

# Serialized Interacting Mixed-Membership Stochastic Block Model

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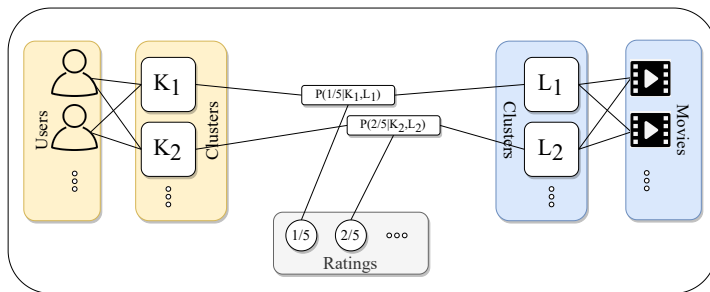
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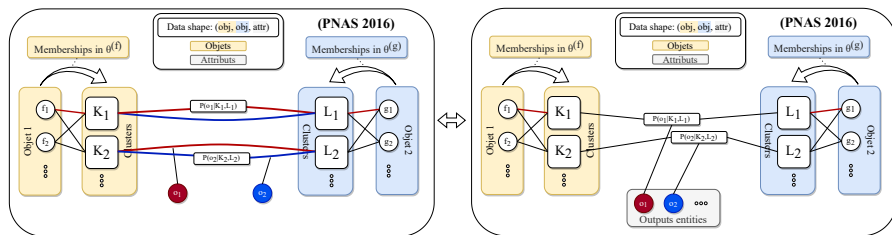
# Introduction

- Classic problem: how users rate movies?
  - Assume regularities (clusters)
- Historically: Matrix Factorization in 2009 (Y. Koren)
  - Works for linear ratings and triplets (user, movie, rating) only
- Recent developments: Mixed Membership Stochastic Block Models



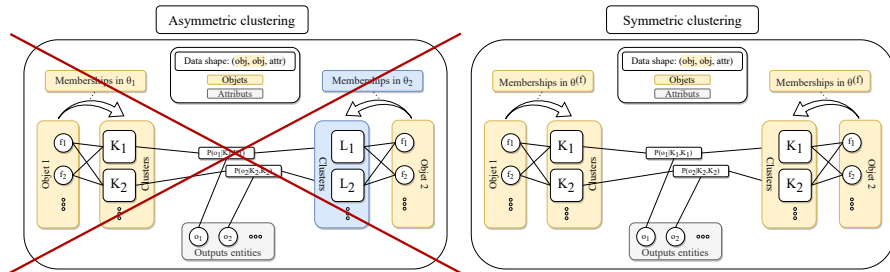
# Labeled edges

- What if ratings **do not scale linearly** (👍❤️😞😡👊...)  
 → Consider labeled edges
- (Godoy-Lorite *et al.*, 2016, PNAS)
  - Edges represent a distribution of labels (instead of a scalar weight)
  - Group memberships instantiate a PDF over labels



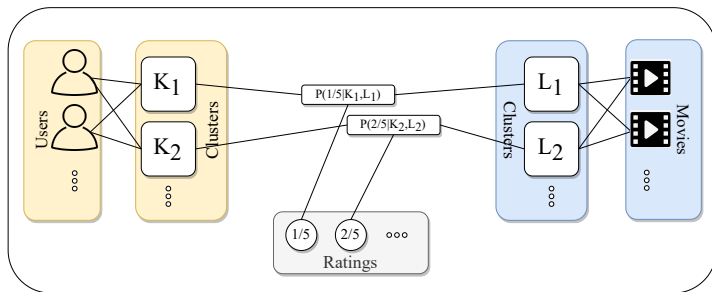
# Interactions

- What if the user watched **several movies** in a row?
  - Consider information interaction
- (Poux-Médard *et al.*, 2019, RecSys)
  - Layers can share membership matrices
  - Symmetric interaction between items of the same type
    - $P(\text{rating}|\text{movie1}, \text{movie2}) = P(\text{rating}|\text{movie2}, \text{movie1})$



# What if...

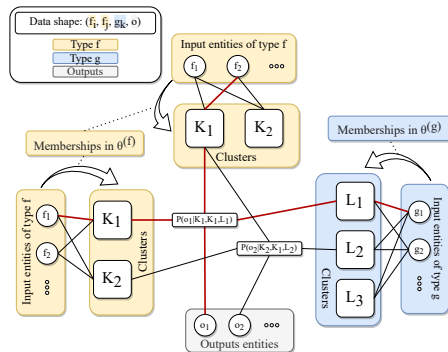
- What if ratings **do not scale linearly** (👍❤️😞😡👊...)  
→ Consider labeled edges (Godoy-Lorite *et al.* 2016)
- What if the user watched **several movies** in a row?  
→ Consider information interaction (Poux-Médard *et al.* 2021)
- What if we want to consider **additional information** (time)?  
→ Consider additional layers of information
- What if we want **all of this** at once?  
→ Serialized interacting MMSBM (this presentation)



# SIMSBM - Mathematically

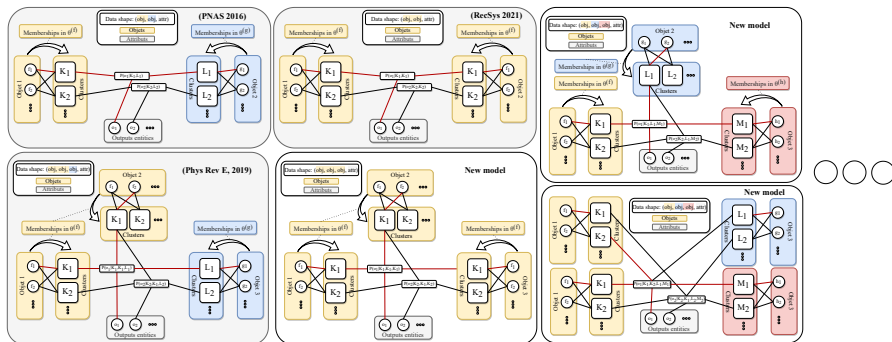
$$\mathcal{L} = \prod_{(\mathbf{f}, o) \in R^o} \left( \sum_{\mathbf{k}} p_{\mathbf{k}}(o) \prod_n \theta_{f_n, k_n}^{(a(f_n))} \right)$$

- $\theta^{(a)}$ : membership matrix for type  $x$
- $p$ : block-interaction tensor
- $\mathbf{k}$ : a permutation of index clusters
- $\mathbf{f}$ : collection of input items
- $o$ : output item (or edge label)



# SIMSBM - Graphically

- Generalises (PNAS 2016), (Phys.Rev.E, 2019) and (RecSys 2021)
  - Any number of layers and interactions
  - Unified framework for model selection



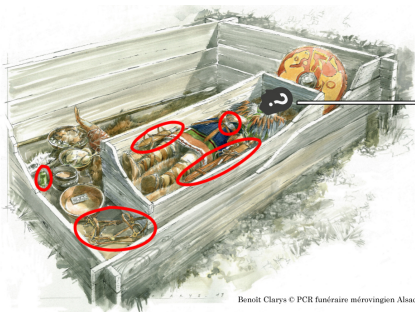
# Optimization and complexity

$$\mathcal{L} = \prod_{(\mathbf{f}, o) \in R^o} \left( \sum_{\mathbf{k}} p_{\mathbf{k}}(o) \prod_n \theta_{f_n, k_n}^{(a(f_n))} \right)$$

- EM algorithm  $\rightarrow$  Convergence to local optimum
- Scales **linearly** with the number of unique data entries  $(\mathbf{f}, o)$

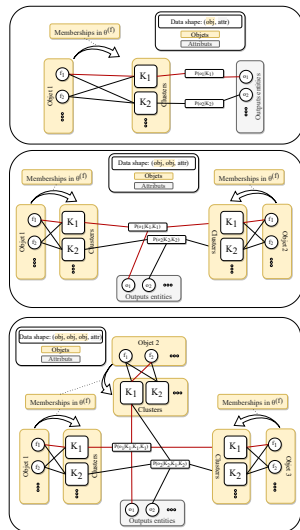


# Applications - Archaeology



Benoit Clarys © PCR funéraire mérovingien Alsace

- 2000 items
- 2 genders
- 26 000 n-plets



# Applications - Pubmed and Spotify

Symptoms → Diseases?



Review | > Pol Merkusz Leksinski, 2016 Feb;40(236):129-33.

**Post-Lyme disease syndrome)**

[Article in Polish]  
Luzyna Blaut-Jurkowska<sup>1</sup>, Marcin Jurkowski<sup>1</sup>

Affiliations + expand  
PMID: 27000820

**Abstract**

Lyme disease is a chronic infectious disease caused by the bacteria, spirochete of the Borrelia type. Skin, nervous system, musculoskeletal system and heart may be involved in the course of the disease. The prognosis for properly treated Lyme disease is usually good. However, in about 5% of patients so called Post-Lyme disease syndrome (PLSD) develops. It is defined as a syndrome of subjective symptoms persisting despite proper treatment of Borrelia burgdorferi infection. The most common symptoms include fatigue, muscle and joint pain, and problems with concentration. Pathogenesis of PLSD remains unknown. The differential diagnosis should include neurological, rheumatic and mental diseases. Till now there is no causative treatment of PLSD. In relieving symptom rehabilitation, painkillers, anti-inflammatory and antidepressants medicines are recommended. Structural and psychological supports are also necessary. Non-specific symptoms reported by patients with post-Lyme disease syndrome raise the suspicion of other pathologies. This can lead to misdiagnosis and implementation of unnecessary, potentially harmful to the patient's therapy. An increase in tick-borne diseases needs to increase physicians awareness of these issues.

**Keywords:** borrelia burgdorferi; post-lyme disease syndrome (PLSD).

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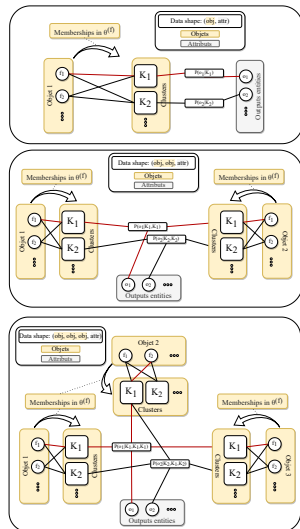
Songs → Next song?



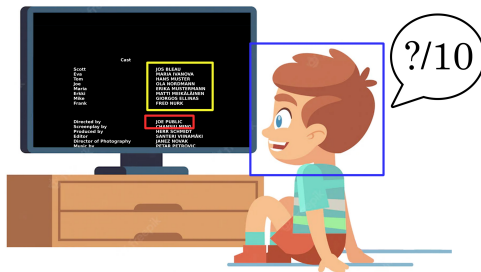
# TITLE

- 1 **Dark Horse**  
Katy Perry, Juicy J
- 2 **Rather Be (feat. Jess Glynne)**  
Clean Bandit, Jess Glynne
- 3 **Timber (feat. Ke\$ha)**  
Pitbull, Ke\$ha
- 4 **Counting Stars**  
OneRepublic
- 5 **Magic**  
Coldplay
- 6 **#SELFIE**  
The Chainsmokers
- 7 **Pompeii**  
Bastille

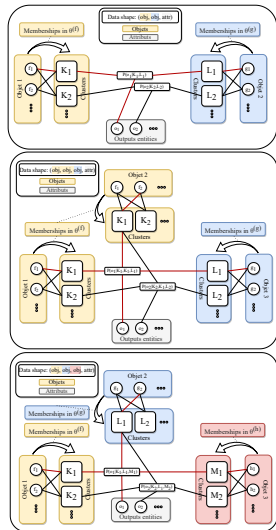
- 322 symptoms
- 4442 diseases
- 2 000 000 n-plets
- 2028 artists
- 2028 artists
- 50 000 n-plets



# Applications - Imdb



- 2502 users
- 809 actors
- 255 directors
- 10 ratings
- 1 000 000 n-plets



# Applications - Quantitative results

		F1	P@1	AUCROC	AUCPR	RankAvgPrec	CovErrNorm
MrBanks	Ply, Sit (3), Gen, Age						
	SIMSBM(1,1,1,1)	0.7124(2)	0.6549(3)	0.7071(2)	0.7141(3)	0.8274(1)	0.1726(1)
	SIMSBM(1,2,1,1)	0.7107(2)	0.6696(5)	0.7120(4)	0.7158(5)	0.8348(3)	0.1652(3)
	SIMSBM(1,3,1,1)	<b>0.7348(2)</b>	<b>0.7172(5)</b>	<b>0.7610(4)</b>	<b>0.7646(4)</b>	<b>0.8586(3)</b>	<b>0.1414(3)</b>
	TF	0.6795	0.6037	0.4702	0.4967	0.8019	0.1981
	NMF	0.7178	0.6976	0.7232	0.7182	0.8409	0.1591
	KNN	0.7023	0.6648	0.6859	0.6623	0.8324	0.1676
	NB	0.6867	0.6382	0.6323	0.6250	0.8191	0.1809
Spotify	Artists (3)						
	SIMSBM(1)	0.1741(4)	0.2155(7)	<b>0.7908(6)</b>	0.1603(3)	0.3827(4)	0.0786(3)
	SIMSBM(2)	0.3156(5)	<b>0.3348(4)</b>	0.7661(5)	0.2545(3)	<b>0.4528(3)</b>	0.0938(6)
	SIMSBM(3)	<b>0.3243(4)</b>	0.3209(3)	0.7384(6)	<b>0.2613(3)</b>	0.4366(3)	0.1079(7)
	TF	0.0262	0.0042	0.4805	0.0159	0.0962	0.1550
	NMF	0.0371	0.0658	0.5650	0.0403	0.1762	0.2557
	KNN	0.3201	0.3009	0.7079	0.2400	0.3941	0.5212
	NB	0.0463	0.0846	0.7005	0.0576	0.2264	<b>0.0763</b>
PubMed	Symptoms (3)						
	SIMSBM(1)	0.2915(2)	0.5576(4)	0.7475(1)	0.2658(1)	0.4641(1)	0.2033(1)
	SIMSBM(2)	0.3127(1)	0.5704(1)	0.7613(1)	0.2840(1)	0.4838(1)	0.1991(1)
	SIMSBM(3)	<b>0.3219(1)</b>	<b>0.5790(1)</b>	<b>0.7666(1)</b>	<b>0.2895(1)</b>	<b>0.4937(1)</b>	<b>0.1983(1)</b>
	TF	0.1607	0.1003	0.5605	0.1777	0.1370	0.5118
	NMF	0.1606	0.0293	0.5368	0.2158	0.2321	0.2959
	KNN	0.2414	0.3251	0.6154	0.2324	0.2891	0.7730
	NB	0.2600	0.1618	0.7054	0.2389	0.2036	0.3058
Imdb	Usr, Dir, Cast						
	SIMSBM(1,1,1)	<b>0.3896(1)</b>	<b>0.3437(2)</b>	<b>0.7593(1)</b>	<b>0.3293(2)</b>	<b>0.5705(1)</b>	<b>0.1654(1)</b>
	TF	0.2547	0.2238	0.5039	0.1513	0.4549	0.2636
	NMF	0.1127	0.0483	0.5005	0.1529	0.1406	0.8319
	KNN	0.2596	0.1890	0.5501	0.1681	0.3268	0.5248
	NB	0.2558	0.2373	0.5362	0.1617	0.4632	0.2571

# Conclusion

- In summary:
  - Numerous real-world applications
    - Recommender systems (Spotify, Imdb, ...)
    - Social sciences (archaeology, behaviour analysis, ...)
    - Miscellaneous (medical diagnosis, retweet prediction, ...)
  - Easy model selection
    - Three original models summarized in one framework
    - Infinitely many ready-to-use models
  - Linear complexity



# Thanks for your attention!

Webpage: <https://gaelpouxmedard.github.io/>

Code and data: <https://github.com/GaelPouxMedard/SIMSBM/>

