

Data Wrangling Report for Twitter-@WeRateDogs

1. Gathering the data

About the datasets

The dataset I'll be wrangling is the tweet archive of Twitter user @dog_rates (https://twitter.com/dog_rates), also known as WeRateDogs. This archive/dataset consists of 2356 basic tweet data from November, 2015 to August, 2017.

WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. Based on the images in the above dataset (i.e. WeRateDogs Twitter archive), another dataset is created which consists of image predictions (the top three only) alongside each tweet ID, image URL, and the image number that corresponded to the most confident prediction (numbered 1 to 4 since tweets can have up to four images). Though no wrangling will be done directly on this image predictions dataset, it will definitely provide some additional data for our main tweet archive dataset.

Gather Twitter archive CSV file

Using the link provided by Udacity, I downloaded the WeRateDogs Twitter archive manually as `twitter_archive_enhanced.csv` (https://d17h27t6h515a5.cloudfront.net/topher/2017/August/59a4e958_twitter-archiveenhanced/twitter-archive-enhanced.csv) and imported this file into a dataframe (`twitter_arc_df`).

Gather tweet image predictions

I downloaded the tweet image predictions file hosted on Udacity's servers programmatically using Python's Requests library and saved it locally to `image_predictions.tsv` file. Then, I imported this file into a Python Pandas dataframe (`twitter_img_df`).

Gather Status data from tweets

I downloaded every tweet's entire set of JSON data in a file called `tweet_json.txt` file manually. Created a dataframe `twitter_api_df` from this JSON including only `tweet_id`, `retweet_count`, `favorite_count` and `display_text_range` data.

2. Assessing the data

Visual Assessment

I used Microsoft Excel to explore the `twitter_archive_enhanced.csv` and `image_predictions.tsv` and I was able to spot the following 2 quality and 2 tidiness issues:-

- Quality- unnecessary html tags in `source` column in place of utility name e.g. `Twitter` for iPhone
- Quality - `text` column contains unnecessary text
- Tidyness - Reshape `twitter_arc_df`- `doggo`, `floofer`, `pupper` and `puppo` columns should be merged into one column named `stage`
- Tidyness - `twitter_arc_df` - Original tweets will have empty `retweeted_status_id`, `retweeted_status_user_id` and `retweeted_statuses_timestamp` columns, which can be dropped

Programmatic Assessment

I used pandas' `info` method on `twitter_arc_df` to spot erroneous datatypes and other quality issues, if any. Then I used `value_counts` method on `rating_numerator`, `rating_denominator` and `name` columns to look up the range of their values and its distribution. Also to verify 1 tidiness issue that I found during the visual assessment, I queried the archive dataframe to see if any of its tweets has more than one dog-stage mentioned. This entire activity helped me to identify the following **7 quality issues**.

- also contains retweets other than original tweets
- many `tweet_id(s)` of `twitter_arc_df` table are missing in `twitter_img_df` (image predictions) table
- erroneous datatypes in `in_reply_to_status_id`, `in_reply_to_user_id` and `timestamp` columns
- `rating_denominator` column has values other than 10
- incorrect dog names starting with lowercase characters (e.g. a, an, actually, by)
- some records have more than one dog stage

After taking a look at the sample of each of these dataframes, I was able to identify the following 2 tidiness issues: "breed" column should be added in `twitter_arc_df` table; its values based on `p1_conf` and `p1_dog` columns of `twitter_img_df` (image predictions) table `retweet_count` and `favorite_count` columns from `twitter_api_df` (tweet status) table should be joined with `twitter_arc_df` table.

3. Cleaning the data

As all the quality and tidiness issues were related to `twitter_arc_df` table, I created a copy of only this table and named it `twitter_arc_df_clean`. For each quality/tidiness issue, I performed the programmatic data cleaning process in 3 stages - Define, Code & Test. During the cleaning process, I converted the datatypes of source and newly created stage columns of `twitter_arc_df_clean` to category datatype.

4. Storing the data

After the completion of the cleaning process, I stored the `archive_clean` DataFrame in `twitter_archive_master.csv` file.