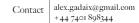
## Alexandre Gadaix

FRONT-END DEVELOPER



Address 96, Effra Parade, Brixton London SW2 1PR

"Don't comment bad code - rewrite it" Brian Kernighan

## Work experience

#### Front-end developer

Ordre, London (UK)
APRIL - NOVEMBER 2019

- Replatform current app with last technologies on the front-end side.
- As a front-end developer work closely with the back-end to produce new features for a B2B luxury fashion platform, bug fixes.
- Discuss UX/UI principles with UX team to develop a glossary of component reusables.
- Develop single page app with node.js Handlebar.js, and flexbox css.
- React, Redux, Unstated, CSS-in-JS with Styled-components, Emotion, PostCSS, unit testing (Jest & Enzyme), javascript test coverage (Istanbul), node.js, HTML, CSS Flexbox, animation, SASS, Version Control System(Git), atomic design with Storybook, Webpack, ESlinting, Pre-commit checkings, Travis, E2E testing exposure (Cypress), REST API, Postman, engineering fundamentals (SOLID/KISS/DRY/YAGNI).

#### Front-end developer (Shopify)

 $Two twenty seven, London (UK) \\ \text{SEPTEMBER 2018 - FEBRUARY 2019}$ 

- Building e-commerce app, and implement custom Shopify theme.
- Fully testing accross all devices, mobile first and responsive, Web Accessibility (WAI-ARIA).
- Sass, Gulp, HTML, SVG, CSS animation, Vanilla JS, JQuery, Vue.js, e-commerce CMS (Shopify).

### Junior Client side engineer

 $\begin{aligned} & Dare, London\left(UK\right) \\ & \text{MARCH - AUGUST 2018} \end{aligned}$ 

- Agile work environment (weekly sprints, daily tandup, retrospective, refinement, sprint review).
- Building app components, atomic design approach, mobile first approach.
- Modern JS framework as React, HTML, SASS, SVG, CSS animation, Version Control System(Git), Patterlab, Webpack (exposure), Babel (exposure).

### Technical Support, Lead Integrator, Web/Graphic designer

Adyoulike, London (UK)
NOVEMBER 2015 - MARCH 2018

- Ads units creation and implementation through in-house adserver platform.
- Testing new platform features, real-time debugging, support partners and clients accounts across more than 4 countries, maintaining premium ad units, produce prototype ad blocks.
- Support and provide expertises to users for implementing adserver technology in third-party technologies.
- Building single page for marketing team, developing inhouse tools for sales team, maintain company website.
- Produce, design marketing & sales presentation and tech specs, encoding videos for global ad campaigns.)
- Monitoring internship, internal technical workshops.
- Vanilly JS, JQuery, Angular, HTML5, CSS3, SASS, Kibana (ad datas monitoring), Gulp, Photoshop, Illustrator, Premiere, Media Encoder, Power Point.

### Web developer, technical suppor & studio team designer

Adyoulike, Paris (France)
OCTOBER 2014 - NOVEMBER 2015

- Ads units and implementation through the in-house adserver platform.
- Testing new platform features, real-time debugging, support partners and clients accounts across more than 4 countries, maintaining premium ad units, produce prototype ad blocks.
- Support and provide expertises to users for implementing adserver technology in third-party technologies.
- Building single page for marketing team, developing inhouse tools for sales team, maintain company website.
- Produce, design marketing & sales presentation and tech specs, encoding videos for global ad campaigns.
- Vanilly JS, JQuery, Angular, HTML5, CSS3, SASS, Kibana (ad datas monitoring), Gulp, Photoshop, Illustrator, Premiere, Media Encoder, Power Point.
- Promoted Technical support, lead integrator, in th UK office (London).

#### Web developer

Mediasia Interactive. Shanghai (China)

FEBRUARY - AUGUST 2014

- Work closely with the lead designer, and produce responsive HTML template, CSS animation.
- Assisting design team in creative processes and research.
- Building HTML/CSS3 module for CMS theme development.
- Working with CSS frameworks such as Bootstrap or Foundation.
- Slice designs into HTML prototypes using HTML5 and CSS3, landing page templating and email templating.
- Gulp, CSS preprocessor Less, JQuery, HTML5, CSS3, Drupal (exposure).

#### Web integrator, web designer (internship)

Pichme, Paris (France) FEBRUARY - APRIL 2013

- Landing page integration, email templating,
- Testing and bug fixes.
- Wireframing, research & analytics.
- Web design app or widget module development.
- HTML, CSS, VanillaJS, JQuery, Photoshop, Illustrator, Invision.

## Freelance web/graphic designer

Paris (France)

2011 - 2014

- Graphic design, branding, corporate identity, UI/UX design.
- $Building\ corporate\ websites\ with\ CMS\ (Wordpress).$
- Front-end development, micro-sites, landing page,
- Hosting and maintenance.
- $-\,HTML, CSS, VanillaJS, JQuery, Wordpress.\\$

## Skills

html, ess (flexbox, animation), ess preprocessor (sass, less), templating framework (foundation, bootstrap, vanilla js, jquery, shopify them development, packages managers (npm, yarn), gulp, es6, es7, react, redux, unit testing, tdd, vue.js, node.js .web development, BEM priciples, ux design, atomic design, mobile first, terminal CLI.

## Education

From 2002 to 2004 Human and Social Sciences Degree (History). La Sorbonne University. Paris. From 2012 to 2013 Web developer Professional certification. Ecole Multimedia. Paris

Still learning...

From 1998 to 2001 3 years of Applied Arts. Bachelor of Applied Arts Auguste Renoir High School. Paris. From 2009 to 2010 Professional certification : Computer programming. National Conservatory of Arts and Crafts. Paris

# Languages



## Hobbies

