

# Gaby(Linying) ShangGuan

Looking for 2018 UX Summer Internship



# CONTACT ME

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### EDUCATION

Georgia Institute of Technology\_MSHCI May 2019

Zhejiang University\_MSME

GPA 3.72, ranking 1/45\_Mar 2017

China Agricultural University\_BSME

GPA 3.87, ranking 3/105\_Sep 2014



## **PROJECTS**

# UX researcher – SecondBuy

Helps GT become more ecofriendly by riding bikes.

I started with contextual inquiries and interviews in an on-campus used bike shop; Based on findings, I made affinity mapping about users' pain points; Later I helped the interaction prototype and usability evaluation.

#### UX designer -NamaSlay

Help people to choose headphones in store.

I used contextual inquiry, surveys, and usability tests to understand user pain points, I was heavily responsible for work of making Lo-Fi, Hi-Fi interactive prototypes.

#### Interaction/ Visual Designer -Speed Dating

Visualization about what female and male are looking for in the other sex.

My idea was proposed as the main visualization, our team conquered technical issues to make it come true.



#### SKILLS

#### **UX Research**

Affinity Diagram
Contextual inquiry
Focus Group
Interviews
Usability Testing
Survey Design
Code scripts
Wechat market research

#### Design

Lo-Fi/Hi-Fi Prototyping Personas Wireframing Journey map Storyboard UI

#### Code

HTML/CSS/JS

C# Python R d3
Made personal portfolio
Build websites for a local
furniture rental company

Sep 2016 – 2017

WORK AND EXPERIENCE

Remote UI/UX Designer, User Researcher UXOFFER, Bay Area

Redesigned homepage of Wemart, providing themes for e-commercial websites

Software Engineer HuaTai Co., Ltd, Hangzhou

Dec 2014 - Jun 2016

Developed a prototype for China Railway Large Maintenance Machinery Group Co., Ltd

During when I allocated work to each developer and use Tortoise Git to merge code

President of IMechE CAU Student chapter, Beijing

Sep 2012 – 2013

Organized competitions/ Managed budget/ Led teams to attend international events