Topic: Organization and management for pet owners in P.R.	*Author:* Juliam J. Rodriguez Esteves	*Date:* August 29th, 2022

Problem Background

- As people get more into work and life, it feels like time is not enough to take care of their own pets, and it is becoming more common to leave pets as a secondary priority.
- There is no great way to help a mascot owner organize and it is easy for that person to forget about its mascots needs.
- It happens many times that people forget to walk their dog or buy them food when its due.
- When going out, a person is always at risk of an establishment not allowing pets to enter.
- All these things make a pet to be just another thing in your life when we have to remember that they are living things that need to be taken care of.

Target

- More accessibility to pet friendly places.
- Allow users to organize.
- Make anyone involved with a pet have an easier life.

Causes:

- The root cause for why it is hard to maintain an organize life having a pet is **because of how busy the life of the average person has become.**

- Some of the things we get too involved and lead to poor mascot management are:
  - **School**
  - **Work**
  - **Projects**
  - **Family**
  - **Friends**
  - **Hobbies**
  - **Entertainment**
  - **Personal Goals**

- Another cause that takes us to why people don't go out with their pets is due to the lack of information on places that accept animals and thus are reluctant to take them when going out.

Countermeasures

- A way to organize yourself would be very useful for the sake of the owner and the quality of a pet's life.
- The way this could be developed is through an app or website that is has different features that focus on the topic of management and organization.
- Schedules for when it is time to visit the vet and reminders for feeding, showering and taking your pets out.
- A map that shows pet friendly places where you can be sure to take your mascot without having to worry about not letting you in for having a pet.
- Suggested parks and fun activities that you can include your pet to go on.
- Make the person aware of any animal hospital or veterinarian close by.
- Where to get food for your dog.
- Links to different pet products that you could use to improve your pet's life quality.

Check/Evaluate

- We must make sure that every place we share and link we use is up to date so that any user that wishes to visit any of those links or places gets to it without any problems.
- Extensive research must be done with so that each place we select is optimal for the pet.
- Feedback from users to create a better experience.
- User traffic to see how the website is used and adjust any features needed to be changed.

Act/Standardize

- To begin with and make sure that the best service is given, the website will only be available locally here in Puerto Rico.
- Once there is enough information and we are confident that everything that could be added in Puerto Rico is done, the website could scale up to other places in the world by hiring people all over.
- Our top priority will be to make sure no false information is shared by extensively doing research about the places we share and update and maintain the website to remain as user friendly as possible.
- No personal information is to be leaked without the user's consent.