

## Missing Data Imputation

• Imputation is the act of replacing missing data with statistical estimates of the missing values.

 The goal of any imputation technique is to produce a complete dataset that can be used to train machine learning models.



# Missing Data Imputation Techniques

Numerical Variables

Categorical Variables

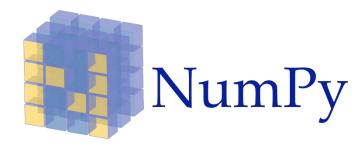
Both

Mean / Median Imputation
Frequent category imputation
Complete Case Analysis

Arbitrary value imputation
Adding a "missing" category
Random sample imputation
Random sample imputation



# Missing Data Imputation Techniques















Feature-engine



# **Objectives**

Understand the different techniques for missing data imputation.

- Learn multiple techniques
- Understand their impact on the variable and the machine learning model
- Learn how to implement it with pandas, Scikit-learn, and Feature-engine, within a machine learning pipeline

### **Section Structure**

Three main sections:

- Learn multiple techniques (pandas and NumPy)
- Implement the technique with Scikit-learn
- Implement the technique with Feature-engine



### Content



#### For each lecture:

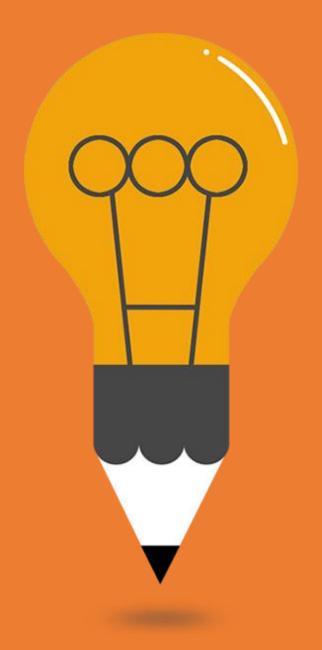
- Presentation and video
- Accompanying Jupyter notebook
  - Examples of the variable characteristics in real datasets
  - Code to identify and the different variable characteristics



# **Final Summary**

 Final article summarizing how the different variable characteristics affect the different machine learning models at the end of the section.

Additional reading resources.







# THANK YOU

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