



## Linying (Gaby) ShangGuan

*Looking for UX positions 2018 Summer Intern*



### CONTACT ME



[www.linkedin.com/in/GabySG](https://www.linkedin.com/in/GabySG)

[www.imgaby.me](http://www.imgaby.me)

[linyingsg@gatech.edu](mailto:linyingsg@gatech.edu)

404-358-5377



### EDUCATION

Georgia institute of Technology\_MSHCI  
May 2019

Zhejiang University\_MSME  
GPA 3.72, ranking 1/45\_Mar 2017

China Agricultural University\_BSME  
GPA 3.87, ranking 3/105\_Sep 2014

### UX researcher -SecondBuy

Helps GT become more eco-friendly by riding bikes.

I started with contextual inquiry and interview in a local used bike selling spot; Based on findings, I made affinity mapping about users' pain points; Later I designed usability evaluation of our prototype.

### Design

Lo-Fi/Hi-Fi Prototyping  
Personas  
Wire framing  
Journey map  
Storyboard  
UI

### UX designer -NamaSlay

Help people to choose when buying headphones.

Besides my research with contextual inquiry, survey and usability test, I also made Lo-Fi and Hi-Fi design that after hearing every teammate's ideas.

### UX Research

Affinity Diagram  
Contextual inquiry  
Focus Group  
Interviews  
Usability Testing  
Survey Design  
Code scripts

#### Wechat market research

### Interaction/ Visual Designer -Speed Dating

Visualization about what female and male are looking for in the other sex.

My idea was proposed as the main visualization, received positive responses all around when we present the poster.

### Code

HTML/CSS/JS  
C# Python R d3

**Made self portfolio  
&  
Build websites for  
local companies**

### WORK EXPERIENCE



Remote UI/UX Designer, User Researcher UXOFFER, Bay Area  
Redesigned homepage of Wemart, providing themes for e-commercial websites

Sep 2016 – 2017

Software Engineer HuaTai Co., LTD, Hangzhou  
Developed a prototype for China Railway Large Maintenance Machinery Group Co., Ltd.  
During when I allocated work to each developer and use Tortoise Git to merge code.

Dec 2014 - Jun 2016

President of IMechE CAU Student chapter  
Organized competitions/ Managed budget/ Led teams to attend international events

Sep 2012 – 2013