HackUNT
Sponsor Sheet
February 9th - 11th 2018

About Us

HackUNT is a completely student run, non-profit event aiming to bring together creative minds to make great things. This fall, we hope to attract talented college students and expect the quality of projects to surpass even the best hacks from last time.

Why should you be a Sponsor?

Hackathon participants are motivated and energetic about their work, so much so that they sacrifice a weekend of sleep for it. Sponsoring a hackathon is a unique way to interact with some of the best computer science, business, and engineering students from around the country. As a Sponsor, you can have face-to-face interaction with hundreds of top students and access to 200 resumes right in the middle of recruiting season. By sponsoring HackUNT, you can introduce your product to participants and encourage them to use it by offering a related prize.

Your support as a Sponsor for HackUNT will help every aspect of the event. Contributions from Sponsors go towards the costs of student transportation, venue costs, food, t-shirts, staffing expenses, and many, many other things that make a hackathon successful and exciting.

We hope you take a look at the sponsorship packages below and decide to be a part of our great hackathon.

Sponsorship Packages

In addition to sponsorship money, we also strongly encourage these contributions:

- **Swag:** Build your brand with shirts, stickers, water bottles, shades, and more
- **Prizes:** Promote your mission with your own prize categories
- **Engineers:** Spead your culture by mentoring the participants and guiding their their experience with your APIs

Please contact Angus McColl at angus.mccoll@unt.edu if you want to discuss any particular ideas or to adjust the sponsorship packages to better fit your goals

Sponsorship Benefits	$1000	$2000	$4000	$8000	$12000
Recruiting					
Send representatives to HackUNT	2	4	6	10	12
Company booth with { 1, 2 } tables	1	1	1	2	2
Each participant's resume		X	X	X	X
Reruiting materials in swag bags given to each participant			X	X	X
Event Branding					
Logo on HackUNT website	X	X	X	X	X
Logo on t-shirts		X	X	X	X
More in depth information about sponsor on our website			X	X	X
Full on branding on all HackUNT marketing material					X
Event					
Sponsor a meal (M) or snack (S)	S	S	M	M	M
Sponsor a prize		X	X	X	X
Option to serve as a judge			X	X	X
Host a workshop about a company product			X	X	X
Talk or present during the opening or closing ceremonies			X	5 min	8 min

Additional Sponsorship Options

T-Shirt Package $2500
Help pay for T-Shirts with your company logo along with other contributors

Prize Package
Fund a first place, second place, third place, or your own special category prize (make sure to have 5 prizes - one for each team member)

Advertising Package $700
Help pay for event posters, banners, padking directions, social media marketing, and other promotion materials

Food Package
Fund a meal for our 200 competitors and 50 members. This hackathon will have 2 breakfast, 2 lunches, 4 dinners, and multiple snack periods. Feel free to chose any of them

Travel Package $200
Help fund a travel stipend for non-traditional or out of state students.

Badge Package $600
Help pay for lanyards with "HackUNT" and your company's name on them, and badges for the attendes with important event information such as the wifi password