

Module 02

“Don’t try to be original, just try to be good.”

– Paul Rand

PROJECT 1 | SHAPES: THUMBNAILS

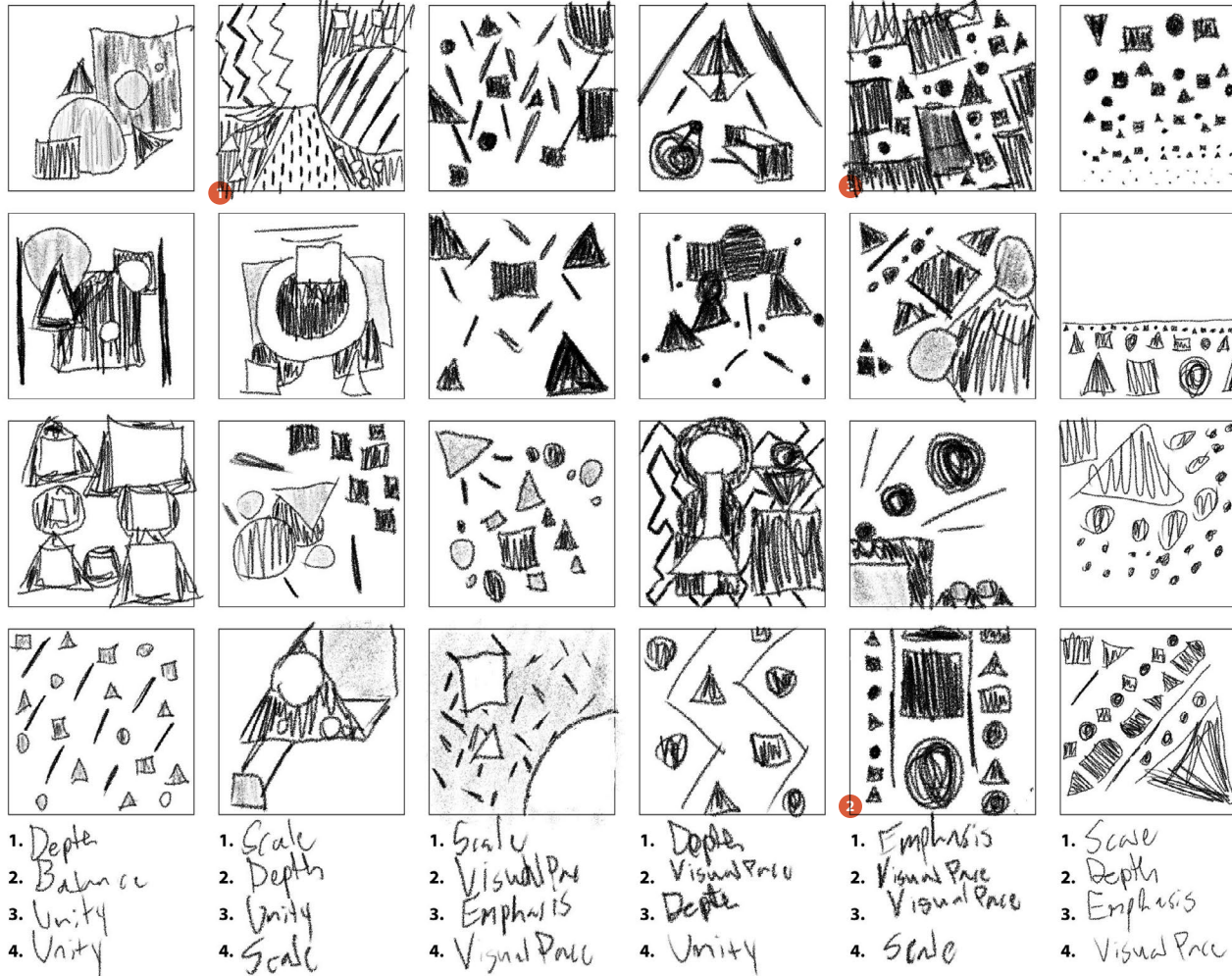


ALBUM PROJECT | THUMBNAILS

ART 130

1. I like this one a lot because I think it has a really good sense of balance without being symmetrical, it also has some depth to it that makes it look nice.
2. I think this one again has good balance and depth. It looks dynamic and energetic which goes well with the song.
3. I think this one is really only good with depth and maybe some visual pace, but I really just like the look of it.

PROJECT 1 | SHAPES: THUMBNAILS

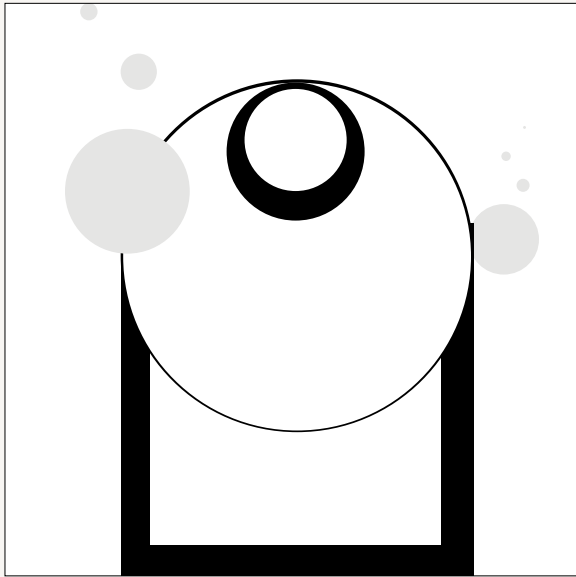


ALBUM PROJECT | THUMBNAILS

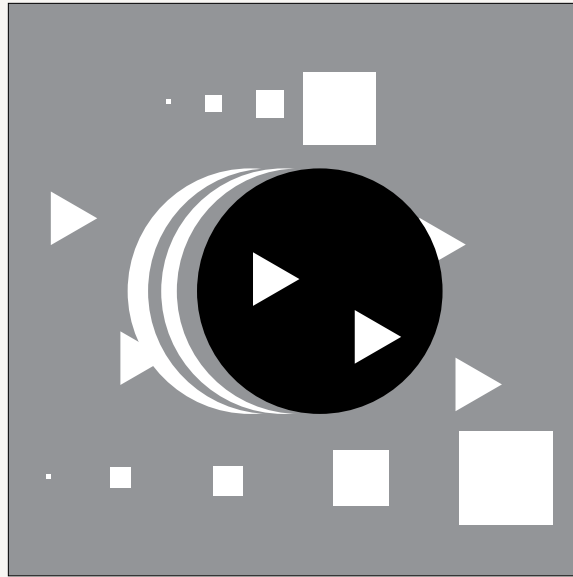
ART 130

1. I like this one because I feel like it shows scale well, and is an interesting pattern to look at.
2. I think this one is another good example of scale. Since this was the principle I struggled the most with last week I think focusing on it is important.
3. I really liked the emphasis in this page, with the dark background contrasted by the random scattering of shapes.

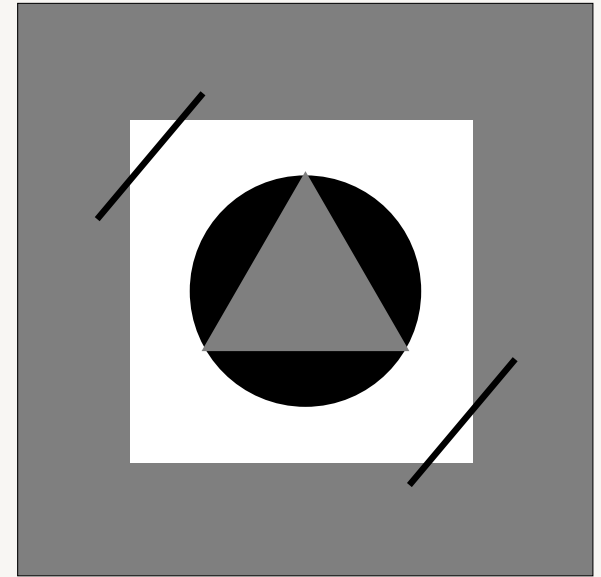
ACTIVITY | ADOBE ILLUSTRATOR: BASIC SHAPES



HAPPY



FAST



SIMPLE

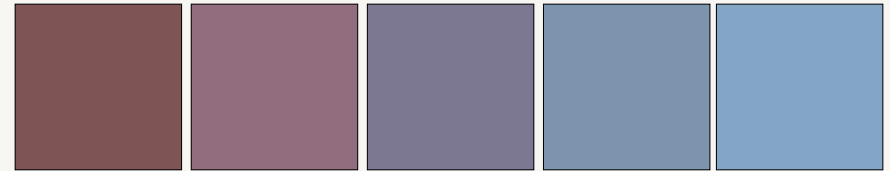
PROJECT 1 | COLOR PALETTES

MUTED TONES



C: 100	C: 0	C: 1	C: 15	C: 0
M: 82	M: 62	M: 0	M: 0	M: 2
Y: 0	Y: 56	Y: 6	Y: 2	Y: 1
K: 0	K: 14	K: 59	K: 36	K: 5

MELANCHOLY



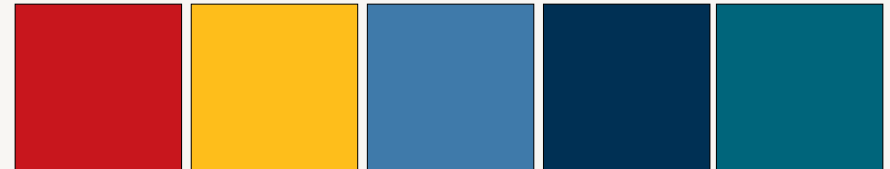
C: 0	C: 0	C: 25	C: 34	C: 37
M: 42	M: 33	M: 27	M: 15	M: 13
Y: 23	Y: 2	Y: 0	Y: 0	Y: 0
K: 60	K: 50	K: 41	K: 30	K: 18

THE BLUES



C: 30	C: 47	C: 75	C: 85	C: 71
M: 13	M: 25	M: 44	M: 60	M: 80
Y: 0	Y: 0	Y: 0	Y: 0	Y: 0
K: 4	K: 0	K: 1	K: 0	K: 20

JAZZY



C: 0	C: 0	C: 68	C: 96	C: 83
M: 100	M: 27	M: 31	M: 36	M: 0
Y: 100	Y: 97	Y: 0	Y: 0	Y: 11
K: 18	K: 0	K: 23	K: 74	K: 56

PONDER | MODULE 02

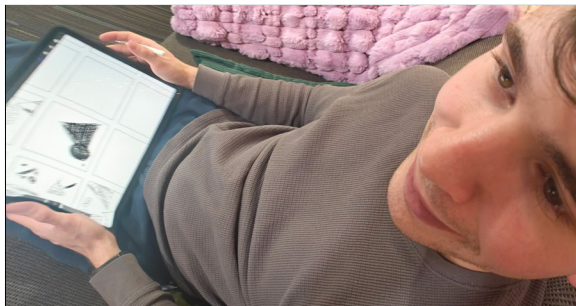
My favorite room in the world is my bedroom in Virginia because it's warm, cozy, and has my beautiful TV.

THUMBNAIL SKETCHES

How long did it take to complete the sketches?

My sketches probably took me around 2 hours to finish.

Did listening to the song you picked while sketching help or did you find it distracting? How was it helpful or unhelpful?



I used balance in this photo to have my head be a counter weight to my sketches

I think it was both helpful and distracting, because it made me think of the song, and have a similar energy while sketching, but I also was distracted and overwhelmed by it at point, and I think I mostly tuned it out later on in sketching.

How can sketching be to your advantage as a designer/web designer?

I think it helps to get a lot of ideas out quickly, which you can then sort the stars from the duds later to get a good idea on what you want your final design to look like.

Why do you think 48 sketches were assigned?

I think they were assigned just to dump a lot of ideas out there and get used to getting something down even if it isn't perfect or even necessarily good, because sometimes even bad sketches have good aspects you can use later.

What did you enjoy most about this weeks activities?

I guess if i were to find something I enjoyed, then zoning out while just trying to get drawings down isn't too bad.

Gems cannot be polished without friction.

ADOBE ILLUSTRATOR ACTIVITY

How comfortable are you with Adobe Illustrator?

I am very comfortable with Adobe Illustrator.

What is the biggest advantage of vector art?

It is scaleable.

CONCLUSION

This assignment was a good way to get out ideas that can create a beautiful design later on in this project. It also is a good way to get us comfortable working with basic shapes and putting out large amounts of ideas.