

Basic test for all pages

- ☐ Favicon exist and correct
- ☐ Title and subtitle correct
- ☐ Meta tags (title, description, viewport, etc) exist and correct for all, do not have duplicate meta tags
- ☐ Html lang tag is not empty and set to correct language on the site
- ☐ Og image tag exist and are correct for all. Make sure it is already using the correct aspect ratio so it is shareable without cropping the image.
- ☐ No console error or random gibberish on console log. (so no 403 or 404 assets loaded)
- ☐ Lighthouse and pagespeed.dev audit, no red score for every aspect tested
- ☐ Semantically correct structured HTML page (need to be 1 heading 1 tag for each page, and structurally correct, so no h2 under h3, etc)
- ☐ Ensure there is no horizontal scroll, unless the design caters for this.
- ☐ Ensure the web page works fine also on mobile and tablet landscape viewport. – basically check all screen sizes on 3 major browser.
- ☐ Ensure there are no broken links.
- ☐ Ensure navigation is accessible on every screen size.
- ☐ Ensure slug url is correct with the corresponding page. It should be human readable, lowercase, no underscore.
- ☐ Ensure the design implemented properly
- ☐ Ensure navigation elements highlighting the current active page (if applicable)
- ☐ Bare minimum of accessibility testing, make sure the site can be navigated using only keyboard.

Common elements

- ☐ Dummy content shall be presented in pseudo-real content, so no lorem ipsum or similar. This also applies to image elements and background elements. Content also should reflect the state of the page to convey correct information.
- ☐ For placeholder or TBC content, it needs to specify what the content should be intentionally.
- ☐ Logo in header or footer shall go to correct home URL.
- ☐ All must have correctly defined alt text. It should make sense with the naming.
- ☐ All image elements need to be on sharp resolution
- ☐ Standalone images shall not be cropped out, especially if they contain text / information or logo.
- ☐ Standalone images shall not be stretched.
- ☐ All clickable elements needs to have consistent hover state with proper cursor changes
- ☐ All non clickable elements shall not be interactive – unless it is specifically designed that way with some functionality in mind
- ☐ Content contain Email text shall be clickable with mailto url
- ☐ Content contain Phone number text shall be clickable with tel / [wa.me](tel:) url
- ☐ Content contain Address text shall be clickable with maps url

- ☐ All links should be clickable to their correct destination. If the destination is outside the site, make sure it is open in a new tab with correct target (usually blank) and rel (usually noopener noreferrer) value.
- ☐ If the destination of the link is anchor links, it needs to scroll to the correct position (not hidden under fixed headers), ideally with scrolling animation.
- ☐ Color contrast shall be sufficient, unless specified otherwise by design
- ☐ CTA Button -> shall never be truncated into multiple lines on any screen size
- ☐ Navigation elements shall not be broken into multiple lines / wrapped in any screen size, unless the design caters for it.
- ☐ No content hidden behind fixed/sticky elements like headers, nav, burger menu or footers.
- ☐ Always have breathing space from the viewport window on any screen size for text elements and for elements with margin-needed (usually with the rounded corner div). Basically no section touches the viewport edge unless explicitly designed to be full-bleed.
- ☐ There should be breathing space from other sections and elements. Do not let elements touch other sections (unless specified by design).
- ☐ Text elements shall not touch their container. – need breathing space
- ☐ Text elements shall not overlap with other elements.
- ☐ Text elements should have clearly defined size, line height, color, etc per their element style.
- ☐ Text element should not get truncated/clipped vertically (usually due to line height for letter like y,p,g)
- ☐ Text elements shall adjust their size on their corresponding screen size, make sure there is no huge-sized text on mobile screen for example
- ☐ Margin, padding, and styling for similar elements shall be consistent. Basically all repeated elements behave the same across pages. Quite common in border radius and drop shadow.
- ☐ On mobile, the gap between content and viewport side shall be consistent
- ☐ Check if there is any unwanted blank space, we need to utilise space properly.
- ☐ Logically aligned content placement and size on every screen size. Elements that are meant to align shall be correctly aligned (text baseline, card bottoms, icons).
- ☐ Form elements -> please check input, error message, warning message, and thank you message aside from the functionality. Also check the label and required elements are correct in terms of naming and visuals.
- ☐ Consistent position on toggle element (i.e burger nav, or expand collapse button)
- ☐ Cards and grids reflow logically (not random stacking). For example in typical 2 columns, when on mobile, the image shall be always on top / on bottom for every section.

Developer should explicitly check:

- “Does this look slightly off compared to design?”

- “Is anything touching that shouldn’t?”
- “Is this too tight / too loose?”
- “Would this look broken to a non-designer?”
- “Does this feel unfinished?”
- If an issue is visible without dev tools, inspection, or explanation, the page does not pass.