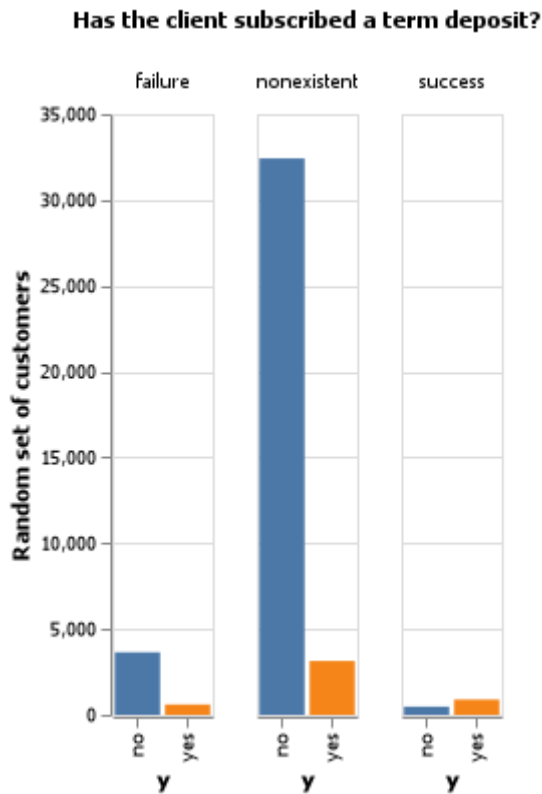


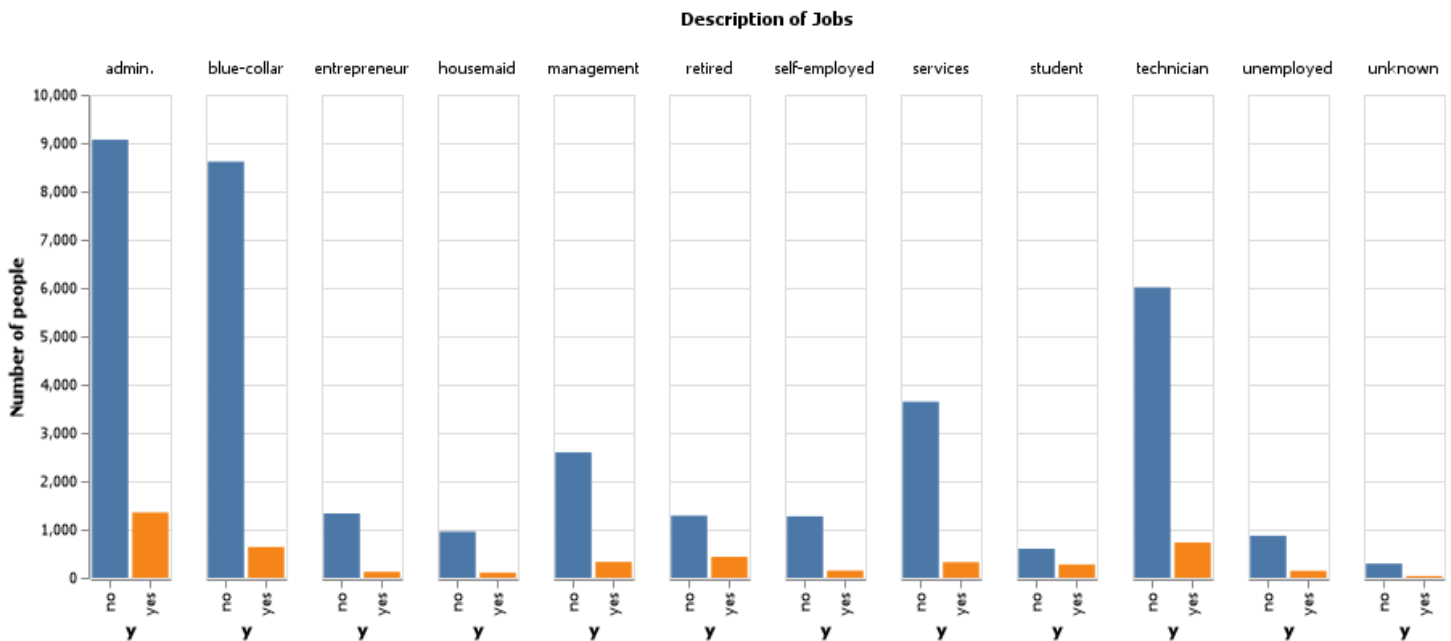
# Study Case #1

## 1. Customers most likely to subscribe to a term deposit.

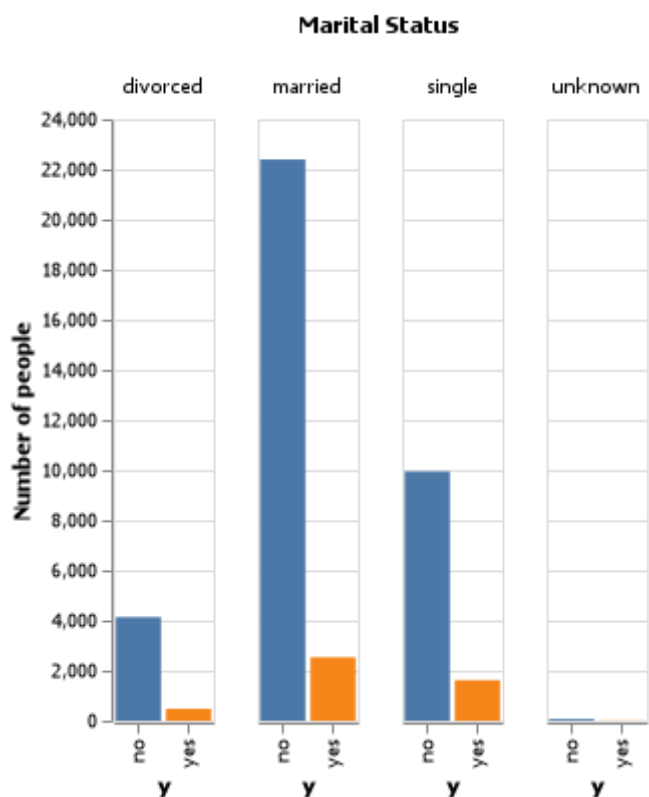
Customers classified as nonexistent are more likely to subscribe to a term deposit.



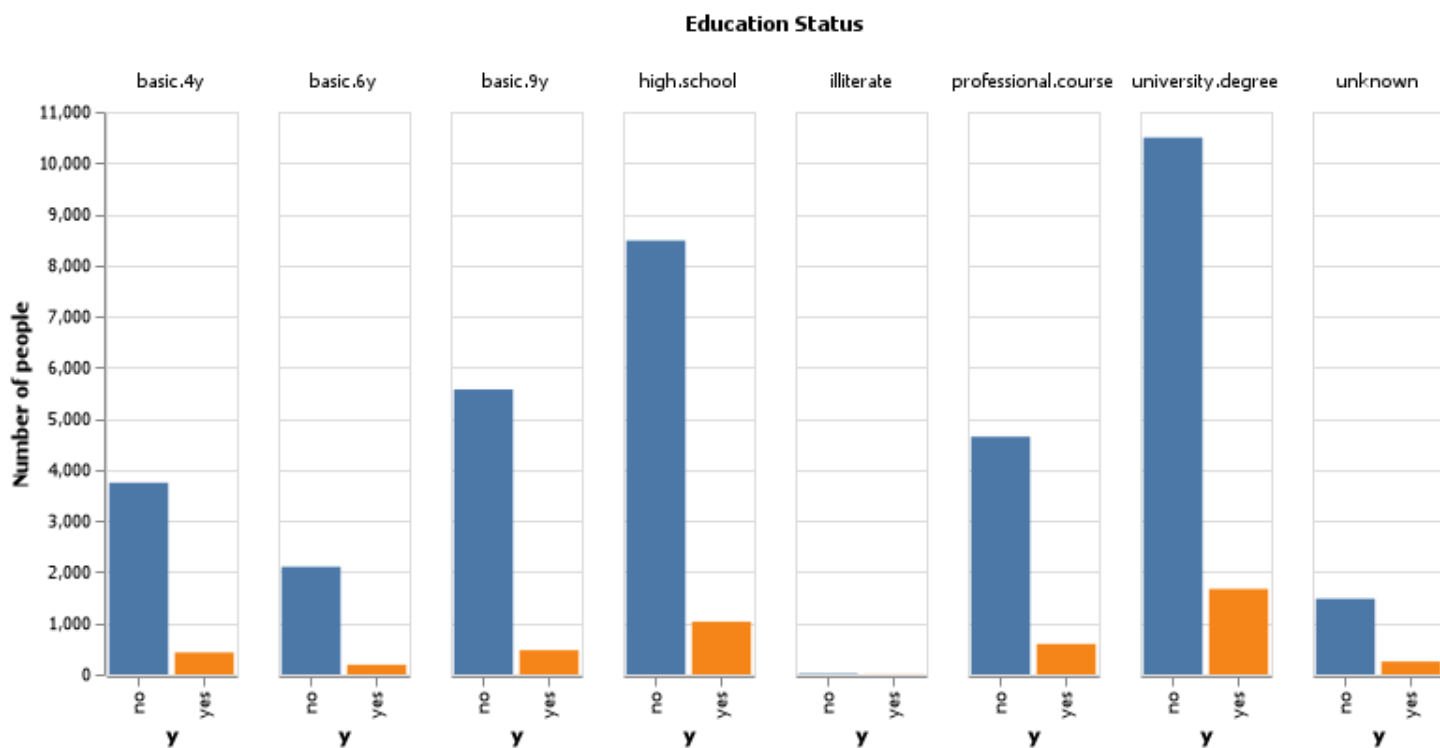
Customers who are administrators and technicians are the most likely to subscribe to a term deposit.



Customers who are married are the most likely to subscribe to a term deposit.

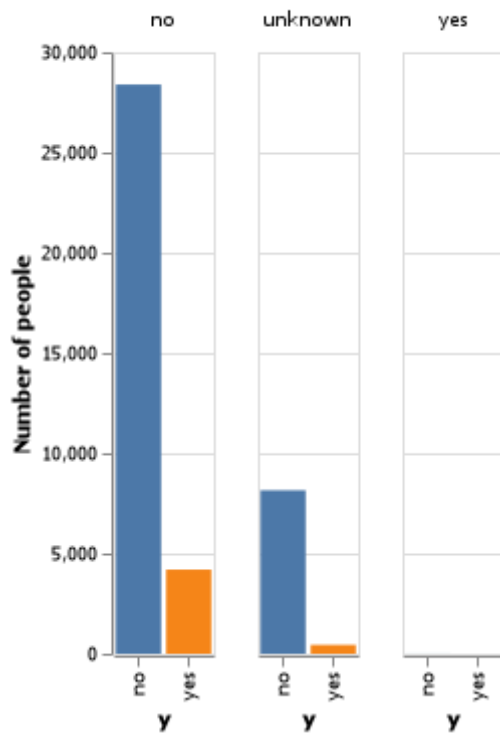


Customers with an University degree are the most likely to subscribe to a term deposit.

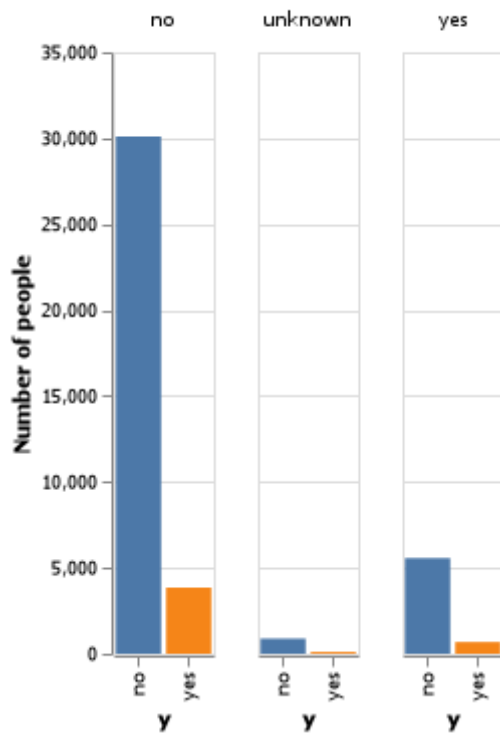


Customers with no credit in default are the most likely to subscribe to a term deposit.

**Credit in default**



**Personal loan**



**Housing loan**

