

Conclusion

In this essay I have examined two different priorities of large multinational corporations: social responsibility and the increase of profits. On the one hand, earnings are very important, in order to satisfy shareholders, and to be able to help the poor. In addition, it is highly questionable whether corporations implement social responsibility programmes to improve the quality of life of their employees, or to improve public relations. On the other hand, there are several reasons why social responsibility should come before profits. From an ethical point of view, companies should respect the basic human rights of their employees. Furthermore, good working and living conditions can increase production standards, whereas focussing on profits can harm reputations. Overall, I would claim that large multinational corporations have to prioritize their social responsibility, and the increase of their profits should be less important.

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