Linying (Gaby) ShangGuan

Looking for 2018 UX Summer Internship

CONTACT ME

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EDUCATION

Georgia Institute of Technology_MSHCI
May 2019

Zhejiang University_MSME
GPA 3.72, ranking 1/45_Mar 2017

China Agricultural University_BSME
GPA 3.87, ranking 3/105_Sep 2014

PROJECTS

UX researcher –SecondBuy

Helps GT become more eco-friendly by riding bikes.

I started with contextual inquiries and interviews in an on-campus used bike shop; Based on findings, I made affinity mapping about users' pain points; Later I helped the interaction prototype and usability evaluation.

UX designer –NamaSlay

Help people to choose headphones in store.

I used contextual inquiry, surveys, and usability tests to understand user pain points, I was heavily responsible for work of making Lo-Fi, Hi-Fi interactive prototypes.

Interaction/ Visual Designer –Speed Dating

Visualization about what female and male are looking for in the other sex.

My idea was proposed as the main visualization, our team conquered technical issues to make it come true.

SKILLS

UX Research

Affinity Diagram

Contextual inquiry

Focus Group

Interviews

Usability Testing

Survey Design

Code scripts

Wechat market research

Design

Lo-Fi/Hi-Fi Prototyping

Personas

Wireframing

Journey map

Storyboard

UI

Code

HTML/CSS/JS

C# Python R d3

Made personal portfolio

Build websites for a local furniture company

WORK EXPERIENCE

Remote UI/UX Designer, User Researcher UXOFFER, Bay Area   Sep 2016 – 2017
Redesigned homepage of Wemart, providing themes for e-commercial websites

Software Engineer HuaTai Co., Ltd, Hangzhou   Dec 2014 - Jun 2016
Developed a prototype for China Railway Large Maintenance Machinery Group Co., Ltd
During when I allocated work to each developer and use Tortoise Git to merge code

President of IMechE CAU Student chapter, Beijing   Sep 2012 – 2013
Organized competitions/ Managed budget/ Led teams to attend international events