Topic: Local Barbershop Appointments in P.R.

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Countermeasures

• Simple, and efficient web visual interface so the client can make their appointment without any confusion so the client can make it easily.

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- The barber will have an interface which can visualize its client queue.
- Implement a calendar in the web page to visualizes the reserved appointment.
- Real-time notification reminder so that the client can remember that has an appointment in the barbershop.

Problem Background

- Before the pandemic, when people went to their local barber shops, they just had to arrive at the facility and wait to be served by your favorite barber.
- Once the pandemic started in 2020, many local barbershops began to limit the space of people in the premises by government executive orders. Therefore, they turned to their clients to reserve their appointments with their respect barbers.
- Many of the methods used to make these "appointments" were through messaging applications, which is still until today and it is difficult to make one for new clients because they don't have the contact information of the barbers.
- Also, using informal method of attending clients lead to a mess which can be harmful to the business.

Target

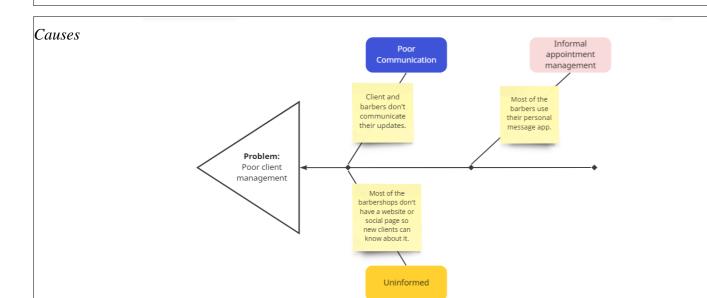
- Make an appointment website for local barber shop so barbers can organize and manage better their client queue.
- New clients can access to the website and see the prices so they can choose to make an appointment or not, making easier the process.
- Clients can make appointment whenever they like and choose their date of preference with their favorite barber.



New and Regular Clients

Check/Evaluate

- After setting the appointment and be attended each client will complete a survey for feedback purpose so they can tell how we can improve the application.
- Check if the is any improvement in the client management systems by asking the employees of the local.
- Admins will have a tool integrated in the website so they can track the user traffic for management purposes.



Act/Standardize

- The website should start with a first local barbershop with basics features.
- If the website succeed, more local barbershops can be added so they can manage their respective appointment system.
- In the future, new feature can be implemented to improve the user experience.