

GABRIEL F. PEREIRA

I am a passionate person about data analysis and visualization.



EDUCATION

current
|
2018



B.S., Forest Engineering

Federal University of São Carlos

📍 Sorocaba, SP

- Heavily interested in exploratory data analysis.

current
|
2021



R Study Group

chesteR

📍 Sorocaba, SP

- I founded the group with the aim of sharing the knowledge of the R language. See at https://gabrielforest.github.io/grupo_estudos_chesteR/



RESEARCH EXPERIENCE

2021
|
2020



Scientific Initiation Fellow

FAPESP

📍 Sorocaba, SP

- Applied suitability modeling in Amazon nut trees.
- Worked with national and international collaborators from Bioversity International⁷ and Embrapa.



INDUSTRY EXPERIENCE

current
|
2022



Operations Intern

Uber

📍 Remote

- Automated referral campaign reward changes using R script to generate a visualization and output for GIM platform.
- Presented findings and retention analysis model to Central Ops team.
- Enabled independent resolution of referral campaign payout tickets by creating documents for agents, reducing workload by one day.
- Developed a project for drivers reactivation end-to-end, from the creation of communications to XP handling and interpretation of results.
- Created scripts for weekly updates on key performance indicators.
- Developed dashboard for Stalled drivers survey in Looker Studio.
- Developed XP plan for Digital Marketing campaign.

2022
|
2021



Data Science Intern

Oppen Social

📍 Remote

- Worked with the team of data scientists to generate indicators to guide educational decisions.



I regularly contribute with the community through my github <https://github.com/Gabrielforest>. You can also see my LinkedIn projects and my Blog clicking on the icons below.

CONTACT

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🌐 GitHub: @Gabrielforest

🏠 Blog

🌐 LinkedIn

View this CV online at <https://gabrielforest.github.io/cv/>

LANGUAGE SKILLS



Made with the R package [pagedown](#).

The source code is available on github.com/gabrielforest/cv.

Last updated on 2023-07-27.