EduC-AI

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🎓 **Everything a student needs. All in one place.**

📚 Translated materials
Access notes in every language

📁 Full archive
Past years' resources, all sorted

🤖 AI tutor
Personalized learning, faster results

👥 Study groups
Join or host local sessions

✉️ Resource requests
Ask, receive, learn together

💬 Student forum
Help from peers & mentors

📅 Smart calendar
Plan, sync, and never miss a thing

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🎯 **Who is it for?**

Our app is designed for students who want more than just online courses — they want **real resources, local collaboration, and smart learning**.

👩‍🎓 **University students**
The core user group: active students in Romanian universities.

🌍 **Erasmus & international students**
Those who need translated materials and local support.

📚 **Coming soon: high school & tutoring**
A future extension to help younger learners with structured peer study.

DISCORD

CHATGPT

GOOGLE CLASSROOM

coursera

💡 **Why our app is different**

Major tools like Discord, Coursera, Google Classroom or ChatGPT only solve *part* of the learning experience.

No access to local university materials
No physical study groups
No real student collaboration
No context-aware AI

Our app connects students with real campus resources, translated content, AI learning help, and local study meetups — all in one place.

📣 **How we reach our users**

📱 **Social media**
We use Instagram, TikTok, and YouTube Shorts to share creative content, student testimonials, and interactive challenges that boost visibility.

🎓 **Campus ambassadors**
Students in dorms and universities promote the app through posters, events, and peer recommendations.

🗣️ **Word-of-mouth**
Study groups, shared resources, and helpful features naturally lead students to recommend the app to their friends and colleagues.

🤝 **Student associations**
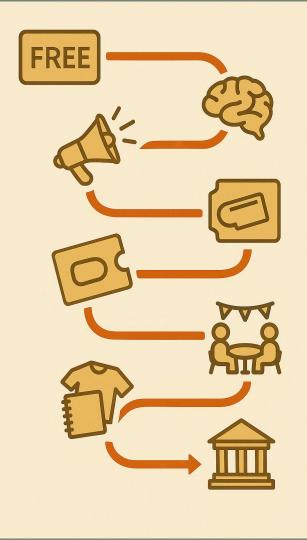We collaborate with student NGOs and university clubs to organize learning events and spread the word at a local level.

Free Plan Launch – We start by offering core features for free to build trust and grow a strong user base.

Ad Integration – Relevant in-app ads help fund infrastructure while keeping the core experience accessible.

Microtransactions – On-demand purchases for exclusive content packs, such as translated materials or study tools.

Merch & Campus Kits – Branded notebooks, T-shirts, and starter kits for groups, offered through ambassadors.

Premium Features – Students can upgrade for AI enhancements, deeper analytics, and exclusive tools.

Boosts – Temporary upgrades like enhanced AI assistance or larger study groups during high-demand periods (e.g., exams).
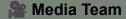
Sponsored Student Events – We host sponsored learning events that engage students while generating revenue.

University Partnerships – We partner with institutions to integrate their materials and support formal study groups.

🧑‍💻 **Development Team**

Mobile & backend developers, AI integration

☁️ **Google Cloud**

Scalable hosting, database, and file storage

🎥 **Media Team**

Content creators for tutorials, promotions, and onboarding visuals

👩‍🏫 **Campus Moderators**

Students who manage content, organize groups, and provide feedback

💼 **Monthly Operational Costs**

To keep the app running smoothly, we currently spend:

    ☁️ **Google Cloud** – Hosting, storage, translation ~ **250 RON/month**

    🎥 **Media Production** – Content team (1 person) ~ **500 RON/month**

    📢 **Marketing & Ambassadors** – 1 student rep + promo ~ **500 RON/month**

    🧑‍💼 **Community Moderation** – 1 student moderator ~ **300 RON/month**

🧾 **Total: 1.550 RON/month**

What It Takes to Keep Us Running 💰

🚀 MVP Launch

Basic login, material upload, course search

👥 Team: 3 developers

🤝 Group Collaboration

Group chat, student profiles, resource requests

👥 Team: +2 moderators, +1 social media assistant

💰 Monetization

Premium access, microtransactions, ads

👥 Team: +1 designer, +2 support

🧠 AI Integration

GPT Q&A, summaries, translation assistance

👥 Team: +1 content tester

🎯 Events & Engagement

Forums, gamification, study events

👥 Team: +1 dev, +2 ambassadors, +1 media creator

🏛️ Scaling with Universities

Admin tools, verified groups, analytics dashboards

👥 Team: +1 partnerships manager, +1 data analyst

🛡️ Trusted & Ethical

We build trust through human moderation, context-aware answers, and zero-surveillance policies. Students know EduC-AI works for them — not to harvest data.

🏛️ University-Aligned

EduC-AI is designed for real-world academic environments, not generic online learning. We integrate with university structures, study groups, and curricula.

🧠 Contextual Intelligence

Unlike global tools, our AI speaks the language of Romanian faculties — understanding academic jargon, translated materials, and subject-specific terminology.

🤝 Community-Led Growth

Peer support is built-in. Our ambassadors, moderators, and student events create an offline-online ecosystem where real learning happens — together.