

LFN1 — LFN1 TASK 2: CAREERS AND CAREER GOALS

THE DATA ANALYTICS JOURNEY — D596

PRFA — LFN1

Task Overview

Submissions

Evaluation Report

COMPETENCIES

4156.1.3: Differentiates the Variety of Careers and Roles

The learner differentiates the variety of careers and roles related to the broad field of data analytics.

4156.1.4: Identifies Potential Career Goals

The learner identifies potential career goals based on foundational knowledge of self and career pathways.

INTRODUCTION

In this task, you will create a career plan differentiating three different roles or careers in data analytics. You will compare data analytics disciplines and address your academic skills and needs for the careers you are considering.

You will use the CliftonStrengths tool to assess your career strengths, describing and reflecting upon your personalized results.

REQUIREMENTS

Your submission must be your original work. No more than a combined total of 30% of the submission and no more than a 10% match to any one individual source can be directly quoted or closely paraphrased from sources, even if cited correctly. The similarity report that is provided when you submit your task can be used as a guide.

You must use the rubric to direct the creation of your submission because it provides detailed criteria that will be used to evaluate your work. Each requirement below may be evaluated by more than one rubric aspect. The rubric aspect titles may contain hyperlinks to relevant portions of the course.

*Tasks may **not** be submitted as cloud links, such as links to Google Docs, Google Slides, OneDrive, etc., unless specified in the task requirements. All other submissions must be file types that are uploaded and submitted as attachments (e.g., .docx, .pdf, .ppt).*

You must do the following:

- A. Create a career plan.
 1. Describe **three** different roles or careers in data analytics.

- a. Discuss the differences between the roles or careers from part A1.
2. Describe how *each* role from part A1 supports the data analytics life cycle.

B. Compare **three** different data analytics disciplines as described by ProjectPro.

1. Identify **three** types of careers from the Bureau of Labor and Statistics government data in your career plan.
2. Identify your academic skills and needs for the careers considered in part B1.

C. Identify a potential career goal in your career plan based on your strengths and academic/MSDA track interests.

1. Reflect on your career strengths as identified in your personalized CliftonStrengths assessment results.

D. Acknowledge sources, using in-text citations and references, for content that is quoted, paraphrased, or summarized.

E. Demonstrate professional communication in the content and presentation of your submission.

File Restrictions

File name may contain only letters, numbers, spaces, and these symbols: ! - _ . * ' ()

File size limit: 200 MB

File types allowed: doc, docx, rtf, xls, xlsx, ppt, pptx, odt, pdf, csv, txt, qt, mov, mpg, avi, mp3, wav, mp4, wma, flv, asf, mpeg, wmv, m4v, svg, tif, tiff, jpeg, jpg, gif, png, zip, rar, tar, 7z

RUBRIC

A: CAREER PLAN

NOT EVIDENT

The submission does not provide a career plan.

APPROACHING COMPETENCE

The submission provides an incomplete career plan.

COMPETENT

The submission provides a clear, complete career plan.

A1: ROLES OR CAREERS IN DATA ANALYTICS

NOT EVIDENT

A discussion of roles or careers in data analytics is not provided.

APPROACHING COMPETENCE

The description addresses 1 or 2 different roles or careers in data analytics.

COMPETENT

The description addresses 3 different roles or careers in data analytics.

A1A:DIFFERENCES BETWEEN ROLES OR CAREERS

NOT EVIDENT

A discussion of differences between roles or careers is not provided.

APPROACHING COMPETENCE

The discussion of differences between the roles or careers described is not accurate, or the roles or careers described differ from part A1.

COMPETENT

The discussion of the differences between the roles or careers from part A1 is accurate.

A2:HOW ROLES SUPPORT THE DATA ANALYTICS LIFE CYCLE

NOT EVIDENT

A description of how *any* role supports the data analytics life cycle is not provided.

APPROACHING COMPETENCE

The description addresses how 1 or 2 roles from part A1 support the data analytics life cycle.

COMPETENT

The description addresses how *each* role from part A1 supports the data analytics life cycle.

B:COMPARISON OF DATA ANALYTICS DISCIPLINES

NOT EVIDENT

A description of data analytics disciplines is not provided.

APPROACHING COMPETENCE

The comparison includes 1 or 2 data analytics disciplines as described by Project Pro.

COMPETENT

The comparison includes 3 different data analytics disciplines as described by Project Pro.

B1:CAREER TYPES

NOT EVIDENT

The submission does not identify types of careers.

APPROACHING COMPETENCE

The submission identifies 1 or 2 types of careers in the career path.

COMPETENT

The submission identifies 3 types of careers in the career path.

B2:ACADEMIC SKILL AND NEEDS

NOT EVIDENT

The submission does not identify *any* academic skills and needs.

APPROACHING COMPETENCE

The identified academic skills and needs for the careers con-

COMPETENT

The identified academic skills and needs for the careers considered in part B1 are complete and accu-

sidered in part B1 are incomplete or do not accurately align with the careers considered in part B1.

rately align with the careers considered in part B1.

C: CAREER GOAL

NOT EVIDENT

The submission does not identify a potential career goal.

APPROACHING COMPETENCE

The potential career goal is not based on the candidate's strengths and academic/MSDA track interests, or it is unclear or inappropriate.

COMPETENT

The potential career goal is clear and is based on the candidate's strengths and academic/MSDA track interests.

C1: CLIFTON STRENGTHS REFLECTION

NOT EVIDENT

A reflection on the candidate's career strengths is not provided.

APPROACHING COMPETENCE

The reflection on the candidate's career strengths is incomplete or not aligned with the personalized CliftonStrengths assessment results.

COMPETENT

The reflection on the candidate's career strengths is complete and aligned with the personalized CliftonStrengths assessment results.

D: SOURCES

NOT EVIDENT

The submission does not include both in-text citations and a reference list for sources that are quoted, paraphrased, or summarized.

APPROACHING COMPETENCE

The submission includes in-text citations for sources that are quoted, paraphrased, or summarized and a reference list; however, the citations or reference list is incomplete or inaccurate.

COMPETENT

The submission includes in-text citations for sources that are properly quoted, paraphrased, or summarized and a reference list that accurately identifies the author, date, title, and source location as available.

E: PROFESSIONAL COMMUNICATION

NOT EVIDENT

Content is unstructured, is disjointed, or contains pervasive errors in mechanics, usage, or grammar. Vocabulary or tone is

APPROACHING COMPETENCE

Content is poorly organized, is difficult to follow, or contains errors in mechanics, usage, or grammar that cause confusion.

COMPETENT

Content reflects attention to detail, is organized, and focuses on the main ideas as prescribed in the task or chosen by the candidate.

unprofessional or distracts from the topic.

Terminology is misused or ineffective.

date. Terminology is pertinent, is used correctly, and effectively conveys the intended meaning. Mechanics, usage, and grammar promote accurate interpretation and understanding.

WEB LINKS

CliftonStrengths