Gabriel Felipe Gutiérrez Nariño

BI Analyst | Data Analisys | Data Storytelling
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Professional Profile

Professional in Business Administration with studies in Bussiness Analytics, data strategy, business intelligence and marketing, bilingual english B2. With experience in the financial sector in process optimization and data analysis. With analytical skills to interpret data, extract meaningful insights and data storytelling for decision making. Extensive knowledge in tools such as Excel, Google Sheets, Docs, Slides, forms, Looker Studio, Python and SQL. Noted for contributing to the growth and competitiveness of organizations by driving data-driven decision making and maximizing the value of every business and marketing initiative.

Work Experience

Procurement Negotiator   08/2023 – 03/2025
Banco Davivienda

- Direct negotiation with suppliers specialized in technology for international subsidiaries, ensuring impartiality, objectivity and respect during the process.
- Analyze commercial offers using technical criteria and historical data, with the objective of optimizing both economic and technical results.
- Advising and collaborating with the user areas of the organization, providing comprehensive support during all stages of the purchasing process, ensuring satisfaction and alignment with strategic objectives.

Achievements

- Implemented a solution based on Google Sheets and Google Docs through App Sript that generated documents automatically and optimized the process by 90%, significantly reducing management times.
- Achive from 5 to 10% of budget savings in the asigned purchases through negotiation process and strategic integration of the business needs

Data analyst - Efficiency and Administrative Control   08/2021 - 08/2023
Banco Davivienda

- Manage and optimize the databases of the efficiency and administrative control department, as well as the supply chain, implementing automations that improve operability and reduce time in administrative processes.
- Design and generate interactive Dashboards using Looker Studio, to monitor the fulfillment of strategic objectives of both the administrative management and the supply chain, providing clear and actionable visual analysis.
- Develop methodologies for reviewing and monitoring administrative processes, ensuring their correct execution, defining relevant KPIs and creating indicator systems to continuously track the performance and optimization of these processes.

Achievements

- I standardized and unified more than 15 supplier databases in a single platform, facilitating the integrated management of suppliers and improving efficiency in the supply chain.
- I led the migration process to the Data Lake, ensuring the correct ingestion of 100% of the selected databases from the administrative area, optimizing data accessibility and reliability.
- Designed and structured a performance measurement system for a new role within the department, establishing clear metrics and objectives that contributed to the optimization of its function.
- I implemented automations that reduced the management time of the billing department by 40%, significantly improving operational efficiency.

Data analyst - HR Executive Management   07/2020 - 07/2021
Banco Davivienda

- Manage databases and create Dashboards for Efficiency, Talent Analysis and Personnel Management projects, providing strategic information for decisión making.
- Support in organizational transformation projects, developing and executing Human Talent plans in areas such as Change Management, Internal Communication, Learning, and creation of role descriptions.
- Analyze positions and functions for the development of talent management plans, ensuring the correct classification and optimization of staff potential.

Achievements
- I developed the integral analysis of the positions of the Vice-Presidency of human and Administrative Talent, managing to classify 100% of the employees, which allowed the creation of a talent management plan aligned with the objectives of the organization.

Payment Systems Professional   01/2020 - 07/2020
Banco Davivienda
- Develop research and generate reports on trends and key technologies in digital business and payment methods, such as E-commerce, RFID, digital wallets and instant payments at national and international level.
- Ensure compliance with Law 2009 of 2019, integrating credit card legal requirements into automated processes and SLA documents.
- Support the implementation of technological strategies in payment methods, providing analysis and recommendations for the adoption of new technologies.

Achievements
- I led a research on RFID technology as a means of payment, which allowed the expansion of its strategic use in tolls and parking lots, optimizing the efficiency of payments in those sectors.

Education

Master in Business Analytics & Data Strategy, EAE Business School, Madrid, Spain 2025 – 2026 (In progress)

Specialization in Business Intelligence and Marketing, Universidad EAN, Bogotá, Colombia 2022 - 2023

Business Administration, Universidad de La Sabana, Chía, Colombia 2015 – 2020

Skills

Office Suite (Excel, PowerPoint, Word), Google Suite (Sheets, Docs, Slides, forms), Looker Studio, Python, SQL, PowerBI, Dashboard, Hubspot, analytical skills to interpret data and extract meaningful insights, market research, data storytelling for decision making, innovation, negotiation skills, teamwork and self-management with results orientation.

Languages

Spanish – Native | English - C2