

# Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction  
Amount

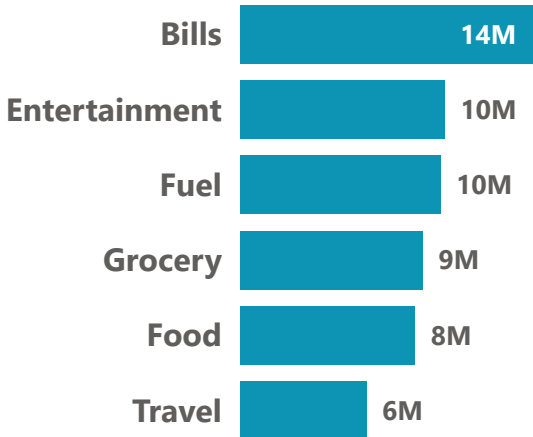
46M

Transaction  
Count

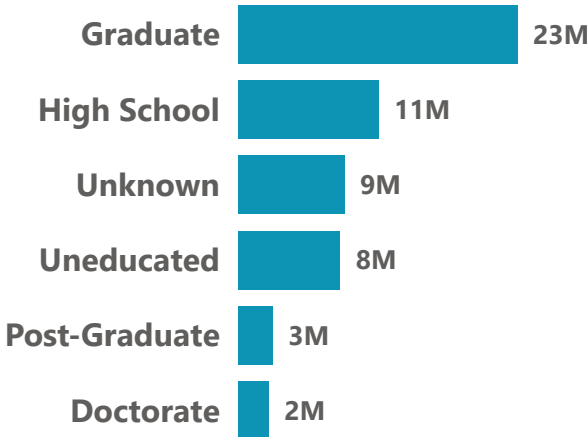
667.2K

Card_Category	Revenue	Sum of Interest_Earned	Sum of total_trans_amt
Blue	4,71,88,612	66,14,173	3,78,40,749
Silver	56,59,109	8,21,923	46,47,596
Gold	25,33,682	3,84,755	20,91,362
Platinum	11,35,608	1,61,629	9,53,314
Total	5,65,17,011	79,82,480	4,55,33,021

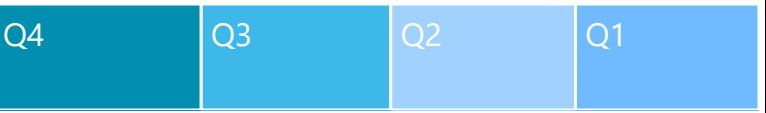
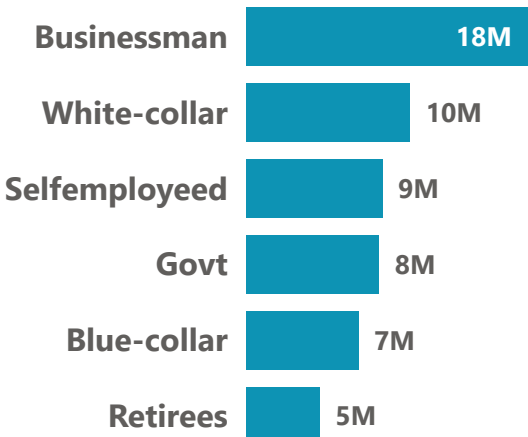
## Revenue by Expenditure Type



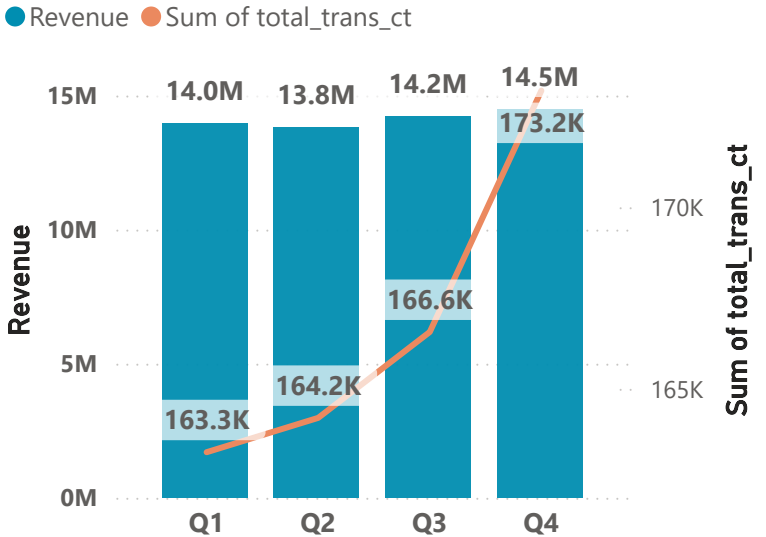
## Revenue by Education Level



## Revenue by Customer Job



## QTR Revenue and Total Transaction Count



Week\_Start\_Date

All

F

M

Low

Mid

High

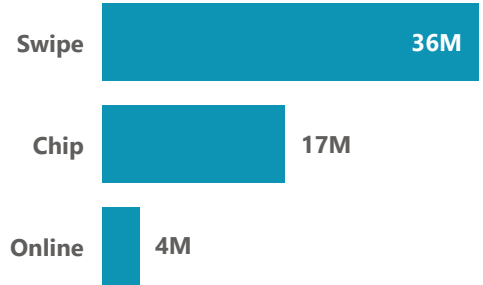
Gold

Silver

Blue

Platinum

## Revenue by Use Chip



## Customer Acq Cost

