

Gabby Abbey

Graphic Designer/Illustrator

gabbey@hawaii.edu www.gabbyabbey.com 808-783-1594

Versatile and open-minded creative with over 4 years of experience in graphic design and traditional art. Dedicated to learning and making an impact while sharing a passion for art and design.

Experience

Graphic Designer, Freelance

June 2020–Present

Creates custom web designs and print materials, including business cards, banners, stickers, and posters, to enhance the brand identity. Collaborates with the Creative Director to ensure designs meet guidelines. Skilled in Adobe Suite, Figma, VS Code, and Google Workspaces.

Supervisor, Starbucks

June 2019–February 2025

Manages a team of 4–9 members in day-to-day tasks to maintain store efficiency. Trains team members to uphold company standards, improve sales, and enhance customer support. Communicates with management to help create the "Third Place" environment.

Marketing & E-Commerce Designer

February 2025 - Present

Created advertisements, flyers, CADs/mockups, and social media posts for local Hawaii businesses under NDA guidelines. Designed logos and t-shirt graphics, as well as mailers, to effectively promote brand identity and engage target audiences.

Design Internship, Eternal Eyes

September 2024 - December 2024

Created advertisements, flyers, CADs/mockups, and social media posts for local Hawaii businesses under NDA guidelines. Designed logos and t-shirt graphics, as well as mailers, to effectively promote brand identity and engage target audiences.

Education

Kapi‘olani Community College, Honolulu HI

August 2023–May 2025
(Expected Graduation Date)

Associate in Science, New Media Arts
(Interface Design Specialization)

August 2020–August 2022
Associate in Liberal Arts

Skills

Front-end Web Dev.	Typography	Figma	Photography
Web Design	Illustration	Motion Graphics	Printmaking
HTML/ CSS	Adobe Suite	Video Editing	Painting
Graphic Design	VS Code	Social Media	