Web Dev Activity & Flow Overview

Phase	Phase Descriptiopn	Phase %	Activity	Activity Description	Weightage %	Activity time (days)
1	Discovery	5%	1	Client Onboarding & Kickoff	1%	0.50
1	Discovery	5%	2	Requirements Gathering	1%	0.50
1	Discovery	5%	3	Project Planning	1%	0.50
2	Planning	5%	4	Technical Scoping	2%	1.0
2	Planning	5%	5	Solution Architecture	2%	1.0
2	Planning	5%	6	Technical Specification Document	2%	1.0
3	Design	15%	7	Visual Identity Setup	3%	2.0
3	Design	15%	8	UI/UX Design - All Pages	3%	2.0
3	Design	15%	9	Design Review & Approva	3%	5.0
4	Environment	5%	11	Hostinger/cPanel Configuration	2%	0.5
4	Environment	5%	12	WordPress Installation	2%	0.5
4	Environment	5%	13	Development Environment Synchronization	3%	0.5
5	Backend	20%	14	Theme Setup, Plugin Installation & Configuration	5%	1.0
5	Backend	20%	15	Custom Functionality Development	5%	2.0
5	Backend	20%	16	E-Commerce Setup (WooCommerce)	5%	2.0
6	Frontend	20%	18	Page Building – Core & Secondary Pages	6%	3.0
6	Frontend	20%	19	Responsive Implementation	6%	2.0
6	Frontend	20%	21	Animation & Interactions	6%	2.0
7	Content	10%	23	Content Migration/Entry	5%	2.0
7	Content	10%	24	Content Formatting & SEO	5%	2.0
7	Content	10%	24	Quality Assurance & SEO	5%	1.0

Phase	Phase Descriptiopn	Phase %	Activity	Activity Description	Weightage %	Activity time (days)
8	Testing	10%	25	Functional Testing	3%	1.0
8	Testing	10%	26	Cross-Browser Testing	3%	1.0
8	Testing	10%	27	PMobile Browser Testing	3%	1.0
9	Functionality	10%	28	Performance Testing	3%	1.0
9	Functionality	10%	28	Security Testing	3%	1.0
9	Functionality	10%	28	SEO Audit	3%	1.0
10	User Acceptance	3%	30	Client Review Session	2%	1.0
10	User Acceptance	3%	31	UAT Feedback Implementation	2%	1.0
10	User Acceptance	3%	31	Handover & Documentation	2%	1.0
11	Deployment	2%	34	Pre-Launch Checklist	1%	0.5
11	Deployment	2%	34	Go-Live Monitoring	1%	0.5
11	Deployment	2%	34	Post-Launch Handover	1%	0.5 days

DESIGN PARAMETER

Slack: 20%, Cycle Time: 44 working days.