



Linying (Gaby) ShangGuan

Looking for UX positions 2018 Summer Intern



CONTACT ME

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EDUCATION

Georgia Institute of Technology_MSHCI
May 2019

Zhejiang University_MSME
GPA 3.72, ranking 1/45_Mar 2017

China Agricultural University_BSME
GPA 3.87, ranking 3/105_Sep 2014

WORK EXPERIENCE

UX researcher -SecondBuy

Helps GT become more eco-friendly by riding bikes.

I started with contextual inquiry and interview in a local used bike selling spot; Based on findings, I made affinity mapping about users' pain points; Later I designed usability evaluation of our prototype.



PROJECTS

UX designer -NamaSlay

Help people to choose when buying headphones.

Besides my research with contextual inquiry, survey and usability test, I also made Lo-Fi and Hi-Fi design that after hearing every teammate's ideas.



SKILLS

UX Research

Affinity Diagram
Contextual inquiry
Focus Group
Interviews
Usability Testing
Survey Design
Code scripts

Wechat market research

Design

Lo-Fi/Hi-Fi Prototyping
Personas
Wire framing
Journey map
Storyboard
UI

Interaction/ Visual Designer -Speed Dating

Visualization about what female and male are looking for in the other sex.

My idea was proposed as the main visualization, received positive responses all around when we present the poster.

Code

HTML/CSS/JS
C# Python R d3
**Made self portfolio &
Build websites for local companies**

Remote UI/UX Designer, User Researcher UXOFFER, Bay Area
Redesigned homepage of Wemart, providing themes for e-commercial websites

Sep 2016 – 2017

Software Engineer HuaTai Co., LTD, Hangzhou

Developed a prototype for China Railway Large Maintenance Machinery Group Co., Ltd.
During when I allocated work to each developer and use Tortoise Git to merge code.

Dec 2014 - Jun 2016

President of IMechE CAU Student chapter

Organized competitions/ Managed budget/ Led teams to attend international events

Sep 2012 – 2013