Gaby (Linying) ShangGuan

Looking for 2018 UX Summer Internship

CONTACT ME

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EDUCATION

Georgia Institute of Technology_MSHCI
GPA 4.0_May 2019

Zhejiang University_MSME
GPA 3.72, ranking 1/45_Mar 2017

China Agricultural University_BSME
GPA 3.87, ranking 3/105_Sep 2014

AWARDS

HengLi Scholarship, Merit student in ZJU; First Prize in SOfE CAU; President Scholarship, National Scholarship, Beijing Merit Student for two years;

WORK EXPERIENCE

PROJECTS

UX Researcher –SecondBuy

Helps GT become more eco-friendly by riding bikes.

I started with contextual inquiries and interviews in an on-campus used bike shop; Based on findings, I made affinity mapping about users' pain points; Later I helped with the interaction prototype and usability evaluation.

UX Designer –NamaSlay

Helps people to choose headphones in store.

I used contextual inquiry, surveys, and usability tests to understand user pain points, I was heavily responsible for work of making Lo-Fi, Hi-Fi interactive prototypes.

Visual Designer –Speed Dating

Visualization about what female and male are looking for in the other sex.

My idea was proposed as the main visualization, our team conquered technical issues to make it come true.

SKILLS

UX Research

Affinity Diagram
Contextual inquiry
Focus Group
Interviews
Usability Testing
Survey Design
Code scripts
Wechat market research

Design

Lo-Fi/Hi-Fi Prototyping
Personas
Wireframing
Journey map
Storyboard
UI

Code

HTML/CSS/JS

C# Python R d3
Made personal portfolio
Build websites for a local furniture rental company

Remote UI/UX Designer, User Researcher UXOFFER, Bay Area *Sep 2016 – 2017*
Redesigned homepage of Wemart, providing themes for e-commercial websites

Software Engineer HuaTai Co., Ltd, Hangzhou *Dec 2014 - Jun 2016*
Developed a prototype for China Railway Large Maintenance Machinery Group Co., Ltd
During when I allocated work to each developer and use Tortoise Git to merge code

President of IMechE CAU Student chapter, Beijing *Sep 2012 – 2013*
Organized competitions/ Managed budget/ Led teams to attend international events