation, Predictive Modeling, Topic Modeling, Network Analysis, Natural Language Processing, Statistics

## INTERESTS

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Fitness and Nutrition, Yoga, Rock Climbing, Building Electric Bikes, Skiing, Computing, Puzzles