

30 Successful Online Business Ideas

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Hi, Ramit Sethi here. The first challenge with starting an online business is finding the right idea. You want something that utilizes your skills and interests while meeting a need that people have. Sometimes profitable business ideas come from unusual places. Check out the 30 successful online business ideas below to see a sample of what's possible.

1. Management Consulted - managementconsulted.com

Leading resource on all things management consulting (resumes, interviews, case studies, and finding jobs). Revenue through ebooks, courses, and personal coaching.

2. Life After College - lifeaftercollege.com

Tips and strategies on career development for recent college graduates. Revenue through books and courses.

3. Scott H. Young - scotthyoung.com

Learn faster while studying less. Revenue through ebooks and courses.

4. Study Hacks - calnewport.com/blog

Decoding patterns of success, for students & young people. Revenue through books & advertising.

5. How to Program With Java - howtoprogramwithjava.com

Tutorials on how to learn Java programming. Revenue through ebooks and online courses.

6. Goins, Writer - goinswriter.com

Make a living as a creative writer. Revenue through ebooks and courses.

7. Hodinkee - hodinkee.com

In-depth, easy to understand reviews on high quality wristwatches. Revenue through advertising.

8. Bird Tricks - birdtricks.com

How to train your parrot. Revenue through courses, bird equipment, and bird food.

9. Dog Agility - susangarrettdogagility.com

Agility training for dogs. Revenue through workshops and courses.

10. Learning Herbs - learningherbs.com

Herbal medicine made simple. Revenue through kits, ebooks, and board games.

11. Toilet Trained Cat - toilettrainedcat.com

Train cats to use the toilet. Revenue through books and courses.

12. The Ultimate Disneyworld Savings Guide - dw-secrets.com

Take a vacation to Disneyworld for half the price. Revenue through ebooks.

13. Hear and Play - hearandplay.com

Play the piano without years of lessons and sheet music. Revenue through courses.

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14. Izzy Video - izzyvideo.com

Simplified video editing. Revenue through courses.

15. Espresso English - espressoenglish.net

Learn to speak English like a native speaker. Revenue through ebooks, courses, and coaching.

16. Have the Relationship You Want - havetherelationshipyouwant.com

Dating and relationship advice for women. Revenue through ebooks and courses.

17. Elliott Hulse - hulsestrength.com

Strength training & life advice. Popular YouTube channel. Revenue through courses, coaching, and events.

18. Fuzzy Yellow Balls - fuzzyyellowballs.com

Online tennis lessons. Revenue through online membership site.

19. Fluent In 3 Months - fluentin3months.com

Lessons on quickly learning new languages. Revenue through ebooks, courses, and coaching.

20. Kalzumeus - training.kalzumeus.com

How to sell software & software consulting. Revenue through ebooks, courses, and software.

21. Bony To Beastly - bonytobeastly.com

Gain 20 pounds of muscle as a skinny guy. Revenue through ebooks, online course, and coaching.

22. Mark Manson - markmanson.net

Ex-pickup artist teaches how to connect better with women. Revenues through ebooks and courses.

23. Neville Medhora - nevblog.com

Learn informal yet effective copywriting. Revenues through ebooks and courses.

24. Grammar Girl - quickanddirtytips.com/grammar-girl

Daily grammar tips. Revenue through books & advertising.

25. Sarah Jenks - sarahjenks.com

Help women lose weight by living more. Revenue through online coaching program.

26. Paperclipping - paperclipping.com

Tell stories with scrapbooking. Revenue through courses.

27. Free Jazz Lessons - freejazzlessons.com

Learn to play jazz on the piano. Revenue through online courses.

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28. **Kinowear** - kinowear.com

Style advice for men. Revenue through ebooks & coaching.

29. **Precision Nutrition** - precisionnutrition.com

Research-driven nutritional coaching. Revenue through books, coaching, and certifications.

30. **The Mogul Mom** - themogulmom.com

Business advice for moms running businesses. Revenue through courses and advertising.