

# Data Quality Management Strategy

Based on COVID-19
Data Validation Pipeline

# 1. Solution for Data Standardization and Quality Visibility

#### **Current Implementation Analysis:**

- Automated validation pipeline (Dagster)
- Data quality checks (Great Expectations)

#### Validation dimensions:

- Completeness, Uniqueness, Standardization, Consistency, Coverage

#### **Proposed Enhancements:**

- Real-time monitoring dashboard
- Automated alerting system
- Historical quality metrics tracking
- Self-service reports

## 2. Data Quality Processes

#### 1. Data Ingestion:

- Automated loading & initial format validation
- Source system verification

#### 2. Quality Validation:

- Great Expectations checks & custom rules
- Error logging and reporting

#### 3. Results Processing:

Reports generation (Cloud storage integration)

## 3. Required Technologies

Code editor: VS Code.

Programming language: Python.

#### Libraries:

Pandas and NumPy: Data manipulation and analysis.

•Dagster: Workflow orchestration.

•Great Expectations (GE): Data quality validation.

•Azure Storage Blob: Cloud storage integration.

•OpenPyXL and JSON: Excel and JSON handling.

Data visualization: Power Bl.

**Cloud service for storing data**: Azure Blob Storage.

**Version control**: GitHub.

# 3. Roles and Responsibilities

#### **Data Engineers:**

• - Pipeline maintenance, infrastructure

#### **Data Quality Analysts:**

Validation Rules, Rule updates, threshold setting, exception handling

#### **Business Stakeholders:**

KPI definition, quality specifications, report consumption

# 4. Stakeholder Engagement Strategy

#### **Communication Plan:**

- Automated reports, weekly updates, trend analysis

#### **Engagement Activities:**

- 1. Training programs: Report interpretation
- 2. Regular forums: Review meetings, feedback sessions

#### **Success Metrics:**

- Improved data quality score, reduced validation failures
- Faster issue detection/resolution, stakeholder satisfaction

### **Next Steps**

#### **Immediate Actions:**

Form team, set up monitoring, engage stakeholders

#### **Quick Wins:**

Dashboards, documentation, regular reporting

#### **Long-term Goals:**

• - Full automation, predictive measures, company-wide adoption