

# ACME Sales Intelligence Dashboard

Made By: Gabriela Rivera



Total Sales

\$775.9M



Total Orders

3322



Unique Customers

782

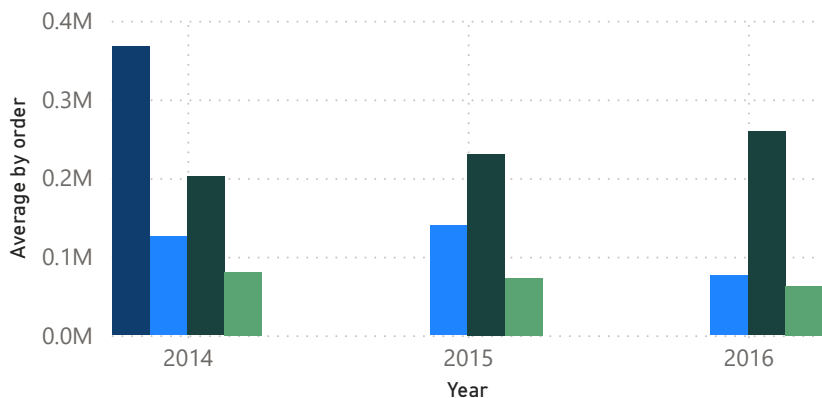
Year

All

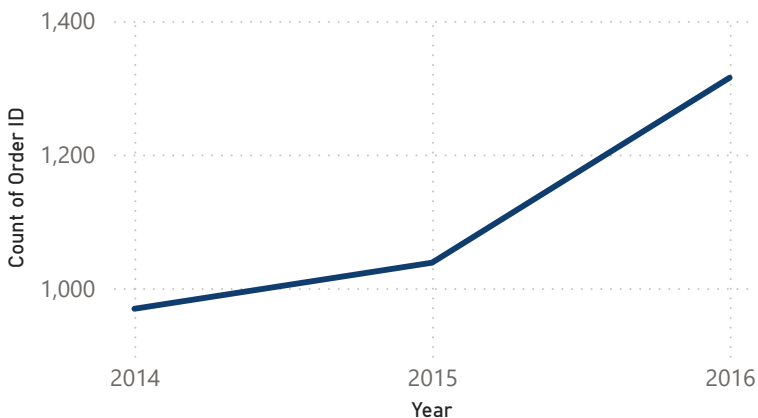
« Quick measure

Average by order by year and category

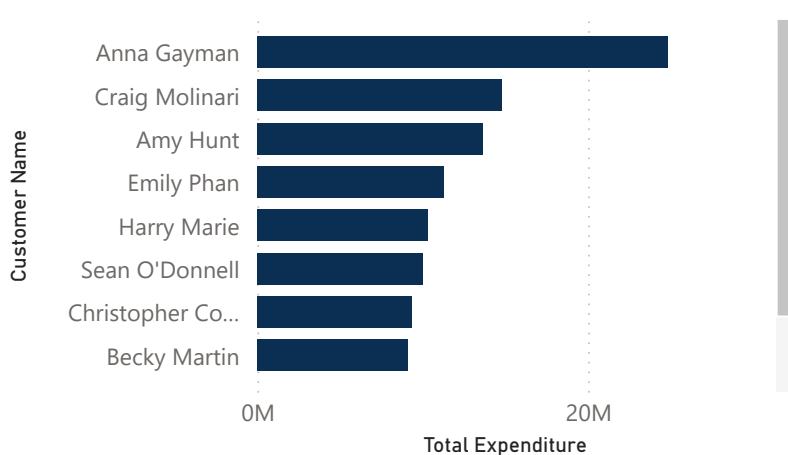
Product Category ● Furniture ● Office Supplies ● Technology



Total orders per year

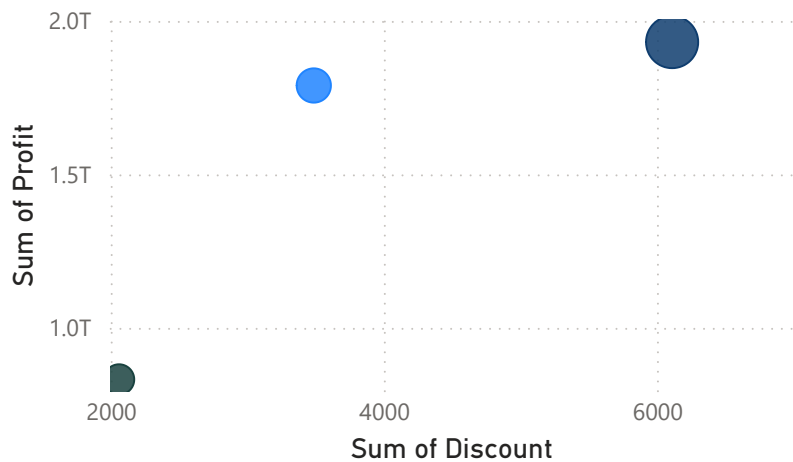


Top 10 clients



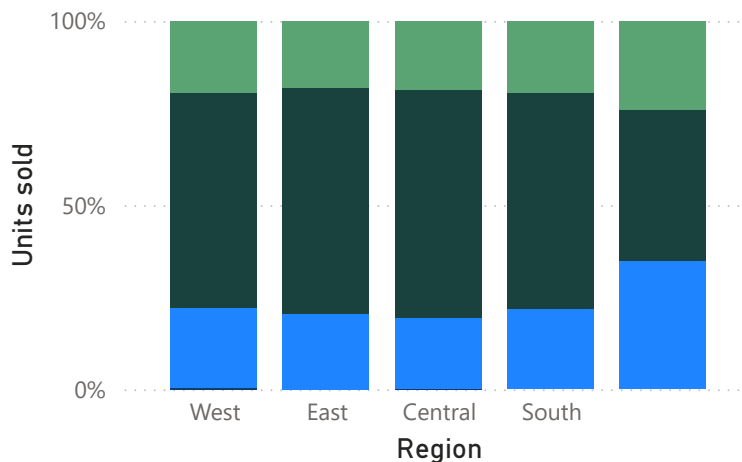
Do discounts really generate profits?

Segment ● Consumer ● Corporate ● Home Office



Orders by region

Product Cate... ● Furniture ● Office Supplies ● Technology



Best-selling product per year

Product Name	Year	Units sold
Easy-staple paper	2014	38
Easy-staple paper	2015	57
Easy-staple paper	2016	39
Total		134

Total Orders by Region

