linyingsg@gatech.edu, 404-358-5377, www.imgaby.me

## **SKILLS**

### **Design**

Lo-Fi/Hi-Fi Prototyping, Personas, Wireframing, Journey map, Storyboard

#### Research

Affinity Diagram, Competitive Analysis, Contextual inquiry, Focus Group, Interviews, Usability Testing, Heuristic Evaluation, Survey Design

#### **Programing**

HTML/CSS/Javascript, C#, Python, R, d3

#### **Tools**

Brackets. Axure, Qualtrics, Sketch, Figma, Tableau, Adobe products

# **INTERESTS**

Research Methods for HCI, Inform Visualization.

#### **AWARDS**

HengLi Scholarship; Merit student in ZJU; First Prize in *SOfE* CAU; President Scholarship, National Scholarship, Beijing Merit Student, For two years;

# **PUBLICATIONS**

L. Shangguan, B. Hu, Y. Zhou, J. Gao, Q. Lang and Q. Wang, "Implementation of a simulation platform for BCM with xPC target," 2016 IEEE ICIEA, Hefei, 2016, pp. 55-60.

Gao, D., Wang, Q., Lei, Y., Chen, Z., & Shangguan, L. (2015). Online Real-Time Estimation of Response Time for Periodic Messages in Controller Area Networks. Mathematical Problems in Engineering, 2015.

## **EDUCATION**

Georgia institute of Technology Atlanta, GA

Aug 2017 - Present

M.S. in Human Computer Interaction in Interactive Computing track

Zhejiang University Hangzhou

Mar 2017 GPA 3.72, ranking 1/45

M.S. in Mechatronic Engineering
China Agricultural University Beijin

Sep 2014

**B.E.** in Mechatronic Engineering at College of Engineering

GPA 3.87, ranking 3/105

## **PROJECTS**

**Headphone purchasing service Improvement** 

UX designer, Aug 2017 - Present

- Helps people to choose headphones in physical stores
- Our team designed a kiosk which can give recommendations based on customers' preferences and show them where to try out the headphone
- Besides my research with contextual inquiry, survey and usability test, I also was mainly responsible for the Lo-Fi and Hi-Fi prototype, as well as the interactive one

SecondBuy

UX designer, Aug 2017 - Present

- Helps GeorgiaTech become more eco-friendly by riding bikes
- Our team designed a physical bike pool and a near-complete buy & sell used bike process
- I started with contextual inquiry and interview in a local used bike selling spot; Based on findings, I
  made affinity mapping about users' pain points; Later I helped the interaction prototype and
  designed usability evaluation of our prototype

### **SpeedDating Visualization**

Designer & Developer, Aug 2017 - Present

- To find out what kind of person is the most attractive and what attributes fe/male look for
- I Came up with a circular parallel coordinates diagram in a heart shape and made a website to introduce our project

# **WORK EXPERIENCE**

Remote UI/UX Designer, User Researcher UXOFFER, Bay Area Sep 2016 – 2017

• Redesigned homepage of Wemart, providing themes for e-commercial websites

Software Engineer HuaTai Co., LTD, Hangzhou

Dec 2014 - Jun 2016

- · Developed a prototype for China Railway Large Maintenance Machinery Group Co., Ltd
- Allocated work to each developer and combined code using Tortoise Git merge

## **LEADERSHIP**

President of IMechE CAU Student chapter Beijing

Sep 2012 - 2013

· Organized competitions/ Managed budget/ Led teams to attend international events

# RESEARCH

Research Volunteer: Wechat study CAT lab of GeorgiaTech

Sep 2017 - Present

- Transcribed and Analyzed Wechat business interview data
- Coding transcripts, extract key points

**Research Assistant: Instability in winch** 

Dec 2015 - Jan 2017

- · Analyzed system stability in a synchronous motor situation by classic control theory
- Simulated in Amesim & Matlab with self-built modules about hydraulic parts of a winch
- Put forward parameter identification method to deal with immeasurable parameters

Research Assistant: Real-time Hardware-in-the-Loop Simulation of Ballast Cleaning Machines (BCM)

Dec 2014 - Jun 2015

- Built a UI interface in .NET C# Winform, a 3D machine model in Solidworks, Unity3D
- Enabled parameter modification, curve display & data storage in XML
- Increased data transmitted per timeframe by applying multi-threads with TCP & UDP