

GABRIEL MARCAELLINO

PORTFOLIO

UNDERGRADUATE OF PUBLIC RELATIONS

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ABOUT ME

Gabriel is a third year student at LSPR majoring in Communication Science, with a specialization in Public Relation.

He is passionate about Public Relation and its various facets, particularly Media Relation Management, Event Management, Management Communication, Crisis Communication.

ACHIEVEMENT

In recognition of Studies Achievement, the rector's list an award for students who are Excellent in academic or non-academic.



CERTIFICATE

Aptis is an innovative global English assessment tool developed by the British Council which can be used to assess the English language. This tested our ability in all four skills (reading, writing, listening and speaking).



Aptis

Candidate report

Gabriel Marcaellino

Candidate name

05.02.2024

Test date

Aptis~0108607

Enrolment ID

LSPR Institute of Communication and
Business

Organisation

Aptis General

Test package

National ID

ID type

3210070503030021

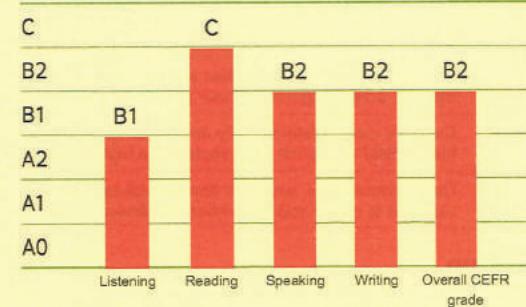
ID number

Scale score

Skill name	Skill score
Listening	28/50
Reading	44/50
Speaking	43/50
Writing	42/50
Final Scale Score	157/200
Grammar and Vocabulary	38/50

CEFR skill profile

CEFR grade



Please turn over for CEFR skill descriptors.



Indonesia Foundation

www.britishcouncil.org/aptis

https://credentials.britishcouncil.org/5cbcd758b-86aa-4118-831a-89daf9031f26?key=b5b1ebb8343f3d9be3bf25ed7a3b8d29c8ea5d78208ee41a89c25e9604f1014

Public Relation (Press Conference)

Forum Kampoeng Saungkuriang

Public Relation

Juni 1st, 2024

Media Coverage :

- Cnn indonesia/ trans7
- Tvri
- PenaMerdeka
- probenteng.com
- Satelitnews
- BantenHits.com
- palapanews.com
- koran kota benteng Dinas Kominfo
- Bantenkita.com
- Antara TV
- Tangerang TV
- Kompas tv
- Indosiar SCTV

JOB DESK :

- Conducted Press Conference,
- Making a content brief,
- Handle the doorstop interview.



List Publication :

https://docs.google.com/document/d/1huay2mw2d7xrl0m_y2dcUk3wGI1u7bUFh-e1KLRRg9U/edit?usp=sharing

Workshop “SESAMA”

Forum Kampoeng Saungkuriang

Event PIC | MC

Mei 25th, 2024

JOB DESK :

- Contact the seminar speaker,
- Decide the event rundown and layout,
- manage the needs for the event, Making the event structure and task,
- Follow up the spokespersons and audiences,
- Make a final report for Workshop Sesama.



Speaker :

Mrs. Nadhya Maulina, M.Sc

Founder Rumah Edukasi Komunitas Pilah Sampah



Community Development

Forum Kampoeng Saungkuriang

Core Team

Mei 13th - June 23rd, 2024

JOB DESK :

- Conduct secondary research and survey,
- Analysis the issue and needs of the community,
- Decided STP and the communication publication tools,
- Design the program strategies and tactics,
- Making key performance indicator (KPI),
- Implemented the community development program,
- Making a weekly report regularly and the final report.



COMMUNIVERSE 2023

HIMA LSPR

Event PIC | Head of sponsorship | Head of Media Partner

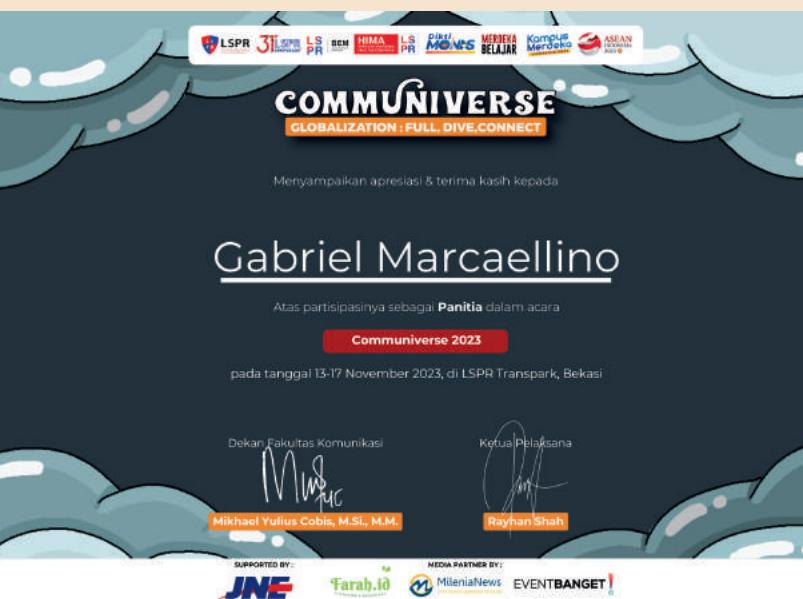
November 13th-17th 2023

JOB DESK :

- Making an Invitation for the sponsor and media partner,
- Making a MOU,
- Contact and confirm the Seminar speaker,
- Contact and confirm the jury for the speech competition,
- Making the event layout,
- Handle the licensing for loaning,
- Making the event flow from the beginning until it's end,
- Making the stage flow,
- making event rundown,
- briefing the event structural,
- Making event evaluation report.

Sponsorship : Media Partner :

- JNE
- Farah.id
- Milenianews
- Eventbanget



Acara Bincang Perkenalan Konsentrasi

HIMA LSPR

Master of Ceremony

April 7th, 2023

JOB DESK :

- leading the event,
- Introducing the speaker,
- leading the game session.



Majoring Day Seminar “Sharing With Alumni”

Faculty of Communication LSPR

Mentor

January 19th, 2023

JOB DESK :

- Research the trend and needs,
- Make the content for majoring promotion,
- Design a concept for PRDC concentration promotion,
- Prepare the logistic loading,
- Conduct promotion for PRDC concentration,
- Mentoring the first year students.



Press Conference “Kebocoran Data Tokopedia”

LSPR Institute of Communication & Business

Simulate : CEO of Tokopedia

July 18th 2023

JOB DESK :

- Simulate the Press Conference of Kebocoran Data Tokopedia 2022 as the CEO of Tokopedia,
- Making the Term Of Reference (TOR),
- Making Media Invitation,
- Making content brief,
- Making a Press Release,
- Conducted a press conference simulation



Event Management “Drug Prevention”

LSPR | BNN

Desember 19th, 2022

JOB DESK :

- Identity the background issue,
- Conduct a research (Questionnaire),
- Making an analysis (SWOT, Problem Statement, AIM of the program, SMART Objective),
- Making the Strategies and tactical for each Program,
- Making the design for social media campaign,
- Making the content of free rehabilitation campaign,
- Making budgeting of the event,
- Making the Key Performance Indicators (KPI)
- Making the weekly evaluation report



LSPR Theatre Festival “LLINS Theater”

LSPR Institute of Communication & Business

Actor

July 15th, 2022

JOB DESK :

- Become the actor for The Love Letter I Never Sent Theater (LLINS Theater),
- Improvisation the dialog,
- Practice regularly,
- Doing a photoshoot,
- Conduct the LSPR Theatre Festival,
- Making final report.



llins.theatre Following Message ...

105 posts 300 followers 3 following

Love Letters I Never Sent
Performance Art Theatre
London School of Public Relations
COMM 25-9 SP
The 27th LSPR Theatre Festival
desty.page/llinstheatre

Followed by [athayamuladi](#), [soniannabel](#), [ataliaallisyah](#) + 21 more

PRACTICE CAST SHOOT PP

<https://www.instagram.com/llins.theatre>

Gabriel Marcaellino

THANK YOU

CONTACT ME

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