

Work

PORTFOLIO



Gabriel Marcaellino

Gabriel Marcaellino

1. Portfolio Cover

2. Table of Contents

3. Achievement & Certificates

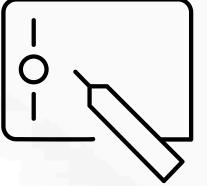
4. Social Media Specialist Portfolio

11. Public Relations Portfolio

16. HIMA & Student LSPR Portfolio



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Contents*



Achievement & Certificates

BRITISH COUNCIL

Aptis

Candidate report

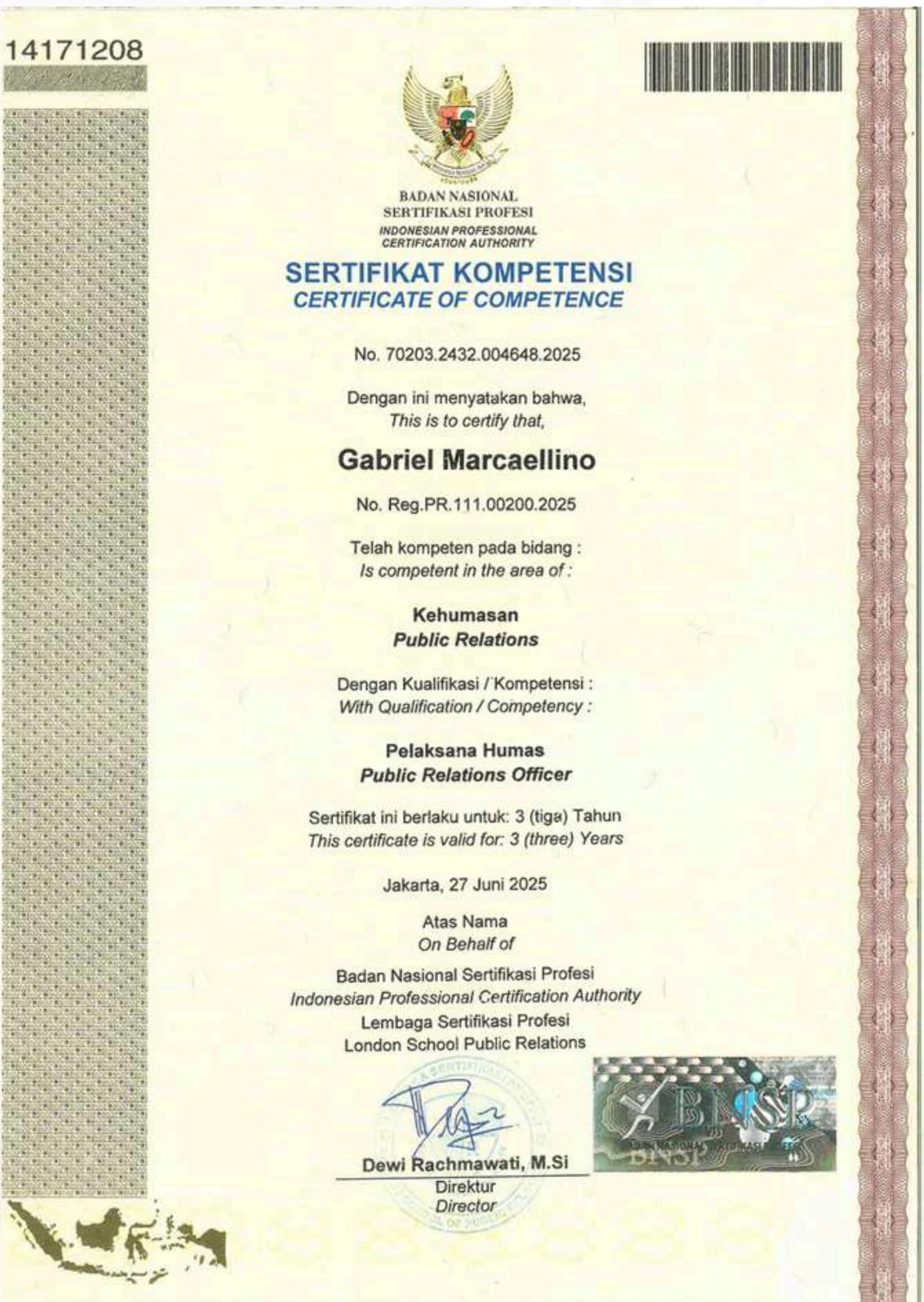
Gabriel Marcaellino	05.02.2024	Aptis~0108607
Candidate name	Test date	Enrolment ID
LSPR Institute of Communication and Business	Aptis General	National ID
Organisation	Test package	ID type
		3210070503030021
		ID number

Scale score	CEFR skill profile				
Skill name	Skill score	CEFR grade			
Listening	28/50	C	C		
Reading	44/50	B2		B2	B2
Speaking	43/50	B1	B1	B2	B2
Writing	42/50	A2		B2	
Final Scale Score	157/200	A1		B2	
Grammar and Vocabulary	38/50	A0			

Please turn over for CEFR skill descriptors.

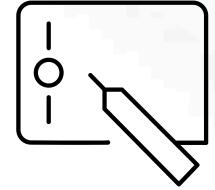
BRITISH COUNCIL
Indonesia Foundation

www.britishcouncil.org/aptis
<https://enrolments.britishcouncil.org/5cccd758b-d8ad-4116-831a-89da6031207key=c5e14bb834303d8be3be25ed7a036e29fb0e5d76203ea41a89c25e90041f014>

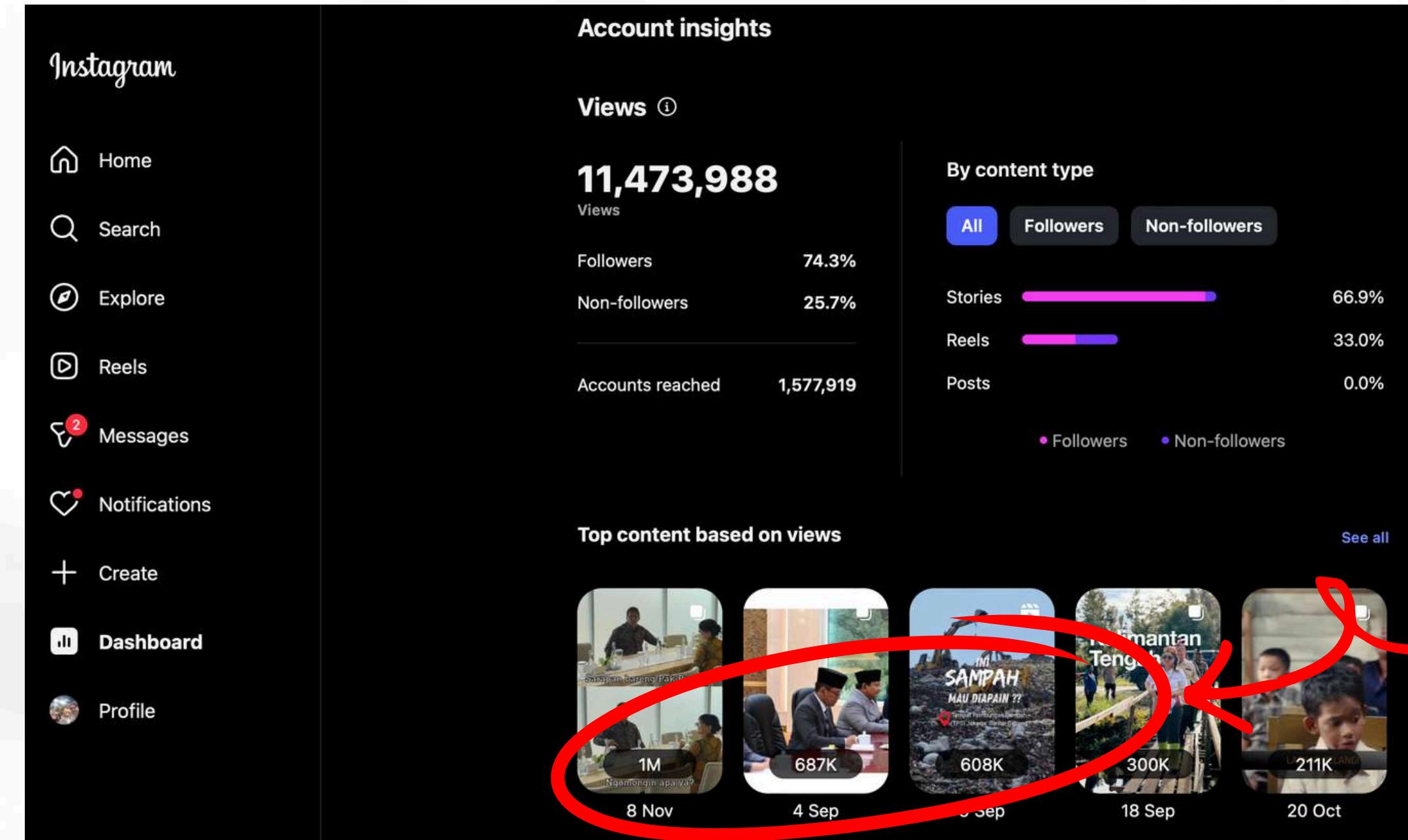


Gabriel Marcaellino





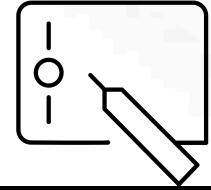
Social Media Contents



Social Media Specialist

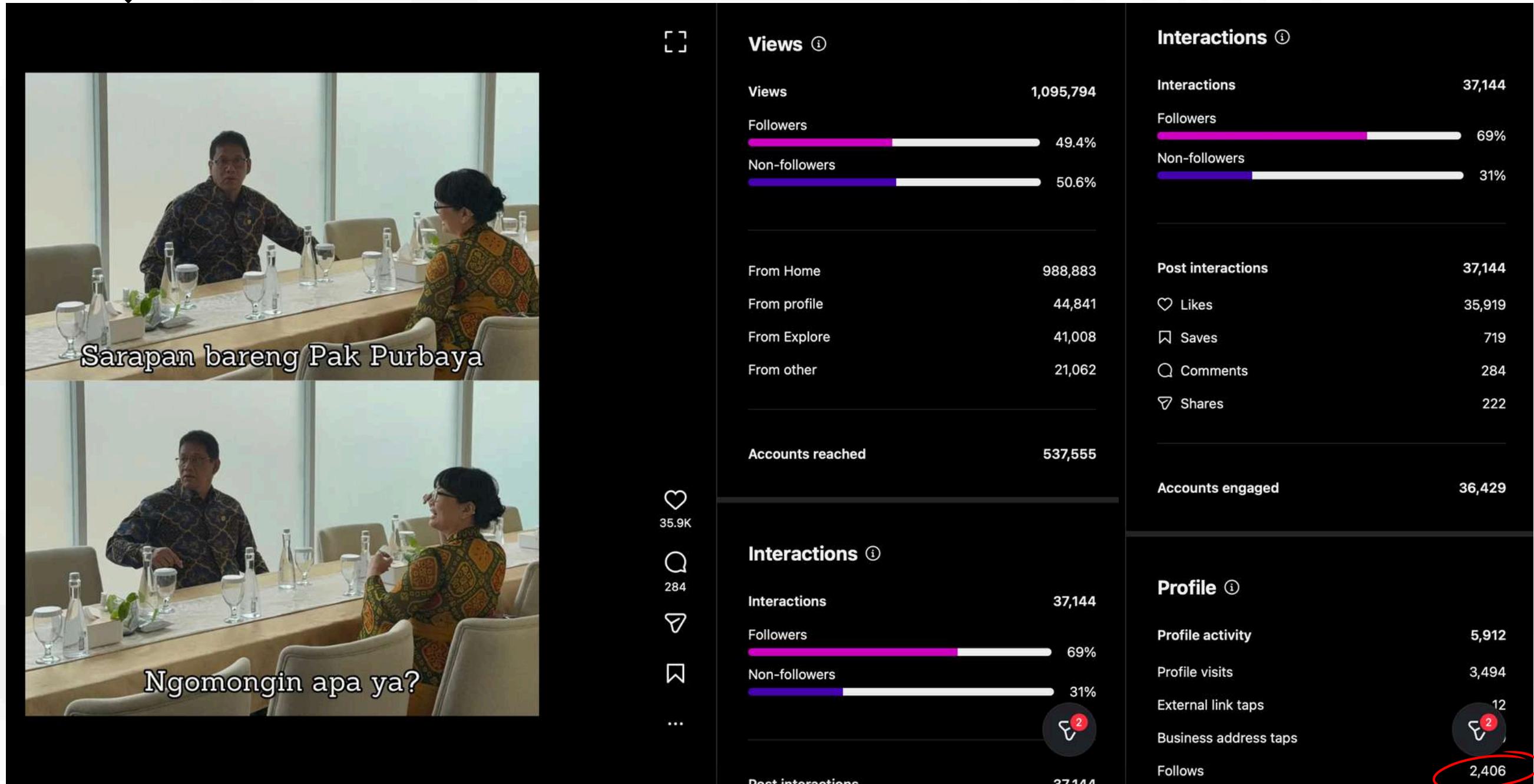
Three of my works ranked among the highest-viewed content over the past three months.

Source: Instagram @[prof.stellachristie](https://www.instagram.com/prof.stellachristie/)



Social Media Contents (Instagram Carousel)

Social Media Specialist



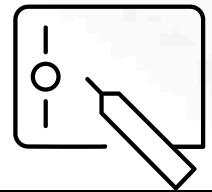
One of my works resulted in the highest follower growth



Wisuda Politeknik Keuangan Negara STAN dengan Bapak Menkeu, Purbaya

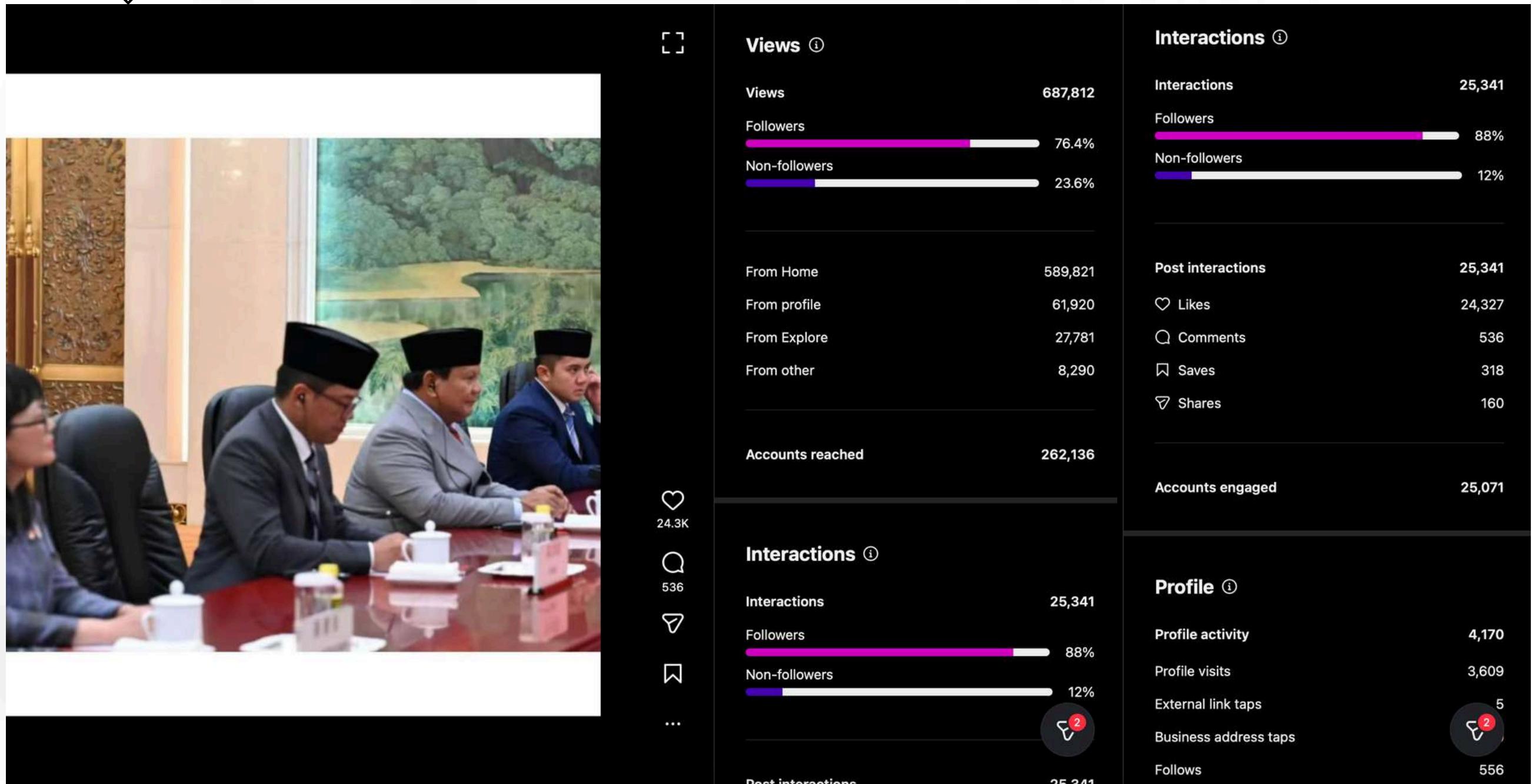


Source: Instagram @prof.stellachristie



Social Media Contents (Instagram Carousel)

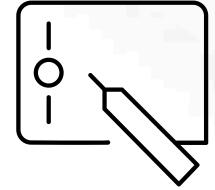
Social Media Specialist



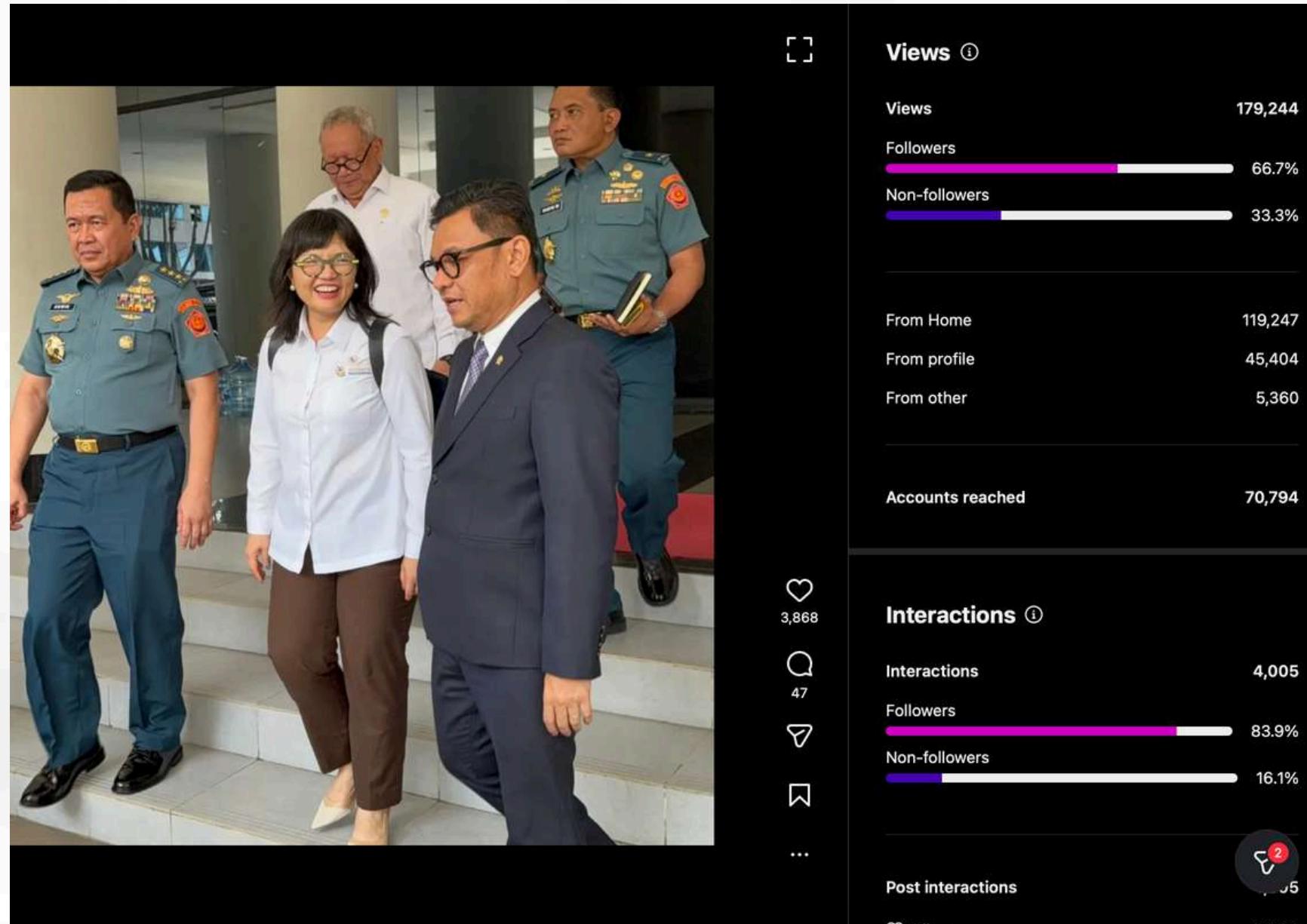
Kunjungan Bapak Presiden Prabowo saat parade militer Republik Rakyat Tiongkok



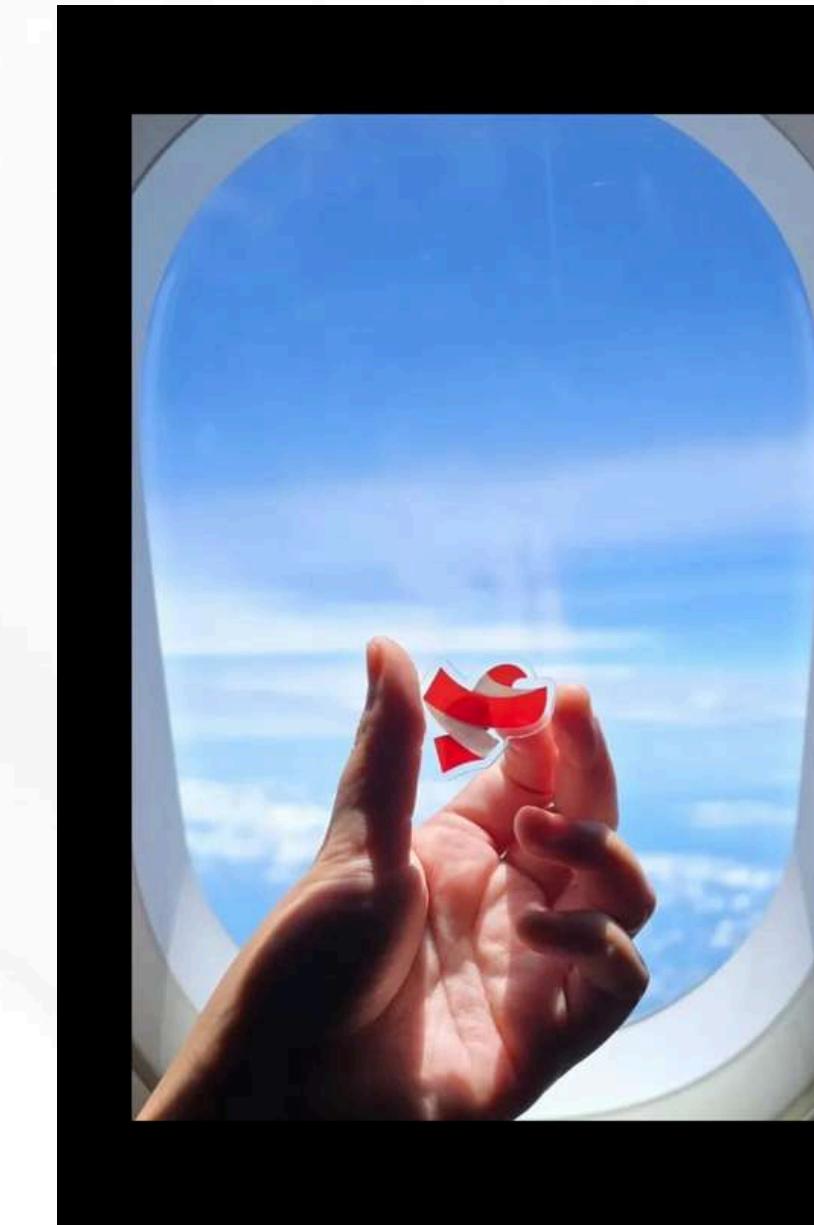
Source: Instagram @prof.stellachristie



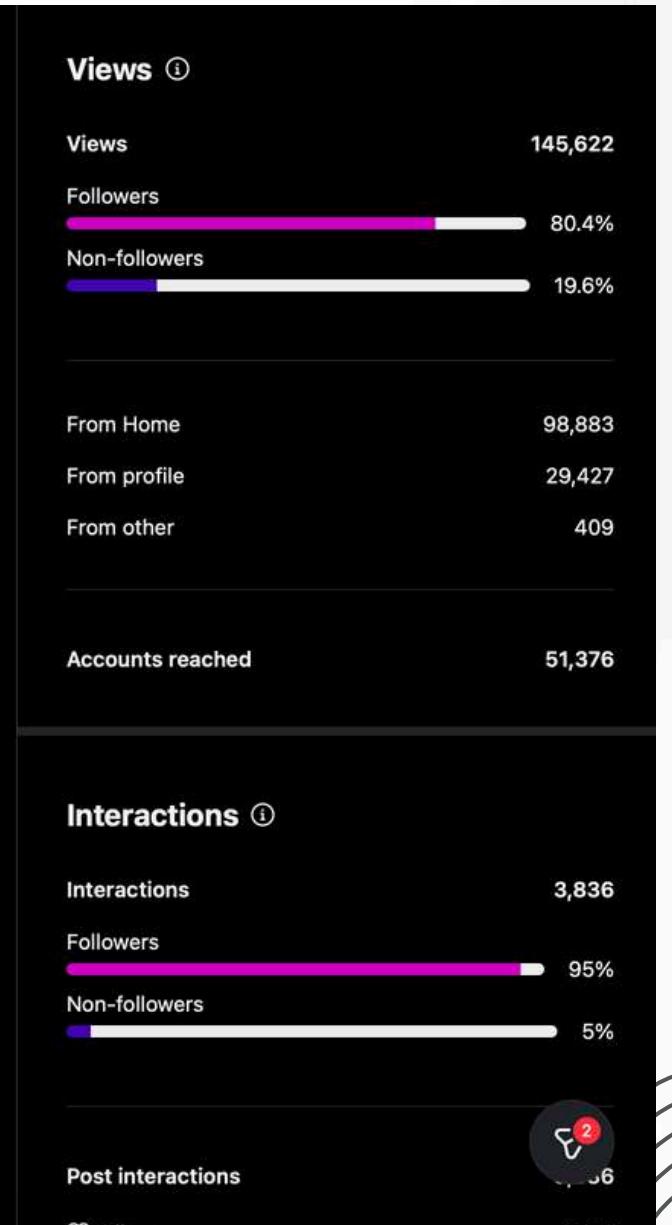
Social Media Contents (Instagram Carousel)



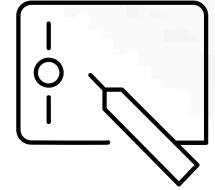
Kuliah Umum P3N Lemhannas



Perjalanan Demi Sekolah Garuda 16 Titik



Source: Instagram @[@prof.stellachristie](https://www.instagram.com/prof.stellachristie)



Social Media Contents (Instagram Reels)

Social Media Specialist



Waste to Energy

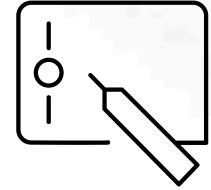


Kunjungan Oxford, Cambridge, dan Stanford



Kunjungan Wakil Presiden Swiss

Source: Instagram @prof.stellachristie

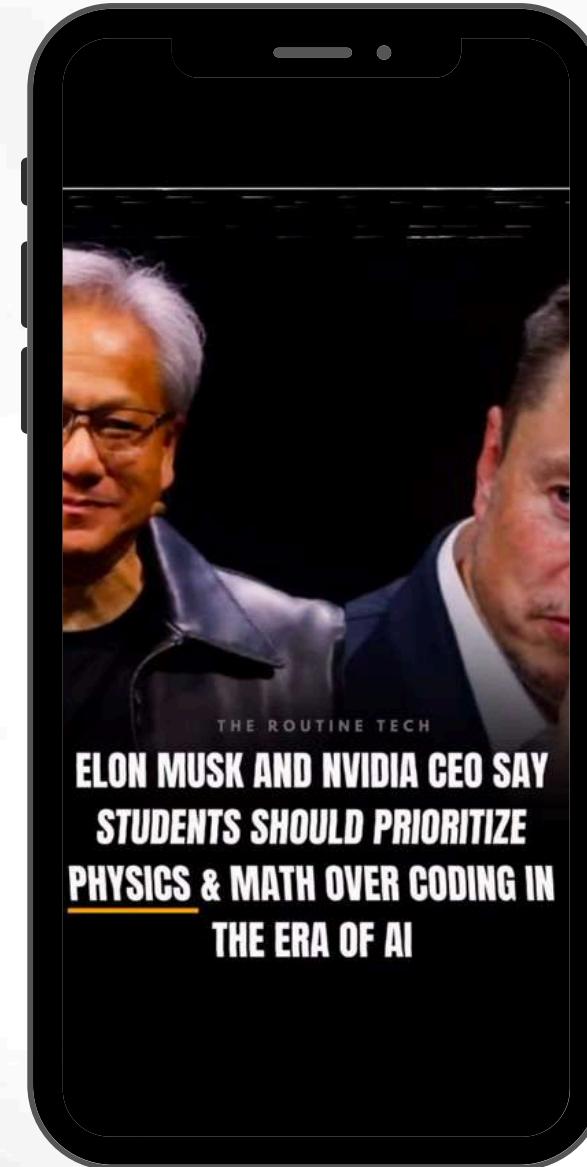


Social Media Contents (Instagram Reels)

Social Media Specialist



KSTI 2025



Nobel Laureate in
Physics, Carl Wieman



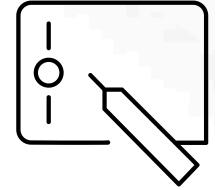
Sekolah Garuda Pat
Petulai, Bengkulu



Persiapan Sekolah
Garuda

Source: Instagram @[@prof.stellachristie](https://www.instagram.com/prof.stellachristie)

SERIES



Social Media Contents (Instagram Reels)



Aceh



Sultra, Kalrata, dan
Papua

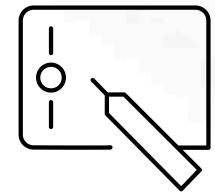


Kalimantan Tengah

Social Media Specialist

Riset Lokal
Untuk
Ekonomi Lokal

Source: Instagram @[@stellachristie](https://www.instagram.com/prof.stellachristie)



Portfolio - Press Release

Public Relations

[Hadiri Hakordia 2024, Plt. Sesjen Kemdiktisaintek Sampaikan Peran Perguruan Tinggi dalam Pencegahan Korupsi](#)

Hadiri Hakordia 2024, Plt. Sesjen Kemdiktisaintek Sampaikan Peran Perguruan Tinggi dalam Pencegahan Korupsi

Kabar 10 December 2024 | 15.54 WIB



Jakarta – Plt. Sekretaris Jenderal Kementerian Pendidikan Tinggi, Sains, dan Teknologi Togar M. Simatupang menjelaskan peran perguruan tinggi dalam pencegahan korupsi melalui tridarma pendidikan tinggi. Hal ini disampaikan Togar saat menjadi pembicara pada Talkshow Antikorupsi "Strategi Pendidikan, Kebudayaan, dan Teknologi untuk Antikorupsi" yang diselenggarakan oleh Mabes POLRI sebagai rangkaian peringatan Hari Antikorupsi Dunia (Hakordia), Senin (9/12).

Source : [kemdiktisaintek.go.id](#)

[Undang Pakar Kecerdasan Otak, Kemdiktisaintek Selenggarakan Kuliah Umum Pengaruh Musik terhadap Otak dan Kesehatan](#)

Undang Pakar Kecerdasan Otak, Kemdiktisaintek Selenggarakan Kuliah Umum Pengaruh Musik terhadap Otak dan Kesehatan

Kabar 13 January 2025 | 19.24 WIB



Denpasar – Kementerian Pendidikan Tinggi, Sains, dan Teknologi (Kemdiktisaintek) berkolaborasi dengan Tsinghua University dan Tsinghua Southeast Asia Center menyelenggarakan kuliah umum tentang pengaruh musik terhadap kecerdasan otak dan Kesehatan, Minggu (12/1).

Source : [kemdiktisaintek.go.id](#)

[Wamendiktisaintek Dorong Mahasiswa Miliki Research Mindset](#)

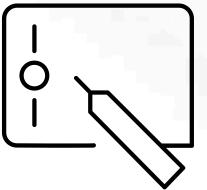
Wamendiktisaintek Dorong Mahasiswa Miliki Research Mindset

Kabar 17 January 2025 | 17.38 WIB



Jakarta – Wakil Menteri Pendidikan Tinggi, Sains, dan Teknologi (Wamendiktisaintek), Stella Christie menyatakan bahwa research mindset dan memiliki spesialisasi untuk dapat beradaptasi terhadap pembentukan industri, penting dalam meningkatkan sumber daya manusia di Indonesia pada diskusi panel dengan tema "Mempercepat Transformasi Ekonomi Nasional: Strategi Pengembangan Hilirisasi Industri, Ketahanan Padangan, dan SDM Unggul", Jumat (17/01).

Source : [kemdiktisaintek.go.id](#)



Portfolio - Press Release

Public Relations

Mendiktisaintek Dorong ITB Memecahkan Persoalan Bangsa

Mendiktisaintek Dorong ITB Memecahkan Persoalan Bangsa

Kabar 20 January 2025 | 21.17 WIB



Bandung-Menteri Pendidikan Tinggi, Sains, dan Teknologi (Mendiktisaintek), Satryo Soemantri Brodjonegoro menaruh harapan besar kepada Rektor Institut Teknologi Bandung (ITB) yang baru saja dilantik, Tatacipta Dirgantara untuk menjadikan ITB sebagai perguruan tinggi kelas dunia yang unggul dan mandiri (20/01).

Source : kemdiktisaintek.go.id



Dukung Implementasi Pembelajaran Digital, Dirjen Dikti Tinjau Gedung Digital Learning Center di Universitas Sumatera Utara (USU)

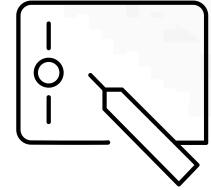
Dukung Implementasi Pembelajaran Digital, Dirjen Dikti Tinjau Gedung Digital Learning Center di Universitas Sumatera Utara (USU)

Kabar 14 January 2025 | 11.36 WIB



Medan - Direktur Jenderal Pendidikan Tinggi (Dirjen Dikti) Khairul Munadi melakukan peninjauan ke Gedung Digital Learning Center Universitas Sumatera Utara (USU), Senin (13/1). Kunjungan ini dilakukan untuk melihat implementasi inovasi pembelajaran digital yang diselenggarakan USU.

Source : kemdiktisaintek.go.id



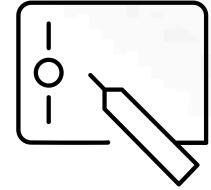
Portfolio - Projects

Public Relations

ANUGERAH DIKTISAINTEK 2024

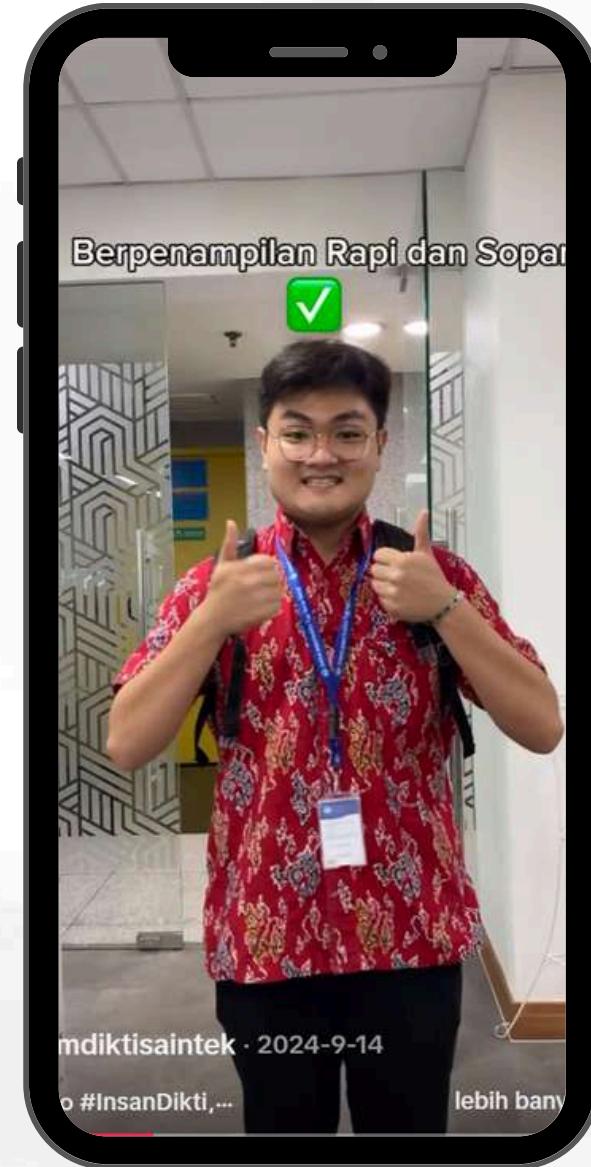


Anugerah Diktisaintek is an award ceremony organized by **Kementerian Pendidikan Tinggi, Sains, dan Teknologi Republik Indonesia (Kemdiktisaintek RI)**, intended to recognize and appreciate stakeholders in the field of education.



Social Media Contents (Tiktok)

Public Relations



Magang Hari Pertama
Harus Apa?



Dosen Berwibawa



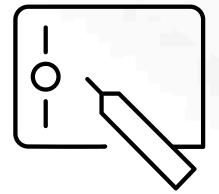
Selamat Hari
Pahlawan



Pernah Atau Gak
Pernah?



Source: Tiktok @kemdiktisaintek



Social Media Contents (Instagram Reels)

Public Relations

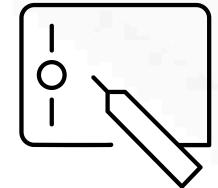


Mitos Atau Fakta IPK
Jamin Karir



Inside Out Versi Anak
MBKM

Source: Instagram [@kemdiktisaintek.ri](https://www.instagram.com/kemdiktisaintek.ri)



Portfolio - Projects

LSPR student

COMMUNITY DEVELOPMENT



kampungsaungkuriang Diikuti Kirim pesan ...

74 kiriman 531 pengikut 157 diikuti

Eduwisata Cemerlang Bersama Saungkuriang + Komunitas

Community Development by PRDC25-4SP LSPR
Jl. Galaxy 35 Blok F6, RT.008/RW.001, Cipondoh Indah, Kec. Cipondoh, Kota... selengkapnya

[linktree/KampungSaungkuriang](#)

Diikuti oleh [schwarzer_art](#), [justinegozali26](#) + 23 lainnya

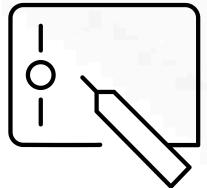
Revisiting Media Covera... Sorak Sorai Petualangan Press Con Prep Main Ev...

Instagram @kampungsaungkuriang

Public Relations for **Forum Kampoeng Saungkuriang** to develop their village and community for the future through our community development programs, press conference, and other publications



- TangerangTV
- Metro Banten
- Satelit News
- Website Pemerintah Tangerang
- Banten Hits
- Sunda Post
- Amedia Televisi Tangerang



Portfolio - Projects

LSPR student

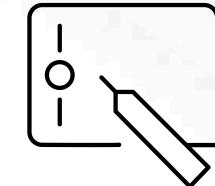
WORKSHOP SESAMA "SELEKSI SAMPAH BERSAMA"



I was the **Event PIC** and the **MC** for the event. Workshop Sesama is an educational workshop about waste and “how to manage it” with the expert speaker **Mrs. Nadhya Maulina, M.Sc** as **the Founder of Rumah Edukasi Komunitas Pilah Sampah.**



Source: [Instagram Rumah Edukasi Komunitas Pilah Sampah](#)



Portfolio - Projects

HIMA LSPR

COMMUNIVERSE 2023



Communiserve 2023 is a Communication competition event held by Communication Faculty Student Association bringing the theme “Globalization:Full, Dive, Connect”. I was involved as **the Event PIC, Sponsorship team, and Media partner team** for Communiserve 2023.

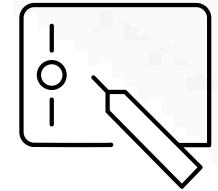
Sponsor : JNE

Media Partner:

Milenianews

Event Banget





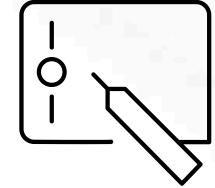
Portfolio - Projects

HIMA LSPR

ACARA BINCANG PERKENALAN KONSENTRASI



Acara Bincang Perkenalan Konsentrasi is a seminar held by the Communication Faculty Student Association for the first year student to know more about all the concentration of LSPR Communication Faculty. I was involved as a **master of ceremony (MC)** for this event.



Portfolio - Projects

HIMA LSPR

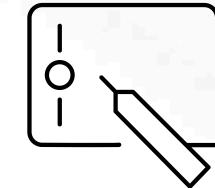
MAJORING DAY SEMINAR “SHARING WITH ALUMNI”



This Seminar invites the LSPR Alumni who succeed in their career and expertise, one of them is **Edho Zell** who is a successful content creator and influencer.

In this event I contributed as **mentor** for the first year student, especially who interested in Public Relations Concentration





Portfolio - Projects

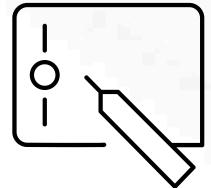
LSPR student

EVENT MANAGEMENT



Event management is a general Course held by LSPR Academic for 3rd semester students for the PRDC program collaboration with **Badan Narkotika Nasional (BNN)** to make an event proposal for reducing the number of drug abuse in the future.





Portfolio - Projects

LSPR student

LSPR THEATRE FESTIVAL



llins.theatre Following Message +2 ...

105 posts 300 followers 3 following

Love Letters I Never Sent
Performance Art Theatre
London School of Public Relations
COMM 25-9 SP
The 27th LSPR Theatre Festival
desty.page/llinstheatre

Followed by athayamuladi, soniannabel, ataliaallisya + 21 more

PRACTICE CAST SHOOT PP

<https://www.instagram.com/llins.theatre>

The Theatre Festival is a general Course held by LSPR Academic for 1st year student of LSPR. I was an **Actor** for the Love Letter I Never Sent (LLINS Theatre)



CONTACT ME

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Domicile : Central Jakarta, Jakarta