

Target audience

Profession | 4

Lawyer

Judge

Legal assistant

Laws student

Age | 2

+18

<60

Location and Lang | 2

LATAM

Spanish

Identifiers | 5

They work in a law firm or in a legal office

They deal with cases such as lawsuits.

They have a heavy workload.

Customers expect fast and efficient follow-up

They want to automate their work and have a modern proposition for their clients