

Scaling to unit norm

In scaling to unit norm, we divide each <u>feature vector</u> by either the Manhattan distance (I1 norm) or the Euclidean distance of the vector (I2 norm).

$$|11(X) = |x1| + |x2| + ... + |xn|$$

$$I2(X) = sqr(x1^2 + x2^2 + ... + xn^2)$$



Scaling to unit norm: across features

| Price | | Price |
|-------|--|-------|
| 100 | | 0.73 |
| 90 | | 0.55 |
| 50 | | -0.18 |
| 40 | | -0.36 |
| 20 | | -0.73 |
| 100 | | 0.73 |
| 50 | | -0.18 |
| 60 | | 0.00 |
| 120 | | 1.09 |
| 40 | | -0.36 |
| 200 | | 2.55 |





Scaling to unit norm: across features







Scaling to unit norm: across features



| Gender | Price | Make | Engine |
|--------|-----------------------|--------------------------------------|--|
| 1 | 100 | 1 | 2000 |
| 0 | 90 | 1 | 2000 |
| 0 | 50 | 2 | 1500 |
| 0 | 60 | 2 | 2200 |
| 1 | 3 | 3 | 3000 |
| 1 | 120 | 4 | 4500 |
| 0 | 200 | 4 | 4500 |
| | 1 0 0 0 1 | 0 90 0 50 0 60 1 3 1 120 | 1 100 1 0 90 1 0 50 2 0 60 2 1 3 3 1 120 4 |



Scaling to unit norm: example

| Gender | Price | Make | Engine |
|--------|-------|------|--------|
| 1 | 100 | 1 | 2000 |
| 0 | 90 | 1 | 2000 |
| 0 | 50 | 2 | 1500 |
| 0 | 60 | 2 | 2200 |
| 1 | 3 | 3 | 3000 |
| 1 | 120 | 4 | 4500 |
| 0 | 200 | 4 | 4500 |

Norm of each vector



| L2 Norm |
|---------|
| 2002 |
| 2002 |
| 1501 |
| 2201 |
| 3000 |
| 4502 |
| 4504 |

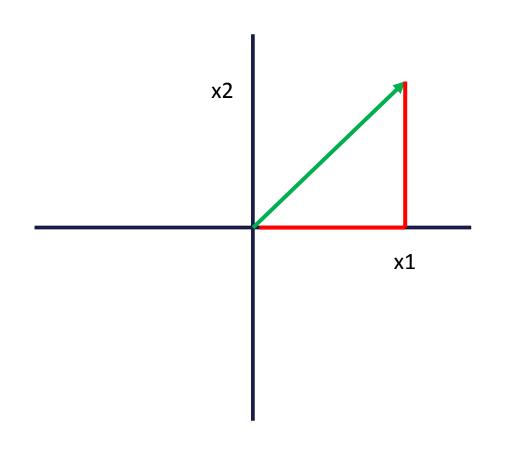
Divide by the norm

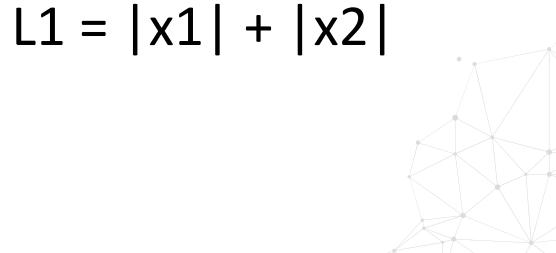


| Gender | Price | Make | Engine |
|--------|-------|-------|--------|
| | | | |
| 0.000 | 0.050 | 0.000 | 0.999 |
| 0.000 | 0.045 | 0.000 | 0.999 |
| 0.000 | 0.033 | 0.001 | 0.999 |
| 0.000 | 0.027 | 0.001 | 1.000 |
| 0.000 | 0.001 | 0.001 | 1.000 |
| 0.000 | 0.027 | 0.001 | 1.000 |
| 0.000 | 0.044 | 0.001 | 0.999 |



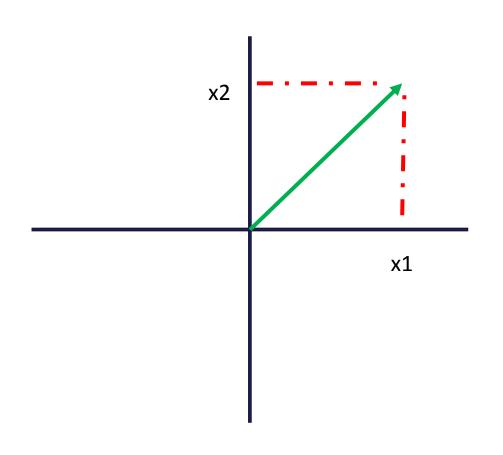
Manhattan distance, 11

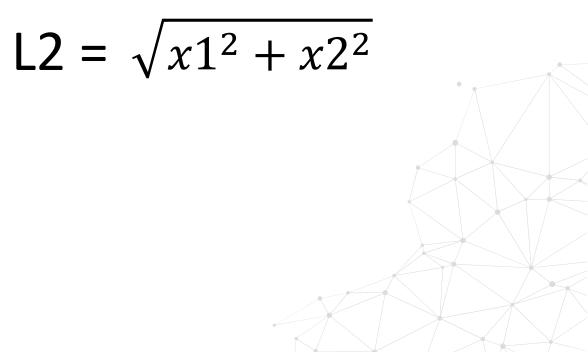






Euclidean distance, 12





Normalisation to unit length

- Clustering
- Text Analytics



Accompanying Jupyter Notebook



Read the accompanying
Jupyter Notebook

 Scaling to unit norm with Scikitlearn





THANK YOU

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