Nine Things Every College Student Should Know About

M⑨NEY

OKLAHOMA SECURITY COMMISSION
Invest Ed.
★★STARS★★
www.investedok.org

STARS 3 Final Project (PowerPoint) Rubric
150 Points

Criteria	Excellent 15 points	Average 10 points	Poor 2 points
Presentation Format	Very creative use of visual aids; pictures, animations, tables, graphs, and layout.	Average use of visual aids; pictures, animations, tables, graphs, and layout.	Little or no use of visual aids; pictures, animations, tables, graphs, and layout.
Introduction	Introduced 9-10 companies with at least 2 relevant facts/points about each company.	Introduced 5-8 companies and/or only 1 fact each.	Introduced 4 or fewer companies with or without facts.
My Goals	Clearly discussed your initial project goals and explained why goals should be specific and measurable.	Adequate discussion of your initial project goals and/or explanation why goals should be specific and measurable.	Little or no discussion of topic.
My Portfolio's Fundamentals (2 slides)	Includes: -Fundamentals portfolio screenshot And describes how each measure impacted your portfolio: -market cap -beta -risk -diversification	Missing screen shot and /or Information below. Adequately describes how each measure impacted your portfolio: -market cap -beta -risk -diversification	No screen shot or description.
My Portfolio's Fundamentals (1-2 slides)	Analyzed and clearly discussed these measures to demonstrate understanding of: -EPS -P/E	Analysis and/or discussion of these measures is adequate or is missing information of: -EPS -P/E	No analysis or discussion of these measures.
My Portfolio's Performance (2 slides)	Included: -Performance portfolio screenshot AND evaluated (included amounts) and clearly explained: -gains (or losses) in dollars -overall portfolio value (%)	Missing screen shot and/or figures and/or explanation is adequate.	Little or no information provided.

Market Performance Comparison (2 slides)	Included: -Portfolio Performance graph AND clearly discussed how your portfolio compared to the NYSE/NASDAQ.	Missing screen shot and /or an adequate discussion on how your portfolio compared to the NYSE/NASDAQ.	Little or no information provided.
Portfolio News/Fraud (1-3 slides)	Included related news that impacted your: - portfolio and - market. Explained fraud question clearly.	Missing information and/or information was adequate. Included only one news reference and/or fraud question.	Little or no information provided.
My Observations/ My Future	Listed 3-4 specific observations about your portfolio that are logical and relevant. Clearly discusses how you can apply what you have learned from this project experience to your future financial planning and investing goals. May use examples.	Listed 2 or fewer observations and/or may not be as logical and/or relevant. Discussion lacks some clarity and/or connection to how this will impact your future financial planning and investment goals.	Little or no points described or not logical or relevant. Very weak or no explanations provided about how this will affect future financial planning and investment goals.
Mechanics: Spelling/Grammar/ Citations	Very few errors in spelling and grammar. Citations properly formatted.	A few errors in spelling and/or grammar that detracted slightly from the overall quality of the presentation. Only one citation included and/or citation(s) not properly cited.	Many errors in spelling and grammar that detract from the overall quality of the presentation. No citations or cited incorrectly.
Overall Score	**Level 3** **135 or more points**	**Level 2** **105 or more points**	**Level 1** **0 or more**