

Gaby(Linying) ShangGuan

Looking for 2018 UX Summer Internship



CONTACTIME

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EDUCATION

Georgia Institute of Technology_MSHCI GPA 4.0_May 2019 Zhejiang University_MSME GPA 3.72, ranking 1/45_Mar 2017 China Agricultural University_BSME

GPA 3.87, ranking 3/105_Sep 2014



AWARDS

HengLi Scholarship, Merit student in ZJU; First Prize in SOfE CAU; President Scholarship, National Scholarship, Beijing Merit Student for two years;





PROJECTS

UX researcher -Second Buy

Helps GT become more ecofriendly by riding bikes.

I started with contextual inquiries and interviews in an on-campus used bike shop; Based on findings, I made affinity mapping about users' pain points; Later I helped the interaction prototype and usability evaluation.

UX designer -NamaSlay

Help people to choose headphones in store.

I used contextual inquiry, surveys, and usability tests to understand user pain points, I was heavily responsible for work of making Lo-Fi, Hi-Fi interactive prototypes.

Interaction/ Visual Designer -Speed Dating

Visualization about what female and male are looking for in the other sex.

My idea was proposed as the main visualization, our team conquered technical issues to make it come true.



SKILLS

UX Research

Affinity Diagram Contextual inquiry Focus Group Interviews Usability Testing Survey Design Code scripts Wechat market research

Design

Lo-Fi/Hi-Fi Prototyping Personas Wireframing Journey map Storyboard

Code

HTML/CSS/JS

C# Python R d3 Made personal portfolio Build websites for a local furniture rental company

Remote UI/UX Designer, User Researcher UXOFFER, Bay Area Sep 2016 – 2017 Redesigned homepage of Wemart, providing themes for e-commercial websites

Software Engineer HuaTai Co., Ltd, Hangzhou

Developed a prototype for China Railway Large Maintenance Machinery Group Co., Ltd During when I allocated work to each developer and use Tortoise Git to merge code

President of IMechE CAU Student chapter, Beijing
Organized competitions/ Managed budget/ Led teams to attend international events Sep 2012 – 2013

Dec 2014 - Jun 2016