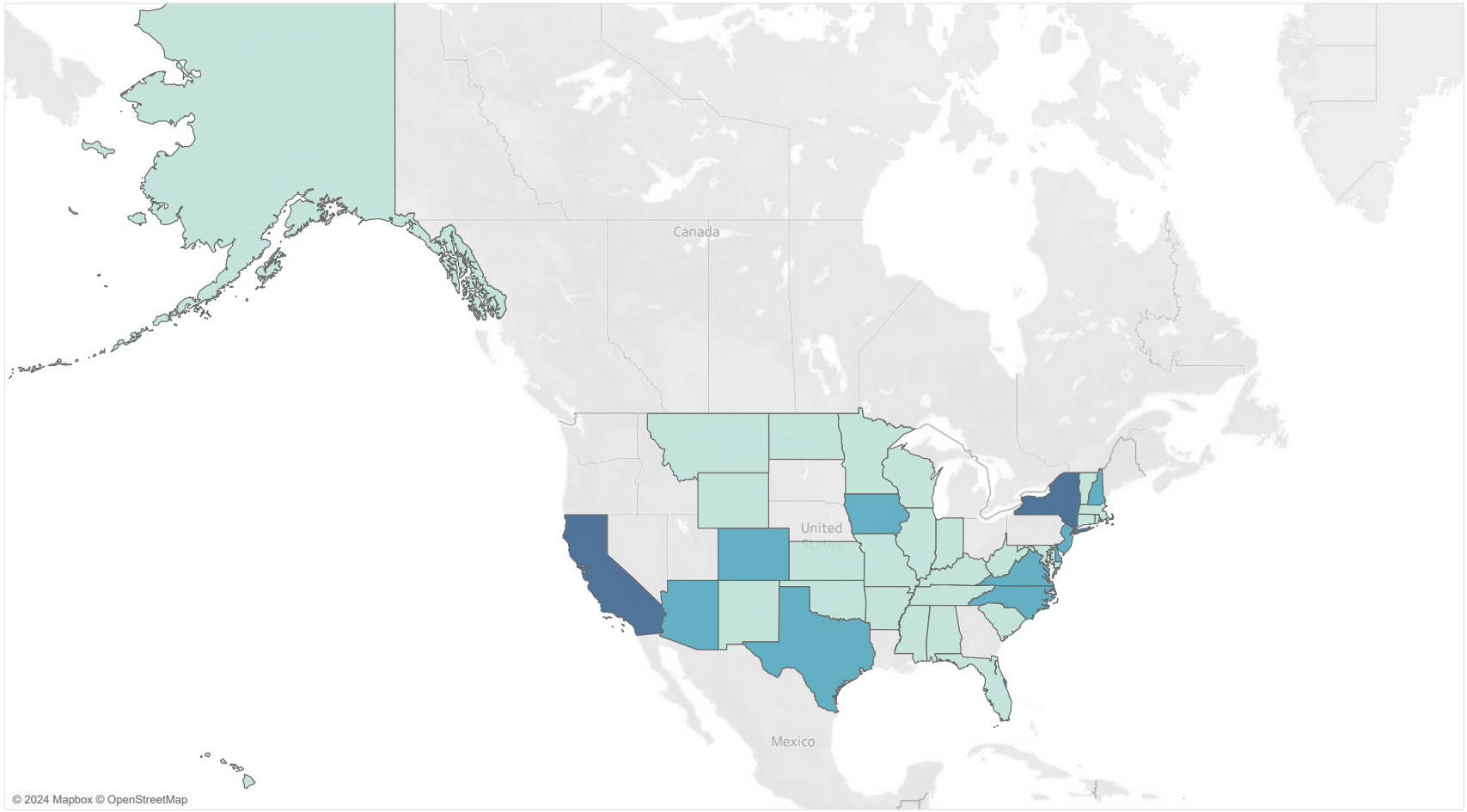
Membership Distribution Map



Count of Membership

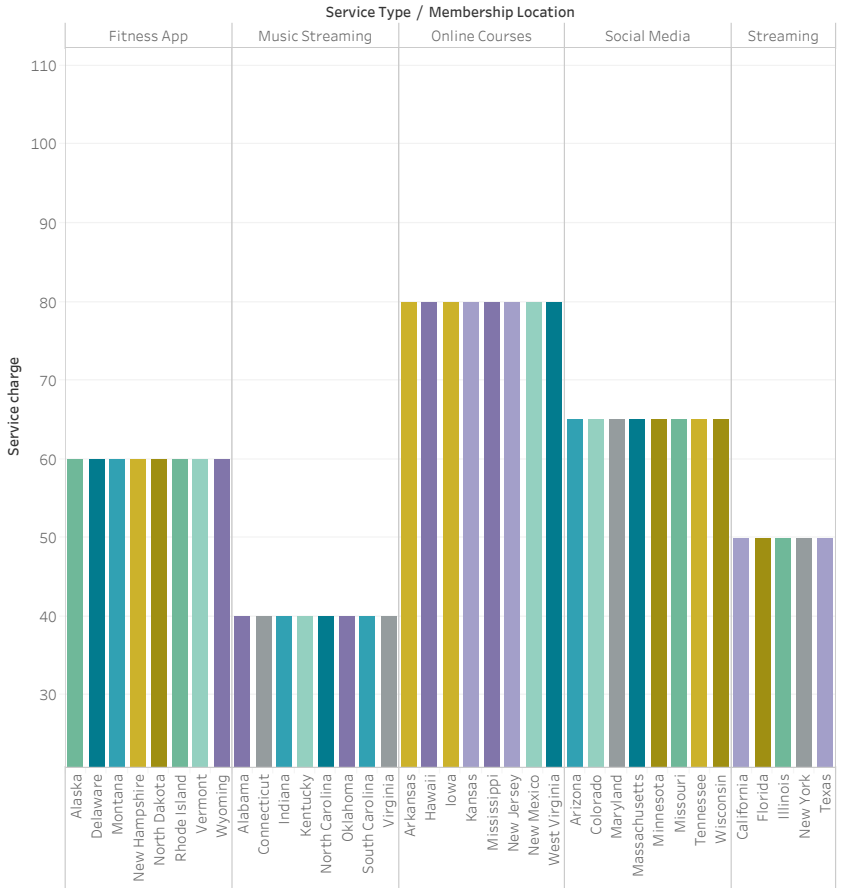
1 — 3

Membership Location

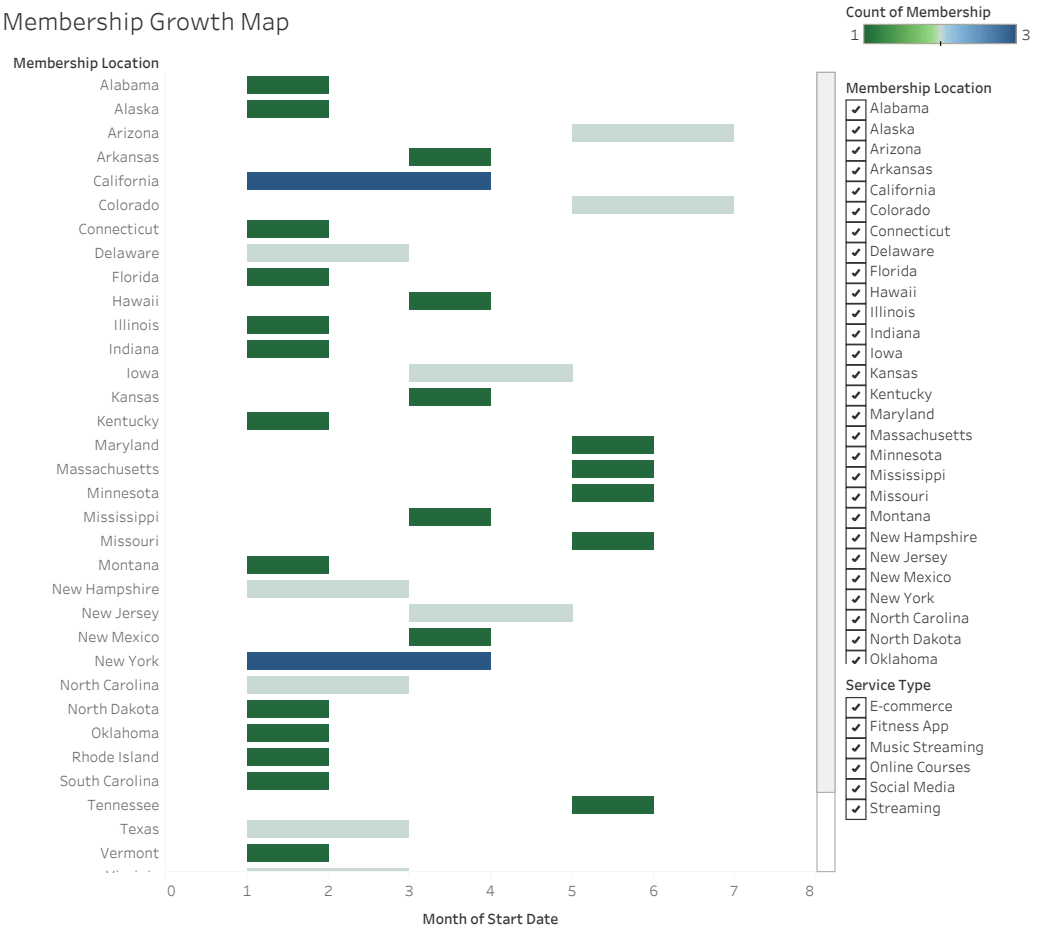
- ☑ Alabama
- ☑ Alaska
- ☑ Arizona
- ☑ Arkansas
- ☑ California
- ☑ Colorado
- ☑ Connecticut
- ☑ Delaware
- ☑ Florida
- ☑ Hawaii
- ☑ Illinois
- ☑ Indiana
- ☑ Iowa
- ☑ Kansas
- ☑ Kentucky
- ☑ Maryland
- ☑ Massachusetts
- ☑ Minnesota
- ☑ Mississippi
- ☑ Missouri
- ☑ Montana
- ☑ New Hampshire
- ☑ New Jersey
- ☑ New Mexico
- ☑ New York
- ☑ North Carolina
- ☑ North Dakota
- ☑ Oklahoma
- ☑ Rhode Island
- ☑ South Carolina
- ☑ Tennessee
- ☑ Texas
- ☑ Vermont
- ☑ Virginia
- ☑ West Virginia
- ☑ Wisconsin
- ☑ Wyoming

Geographical Membership Distribution Insights

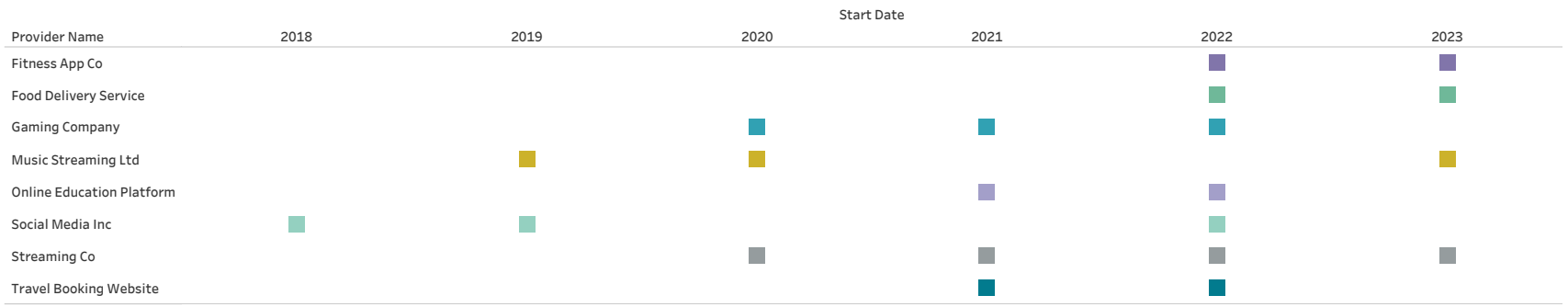
Service Charge Location wise



Membership Growth Map



Service Provider Timeline



Provider Name

- ☑ Fitness App Co
- ☑ Food Delivery Service
- ☑ Gaming Company
- ☑ Music Streaming Ltd
- ☑ Online Education Platf..
- ☑ Social Media Inc
- ☑ Streaming Co
- ☑ Travel Booking Website

Year of Start Date

- ☑ 2018
- ☑ 2019
- ☑ 2020
- ☑ 2021
- ☑ 2022
- ☑ 2023

Service Providers Timeline

End Date

Year of Star..	Null	2024	2025	2026
2018	Social Media Inc			
2019	Social Media Inc	Music Streaming Ltd		
2020	Music Streaming Ltd	Gaming Company	Streaming Co	
2021	Online Education Platform		Gaming Company Travel Booking Website	Streaming Co
2022	Food Delivery Service	Online Education Platform Travel Booking Website	Fitness App Co Gaming Company Social Media Inc Streaming Co	
2023	Fitness App Co Food Delivery Service Music Streaming Ltd Streaming Co			

Count of User

0 — 10

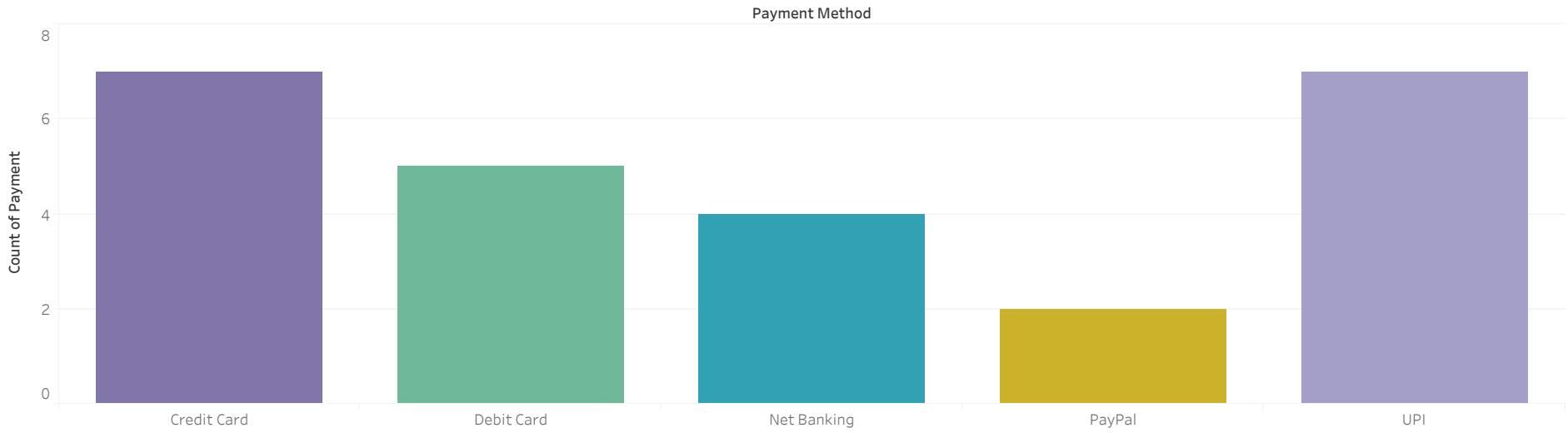
Provider Name

- Fitness App Co
- Food Delivery Service
- Gaming Company
- Music Streaming Ltd
- Online Education Plat..
- Social Media Inc
- Streaming Co
- Travel Booking Websi..

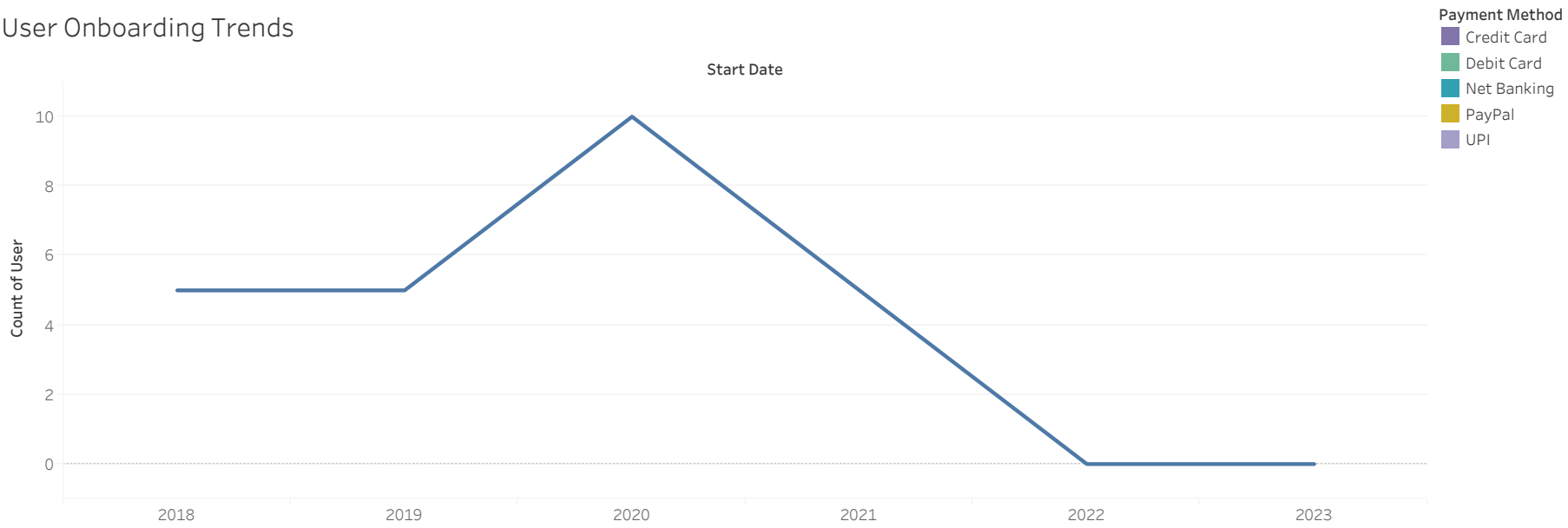
Count of User

To Null

Payment Method



User Onboarding Trends

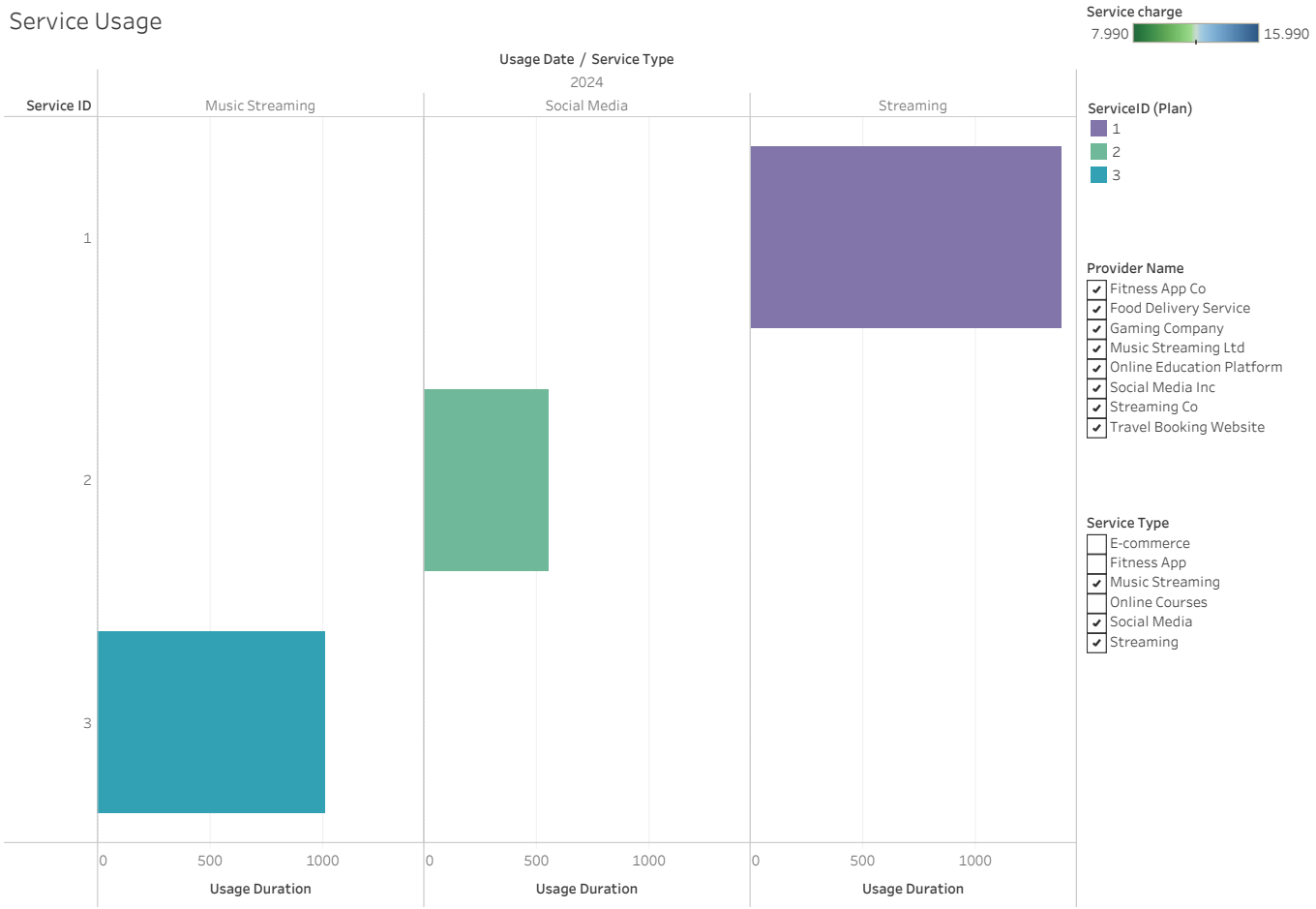


Usage Analytical Insights

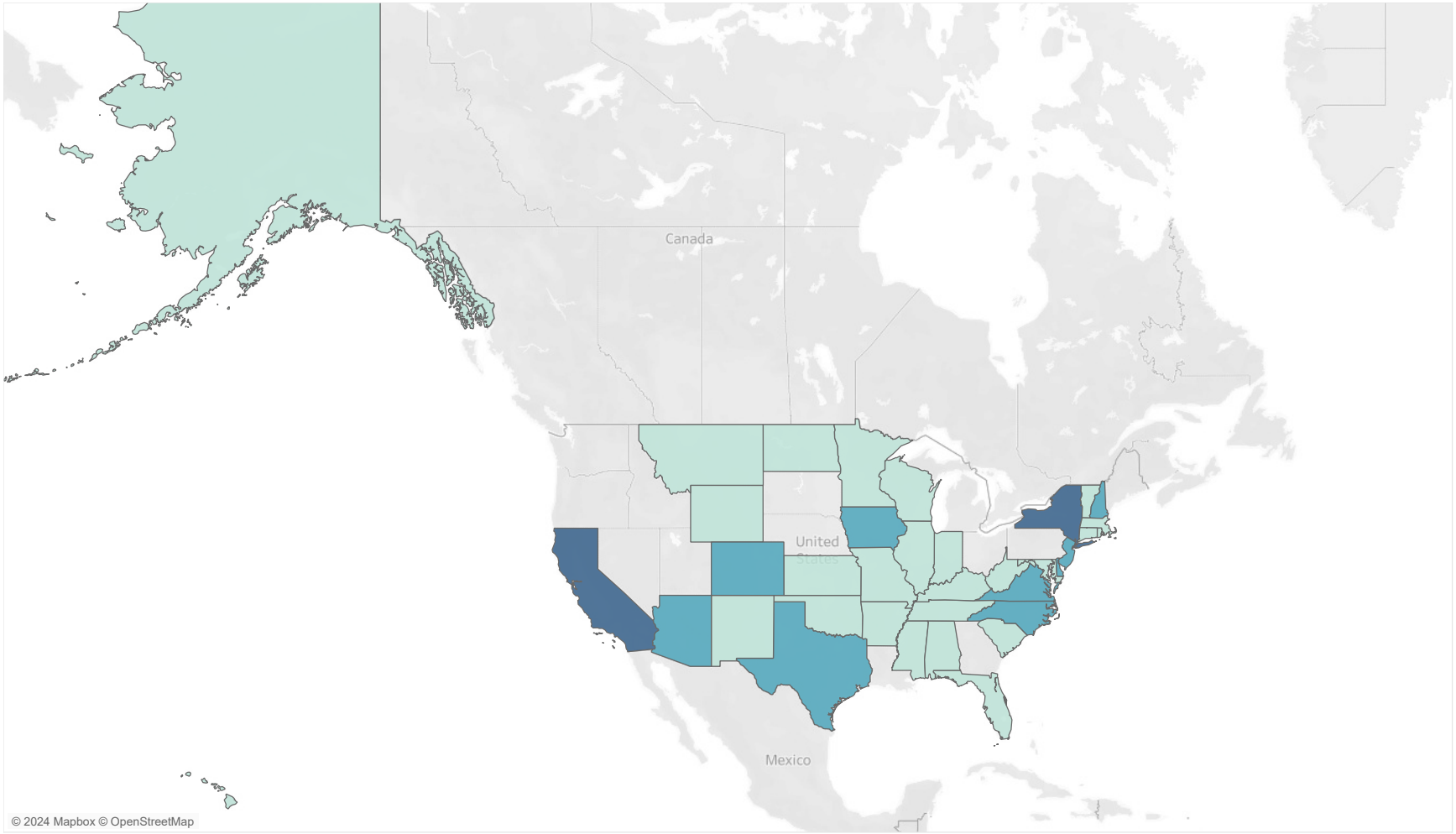
Revenue by Service type

Service ID	User ID	
1	1	9.990
	6	9.990
	11	9.990
	16	9.990
	21	9.990
2	2	12.990
	7	12.990
	12	12.990
	17	12.990
	22	12.990
3	3	7.990
	8	7.990
	13	7.990
	18	7.990
	23	7.990
4	4	15.990
	9	15.990
	14	15.990
	19	15.990
	24	15.990
5	5	11.990
	10	11.990
	15	11.990
	20	11.990
	25	11.990

Service Usage

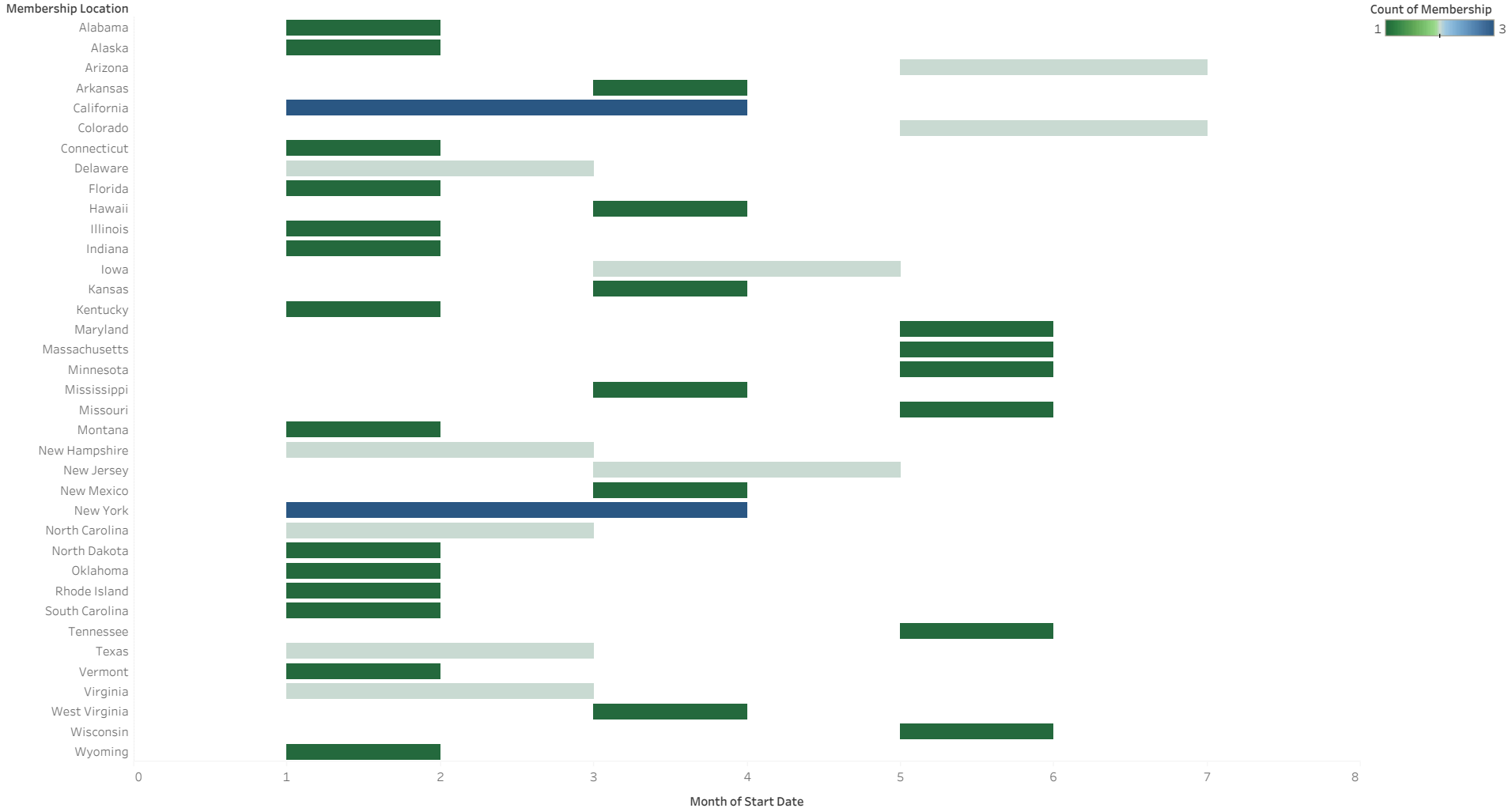


Membership Distribution Map



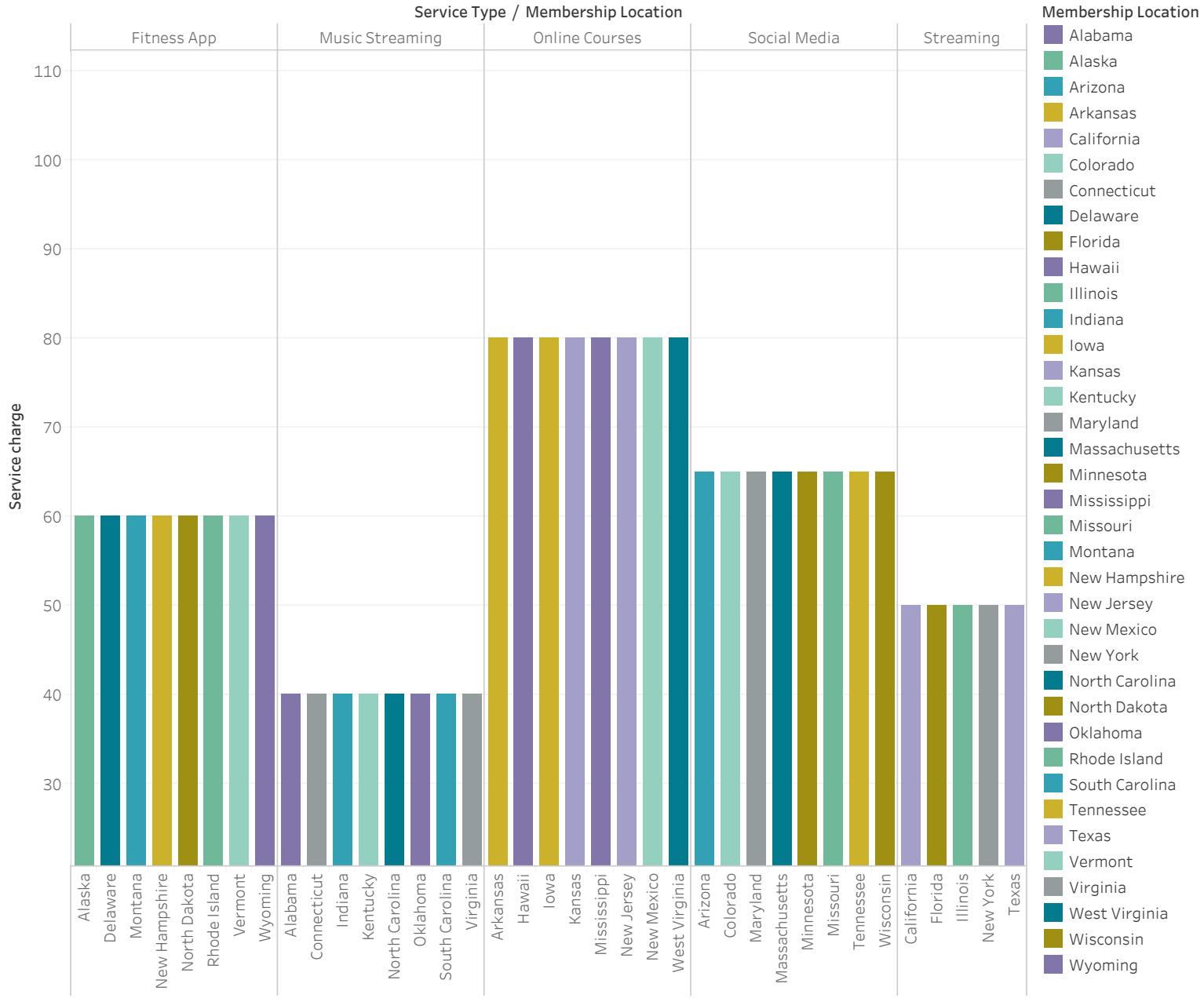
Map based on Longitude (generated) and Latitude (generated). Color shows count of Membership. Details are shown for Membership Location. The view is filtered on Membership Location, which keeps 37 of 37 members.

Membership Growth Map



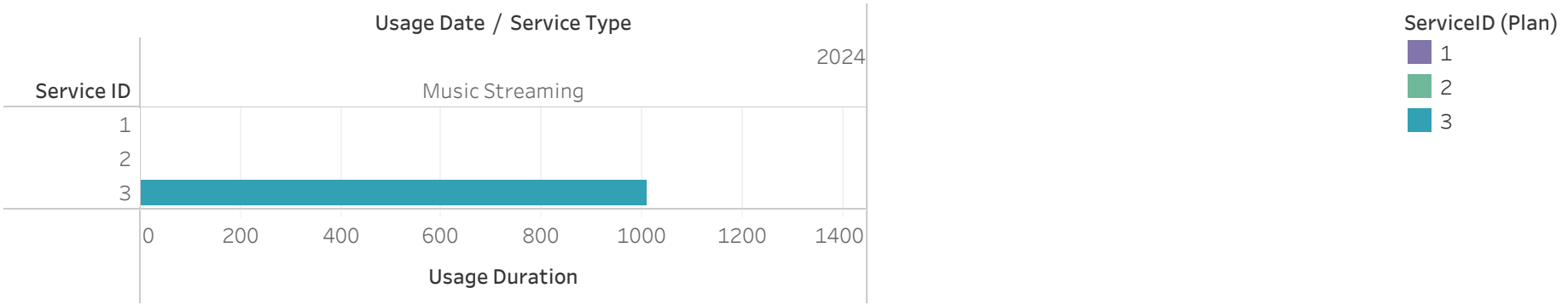
Start Date Month for each Membership Location. Color shows count of Membership. Size shows count of Membership. The view is filtered on Membership Location, which keeps 37 of 37 members.

Service Charge Location wise



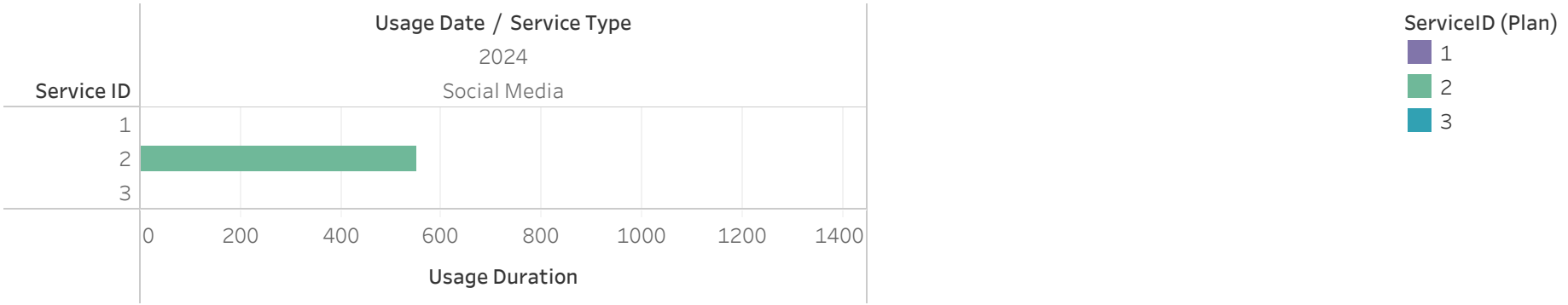
Sum of Service charge for each Membership Location broken down by Service Type. Color shows details about Membership Location. The view is filtered on Membership Location and Service Type. The Membership Location filter keeps 37 of 37 members. The Service Type filter keeps 6 of 6 members.

Service Usage



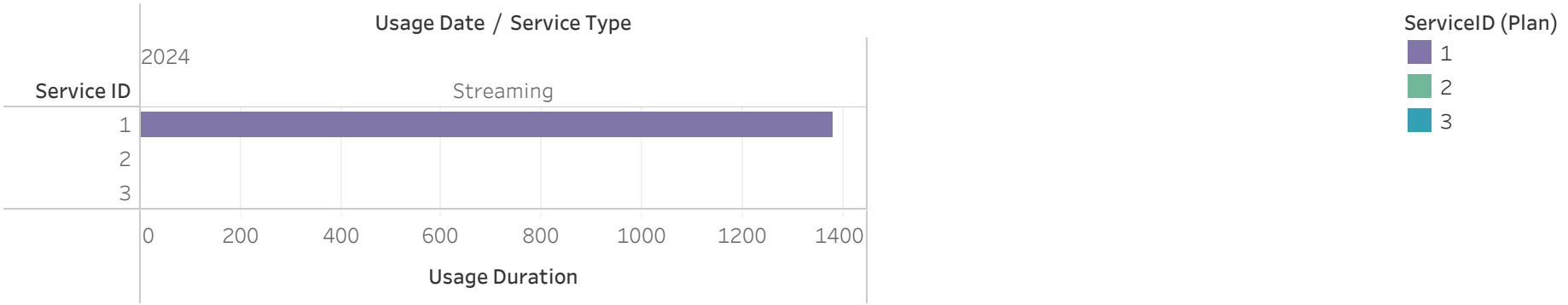
Sum of Usage Duration for each Service ID broken down by Usage Date Year and Service Type. Color shows details about ServiceID (Plan). The view is filtered on Service Type, which keeps Music Streaming, Social Media and Streaming.

Service Usage



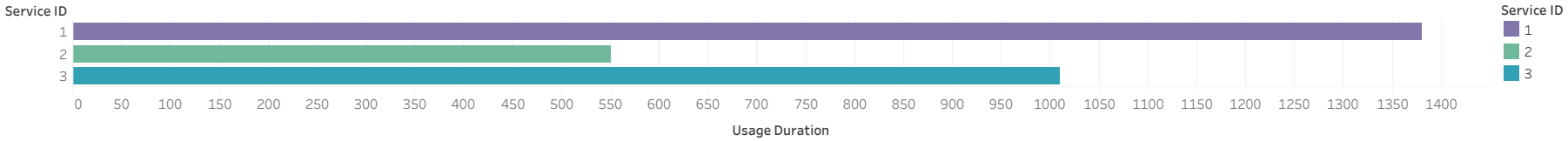
Sum of Usage Duration for each Service ID broken down by Usage Date Year and Service Type. Color shows details about ServiceID (Plan). The view is filtered on Service Type, which keeps Music Streaming, Social Media and Streaming.

Service Usage



Sum of Usage Duration for each Service ID broken down by Usage Date Year and Service Type. Color shows details about ServiceID (Plan). The view is filtered on Service Type, which keeps Music Streaming, Social Media and Streaming.

Customer Churn Analysis

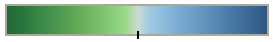


Sum of Usage Duration for each Service ID. Color shows details about Service ID. The view is filtered on sum of Usage Duration, which keeps non-Null values only.

Revenue by Service type

Service ID	User ID	
1	1	9.990
	6	9.990
	11	9.990
	16	9.990
	21	9.990
2	2	12.990
	7	12.990
	12	12.990
	17	12.990
	22	12.990
3	3	7.990
	8	7.990
	13	7.990
	18	7.990
	23	7.990
4	4	15.990
	9	15.990
	14	15.990
	19	15.990
	24	15.990
5	5	11.990
	10	11.990
	15	11.990
	20	11.990
	25	11.990

Service charge

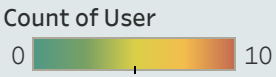


7.990 15.990

Sum of Service charge broken down by Service ID and User ID. Color shows sum of Service charge. The marks are labeled by sum of Service charge. The data is filtered on Provider Name, which keeps 8 of 8 members.

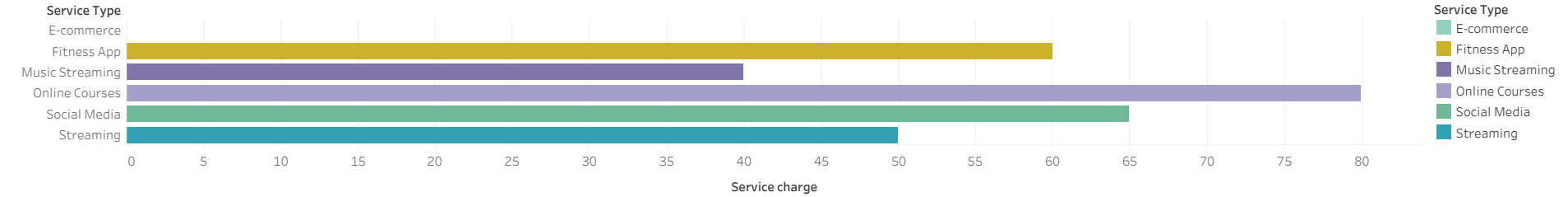
Service Providers Timeline

Year of Star..	End Date: Null	2024	2025	2026
2018	Social Media Inc			
2019	Social Media Inc	Music Streaming Ltd		
2020	Music Streaming Ltd	Gaming Company	Streaming Co	
2021	Online Education Platform		Gaming Company Travel Booking Website	Streaming Co
2022	Food Delivery Service	Online Education Platform Travel Booking Website	Fitness App Co Gaming Company Social Media Inc Streaming Co	
2023	Fitness App Co Food Delivery Service Music Streaming Ltd Streaming Co			



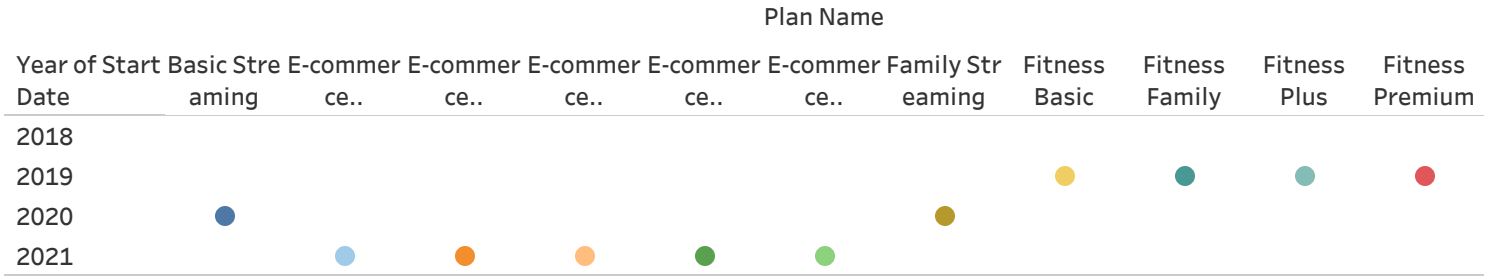
Provider Name broken down by End Date Year vs. Start Date Year. Color shows count of User. The view is filtered on count of User and Provider Name. The count of User filter includes everything. The Provider Name filter keeps 8 of 8 members.

Service Charge Distribution



Sum of Service charge for each Service Type. Color shows details about Service Type. The view is filtered on Service Type, which keeps 6 of 6 members.

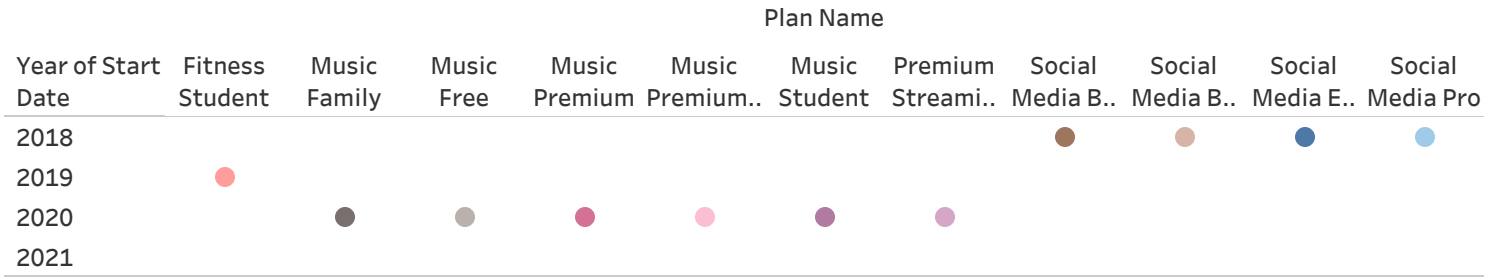
Plan Adoption Over Time



Plan Name (color) broken down by Plan Name vs. Start Date Year.

Plan Name
- Basic Streaming
- E-commerce Basic
- E-commerce Enterprise
- E-commerce Plus
- E-commerce Pro
- E-commerce Starter
- Family Streaming
- Fitness Basic
- Fitness Family
- Fitness Plus
- Fitness Premium
- Fitness Student
- Music Family
- Music Free
- Music Premium
- Music Premium Plus
- Music Student
- Premium Streaming
- Social Media Basic
- Social Media Business
- Social Media Enterprise
- Social Media Pro
- Social Media Student
- Student Streaming
- Ultra HD Streaming

Plan Adoption Over Time



Plan Name (color) broken down by Plan Name vs. Start Date Year.

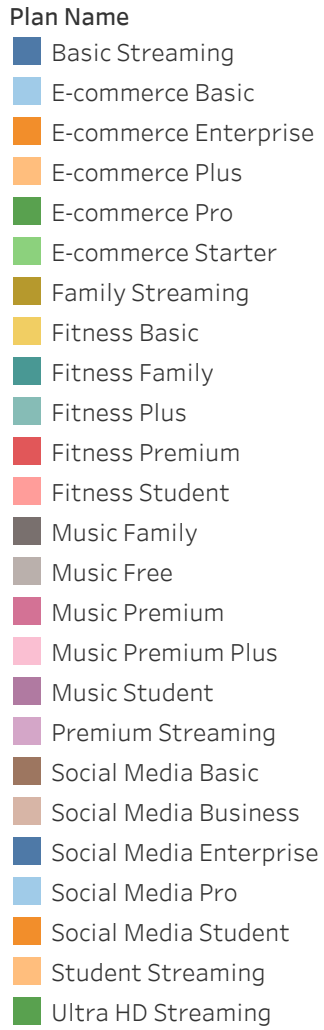
Plan Name

- Basic Streaming
- E-commerce Basic
- E-commerce Enterprise
- E-commerce Plus
- E-commerce Pro
- E-commerce Starter
- Family Streaming
- Fitness Basic
- Fitness Family
- Fitness Plus
- Fitness Premium
- Fitness Student
- Music Family
- Music Free
- Music Premium
- Music Premium Plus
- Music Student
- Premium Streaming
- Social Media Basic
- Social Media Business
- Social Media Enterprise
- Social Media Pro
- Social Media Student
- Student Streaming
- Ultra HD Streaming

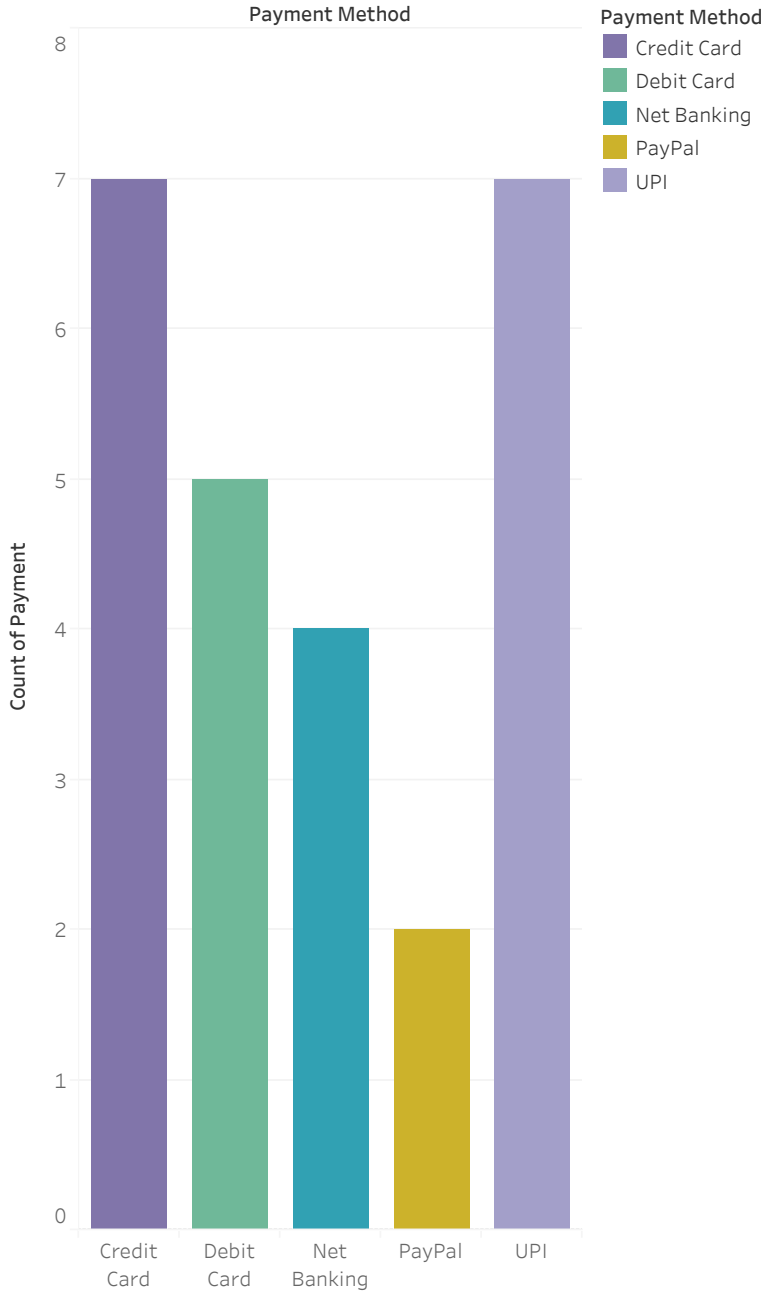
Plan Adoption Over Time

Year of Start Date	Plan Name: Social Media St..	Student S treaming	Ultra HD S treaming
2018	●		
2019			
2020		●	●
2021			

Plan Name (color) broken down by Plan Name vs. Start Date Year.

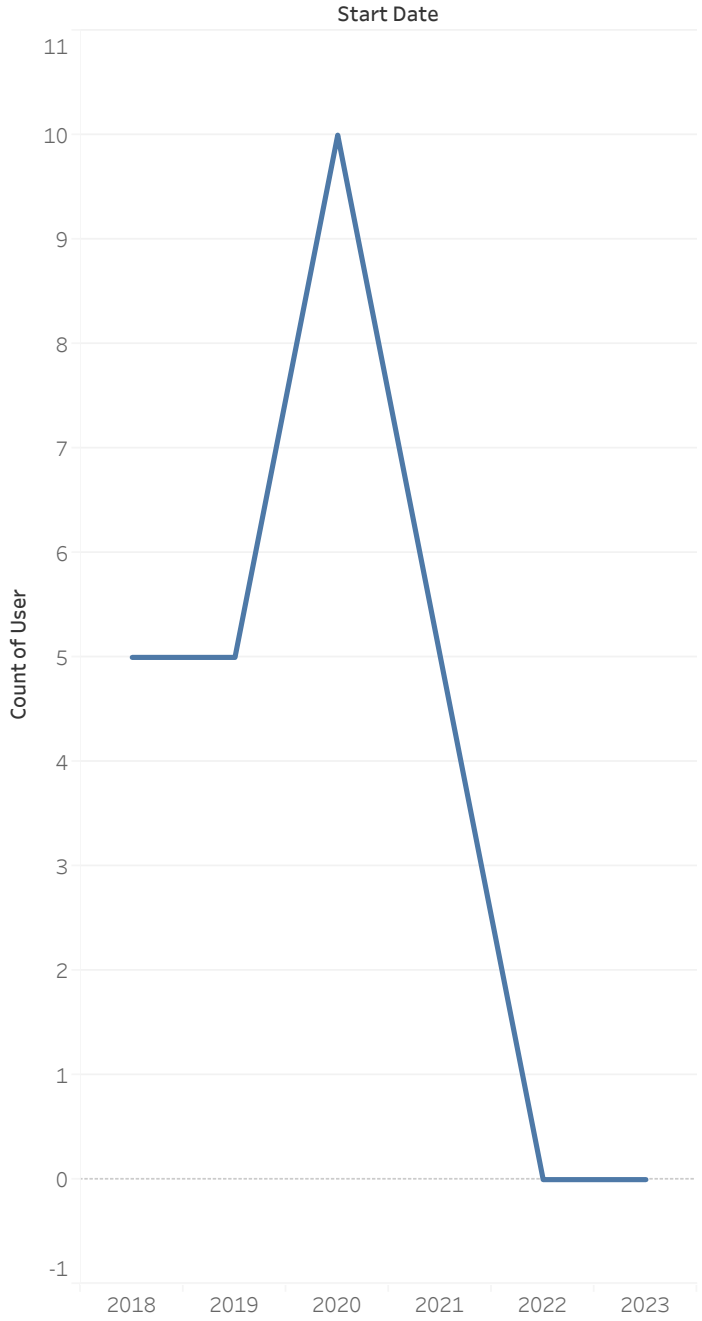


Payment Method



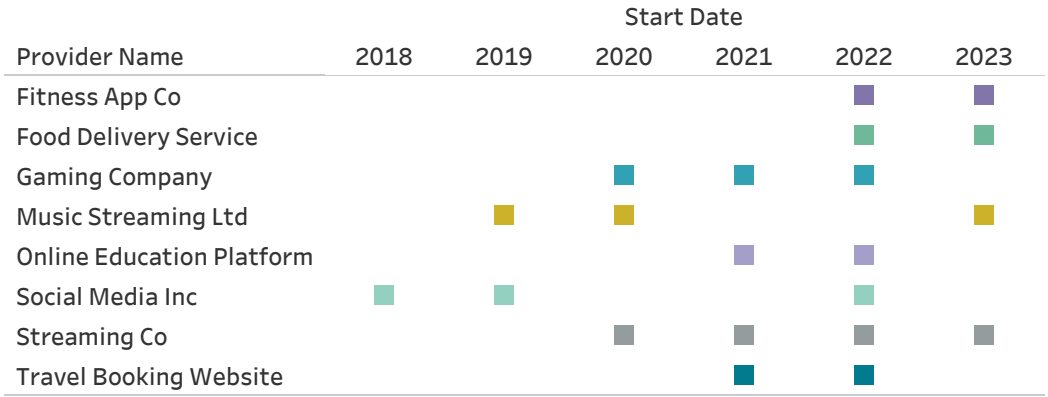
Count of Payment for each Payment Method. Color shows details about Payment Method.

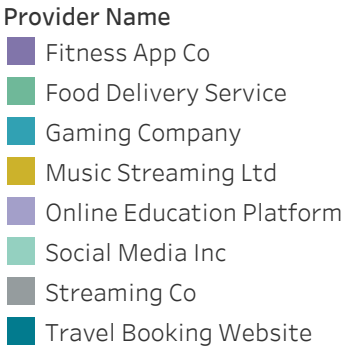
User Onboarding Trends



The trend of count of User for Start Date Year.

Service Provider Timeline





Provider Name (color) broken down by Start Date Year vs. Provider Name. The view is filtered on Provider Name and Start Date Year. The Provider Name filter keeps 8 of 8 members. The Start Date Year filter keeps 6 of 6 members.