



Guest Blog Writing

1. Readability

- ☐ Fluent, readable and error-free
- ☐ Break up text with headings and subheadings
- ☐ Original authored content, not published anywhere else
- ☐ Correct punctuation, spelling, and grammar
- ☐ Include real-world research/evidence in content (include sources)
- ☐ Cover only relevant subtopics within the topic
- ☐ High level English: Flesch writing score - 65% and up
- ☐ [Transition words](#) - in at least 30% of sentences
- ☐ Paragraphs - Keep paragraphs short, no more than 4 sentences
- ☐ Sentences - no more than 20 words, use a variety of structures

2. SEO

- ☐ 800-1000+ words
- ☐ Focus keyphrase used throughout article

3. Images

- ☐ Include 2-3 images that relate to the topic issue
- ☐ Links - include 3-5 relevant internal and external links

About Taskbird:

Taskbird is a centralized communication and management platform for cleaning company owners and employees who need a platform to automate their business processes. The user-friendly app makes scheduling projects, automating tasks, and communicating with your team easy.