

MacBook

MacBook is a family of laptops developed by Apple whose target market is basic users, home and small businesses. They were launched in May 2006, replacing the iBook and the PowerBook 12" as part of Apple's transition to Intel technology.

MacBook became the best-selling Macintosh laptop in the company's history. Of According to the NPD Group (market research company), in October 2008, the range model average was the best-selling laptop in retail stores in the United States in the five previous months.

Three MacBook designs have been created. The first model had a similar polycarbonate cover to that of the iBook G4. The second type, introduced in October 2008 along with the MacBook Pro 15", It had an aluminum cover in unibody format. This model, the MacBook Pro, was presented at the conference called Apple Worldwide Conference in June 2009. The third model, introduced in October 2009, replaced the original cover with a polycarbonate one in unibody format.

Finally with the arrival of Mac OS X Lion on June 19, 2011, Apple decided to no longer manufacture the White MacBook. This made the 11" MacBook Air the cheapest laptop from Apple.

On March 9, 2015, on the occasion of an event to present the Apple Watch specifications and from ResearchKit, Apple "revived" the MacBook, using the design applied in the iPad mini, using new specifications, eliminating ventilation and making it thinner than the MacBook Air, the computer made for that purpose.