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The McDonald’s Company :-

McDonald’s corporation is a global fast food chain that operates and franchises a network of restaurants serving hamburgers, fries, and other fast food items. Founded in 1940, it has become one of the worlds largest and most recognizable brands in the food industry.

Goals and purpose:-

McDonald’s goals typically around aspects like :

1. Customer satisfaction
2. Profitability
3. Innovation
4. Sustainability
5. Community Engagement

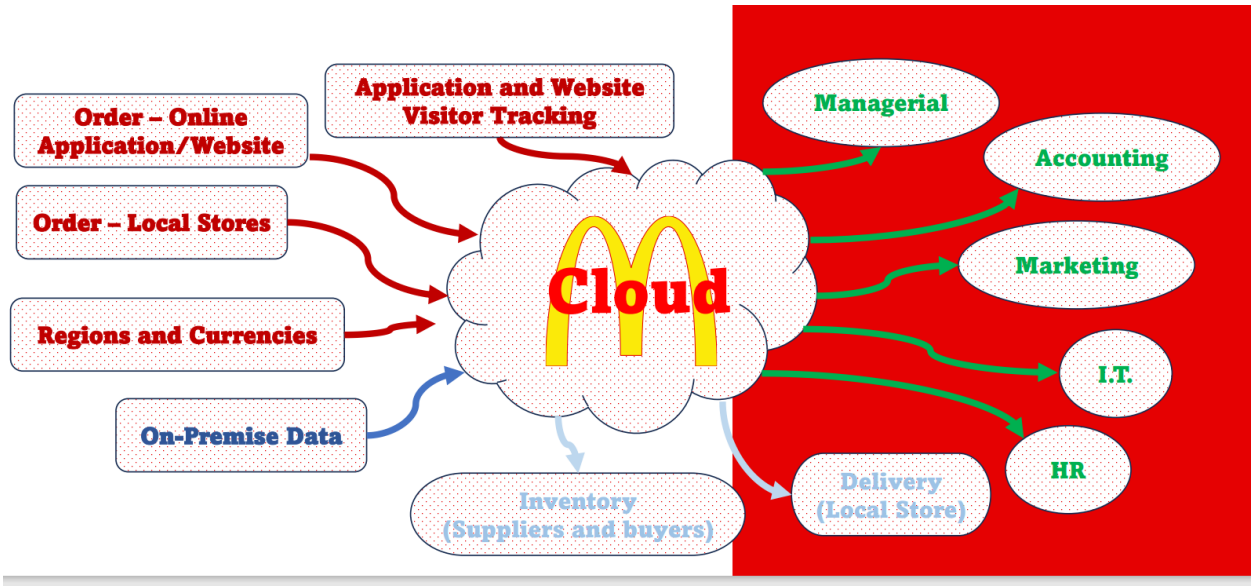
These may include providing quality food and service, expanding market presence, introducing new menu items, reducing environmental impact, and contributing positively to local communities.

Current situation:-

McDonald’s, many large corporation, likely utilizes a variety of data storage solutions depending on the type and volume of data they need to manage.

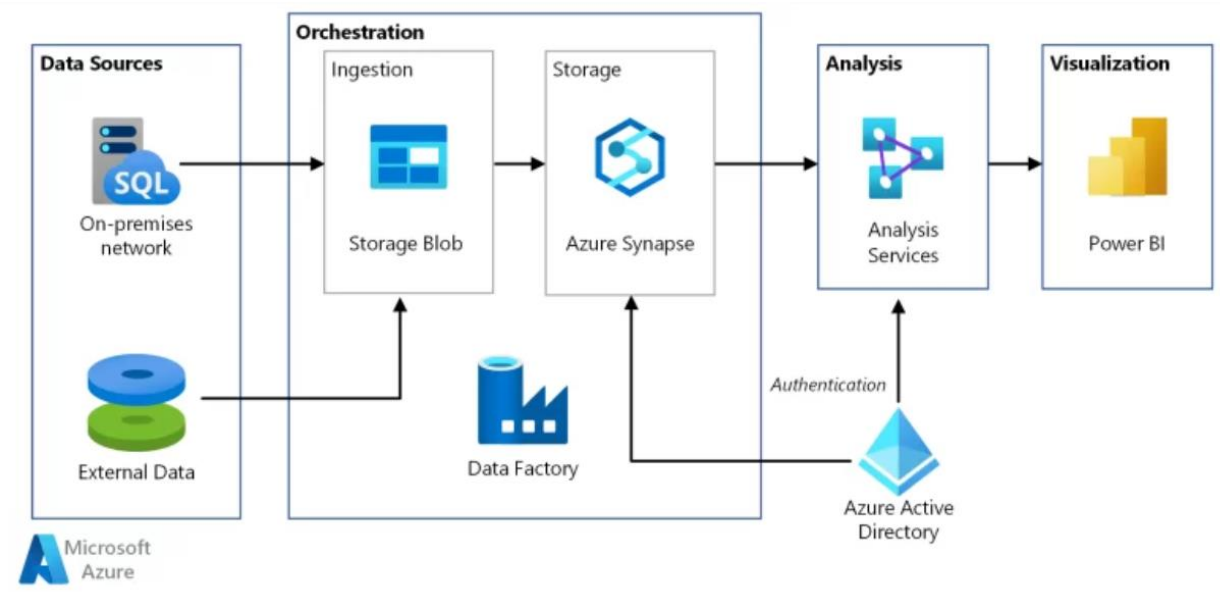
1. Relational Databases
2. Data Warehousing
3. Cloud storage
4. File systems
5. Data lakes
6. Data security

Vision:-



McDonald’s vision is to be the best quick service restaurant experience. They aim to provide quality, convenience, and value to their customers while fostering a positive impact on the communities they serve. This vision emphasizes their commitment to delivering exceptional customer service and continually improving their offering.

Cloud architecture:-



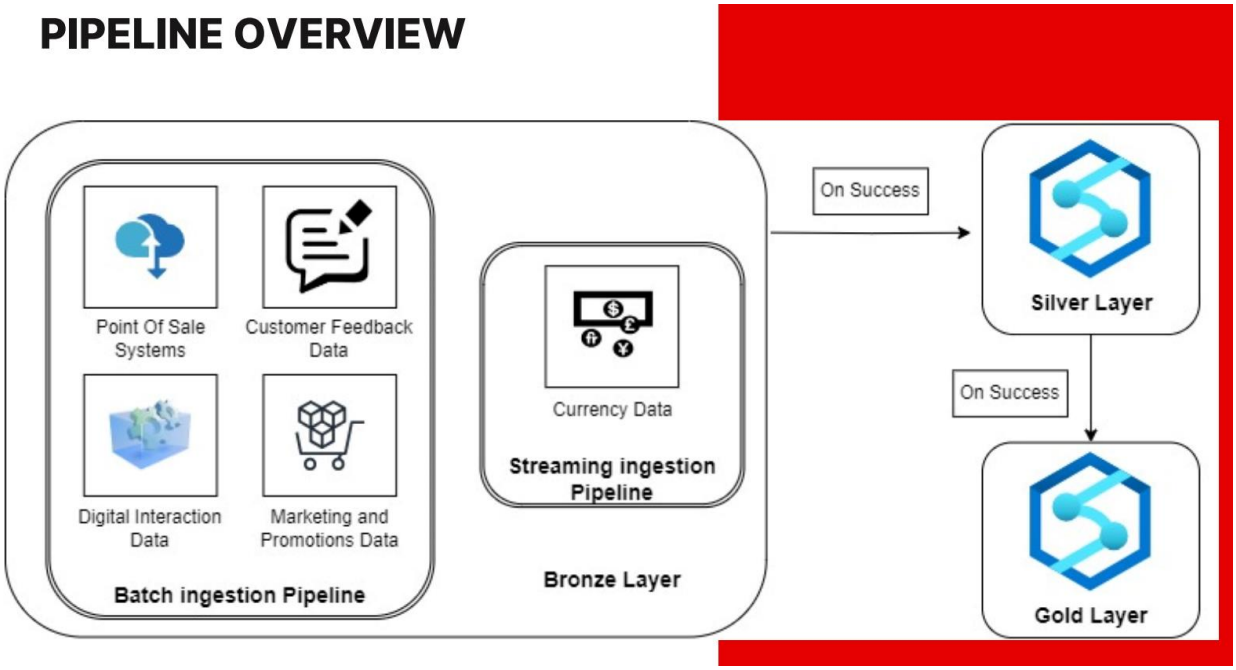
McDonald’s cloud architecture likely involves a distributed network of servers and resources hosted on cloud platforms like power BI, Google Cloud, or Azure. This architecture enables them to centralize data, applications, and services, flexibility, and efficiency across their global operations. Cloud architecture allows McDonald’s to leverage emerging technologies like AI and machine learning for innovation and optimization.

Benefits:-

Moving to cloud architecture offers several benefits:

1. Scalability
2. Cost effectiveness
3. Accessibility
4. Reliability
5. Security

Pipeline:-



McDonald’s involves sourcing ingredients from suppliers, preparing food, taking orders, processing payments, positive customer experience, and managing post service operations.

Conclusions:-

In conclusion, McDonald’s is a global fast food chain that strives to provide convenient, affordable, and enjoyable dining experiences to customers worldwide. Extensive processes, and commitment to quality, McDonald’s remains a ubiquitous and iconic brand, serving millions of customers every day.

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