

The background of the slide is a blurred image of a financial market data screen. It features various stock indices and their values, such as 'OMX COPENHAGEN 25 INDEX' with a value of 1172.94, 'OMX RIGA GI' with 984.13, and 'OMX ICELAND 8' with 6230.9. There are also line charts showing price trends and 'Buy' or 'Sell' indicators. The overall color scheme is dominated by blue and red, typical of financial data visualizations.

Rockbuster Data Results

Data Analyst

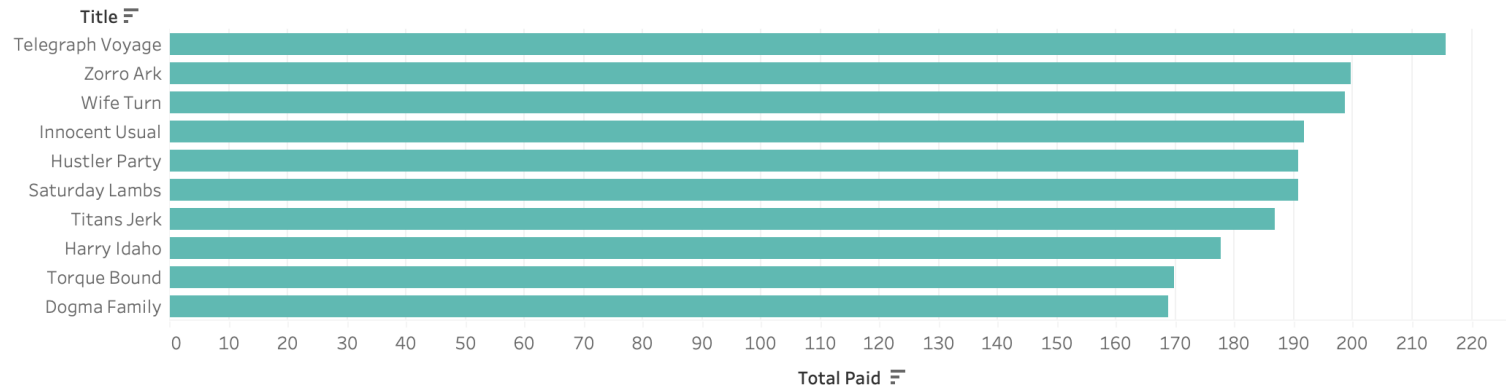
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Key Questions

- Which movies contributed the most/least to revenue gain?
- What was the average rental duration for all videos?
- Which countries are Rockbuster customer based in?
- Where are customers with a high lifetime value based?
- Do sales figures vary between geographic regions?

Which movies contributed the most/least to revenue gain?

Top 10 movies by Total Payment



Last Top 10 movies by Total Payment





What was the average rental duration for all videos?

- Rental Duration by Movie:
 - Maximum: 7
 - Minimum: 3
 - Average: 4.99
- Rental Duration by Customer:
 - Maximum: 233
 - Minimum: 50
 - Average: 132.20
- Rental Duration by Customer:
 - Maximum: 7,757
 - Minimum: 89
 - Average: 733.19

Which countries are
Rockbuster
customer based in?
Do sales figures vary
between geographic
regions?



Where are
customers
with a high
lifetime
value based?

Query

Query History

1

SELECT B.customer_id,

2

B.first_name,

3

B.last_name,

4

D.city,

5

E.country,

6

SUM(A.amount) AS Total_amount_paid

7

FROM payment A

8

INNER JOIN customer B ON A.customer_id = B.customer_id

9

INNER JOIN address C ON B.address_id = C.address_id

10

INNER JOIN city D ON C.city_id = D.city_id

11

INNER JOIN country E ON D.country_id = E.country_id

12

WHERE city IN ('Aurora','Atlixco','Xintai','Adoni','Dhule (Dhulia)',

13

'Kurashiki','Pingxiang','Sivas','Celaya','So Leopoldo')

14

GROUP BY B.customer_id, B.first_name, B.last_name, D.city, E.country

15

ORDER BY Total_Amount_Paid DESC

16

LIMIT 5;

Data Output

Messages

Notifications

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