

Work

PORTFOLIO

Gabriel Marcellino



Gabriel Marcaellino



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2. Table of Contents

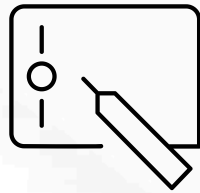
3. Achievement & Certificates

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Achievement & Certificates

Gabriel Marcaellino



Aptis

Candidate report

Gabriel Marcaellino

Candidate name

05.02.2024

Test date

Aptis~0108607

Enrolment ID

LSPR Institute of Communication and Business

Organisation

Aptis General

Test package

National ID

ID type

3210070503030021

ID number


Scale score

Skill name	Skill score
Listening	28/50
Reading	44/50
Speaking	43/50
Writing	42/50
Final Scale Score	157/200
Grammar and Vocabulary	38/50

CEFR skill profile

CEFR grade
C
B2
B1
A2
A1
A0

Please turn over for CEFR skill descriptors.



Indonesia Foundation

www.britishcouncil.org/aptis

<https://candidates.britishcouncil.org/doc/7580-883a-1116-431a-89da90310277key=2f61eb08343039e3b025ed7a3b0c29e0a5c076203ae41a89-25e96041014>

14171208





**BADAN NASIONAL
SERTIFIKASI PROFESI
INDONESIAN PROFESSIONAL
CERTIFICATION AUTHORITY**

SERTIFIKAT KOMPETENSI CERTIFICATE OF COMPETENCE

No. 70203.2432.004648.2025

Dengan ini menyatakan bahwa,
This is to certify that,

Gabriel Marcaellino

No. Reg.PR.111.00200.2025

Telah kompeten pada bidang :
Is competent in the area of :

**Kehumasan
Public Relations**

Dengan Kualifikasi / Kompetensi :
With Qualification / Competency :

**Pelaksana Humas
Public Relations Officer**

Sertifikat ini berlaku untuk: 3 (tiga) Tahun
This certificate is valid for: 3 (three) Years

Jakarta, 27 Juni 2025

Atas Nama
On Behalf of

**Badan Nasional Sertifikasi Profesi
Indonesian Professional Certification Authority
Lembaga Sertifikasi Profesi
London School Public Relations**



Dewi Rachmawati, M.Si
Direktur
Director





LSPR
The Leading Graduate School of
Communication & Business

Sertifikat Penghargaan

Diberikan Kepada :

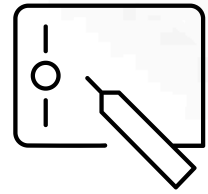
GABRIEL MARCAELLINO

Sebagai Mahasiswa Berprestasi Dalam
Kegiatan Non-Akademik
Periode 2022-2023

Diberikan pada tanggal 06 Maret 2024
di Teater Amari Paladium, Kampus Transpark Juanda
Institut Komunikasi & Bisnis LSPR

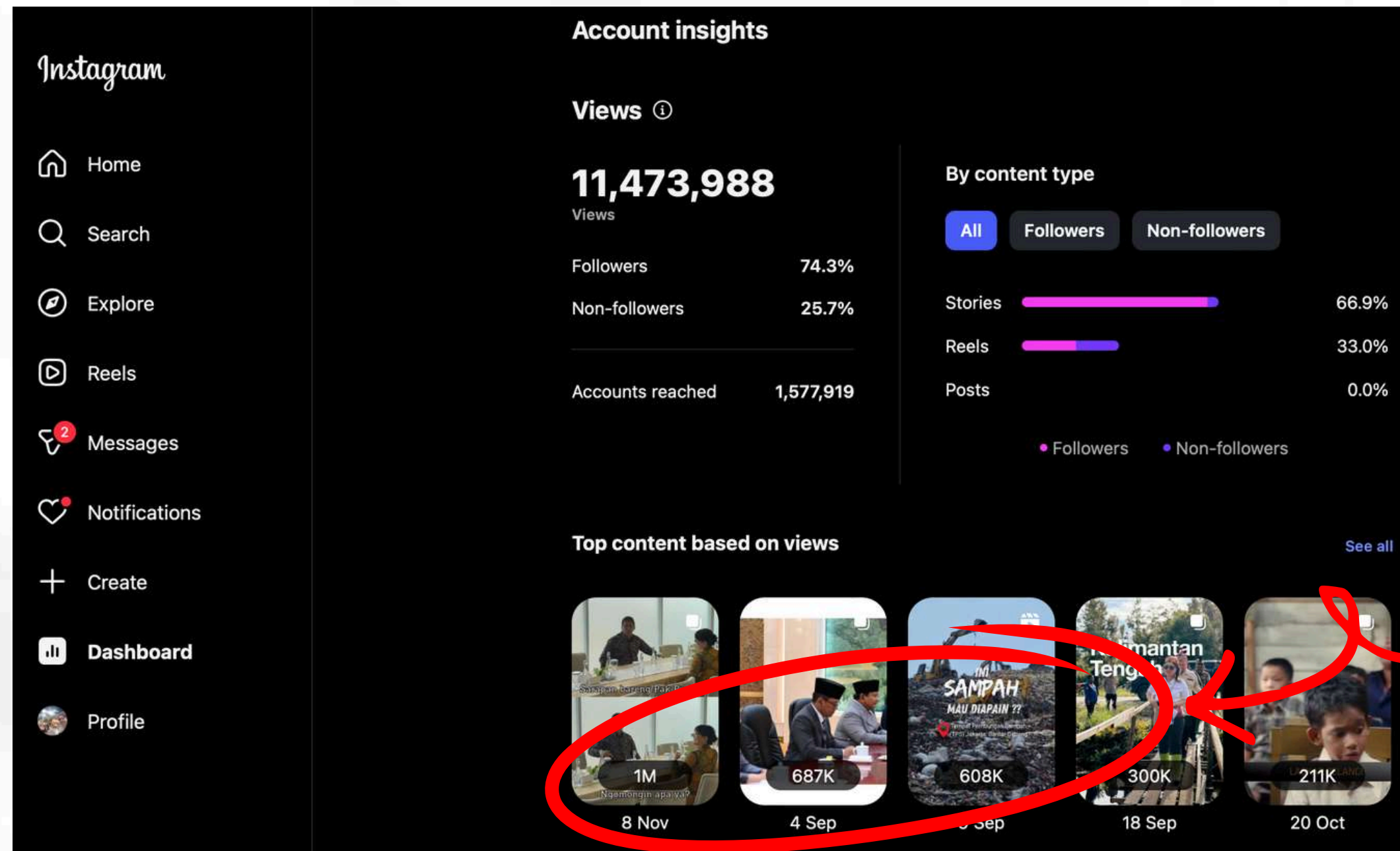


Dr. Andre Ikhsan, M.Si
Rektor Institut Komunikasi & Bisnis LSPR



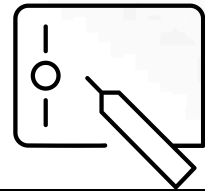
Social Media Contents

Social Media Specialist



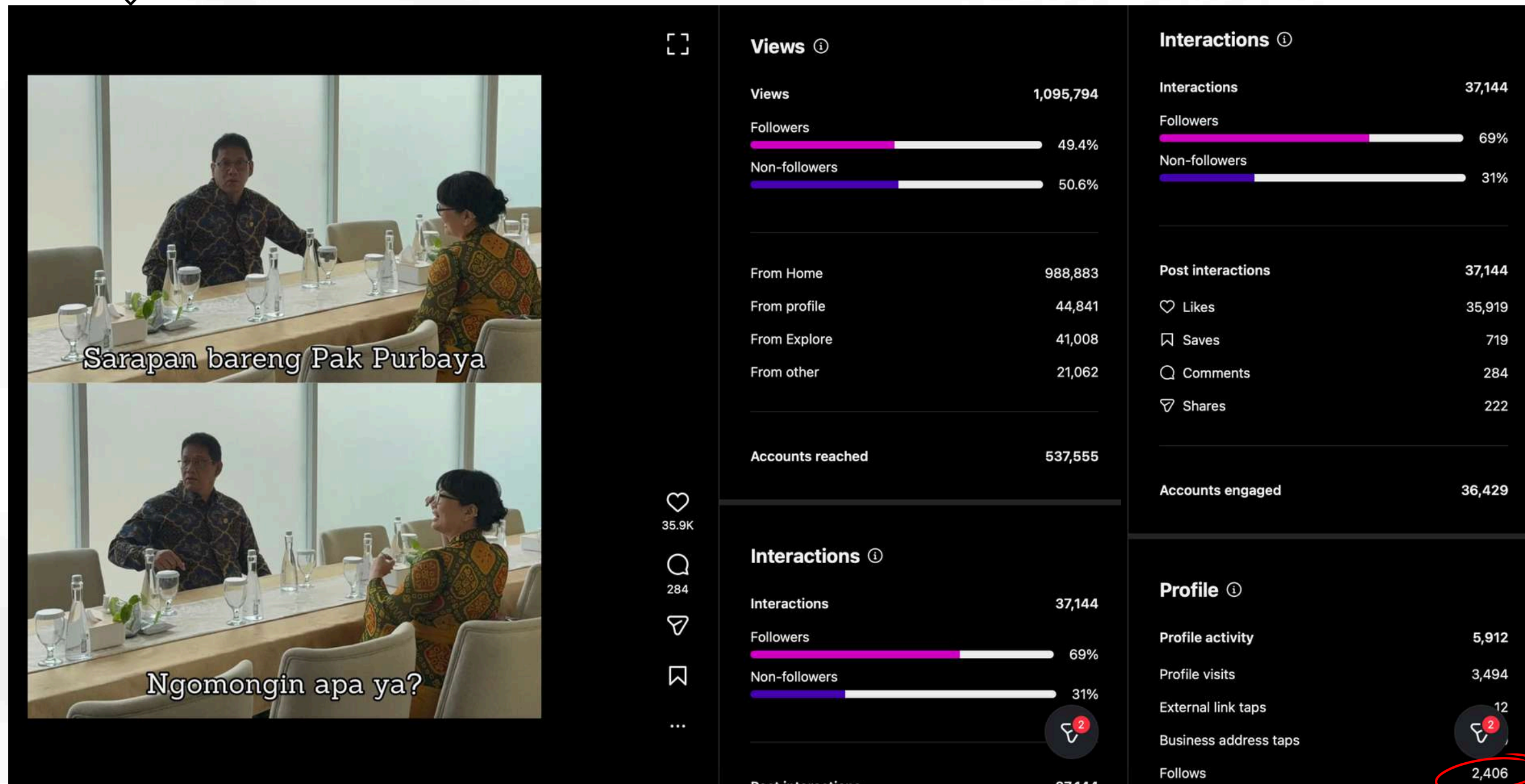
Three of my works ranked among the highest-viewed content over the past three months.

Source: Instagram @[prof.stellachristie](#)



Social Media Contents (Instagram Carousel)

Social Media Specialist

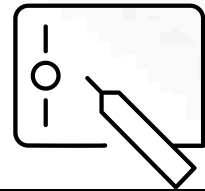


One of my works resulted in the highest follower growth

Wisuda Politeknik Keuangan Negara STAN dengan Bapak Menkeu, Purbaya

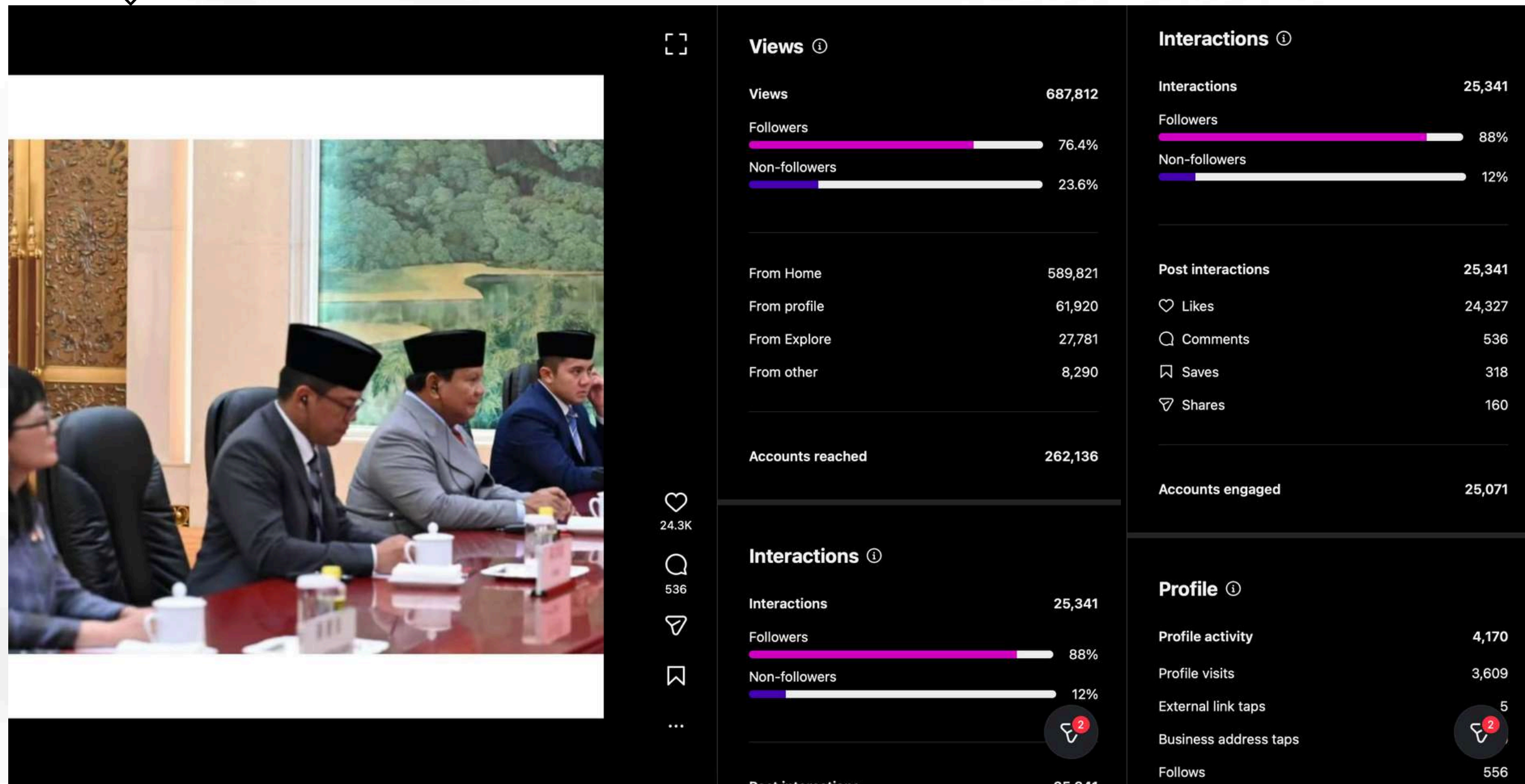


Source: Instagram @[prof.stellachristie](#)



Social Media Contents (Instagram Carousel)

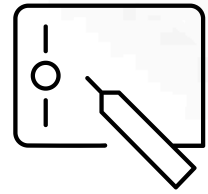
Social Media Specialist



Kunjungan Bapak Presiden Prabowo saat parade militer Republik Rakyat Tiongkok

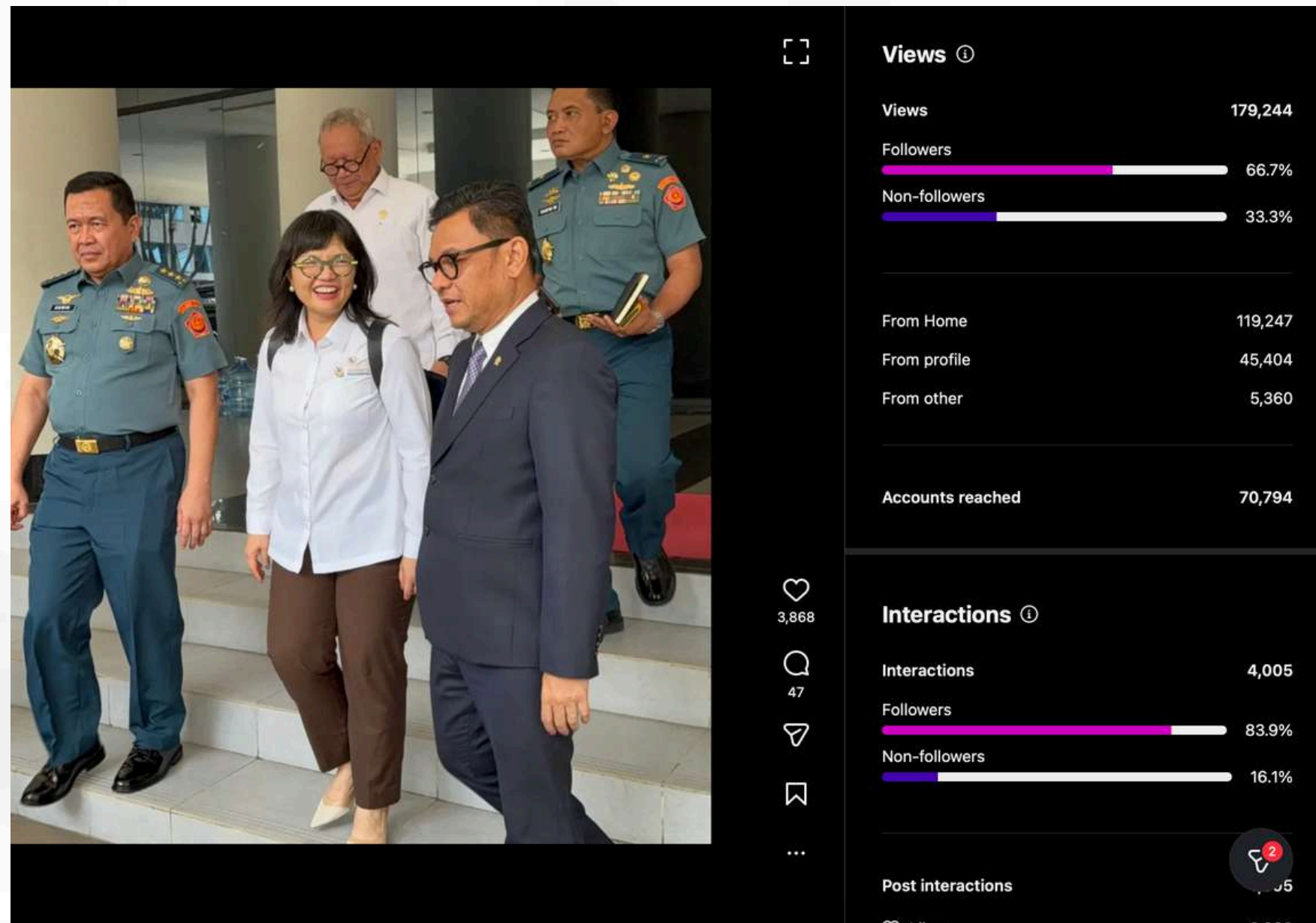


Source: Instagram @[prof.stellachristie](#)

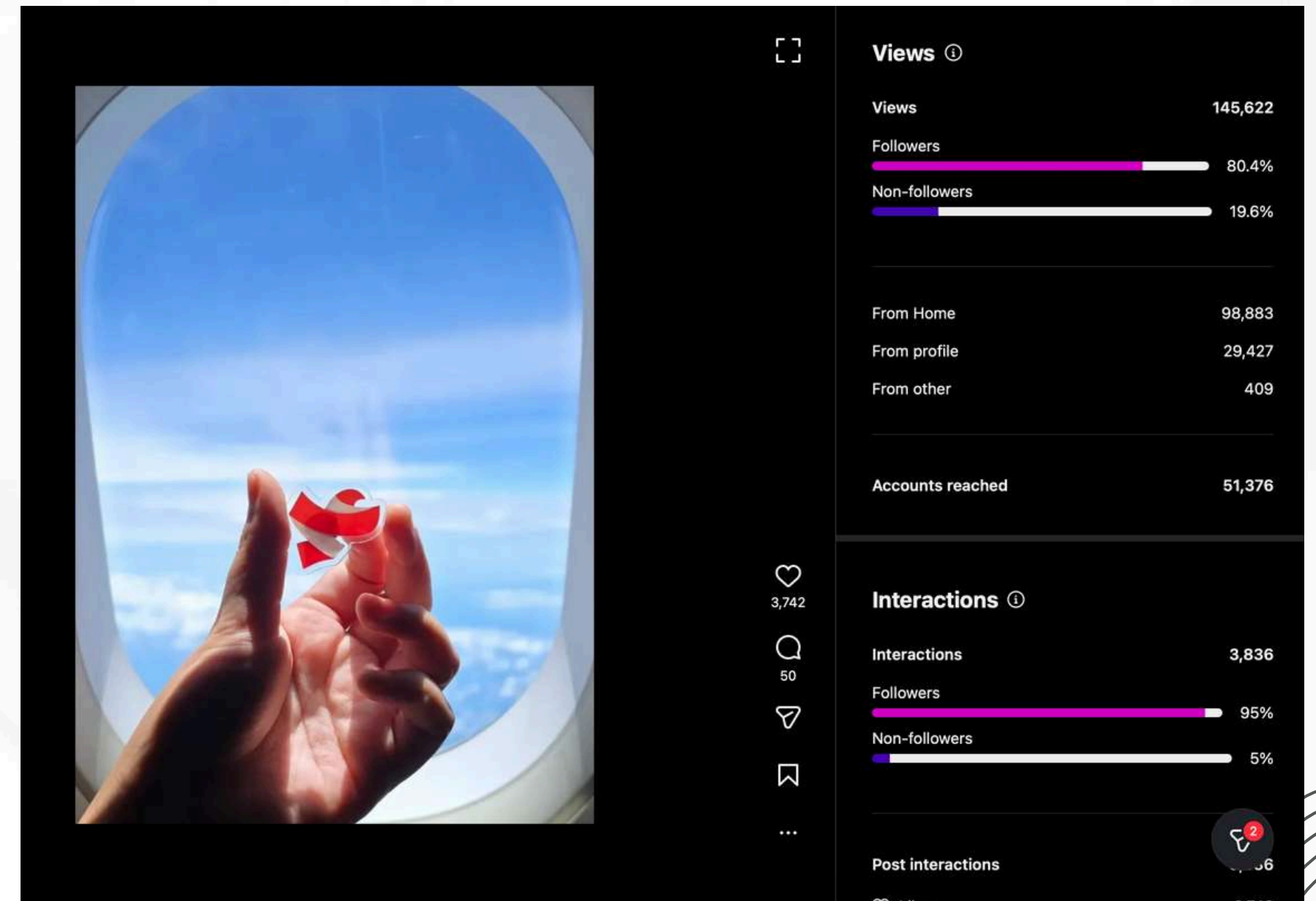


Social Media Contents (Instagram Carousel)

Social Media Specialist

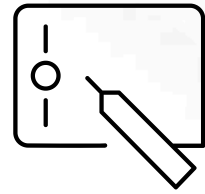


Kuliah Umum P3N Lemhannas



Perjalanan Demi Sekolah Garuda 16 Titik

Source: Instagram @[prof.stellachristie](#)



Social Media Contents (Instagram Reels)

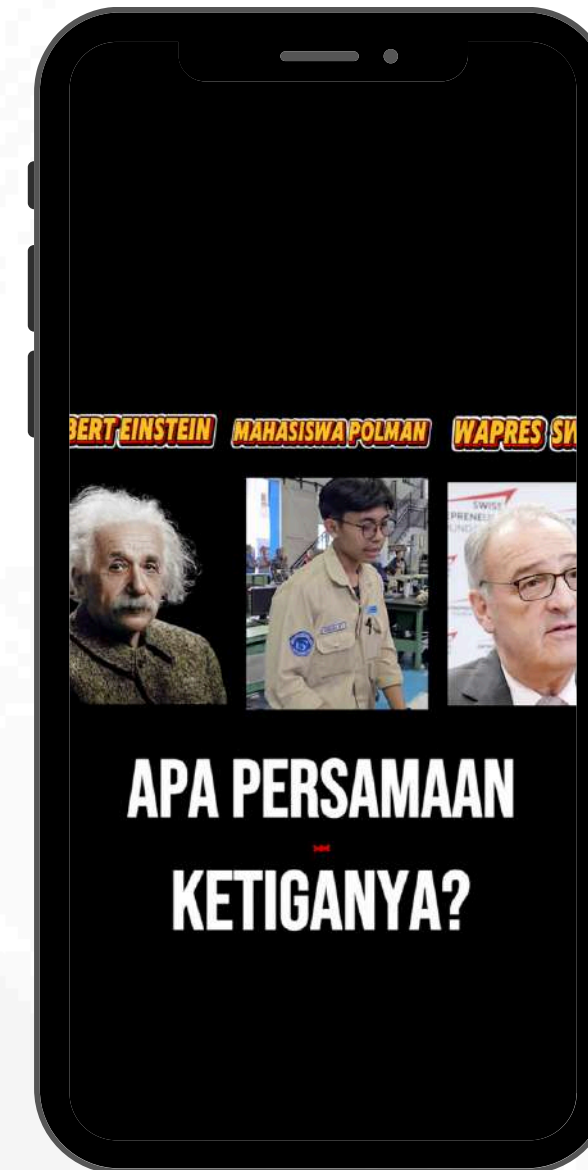
Social Media Specialist



Waste to Energy.

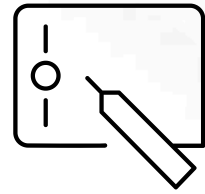


Kunjungan Oxford, Cambridge, dan Stanford



Kunjungan Wakil Presiden Swiss

Source: Instagram @[prof.stellachristie](#)

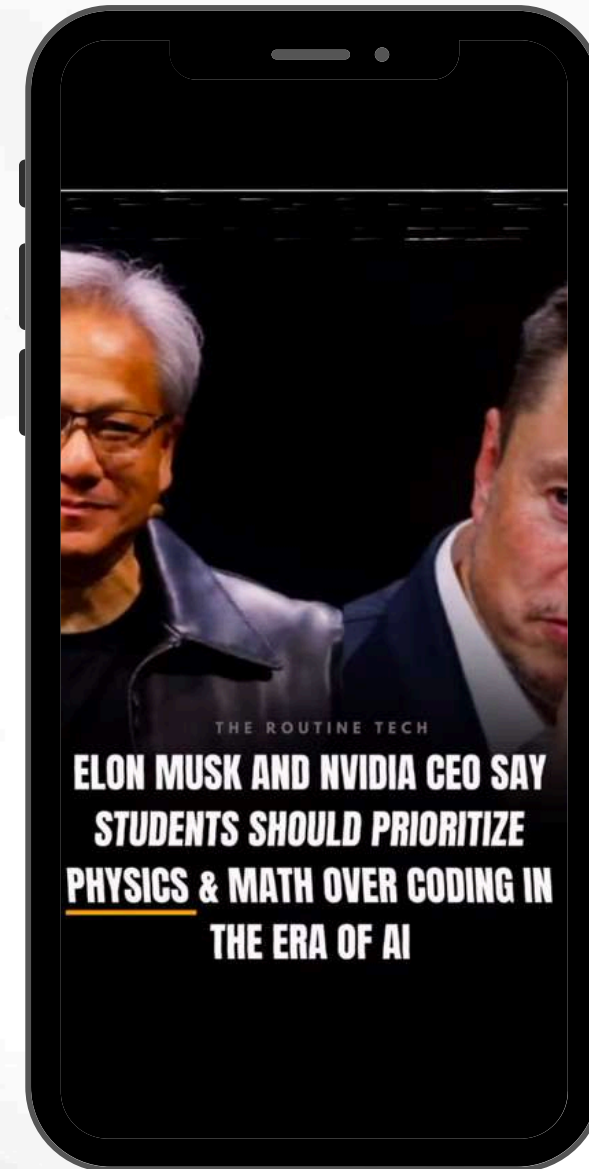


Social Media Contents (Instagram Reels)

Social Media Specialist



KSTI 2025



Nobel Laureate in Physics, Carl Wieman

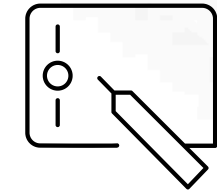


Sekolah Garuda Pat Petulai, Bengkulu



Persiapan Sekolah Garuda

Source: Instagram @[prof.stellachristie](https://www.instagram.com/prof.stellachristie)



Social Media Contents (Instagram Reels)

Social Media Specialist

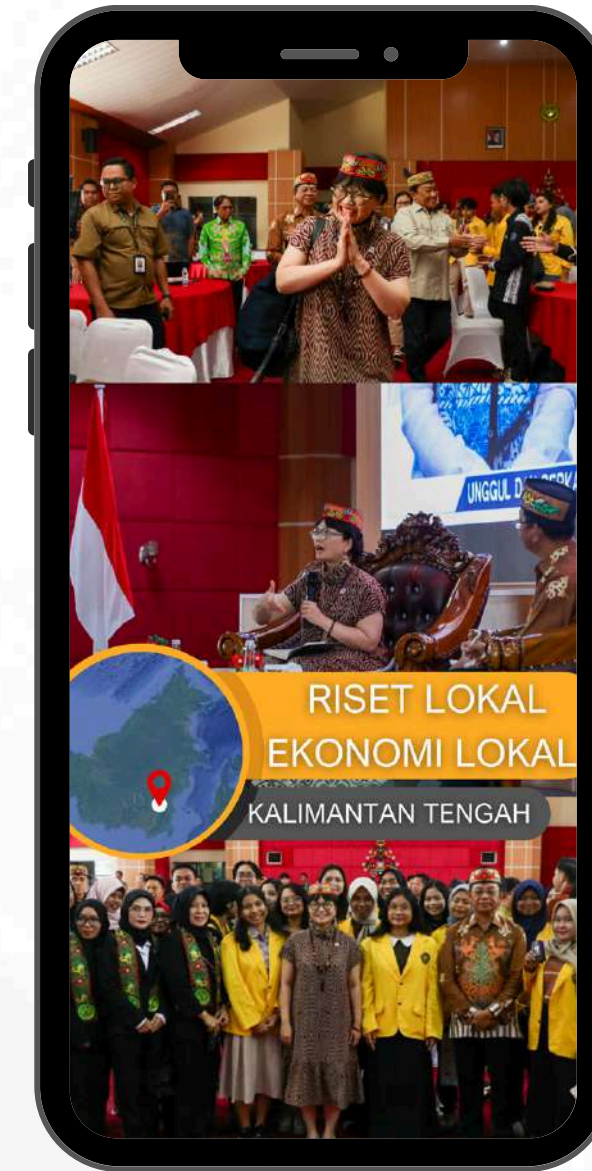
SERIES



Aceh



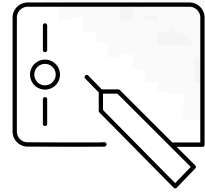
Sultra, Kalrata, dan
Papua



Kalimantan Tengah

Riset Lokal
Untuk
Ekonomi Lokal

Source: Instagram @[prof.stellachristie](#)



Portfolio - Press Release

Public Relations

Hadiri Hakordia 2024, Plt. Sesjen
Kemdiktisaintek Sampaikan Peran Perguruan
Tinggi dalam Pencegahan Korupsi

**Hadiri Hakordia 2024, Plt. Sesjen
Kemdiktisaintek Sampaikan Peran
Perguruan Tinggi dalam Pencegahan
Korupsi**

Kabar 10 December 2024 | 15.54 WIB



Jakarta – Plt. Sekretaris Jenderal Kementerian Pendidikan Tinggi, Sains, dan Teknologi Togar M. Simatupang menjelaskan peran perguruan tinggi dalam pencegahan korupsi melalui tridarma pendidikan tinggi. Hal ini disampaikan Togar saat menjadi pembicara pada Talkshow Antikorupsi “Strategi Pendidikan, Kebudayaan, dan Teknologi untuk Antikorupsi” yang diselenggarakan oleh Mabes POLRI sebagai rangkaian peringatan Hari Antikorupsi Dunia (Hakordia), Senin (9/12).

Source : kemdiktisaintek.go.id

Undang Pakar Kecerdasan Otak,
Kemdiktisaintek Selenggarakan Kuliah Umum
Pengaruh Musik terhadap Otak dan
Kesehatan

**Undang Pakar Kecerdasan Otak,
Kemdiktisaintek Selenggarakan Kuliah
Umum Pengaruh Musik terhadap Otak
dan Kesehatan**

Kabar 13 January 2025 | 19.24 WIB



Denpasar – Kementerian Pendidikan Tinggi, Sains, dan Teknologi (Kemdiktisaintek) berkolaborasi dengan Tsinghua University dan Tsinghua Southeast Asia Center menyelenggarakan kuliah umum tentang pengaruh musik terhadap kecerdasan otak dan Kesehatan, Minggu (12/1).

Source : kemdiktisaintek.go.id

Wamendiktisaintek Dorong Mahasiswa Miliki
Research Mindset

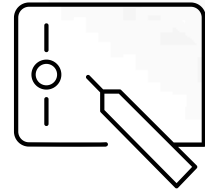
**Wamendiktisaintek Dorong Mahasiswa
Miliki Research Mindset**

Kabar 17 January 2025 | 17.38 WIB



Jakarta – Wakil Menteri Pendidikan Tinggi, Sains, dan Teknologi (Wamendiktisaintek), Stella Christie menyatakan bahwa research mindset dan memiliki spesialisasi untuk dapat beradaptasi terhadap pembentukan industri, penting dalam meningkatkan sumber daya manusia di Indonesia pada diskusi panel dengan tema “Mempercepat Transformasi Ekonomi Nasional: Strategi Pengembangan Hilirisasi Industri, Ketahanan Pangan, dan SDM Unggul”, Jumat (17/01).

Source : kemdiktisaintek.go.id



Portfolio - Press Release

Mendiktisaintek Dorong ITB Memecahkan Persoalan Bangsa

Mendiktisaintek Dorong ITB Memecahkan Persoalan Bangsa

Kabar 20 January 2025 | 21.17 WIB



Bandung-Menteri Pendidikan Tinggi, Sains, dan Teknologi (Mendiktisaintek), Satryo Soemantri Brodjonegoro menaruh harapan besar kepada Rektor Institut Teknologi Bandung (ITB) yang baru saja dilantik, Tatapipta Dirgantara untuk menjadikan ITB sebagai perguruan tinggi kelas dunia yang unggul dan mandiri (20/01).

Source : kemdiktisaintek.go.id

Public Relations

Dukung Implementasi Pembelajaran Digital, Dirjen Dikti Tinjau Gedung Digital Learning Center di Universitas Sumatera Utara (USU)

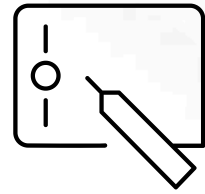
Dukung Implementasi Pembelajaran Digital, Dirjen Dikti Tinjau Gedung Digital Learning Center di Universitas Sumatera Utara (USU)

Kabar 14 January 2025 | 11.36 WIB



Medan - Direktur Jenderal Pendidikan Tinggi (Dirjen Dikti) Khairul Munadi melakukan peninjauan ke Gedung Digital Learning Center Universitas Sumatera Utara (USU), Senin (13/1). Kunjungan ini dilakukan untuk melihat implementasi inovasi pembelajaran digital yang diselenggarakan USU.

Source : kemdiktisaintek.go.id



Portfolio - Projects

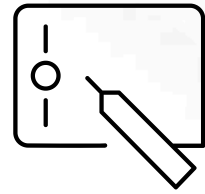
Public Relations

ANUGERAH DIKTISAINTEK 2024



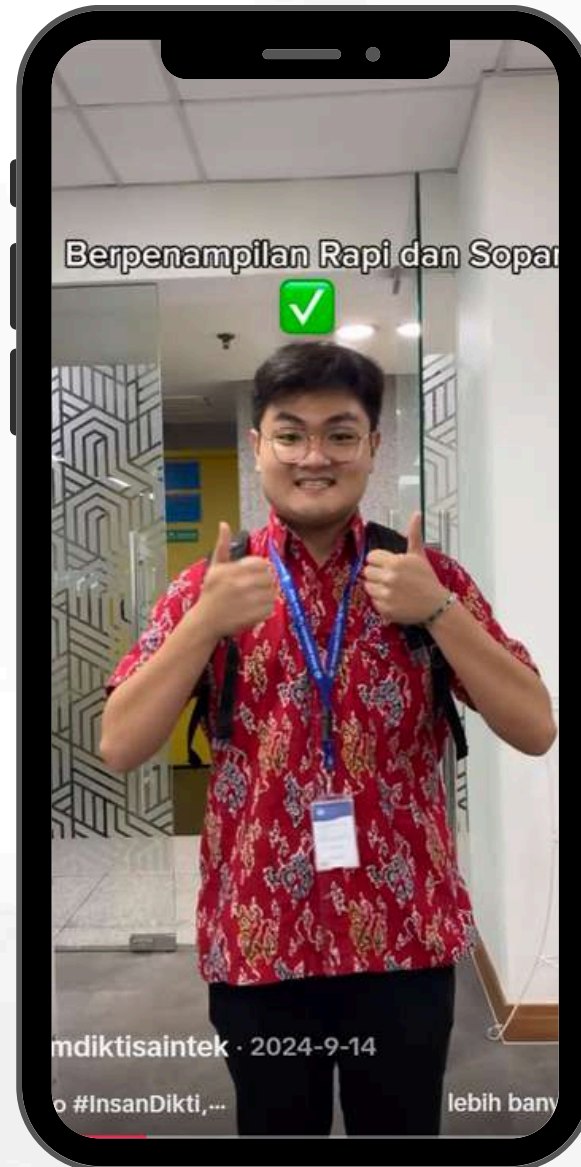
Anugerah Diktisaintek is an award ceremony organized by **Kementerian Pendidikan Tinggi, Sains, dan Teknologi Republik Indonesia (Kemendiknas RI)**, intended to recognize and appreciate stakeholders in the field of education.





Social Media Contents (Tiktok)

Public Relations



Magang Hari Pertama
Harus Apa?



Dosen Berwibawa



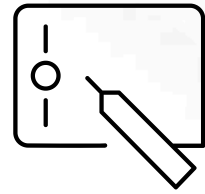
Selamat Hari
Pahlawan



Pernah Atau Gak
Pernah?



Source: Tiktok @[kemdiktisaintek](https://www.tiktok.com/@kemdiktisaintek)



Social Media Contents (Instagram Reels)

Public Relations

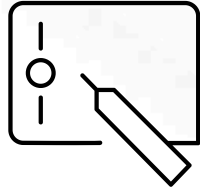


Mitos Atau Fakta IPK
Jamin Karir



Inside Out Versi Anak
MBKM

Source: Instagram @[kemdiktisaintek.ri](https://www.instagram.com/kemdiktisaintek.ri)



Portfolio - Projects

LSPR student

COMMUNITY DEVELOPMENT

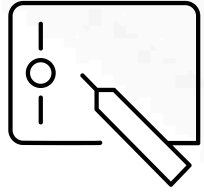


[Instagram @kampungsaungkuriang](https://www.instagram.com/kampungsaungkuriang)

Public Relations for **Forum Kampoeng Saungkuriang** to develop their village and community for the future through our community development programs, press conference, and other publications



- [TangerangTV](#)
- [Metro Banten](#)
- [Satelit News](#)
- [Website Pemerintah Tangerang](#)
- [Banten Hits](#)
- [Sunda Post](#)
- [Amedia Televisi Tangerang](#)



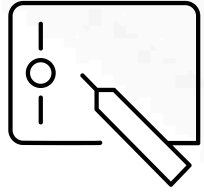
WORKSHOP SESAMA “SELEKSI SAMPAH BERSAMA”



I was the **Event PIC** and the **MC** for the event. Workshop Sesama is an educational workshop about waste and “how to manage it” with the expert speaker **Mrs. Nadhya Maulina, M.Sc** as **the Founder of Rumah Edukasi Komunitas Pilah Sampah**.



Source: Instagram Rumah Edukasi Komunitas Pilah Sampah



Portfolio - Projects

HIMA LSPR

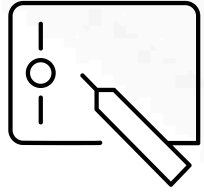
COMMUNIVERSE 2023



Communiserve 2023 is a Communication competition event held by Communication Faculty Student Association bringing the theme "Globalization:Full, Dive, Connect". I was involved as **the Event PIC, Sponsorship team, and Media partner team** for Communiserve 2023.

Sponsor : JNE
Media Partner:
Milenianews
Event Banget

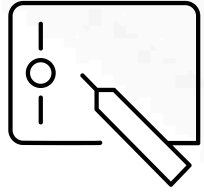




ACARA BINCANG PERKENALAN KONSENTRASI



Acara Bincang Perkenalan Konsentrasi is a seminar held by the Communication Faculty Student Association for the first year student to know more about all the concentration of LSPR Communication Faculty. I was involved as a **master of ceremony (MC)** for this event.



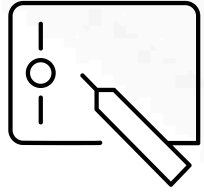
MAJORING DAY SEMINAR “SHARING WITH ALUMNI”



This Seminar invites the LSPR Alumni who succeed in their career and expertise, one of them is **Edho Zell** who is a successful content creator and influencer.

In this event I contributed as **mentor** for the first year student, especially who interested in Public Relations Concentration

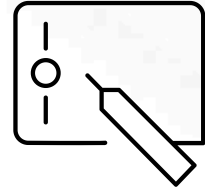




EVENT MANAGEMENT



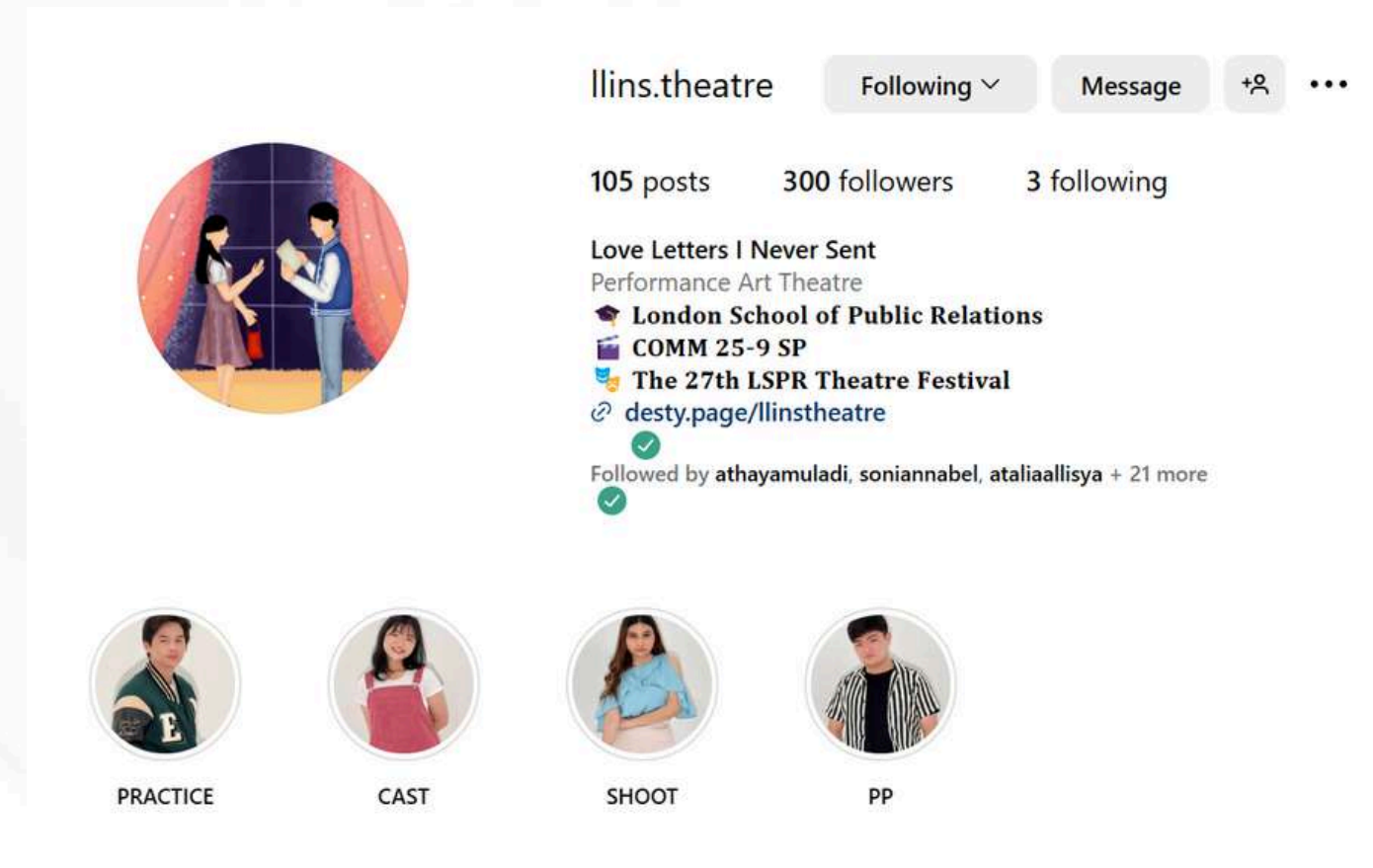
Event management is a general Course held by LSPR Academic for 3rd semester students for the PRDC program collaboration with **Badan Narkotika Nasional (BNN)** to make an event proposal for reducing the number of drug abuse in the future.



Portfolio - Projects

LSPR student

LSPR THEATRE FESTIVAL



<https://www.instagram.com/llins.theatre>

The Theatre Festival is a general Course held by LSPR Academic for 1st year student of LSPR. I was an **Actor** for the Love Letter I Never Sent (LLINS Theatre)

CONTACT ME

Phone : +62 858-6323-6687

Email : gabrielmarcaellino.03@gmail.com

LinkedIn : www.linkedin.com/in/gabriel-marcaellino-a5b491287123

Domicile : Central Jakarta, Jakarta