Project Proposal

Coursera Study Web Extension

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# Introduction

Coursera is a global platform specializing in online learning and career development. The platform allows millions of learners to grow, learn and develop industry-standard skills through partnerships with universities, businesses and governments. It has affected each of the author's lives via the Bachelor of Computer Science offered in partnership with the University of London and allows a further 113 million learners the opportunity to cement lifelong learning as an integral part of their lives.

As avid users of the Coursera platform, we see an opportunity to enhance the platform via a browser extension. The extension will allow users to limit distractions by implementing a website blocker and optimize their study patterns with analytics driven by a time tracker.

This project proposal lays out the quality research, planning and iteration done by our team to ensure the tool meets the needs of the “power” learners on Coursera.

# Aim / Objectives (525 words)

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